

Outside Bodies - Member Reporting Form

Councillor Name and Role on Outside Body (for example, Observer, Trustee, Director)	Councillor Tim Ashton Director
Period this report covers (date):	2015
Name of Outside Body:	Lytham Town Trust
How often does the organisation meet? And how often have you attended?	Quarterly
<p>Key issues arising for Fylde Borough Council</p> <p><i>Examples of issues could be those that may affect decisions regarding budget setting, challenges for residents, policy changes that affect partnership working etc</i></p> <p>(Continue on a separate sheet if necessary).</p>	<p>Lytham Town Trust owns Lytham hall and has granted a lease to operate the hall to The Heritage Trust Northwest.</p> <p>A large regeneration project is taking place both within the grounds and on the building at Lytham Hall. The works on the building will start in Spring 2016 and residents will see a considerable amount of improvement on site.</p> <p>The trust also operates the Assembly Rooms in Lytham and these rooms are relatively well used and on occasion the council holds events there.</p>
Who did you inform of these issues within Fylde Borough Council?	There is an ongoing dialogue with Fylde Borough Council and the Trust that operates the Hall and a visit was arranged recently for members of the Tourism & Leisure Committee. There will also be report from the HTNW at the next Tourism & Leisure Committee Meeting.
In the light of these meetings, is it worthwhile for the Council to continue to have a representative/representatives on this body?	There is a need for council involvement with the upgrade and ultimate operation of this strategic asset which is the only Grade 1 Listed Building in the Borough. Initially the Council had 3 directors on the Trust but this has been reduced to 1.
Any further comments? (continue on a separate sheet if necessary)	No further comments

2014/15

ANNUAL REVIEW

HOUSING

OUTDOOR EDUCATION

PHYSICAL ACTIVITY

YOUNG PEOPLE





2014/15 ANNUAL REVIEW

YMCA Fylde Coast has been part of the local community for over 90 years. In this period we have adapted and changed with the times in order to sustain and reinforce our presence. Throughout the last year we have undergone some changes as an organisation and 2014/15 has been a transitional year for us. We have undertaken a management restructure to ensure that our resources and new strategy remain at the heart of achieving our mission. In partnership with Wyre Council, this year has also seen the completion of the £5m redevelopment programmes at YMCA Poulton and YMCA Thornton, culminating in a variety of positive changes to the infrastructure of the facilities, that will surely benefit the local community for many years to come.

In addition to these changes, we have developed a clear strategy for '2015 & Beyond' and continued to develop and provide relevant, high quality services that have transformed communities so that all young people continue to belong, contribute and thrive. We have completed the modernisation of the changing facilities at YMCA Kirkham Rural Splash and invested heavily in our fitness studios across a number of our centres. As part of our ambitious redevelopment project and vision for YMCA Lakeside, we launched the first phase of our fundraising campaign through the completion of our 'Support the Lakeside Project' document. We also witnessed the installation of a new jetty at the site that will contribute greatly to the growth and sustainability of the facility.

We continued to prove successful in developing our service and programme areas. We introduced a number of new

youth work related projects such as Satellite Clubs, a Y: Body, Mind & Spirit programme, Y: Weight and a detached youth disability project. Additionally, we have also provided a new counselling service in Blackpool and introduced the Moving Forward programme for cancer patients.

I would like to commend the efforts and dedication of all our staff, and the generosity and kindness of our volunteers, donors, partners, supporters and Board members. No one area of our work is more valuable or more important than another and together we can **'Change and Enhance Lives'**.

John Cronin
Chief Executive Officer
YMCA Fylde Coast

Who we are

We are an independent registered charity, forming part of the worldwide YMCA Movement. Every day we aim to provide a range of services for the community that **'Change and Enhance Lives'**.

One vision

YMCA Fylde Coast strives to transform people's lives by providing an inspirational journey which supports and develops individuals, with a focus on young people. We believe that by fulfilling this vision we can **'Change and Enhance Lives'**.

