

| Appendix 1 - Calculations for a Proposed 5% Increase in Car Park Fees |        |                |                  |                             |                         |                   |  |                          |                 |             |                             |                           |                             |
|---|--------|----------------|------------------|-----------------------------|-------------------------|-------------------|--|--------------------------|-----------------|-------------|-----------------------------|---------------------------|-----------------------------|
| Ticket sales April 2014 to March 2015                                 |        |                |                  |                             |                         |                   |  |                          |                 |             |                             |                           |                             |
| Length of stay  | Cost   | Tickets Issued | % Tickets Issued | Income Reported by machines | Assumed Income Received | % Income Received |  | Increase in region of 5% | Actual % change | Same users  | Assuming 2.5% drop in users | Assuming 5% drop in users | Assuming 7.5% drop in users |
| <b>Short Stay</b>   |        |                |                  |                             |                         |                   |  |                          |                 |             |                             |                           |                             |
| Up to 1/2 hour  | £0.80  | 13814          | 21               | £12,461.90                  | £11,051.20              | 11                |  | £0.80                    | 0.00            | £11,051.20  | £10,774.92                  | £10,498.64                | £10,222.36                  |
| 1/2 to 1 hour   | £1.30  | 25309          | 39               | £35,093.50                  | £32,901.70              | 30                |  | £1.40                    | 7.69            | £35,432.60  | £34,546.79                  | £33,660.97                | £32,775.16                  |
| 1 to 2 hours  | £2.40  | 20019          | 31               | £49,094.40                  | £48,045.60              | 42                |  | £2.50                    | 4.17            | £50,047.50  | £48,796.31                  | £47,545.13                | £46,293.94                  |
| 2 to 3 hours  | £3.60  | 5159           | 8                | £18,881.20                  | £18,572.40              | 16                |  | £3.80                    | 5.56            | £19,604.20  | £19,114.10                  | £18,623.99                | £18,133.89                  |
| <b>Total</b>  |        | 64301          |                  | £115,531.00                 | £110,570.90             |                   |  |                          |                 | £116,135.50 | £113,232.11                 | £110,328.73               | £107,425.34                 |
| <b>% change</b>   |        |                |                  |                             |                         |                   |  |                          |                 | 5.03        | 2.41                        | -0.22                     | -2.84                       |
| <b>Pleasant St</b>  |        |                |                  |                             |                         |                   |  |                          |                 |             |                             |                           |                             |
| Up to 1/2 hour  | £0.80  | 10048          | 13               | £8,886.85                   | £8,038.40               | 5                 |  | £0.80                    | 0.00            | £8,038.40   | £7,837.44                   | £7,636.48                 | £7,435.52                   |
| 1/2 to 1 hour   | £1.30  | 23899          | 30               | £32,986.85                  | £31,068.70              | 19                |  | £1.40                    | 7.69            | £33,458.60  | £32,622.14                  | £31,785.67                | £30,949.21                  |
| 1 to 2 hours  | £2.40  | 30847          | 39               | £75,681.60                  | £74,032.80              | 44                |  | £2.50                    | 4.17            | £77,117.50  | £75,189.56                  | £73,261.63                | £71,333.69                  |
| 2 to 3 hours  | £3.60  | 12550          | 16               | £45,905.75                  | £45,180.00              | 27                |  | £3.80                    | 5.56            | £47,690.00  | £46,497.75                  | £45,305.50                | £44,113.25                  |
| 3 to 5 hours  | £6.00  | 1207           | 2                | £7,276.30                   | £7,242.00               | 4                 |  | £6.30                    | 5.00            | £7,604.10   | £7,414.00                   | £7,223.90                 | £7,033.79                   |
| 5 to 7 hours  | £8.00  | 138            | 0                | £1,108.65                   | £1,104.00               | 1                 |  | £8.40                    | 5.00            | £1,159.20   | £1,130.22                   | £1,101.24                 | £1,072.26                   |
