

Name Cllr. Tony Ford on behalf of St Anne's Town Council
Address West Lodge, 5 St George's Road St Anne's
Postcode FY8 2AE

I am writing on behalf of the Town Council's Planning Committee in connection with the proposal to allow motorhomes to park overnight on North Beach Car Park.

The Town Council **support** in principle the proposals based on the existing conditions and restrictions as detailed in the scheme details.

The Town Council have no comments to make on the two elements contained in the questionnaire.

However, the Town Council would like to see a toilet block constructed on North Beach Car Park to provide not only a waste disposal sluice system for campervanners but also provide toilet facilities for other users of the beach and the dunes. Such facilities would meet the needs of both campervan users and day trippers/visitors as well as other regular North Beach Car Park users.

This Car park is heavily used, especially during the summer season, and there is a genuine need for Public Toilet facilities in this area as the nearest ones available are at North Promenade Car Park almost a mile away.

Providing such public facilities would improve the 'tourism offer' making St Anne's more welcoming to visitors. Increased visitor numbers support the aims of the St Anne's Neighbourhood Plan, backs the local economy, and accords with the published FBC Corporate Plan. (See attached)

Cllr. Tony Ford

Chairman
Planning & Environment Committee
St Anne's on the Sea Town Council

October 2018



Corporate Plan 2016-2020



VALUE FOR MONEY

Spending your money in the most efficient way (achieving the best for the least) will ensure we will

- Increase income through new and existing means
- Deliver the accommodation project
- Continuously review services and assets to improve efficiency and effectiveness
- Manage and invest effectively in the council's finances
- Maximise marketing opportunities
- Create a digital council
- Champion the quality and reputation of Fyde

CLEAN & GREEN

Delivering the services that cleaning, environmental and health care we will

- Continue to deliver high standards of cleanliness
- Mitigate the impact of the loss of the LCC waste subsidy
- Actively enforce waste and cleansing legislation
- Deliver high quality parks and open spaces
- Ensure beaches and bathing waters are clean and safe
- Build on the achievements of the In Bloom initiative
- Ensure the security of the coastal defences

A VIBRANT ECONOMY

Working with all partners we will

- Improve the transport infrastructure and traffic flow
- Support Enterprise Zones
- Improve car parking
- Enhance and improve our town and village centres
- Attract new businesses and develop existing ones

A GREAT PLACE TO LIVE

Ensure Fyde continues to be one of the most desirable places to live we will

- Achieve adoption of the Local Plan
- Deliver high standard housing that meets the need in all communities
- Implement enforcement action on unauthorised development
- Support and promote volunteers' efforts to improve their local community
- Deliver activities for all age groups
- Recognise the significance of our heritage assets
- Work with partners to improve health and wellbeing of all residents

A GREAT PLACE TO VISIT

Promoting Fyde as a great destination to visit we will

- Deliver and support quality events throughout the Fyde
- Maximise the natural assets of our coast and countryside by improving their facilities
- Offer an arts collection that is available to everyone
- Provide a positive first impression of Fyde
- Use technology effectively to make Fyde more accessible
- Encourage visitor feedback to improve our tourism offer

ACTIONS

- Produce and implement an investment strategy
- Explore and initiate new income streams
- Complete the accommodation project works
- Review the potential / function of all property assets in response to the need to be financially self-sustaining by 2020
- Improve online services to increase efficiency, reduce transaction costs and generate income
- Produce a new Council Website with streamline content and integrate digital by preference to enable 24/7 services

- Focus resources on the reduction of seasonal litter
- Strive to achieve Blue Flag status for the beaches
- Produce landscape masterplan for Lyham Park Cemetery

- Engage effectively with the Local Enterprise Partnership
- Progress the re-opening of the M55/Moss Road link
- Investigate the potential of developing the digital high street
- Facilitate and support Town Centre Partnerships
- Channel business rates funding opportunities to economic development

- Implement the timetable for the Local Plan delivery
- Develop and implement a policy to protect our heritage
- Tackle social isolation and health inequalities with Public Health
- Support community groups throughout the borough to maximise success in the regional and national 'In Bloom' initiative

- Improve entrance signage and welcome points
- Improve information in and about tourist areas
- Develop and promote rural tourism
- Decide the most effective way to market Fyde as a holiday destination
- Maximise the natural assets of our coast and countryside by improving their facilities
- Work up the stage 1 development of the Fairhaven Lake Project Plan and submit stage 2 bid to Heritage Lottery Fund