One mission

YMCA Fylde Coast is part of a worldwide Christian Movement whose central aim is to enable young people and other members of the community to achieve their full physical, social, cultural and spiritual potential.



YMCA Fylde Coast

19 sites

559
members of staff

60 volunteers

15,000 members

£8 million turnover

Working in **13**
communities
across the North
West region

**We housed
and supported
60 young
people and
16 families**



YMCA Housing programmes are designed to help people to secure and maintain a safe place to stay by supporting them to overcome periods of personal crisis and helping them to move into employment, education and training.

We have a 19 year history of delivering housing support and advice services across Wyre and Fylde districts. Over this time, we have developed exceptionally good local networks and partnerships. In total, this year we housed and supported **60** young people and **16** families in our **51** units of supported accommodation which are located across the Fylde Coast. Our Supporting People service is so much more than offering individuals and families a place to live. We have worked closely with them to develop individual support plans, focusing on providing help where it is needed to improve both life and independent living skills and helping them to be better prepared to maintain a tenancy long into the future.

Working with some of the most disadvantaged people within the local community, we have provided

a range of support services to ensure **99%** of young people and families from our supported accommodation were able to either make the transition to **independent living** or return to the **family home**.

This year, working again in partnership with Lancashire County Council, our YMCA Housing service has '**Changed and Enhanced the Lives**' of **99** of our service users, helping them to make the transition into employment, education or training via a recognised employer, education establishment or training provider.

In partnership with Fylde Council, we assisted **87** people, including **46** non-dependents, secure **74** safe, affordable, private sector tenancies. In fact, we are approaching **1,500** tenancies that we have secured with a bond guarantee since YMCA Face to Face records began in September 2001.

HOUSING

We have continued to build strong relationships with the private/social rented sectors, local authority and support agencies in Fylde, successfully contributing to their Homelessness Strategy.

This year we have worked in partnership with both Fylde Council and Blackpool Council to provide a high quality, person-centred confidential counselling service. Our Fylde Counselling Service uses trained and qualified staff who are BACP registered. We have received referrals from GPs and other professionals as well as accepting self-referrals and have provided a service for **174** people with **754 hours** of advice and support.

As part of our commitment to raise awareness of homelessness amongst local populations and communities, we delivered a number of homelessness awareness

training sessions to over **800** young people aged 14-16 from local schools, colleges and youth projects operating across the Fylde Coast, including our own National Citizen Service.

This year, YMCA Carlisle received a throughput of over **8,000** visits to the services and activities available at the centre, including specific personal development schemes centred on education, physical activity and employment. We have worked in partnership with local groups, organisations and independent charities to provide an accessible location for all members of the community.

We worked in partnership with three local authorities in Wyre, Fylde and Carlisle to increase the amount of unoccupied homes brought back into use as part of our **Making Homes** project.

“The YMCA Housing staff were very friendly and supportive and I was given all the advice and support I needed when it came to moving on to independent living.”

Resident, YMCA Foyer



In total, **17** homes identified as part of the project are now occupied.

This year, we rebranded our YMCA Housing service and launched our new interactive website ymcahousing.org.uk across a number of platforms. The website received over **1000** hits in the first month and enquiries about our services increased by **30%**.

**Provided 754
hours of counselling
advice and support**

YMCA Outdoor Education programmes are designed to inspire young people to aim high and set goals for the future, increase confidence, personal resilience and respect of others and improve learning, skills, education and employability.

Set on the shore of Lake Windermere, YMCA Lakeside is one of the largest professional outdoor activity centres in the country, working with schools, youth groups, families and businesses. Here we provide high quality residential and day experiences, all designed to inspire young people to grow in **body, mind and spirit.**

At YMCA Lakeside we have **‘Changed and Enhanced the Lives’** of **1 million** children and young people, including the most disadvantaged from across the UK for over 50 years. In the natural, beautiful environment, once again this year we have taken children and young people, often from urban and inner city surroundings and provided them with a range of fun, challenging and exciting outdoor experiential activities,

from canoeing to sailing, to rock climbing and abseiling.