| 7 to 9 hours  | £10.00 | 51             | 0                | £514.65                     | £510.00                 | 0                 |  | £10.50                   | 5.00            | £535.50     | £522.11                     | £508.73                   | £495.34                     |
| <b>Total</b>  |        | 78740          |                  | £172,360.65                 | £167,175.90             |                   |  |                          |                 | £175,603.30 | £171,213.22                 | £166,823.14               | £162,433.05                 |
| <b>% change</b>   |        |                |                  |                             |                         |                   |  |                          |                 | 5.04        | 2.42                        | -0.21                     | -2.84                       |
| <b>Long Stay</b>  |        |                |                  |                             |                         |                   |  |                          |                 |             |                             |                           |                             |
| Up to 1 hour  | £1.20  | 25209          | 25               | £31,742.15                  | £30,250.80              | 13                |  | £1.20                    | 0.00            | £30,250.80  | £29,494.53                  | £28,738.26                | £27,981.99                  |
| 1 to 2 hours  | £2.10  | 30614          | 31               | £65,185.90                  | £64,289.40              | 27                |  | £2.20                    | 4.76            | £67,350.80  | £65,667.03                  | £63,983.26                | £62,299.49                  |
| 2 to 3 hours  | £2.70  | 23052          | 23               | £63,570.05                  | £62,240.40              | 27                |  | £2.90                    | 7.41            | £66,850.80  | £65,179.53                  | £63,508.26                | £61,836.99                  |
| 3 to 4 hours  | £3.20  | 13368          | 13               | £43,532.35                  | £42,777.60              | 18                |  | £3.40                    | 6.25            | £45,451.20  | £44,314.92                  | £43,178.64                | £42,042.36                  |
| Over 4 hours  | £4.30  | 7657           | 8                | £33,436.35                  | £32,925.10              | 14                |  | £4.50                    | 4.65            | £34,456.50  | £33,595.09                  | £32,733.68                | £31,872.26                  |
| <b>Total</b>  |        | 99900          |                  | £237,466.80                 | £232,483.30             |                   |  |                          |                 | £244,360.10 | £238,251.10                 | £232,142.10               | £226,033.09                 |
| <b>% change</b>   |        |                |                  |                             |                         |                   |  |                          |                 | 5.11        | 2.48                        | -0.15                     | -2.77                       |
| <b>St Annes Swimming Pool</b>   |        |                |                  |                             |                         |                   |  |                          |                 |             |                             |                           |                             |
| Up to 1 hour  | £1.20  | 8660           | 26               | £10,775.30                  | £10,392.00              | 13                |  | £1.20                    | 0.00            | £10,392.00  | £10,132.20                  | £9,872.40                 | £9,612.60                   |
| 1 to 2 hours  | £2.10  | 12025          | 36               | £25,535.10                  | £25,252.50              | 32                |  | £2.20                    | 4.76            | £26,455.00  | £25,793.63                  | £25,132.25                | £24,470.88                  |
| 2 to 3 hours  | £2.70  | 5817           | 18               | £16,089.10                  | £15,705.90              | 20                |  | £2.90                    | 7.41            | £16,869.30  | £16,447.57                  | £16,025.84                | £15,604.10                  |
| 3 to 4 hours  | £3.20  | 2890           | 9                | £9,397.90                   | £9,248.00               | 12                |  | £3.40                    | 6.25            | £9,826.00   | £9,580.35                   | £9,334.70                 | £9,089.05                   |
| Over 4 hours  | £4.30  | 2470           | 7                | £10,814.90                  | £10,621.00              | 13                |  | £4.50                    | 4.65            | £11,115.00  | £10,837.13                  | £10,559.25                | £10,281.38                  |
| Overnight (6pm  | £5.00  | 866            | 3                | £4,652.00                   | £4,330.00               | 6                 |  | £5.30                    | 6.00            | £4,589.80   | £4,475.06                   | £4,360.31                 | £4,245.57                   |
| up to 1 day   | £8.00  | 261            | 1                | £2,108.70                   | £2,088.00               | 3                 |  | £8.40                    | 5.00            | £2,192.40   | £2,137.59                   | £2,082.78                 | £2,027.97                   |
