

DECISION ITEM



REPORT OF	MEETING	DATE	ITEM NO
DEVELOPMENT SERVICES DIRECTORATE	TOURISM AND LEISURE COMMITTEE	2 JUNE 2016	7
DEVELOPING A POLICY ON EVENTS INCLUDING CLUB DAYS, FESTIVALS AND CONCERTS			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY

This report proposes the development of a policy on events including club days, festivals and concerts in accordance with the recently approved Corporate Plan.

RECOMMENDATIONS

That the committee:

1. approves the development of a policy on events including club days, festivals and concerts
2. agrees to the hosting of a workshop involving all members of the Tourism and Leisure Committee to facilitate this work
3. asks for a report presenting the new policy once this work is completed

SUMMARY OF PREVIOUS DECISIONS

Council 8th February 2016 RESOLVED to approve the Corporate Plan for the period 2016-2020 and to receive annual updates on the progress of the plan

CORPORATE PRIORITIES	
Spending your money in the most efficient way to achieve excellent services (Value for Money)	✓
Delivering the services that customers expect of an excellent council (Clean and Green)	✓
Working with all partners (Vibrant Economy)	
To make sure Fylde continues to be one of the most desirable places to live (A Great Place to Live)	✓
Promoting Fylde as a great destination to visit (A Great Place to Visit)	✓

REPORT

1. In February, Council agreed the new Corporate Plan which runs from 2016 to 2020. The plan contains five themes. One of the priorities over the next four years under the theme 'A great place to visit' is '*Deliver and support quality events throughout the Fylde*'. An agreed action to deliver this is '*Develop a policy on events including Club Days, festivals and concerts*'.
2. The terms of reference for the Tourism and Leisure Committee includes 'reviewing, and formulating where necessary, policies relating to tourism and events promotion'.
3. The council has a role in events in many ways. This includes directly providing or commissioning events, licensing/approving events held by others, providing support for events that others provide such as financial/operational support and also by promoting events.
4. It is some time since the council reviewed its policies and approach with events. In recent years there has been an increase in the number of events held. This includes Lytham Festival, The Wartime Weekend, along with a number of half marathons/triathlons. This is in addition to the traditional club days and village festivals that have been held and enjoyed for many years.
5. Each event comes with its own issues and challenges. Regulations and increasing best practice has meant that that planning for events is more detailed and requires trained/skilled practitioners to be involved.
6. It is proposed that this committee agrees to the development of a policy on events and considers and approves it once produced. In order to guide the production of this policy it would be helpful for officers to understand any issues that members may have with events, especially as many members are involved with events in their own wards/parishes.
7. To this end it is proposed that there is workshop held (up to half a day) with all members of the Tourism and Leisure Committee on a date when most convenient. Officers would present the background to the different types of event, how the council currently gets involved and administers these events and what improvements members would like to see.
8. Officers would then use this session to inform work on developing a new policy on events which would be presented to the committee for consideration and approval, later this year.

IMPLICATIONS			
Finance	None arising directly from this report		
Legal	None		
Community Safety	None		
Human Rights and Equalities	None		
Sustainability and Environmental Impact	None		
Health & Safety and Risk Management	None		
LEAD AUTHOR	TEL	DATE	DOC ID
Paul Walker	01253 658431	19 th May 2016	

LIST OF BACKGROUND PAPERS		
Name of document	Date	Where available for inspection
Corporate Plan 2016-20	8th February 2016	http://www.fylde.gov.uk/council/performance/