



INFORMATION ITEM

REPORT OF	MEETING	DATE	ITEM NO
ICT SERVICES	OPERATIONAL MANAGEMENT COMMITTEE	13 NOVEMBER 2018	8
ICT WEBSITE IMPROVEMENT PROJECT			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY OF INFORMATION

The ICT Team in conjunction with all services areas have reviewed the existing web content found at www.fylde.gov.uk

This has resulted in the development of a new digital platform for web content and a programme of works to improve it. This work includes a new design which improves navigating the web site and accessibility of the content. We have enhanced the search functionality making it easier for users to find the things they are looking for and the use of web technology to group together the most popular content items so these appear clearly on the home page.

Another area we are making improvements on is to join up service areas. We will make it easier to contact the council about a range of services by grouping together tasks for common things such as moving into the area. We offer many services delivered by different areas of the same organisation, grouping tasks together helps us to streamline contact into the council and offer a joined up service.

It is our intention to demonstrate the new site and show some real examples of the above and how these improvements will help make our web services easier to use.

SOURCE OF INFORMATION

Fylde ICT Team

LINK TO INFORMATION

www.fylde.gov.uk

WHY IS THIS INFORMATION BEING GIVEN TO THE COMMITTEE?

Update on the review of content found at www.fylde.gov.uk

FURTHER INFORMATION

A demonstration is planned at the meeting with a spot for any questions.