| 1 to 2 days   | £15.00 | 47             | 0                | £705.00                     | £705.00                 | 1                 |  | £15.80                   | 5.33            | £742.60     | £724.04                     | £705.47                   | £686.91                     |
| 2 to 3 days   | £21.00 | 18             | 0                | £379.00                     | £378.00                 | 0                 |  | £22.00                   | 4.76            | £396.00     | £386.10                     | £376.20                   | £366.30                     |
| <b>Total</b>  |        | 33054          |                  | £80,457.00                  | £78,720.40              |                   |  |                          |                 | £82,578.10  | £80,513.65                  | £78,449.20                | £76,384.74                  |
| <b>% change</b>   |        |                |                  |                             |                         |                   |  |                          |                 | 4.90        | 2.28                        | -0.34                     | -2.97                       |
| <b>Lytham Station</b>   |        |                |                  |                             |                         |                   |  |                          |                 |             |                             |                           |                             |
| Up to 1 hour  | £0.90  | 1260           | 8                | £1,219.65                   | £1,134.00               | 3                 |  | £0.90                    | 0.00            | £1,134.00   | £1,105.65                   | £1,077.30                 | £1,048.95                   |
| 1 to 2 hours  | £1.40  | 4129           | 25               | £5,995.15                   | £5,780.60               | 17                |  | £1.50                    | 7.14            | £6,193.50   | £6,038.66                   | £5,883.83                 | £5,728.99                   |
| 2 to 4 hours  | £2.20  | 6282           | 39               | £13,920.15                  | £13,820.40              | 40                |  | £2.30                    | 4.55            | £14,448.60  | £14,087.39                  | £13,726.17                | £13,364.96                  |
| 4 hours to 1 day  | £2.70  | 4411           | 27               | £12,153.50                  | £11,909.70              | 35                |  | £2.90                    | 7.41            | £12,791.90  | £12,472.10                  | £12,152.31                | £11,832.51                  |
| 1 to 2 days   | £5.00  | 77             | 0                | £385.60                     | £385.00                 | 1                 |  | £5.30                    | 6.00            | £408.10     | £397.90                     | £387.70                   | £377.49                     |
| 2 to 3 days   | £7.50  | 28             | 0                | £215.50                     | £210.00                 | 1                 |  | £7.90                    | 5.33            | £221.20     | £215.67                     | £210.14                   | £204.61                     |
| 3 to 5 days   | £10.00 | 85             | 1                | £854.30                     | £850.00                 | 2                 |  | £10.50                   | 5.00            | £892.50     | £870.19                     | £847.88                   | £825.56                     |
| 5 to 7 days   | £12.00 | 20             | 0                | £243.55                     | £240.00                 | 1                 |  | £12.60                   | 5.00            | £252.00     | £245.70                     | £239.40                   | £233.10                     |
| <b>Total</b>  |        | 16292          |                  | £34,987.40                  | £34,329.70              |                   |  |                          |                 | £36,341.80  | £35,433.26                  | £34,524.71                | £33,616.17                  |
| <b>% change</b>   |        |                |                  |                             |                         |                   |  |                          |                 | 5.86        | 3.21                        | 0.57                      | -2.08                       |
| <b>Total inc VAT</b>  |        |                |                  | £640,802.85                 | £623,280.20             |                   |  |                          |                 | £655,018.80 | £638,643.33                 | £622,267.86               | £605,892.39                 |
| <b>Total Ex VAT</b>   |        |                |                  | £534,002.38                 | £519,400.17             |                   |  |                          |                 | £545,849.00 | £532,202.78                 | £518,556.55               | £504,910.33                 |
| <b>% change</b>   |        |                |                  |                             |                         |                   |  |                          |                 | 5.09        | 2.46                        | -0.16                     | -2.79                       |