Our qualified and experienced team of Outdoor Instructors are adept at coaching and mentoring our young people, using outdoor challenges to test leadership, communication and problem solving skills. They have helped them to look at ways of resolving conflict, how to make decisions, how to work as a team and most importantly how to learn from both success and failure.

This year we have enriched and added value to the lives of **7,725** young people through our bespoke outdoor educational programmes. Schools and youth groups have been able to tailor programmes to meet their curricular requirements as well as the social, emotional and personal development skills of their

90% of young people felt more confident in new situations and more likely to try new things



OUTDOOR EDUCATION



students. This year, our **Summer Day Camps** also proved to be as popular as ever with **248** children and young people attending over the 3 week period. Taking place throughout the summer holiday period, the camps deliver adventurous and challenging activities on a daily basis.

We have worked with and trained **21** national and international volunteers this year. All of our volunteers are young people who come from a variety of backgrounds and are key to the delivery of our programmes at YMCA Lakeside.

We have worked with **27** businesses, **71** youth organisations and **129** schools to deliver the right programmes for their individual requirements and needs. This year, we continued to develop our **Apprentice & Graduate Transition** courses, designed to support the challenging transition from education to the corporate world. A selection of **National and International** companies have taken full advantage of these programmes, focusing on personal development and strengthening personal responsibility. With over **50** years experience in outdoor learning and over **50** outdoor activities, we have promoted behaviour and attitudinal changes

through self-efficacy, team-building and leadership development activities. In summer, we undertook research with children and young people who attended YMCA Lakeside to explore just what a difference it can make. We found that YMCA Lakeside:

- Improves learning, skills, education and employability – This year, **82%** felt more confident about getting a job because of their new skills.
- Increases confidence, personal resilience and respect for others – This year, **90%** felt more confident in new situations and more likely to try new things.

“YMCA Lakeside shows you what kind of person you can be and inspires you to want something better from life”

Ellie – Mae, 14 years old, SPACE (Sefton Performing Arts and Creative Education), Bootle



- Inspires young people to set goals for their future and to aim high – This year, **81%** are more clear about their plans and confident of a bright future.

As part of our ambitious redevelopment project and vision for YMCA Lakeside, this year saw the launch of the first phase of our fundraising campaign through the completion of our **Support the Lakeside Project** document. The vision for the centre is to change the lives of **1 million more** young people who might not otherwise reach their full potential. To achieve this, we aim to create a world class outdoor activity centre that will be a place of inspiration and aspiration, where children and young people know they are safe, secure and valued. The project will create a new purpose built school and youth building with **192** student bed spaces, a **61** bed training centre and the provision of **12** eco-friendly family lodges. Our initial fundraising activities are targeted at raising **£5.2m** to fund the creation of the school and youth building.

After successfully receiving planning permission, this year we continued working in partnership with the Lake District National Parks Authority and installed a new **37-metre floating jetty** at YMCA Lakeside. The jetty will open up access and encourage more car-free travel to Lake Windermere’s western shore. Working in partnership with the GoLakes Travel programme and South Lakeland District Council, the jetty is designed to accommodate private boat users and passenger carrying vessels, allowing them to provide scheduled services to YMCA Lakeside in 2016.

Our YMCA National Centre at Lakeside has **‘Changed and Enhanced Lives’** through the provision of activities for a life beyond the classroom and the office, developing leadership, social and emotional qualities to educate and stimulate performance.

YMCA Physical Activity programmes are designed to help people to be physically active, support people who have, or are at risk of developing long term physical and mental health conditions, as well as encouraging young people to get involved in sport.

