

# INFORMATION ITEM



REPORT OF	MEETING	DATE	ITEM NO
DEVELOPMENT SERVICES DIRECTORATE	OPERATIONAL MANAGEMENT COMMITTEE	19 JANUARY 2016	9

## CAR PARKING REVENUE

### PUBLIC ITEM

This item is for consideration in the public part of the meeting.

### SUMMARY OF INFORMATION

This report sets out the annual revenue generated by the Council's Car Park Services for the previous 3 years. This shows an overview of income from enforcement and car park operations along with associated costs. This is followed by a more detailed presentation of car park revenue.

### SOURCE OF INFORMATION

Fylde Council's Civica Financials General Ledger system  
Fylde Council Annual Parking Report 2013/14 - <http://www.fylde.gov.uk/council/your-council/transparency/parking-information/>

### INFORMATION

The following report is set out in two parts. The first part has been taken from the draft version of Fylde Council's car parking annual report for 2014/15 which is currently being finalised and the previous 2013/14 annual report. This outlines the financial overview of the Council's car parks operations for the last three years. This highlights the income and expenditure on enforcement (Section 55 accounts) in the first table and other income and expenditure associated with operating the car parks in the second table. It should be noted that although enforcement activities result in a financial loss to the Council, without the presence of enforcement officers compliance of parking regulations, particularly with regard payment of parking fees, would be a lot lower and therefore general pay and display income would be significantly lower. The second part sets out the revenue in more detail to show the annual income for each car park from pay and display ticket sales and permit sales.

#### 1. Fylde Council's Car Parking Annual Report 2014/15 – Financial Overview

##### Section 55 (Parking Enforcement Accounts)

As a local authority which operates Civil Parking Enforcement (as an 'Enforcement Authority') with regards to its own off-street parking provision the Council is required to keep an account of all of its income and expenditure in connection with its off-street enforcement activities. These finances are governed by Section 55 (as amended) of the Road Traffic Regulation Act 1984. The legislation sets out

provisions for dealing with any deficits or surpluses in the account at the end of the financial year. Any deficit is to be made good out of the authority's general fund, whilst a surplus can either be carried forward in the account to the next financial year, or it can be appropriated to the carrying out of a specific project for one of the following purposes:

1. The making good to the general fund of any amount charged to it for the making good of a deficit in the parking account in the 4 years immediately preceding the financial year in question.
2. Meeting all or any of the cost of the provision and maintenance by the local authority of off-street parking accommodation.
3. If it appears to the local authority that the provision in their area of further off-street parking accommodation is unnecessary or undesirable, the following purposes:
  - (i) Meeting costs incurred, whether by the local authority or by some other person, in the provision or operation of, or of facilities for, public passenger transport services, and
  - (ii) The purposes of a highway or road improvement project in the local authority's area.

As Fylde Borough Council is not the local highway or transport authority it is unlikely that any surplus in enforcement revenue would be used for 3(i) or 3(ii) above.

The Council's parking account during 2014/15 as well as the two years previous performed as follows:

**Report on Fylde Borough Council's Parking Account**  
**(kept under Section 55 of the Road Traffic Regulation Act 1984 - as amended)**  
**for the financial year ending 31<sup>st</sup> March 2015**

	<b>2012/13 (£)</b>	<b>2013/14 (£)</b>	<b>2014/15 (£)</b>
<b>INCOME</b>			
<b>Off-street penalty charges</b>	51,226	47,110	45,835
<b>Total Income</b>	51,226	47,110	45,835
<b>EXPENDITURE</b>			
<b>CEO Time and Notice Processing Costs</b>	40,287	37,997	42,603
<b>Patrol and TEC Costs</b>	2,357	2,123	1,836
<b>Transport</b>	5,483	6,464	7,308
<b>Additional Enforcement Costs (phones, stationery etc...)</b>	77	52	49
<b>Service recharges</b>	25,846	24,612	23,551
<b>Total Expenditure</b>	74,050	71,248	75,347
<b>Total Surplus/Deficit</b>	-22,824	-24,138	-29,512

The deficits in the parking accounts were funded from the Council's General Fund.

