

INFORMATION ITEM

REPORT OF	MEETING	DATE	ITEM NO
CHIEF EXECUTIVE	FINANCE AND DEMOCRACY COMMITTEE	23 JUNE 2022	15
CORPORATE PLAN ACTION UPDATE			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY OF INFORMATION

The purpose of the report is to provide the committee with the latest progress against the corporate actions relevant to the committee that are scheduled for completion at the time of the meeting.

SOURCE OF INFORMATION

Relevant officers responsible for delivery of the Corporate Plan action / outcome.

LINK TO INFORMATION

[The 2020-2024 Corporate Plan](#)
<http://fyldeperformance.inphase.com>
[Corporate Plan 2020/24 Prioritisation Log](#)

WHY IS THIS INFORMATION BEING GIVEN TO THE COMMITTEE?

This information is provided to inform the committee about progress against the key strategic objectives the council has set out in the corporate plan.

FURTHER INFORMATION

Contact: Alex Scrivens alex.scrivens@fylde.gov.uk

Actions / Outcomes due for completion by 31st March 2022.

Develop the Enterprise Zone through the Fylde Coast partnership attracting employment and new industry (Outcome: Annual report against the EZ performance in terms of tenants and jobs)

Action Complete – The annual report was presented to the F&D Committee on Thursday June 23rd, 2022 (this agenda). The report confirmed the contribution and support made by Fylde Council and outlined the successful progress being made at the Enterprise Zone in terms of attracting new business and employment.

Apply the Commercial Strategy to council assets and future investment to secure best value (Annual asset management plan reported to committee)

Action Ongoing – The Asset Management Plan has been delayed because of circumstances outside of the control of the service including, the pandemic impact on resources, priorities and external agencies, the review of services post pandemic and new working arrangements. Work is now in progress with the valuation of all assets having been commissioned through procurement. It is expected that the review of the Asset Management Plan will be completed in the Autumn. The completion date has been revised to quarter 3 (31 December 2022).

Explore income generating opportunities and maximise return from assets in line with the commercial policy (Revised commercial strategy that includes process for income generating proposals and asset use)

Action Complete – Work on the revised Commercial Strategy by the cross-party member working group set up through the F&D committee was completed and reported to the committee on March 28th. The action for the Corporate Plan has been completed however the approach outlined and agreed in the Commercial Strategy will be applied in the Asset Management review, budget right sizing, fees and charges and the consideration of revenue and capital budget proposals.