This was a transitional year for our physical activity service which witnessed the completion of two major redevelopment programmes at our facilities at YMCA Thornton and YMCA Poulton. The programmes were made possible thanks to a **£5m** investment by our partners at Wyre Council.

Completed in the spring of 2015, YMCA Thornton boasts a **10** lane ten pin bowling alley and diner, indoor skate park called **Air**, three dance/aerobic studios, two 3G pitches and a **115** station fitness studio. YMCA Poulton now includes a state of the art spa facility called **Spa on the Breck**, a **46** station fitness studio, dance studio and an upgrade of the pool and changing areas.

During this year, we also completed the re-design and modernisation of the changing facilities at YMCA Kirkham Rural Splash after receiving

£48,308 from the Sport England Inspired Facilities Fund. We also developed the fitness studios at YMCA St Annes Pool & Gym and YMCA Kirkham Rural Splash.

Collectively with our local authority and NHS partners, our MEND programme across Fylde, Wyre, Lancaster and Blackpool delivered **16 free 10-week programmes** to **210** children aged 5-13 who are above their ideal weight. The programme stimulates the importance of 3 key principles that are essential for a healthy lifestyle - behaviour change, nutrition and physical activity. As a result of participating on the programme this year, children have **increased their physical activity** by an average of **3.2 hours per week** whilst, **decreasing their sedentary behaviour by 4.5 hours per week.**

Our 14 week Health Referral Programme in Fylde and Wyre

Our Health Referral Programme helped over 1600 individuals to lead more active lifestyles



PHYSICAL ACTIVITY

helped over **1600** individuals to lead more active lifestyles with a view to decreasing their chances of developing long term health problems. Over **81%** of participants agreed that as a result of taking part in the programme they would continue participating in some form of physical activity.

This year saw the launch of our 12 month pilot programme, **Moving Forward**. The programme commenced in October and is specifically designed to encourage active participation and wellbeing before, during and after cancer treatment. Moving Forward operates in partnership with Macmillan Cancer Care, Blackpool Teaching Hospitals and Fylde, Wyre and Blackpool Clinical Commissioning Groups (CCGs). The pilot is specifically designed for breast and colorectal patients and if successful, will be opened up to other tumour sites. This year **46** patients accessed the programme.

We rebranded our website and introduced our new YMCA Lifestyles App to a range of digital platforms, allowing easier access to all our physical activity related news, offers and features. The App also allows members to book onto activities from any of their mobile devices. Launched in September, the App received over **4500** downloads by the end of the year.

Working in partnership with Momena and Lancashire County Council, January saw the launch of our new adult weight management programme **Y:Weight**. Although in its infancy, the 12 week programme has assisted **314** participants with a BMI of 25 or over adopt healthy lifestyle behaviour changes.

Operating from within our facilities, our Sports Development Team received more than **150** weekly attendances by young people for their multi-disciplinary coaching sessions.



We are working in partnership with YMCA England to create a number of **Satellite Clubs** for young people aged 14-25. Satellite clubs encourage young people to participate in sport and aim to bridge the gap between school sport and club sport. Since the programme commenced in October, we have launched **11** satellite clubs, worked with **12** local youth agencies, engaged with **96** young people and achieved a throughput of over **250** attendances per month. YMCA England were successful in gaining funding for the Satellite Club programme via a **£200,000** lottery grant from Sport

England. We are one of four YMCAs across the country running the programme.

This year has also witnessed the creation of the YMCA's first cycling club, **Y: Active Wheelers**. Although in its infancy, the club has set up its own governing committee and has affiliated to British Cycling. The club aims to increase participation in cycling by providing coaching sessions and free rides to young people, women and families.

“There have been a lot of positives from the programme. The kids help me more in the kitchen; they sleep better and have been able to concentrate better at school. The children want to exercise more and often ask to go out on their bikes”

Rebecca, mother of 2 children aged 8 and 10 who all attended the MEND programme



NCS graduates
contributed over
12,000
hours of voluntary
services to their
local community



YMCA Young People programmes are designed to provide positive experiences and support for the most vulnerable young people in our communities helping them to stay safe and inspiring them to aim high for the future.