**Off-Street Parking (Car Parks)**

Income from off-street parking charges and expenditure on the purchase, maintenance, running and repair of off-street sites are not subject to Section 55 of the 1984 Act (although some of those expenditures can be funded from an end of year surplus in the Section 55 account). The Council's financial performance with regards to off-street parking during 2014/15 as well as the two years previous was as follows:

**Report on Fylde Borough Council's off-street parking income  
and expenditure for the financial year ending 31<sup>st</sup> March 2015**

	<b>2012/13 (£)</b>	<b>2013/14 (£)</b>	<b>2014/15 (£)</b>
<b>INCOME</b>			
<b>Pay &amp; display income</b>	471,105	520,578	541,775
<b>Permit sales</b>	9,398	6,519	19,068
<b>Dispensations</b>	552	442	502
<b>Total Income</b>	481,055	527,539	557,635
<b>EXPENDITURE</b>			
<b>Premises (maintenance and equipment)</b>	44,516	50,777	52,220
<b>Supplies and Services</b>	13,664	12,231	12,207
<b>Service recharges</b>	83,841	78,320	78,134
<b>Capital Charges</b>	7,729	3,331	15,117
<b>Business Rates</b>	70,003	48,610	70,481
<b>Fee Refunds/Income share</b>	15,640	7,198	13,847
<b>Capital Works</b>	61,581*	37,500	30,000
<b>Total Expenditure</b>	296,974	237,967	272,006
<b>Total Surplus</b>	184,081	289,572	285,629

\*Capital Works includes £30,229 rolled over from 2011/12 to 2012/13.

The substantial surplus funds raised through the provision of off-street parking facilities are used to off-set the costs to the Council of providing services to the public (such as parking enforcement deficit, refuse collection and waste recycling, street cleansing, tourism services, parks maintenance, housing services etc.). Without these surplus funds, those costs would have to be met through Council Tax.

## 2. Revenue in Detail

The primary source of revenue is by pay and display ticket sales. The following table provides a breakdown of the last three year's income by car park:

Description	2012/13	2013/14	2014/15
Totals	471,105.94	520,578.29	541,775.14
North Promenade Car Park	33,046.91	44,510.10	45,219.63
Stanner Bank Car Park	16,222.25	17,152.83	15,810.42
St Pauls Ave Car Park	3,193.13	4,825.69	3,458.64
The Island Car Park	45,685.88	53,007.55	65,433.57
Fairhaven Road Car Park	15,597.67	19,512.69	23,528.84
Lytham Station Car Park	17,656.19	21,008.10	28,286.80
Pleasant Street Car Park	129,569.24	134,945.76	141,260.27
Wood Street Car Park	23,119.40	22,011.35	22,007.00
Lytham Green Car Park	90,506.02	102,905.32	108,283.33
North Beach Car Park	8,935.97	10,161.26	6,505.37
St Annes Square Car Park	80,467.13	80,625.09	74,884.37
Public Offices Car Park	217.91	255.79	400.21
Town Hall Car Park	1,144.22	2,763.79	1,184.99
Lowther Car Park	5,741.02	6,892.97	5,511.70

Income levels have progressively increased over the previous three years with indications from the current year that this is set to continue. There are likely to be numerous reasons for this. Broadly speaking weather conditions have been better over the key spring/summer/early autumn months in the previous two years compared to the extended period of rain experienced in 2012. Added to this has been the growth of a new set of customers through the introduction of overnight parking for motorhomes on St Annes Swimming Pool car park. Reduced time-period tariffs on all car parks was introduced in April 2014 which may have had a positive impact on some car parks, though may also have had a negative impact on St Annes Square car park income. Further analysis of ticket sales would need to be made to see whether the total number of tickets sold has decreased or whether those who previously paid for longer stays are now purchasing the cheaper, shorter time ticket.

Additional sources of income come from permit sales and dispensations. The different types of permit are set out in the table below:

Description	2012/13	2013/14	2014/15
Totals	9,397.52	6,520.38	19,068.65
Pleasant St resident's permit	987.50	1,122.92	1,136.67
Pleasant St business permit	4,051.87	3,186.50	6,203.19
North Beach dog walker's permit	559.00	246.84	
Lytham Station Permit	2,697.49	1,231.64	7,891.64
Stanner Bank business permit	333.33	83.33	166.66
North Promenade business permit	83.33		
Horse Box Permit	685.00	565.00	1,197.50
Fylde Resident's Permit Scheme		84.15	2,472.99

Permit sales fluctuate from year to year. However there was a sharp rise in permit sales last year which has continued into the current year. The main reason for this was the re-population of Ribble House in Lytham by three businesses. Due to a lack of on-site parking one of the businesses has obtained as many of the business permits we are prepared to offer at Lytham Station car park. It should be noted that in the current year Pleasant Street car park has also reached the maximum number of permits for the car park, purchased by local businesses, possibly an indication of an improvement to the local economy. Another area of increase has been through the Fylde Resident's Permit Scheme which is likely to increase further as more people become aware of the scheme; though as it becomes more popular in future it may have a negative impact on pay and display income.

#### **WHY IS THIS INFORMATION BEING GIVEN TO THE COMMITTEE?**

In the minutes of the Operational Management Committee meeting of 24<sup>th</sup> November 2015 Members requested that an information report on car park revenue be submitted. This report aims to provide an overview of the various sources of car park revenue as well as associated costs in operating the service.

#### **FURTHER INFORMATION**

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