‘**Changing and Enhancing the Lives**’ of young people within the local community is the core principle behind our mission and is the essential component operating throughout our work.

We have inspired and encouraged **360** young people in Fylde, Wyre and Lancaster to sign up to the summer and autumn **National Citizen Service (NCS)**. NCS is a social action programme aimed at developing young people, encouraging them to become more socially responsible and to contribute to their local communities. This year, graduates from the service contributed over **12,000** hours of voluntary services to their local community, assisting over **25** different organisations and fundraising over **£10,000** for local causes.

Since we commenced the service in 2012, there have been **10** graduates who have worked as Assistant Team Leaders on subsequent programmes, **2** of which will be Team Leaders for the summer programme in 2015.

This year saw us successfully take over the management of **Tommy’s Club for Young People**, a purpose built facility located within our centre at YMCA Lofthouse. Tommy’s offers a place for young people aged 8-18 to engage in positive and diversionary activities, guiding them to become responsible citizens. The club provides an extensive range of activities within a safe, warm and affordable venue for young people. Tommy’s is also an affiliated amateur boxing club and in addition to a full size boxing ring,



YOUNG PEOPLE

the club's other amenities include a youth café, indoor bowling and pool tables. A total of **120** young people made full use of the facilities at Tommy's this year. The club and its attendees also won a number of accolades, including the **Club Participation Award** at the inaugural Lancashire Boys and Girls Club Awards Ceremony.

160 young people accessed the facilities and activities at YMCA Lancaster. The centre is specifically designed for young people and offers an open access youth café, a youth zone fitness studio and related classes, music tuition and rehearsal space. Our Sportivate funded youth programmes at the centre increased participation in sport and physical activity for **42** inactive young people.

This year, we continued our now award winning partnership work

with the Lancaster Youth Challenge (LYC), a consortium group made up of a number of local organisations, schools and charities. The LYC fought off fierce competition from 140 other projects to receive the Sportivate (Sport England) Project of the Year Award for their 2013 Youth Cycling Challenge, culminating in a 3 day cycle ride from Lancaster to Edinburgh.

Following on from their success in 2013, this year, the LYC completed a second challenge that allowed **10** young people and **4** volunteers to undergo a 6 month training programme and take part in a gruelling 7 day cycle ride from London to Paris. The LYC's aim is to increase participation in sport for NEET young people aged 16-21 who face a number of barriers in their lives.



"Taking part in NCS with the YMCA was the best and most surprising experience of my life"

Helen, 16 years old, NCS Graduate



After a successful bid to Children in Need, we launched our **Y: Body, Mind and Spirit** project which focuses on developing emotional health and wellbeing through engaging in physical and positive activities, understanding the relationship between nutrition and feelings and how to understand your body. This is the first year of a three year project and so far we have engaged **18** young people in the project.

Based at the Ridge Community Centre and working in partnership with Lancaster City Council, we provided a year round community provision that has engaged with all sections of the community. This year at the centre, we have operated sessions four nights per week and worked with over **160** young people. Our bespoke senior holiday scheme for 13-19 year olds is now in its second year and is operated in conjunction with our junior playscheme, providing a range of positive activities for young people and attracted a total

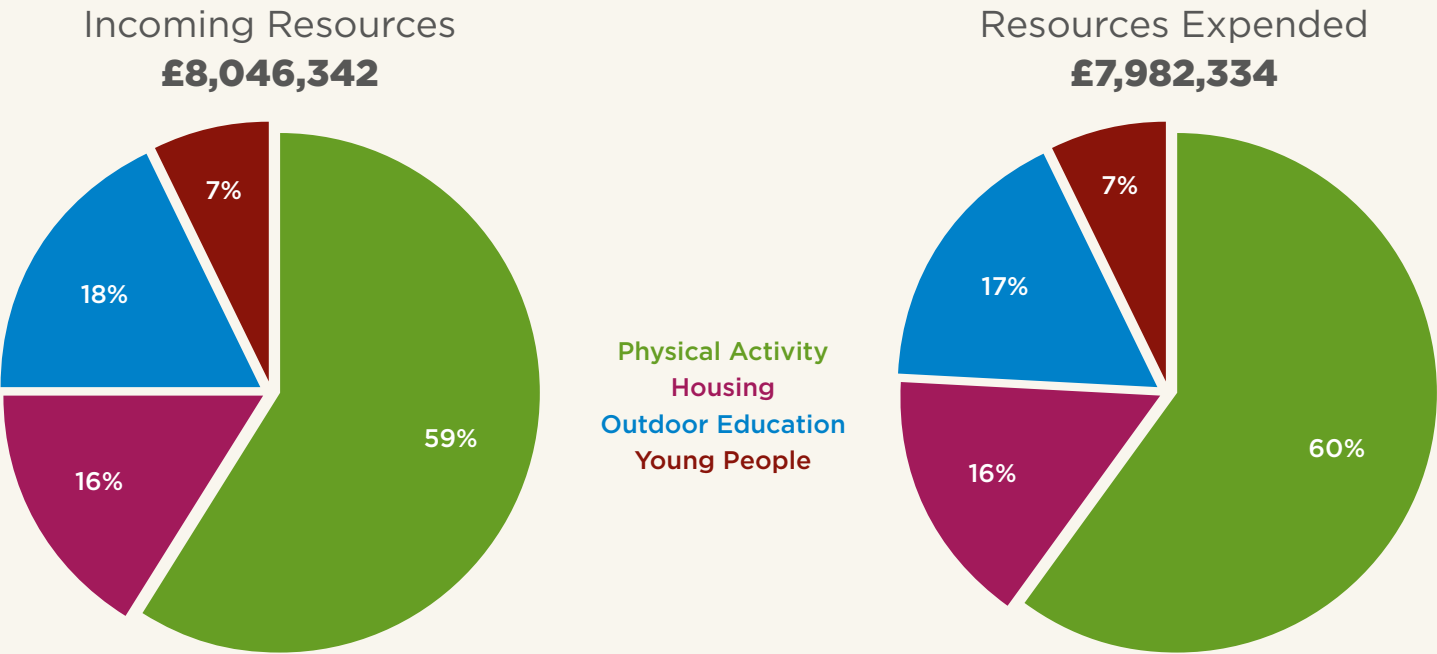
of **82** young people over a 4 week period.

We delivered detached youth work activities to **'hard to reach'** groups in socially deprived areas and promoted inclusive initiatives for young offenders and young people with disabilities. In partnership with Lancashire County Council, we provided positive activities to **200** 13-19 year olds in the deprived areas of Fylde and Lancaster during evenings, weekends and school holidays.

This year, in partnership with Lancashire County Council, we have delivered sport and positive activities to young people with learning and/or physical disabilities in Wyre, South Ribble and the Ribble Valley, delivering a broad range of activities including youth clubs, dance classes, foot golf, quad biking and archery. This coming year we will also be working in Fylde and hope to further broaden the range of activities on offer.

What it cost

Our Financial Year, 1st April 2014-31st March 2015*



*Financial figures based on management accounts 2014/15

The individuals and communities we seek to serve will remain the centre of our work this coming year. This belief in our mission will ensure that the YMCA remains focused and continues on our journey of Changing and Enhancing People’s Lives.

YMCA Fylde Coast would like to give thanks to all of our partners, commissioners, members and funders for their generous support.

- | | | | |
|------------------------------|---------------------------------------|---------------------------------|---|
| Aegon | Fylde Council | Lancaster University | The Cabinet Office |
| Amateur Swimming Association | Fylde and Wyre CCG | Macmillan Cancer Care | The Challenge |
| AXA | GoLakes Travel | MEND | The Department for Communities and Local Government |
| Blackpool CCG | Inclusive Fitness | Momenta | The Football Foundation |
| Blackpool Council | Inspira | North Lancashire CCG | The Football League Trust |
| Blackpool Teaching Hospital | Lake District National Park Authority | QMS | The Lofthouse Family |
| British Cycling | Lancashire County Council | Quality Management Systems | Wyre Council |
| Carlisle City Council | Lancashire Football Association | Regenda | YMCA England |
| Change For Life | Lancashire Sports Partnership | Sport England | |
| Children In Need | Lancaster City Council | South Lakeland District Council | |
| Cumbria County Council | | Supporting People | |
| Department for Education | | The Big Lottery | |

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Registered Charity No. 1074571
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Registered address: Champion Accountants LLP, Unit 2, Olympic Court,
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Outside Bodies - Member Reporting Form

Councillor Name and Role on Outside Body (for example, Observer, Trustee, Director)	Councillor Cheryl Little – Trustee
Period this report covers (date):	May 2015 – Sept 2015
Name of Outside Body:	Lowther Trust
How often does the organisation meet? And how often have you attended?	Once/Twice a month – I have attend all
Key issues arising for Fylde Borough Council <i>Examples of issues could be those that may affect decisions regarding budget setting, challenges for residents, policy changes that affect partnership working etc</i> (continue on a separate sheet if necessary).	To support and see Lowther grow further to work with more of the community in more places as they take the Lowther brand to all areas of the Fylde.
Who did you inform of these issues within Fylde Borough Council?	Leader Councillor Sue Fazackerley
In the light of these meetings, is it worthwhile for the Council to continue to have a representative/representatives on this body?	Most definitely
Any further comments? (continue on a separate sheet if necessary)	Please see attached report

Chairman's statement
Lowther Gardens (Lytham) Trust
Sept 2015

The Trust has come a long way in the past three years, with the expansion of the Trust, set up of a trading Company, moving financial management away from Fylde Borough Council and transfer of title deeds for the land and facilities to the Trust (held on behalf of the Trust by the Charity Commission) but disappointingly to note during this time is that the financial landscape has changed into a much harsher place for the Arts.

As The Trust moves towards the end of their five year plan and starts negotiations for a further five years of support, subsidy and grant aid they will need to reflect on the changing environment.

Lowther Trust has grown a great deal in the past three years. But despite that, The Trust has maintained tight fiscal controls that saw - trade with a surplus of £14,888 before a depreciation charge of £34,382.

The Trust has increased the number of performances held during the year to 219, of which 100 are amateur community performances, and have expanded their community usage to 64 sessions.

This year they had visitor numbers of more than 47,850 to the theatre and countless numbers of families enjoying the facilities of the wider park itself.

The Trust has continued to work both directly and indirectly with ourselves FBC as partners and are currently developing links with other funding and supportive partners from the arts world.

In their commitment they plan to spend more of their resources on developing marketing and engaging further with the local and regional community.

Coaching and developing at the Lowther, is at the heart of the services offered and to this end there have been successful workshops provided for user groups and it is hoped that these will be rolled out over the next two years for the wider public.

The next two years will see Lowther grow further to work with more of the community in more places as they take the Lowther brand to all areas of the Fylde.

They will initially build the capacity to give more people opportunities from work that is centred at the Lowther, but it is hoped that this may spawn a network of links directly in each community.

At a time when Arts funding is being cut, The Trust is keeping a careful watch on the ways in which the economy and government policy are affecting the creative industries and are actively researching funding streams.

They continue to monitor customer satisfaction both within the park and the Lowther buildings and respond accordingly.

The Trust has updated its governance documents creating more transparency with its appointment of Trustees and the way it takes management decisions. All Trustee members have completed Charity Commission registration and evaluation forms.

Throughout the year saw the departure of one Theatre Manager and the appointment of a new Manager. The trust also moved forward with staffing plans to implement appointment of an operations Manager who started in the new financial year.

They have also seen the further development of a strategy for a master plan for the gardens and improvements to the Theatre.

They also supported renewal of the green flag and actively took part in the “In Bloom” competition.

With support from Fylde Council they will continue this work to provide a first class resource for all the community.

Their purpose continues to provide a community resource, both through the Park and the Theatre and work with their hundreds of volunteers, donors, campaigners and partners so that there will be an enriched facility for all residents and visitors.

Cheryl Little
Chair T&L Committee
Representing FBC on Lowther Gardens (Lytham) Trust.

ST. GEORGE'S DAY FESTIVAL 2015

REPORT 2015

This year marked the Seventh Annual St George's Day Festival and was widely considered to be the biggest and most successful yet. All the events were extremely well supported and the turnout was high. We raised £54,359 in total for the three charities; ABF The Soldiers Charity, Trinity Hospice and Palliative Care Services and The Boathouse Youth charity. All the events ran smoothly with no major problems. The increased number of attendees to this year's festival compared to previous years raised some issues which will need to be investigated further before future events. These include needing more staff or volunteers, maximizing the potential space in both marquees and parking also needs to be considered. There also needs to be an increased presence on social media both before and during the festival. In summary, the main strength of the festival is the balance between providing the community with high quality and enjoyable events, whilst still maintaining fundraising as the top priority. However due to high expenses, mainly overheads, the profit as a percentage of the revenue is less than 50% where many charities would expect a 500% return on investment of a similar size. A simple solution would be to increase the utilization of overhead costs, for example holding more events in the marquee such as the comedy night planned for 2016. Overall, the St George's Festival of 2015 has been a great success and will hopefully continue to grow and increase in profit for the benefit of the charities involved.

INTRODUCTION

The St George's Day Festival aims to raise vital funds for three important charities, both local and national, as well as putting Lytham St Annes and Lancashire on the national map and finally making St George's Day a national holiday. It celebrates the very essence of what it means to be English with a fantastic atmosphere at all the events and provides Lytham with a wonderful opportunity to strengthen community links. The range of events means there's something for everyone from all demographics. The Lunch and Black Tie Dinner provide an excellent platform to both network and socialize and are very popular among local businesses. The Parade and Family Fun Day bring people to Lytham from all over the country, raising the profile of the town and providing families with a great day out.

In summary, the festival is the perfect combination of fun exciting events, whilst raising money for three vital causes and it has continued to grow, year on year, with 2015 being no exception!

This report summarizes the format of each event and details the feedback given. This year brought some new challenges with the most attendees to date at many of the events. The report also looks at the important matter of how to maximize the profit, whether we are doing this effectively and how to improve in future years.

Both the financial data and feedback from guests and committee members shows that this festival has been the most successful yet, both in terms of quality of the events and profit. The committee members were thrilled with the turnout at each event and the high number of tickets sold, which also accounted for the highest share of revenue. The most frequent comment was that the atmosphere at all events was fantastic which is thought to be in part due to the stunning decoration of the marquee, the highly popular entertainment provided by both a local DJ and also the two bands and partly due to the efficiency and smooth running off all the events.

The organization of all events has been reported to be excellent, although most involved feel that this would be easier with more volunteers or staff. Some committee members also thought that some decisions should have been made earlier such as the bar and treasurer so that guests could be invoiced as booking forms were received and also tickets could have been sent as the payment was received. Rowley's would also have liked to receive a copy of the table plan earlier.

The parking was often an issue at all the events, but particularly the Family Fun Day. It has been suggested that we use the Green for both participants and public parking as is the case for the 40's weekend. We could then charge and this would be another source of revenue for the festival.

Briefing Note on the Arts Working Group

Prepared by Cllr. Vince Settle

1. Introduction

The Arts Working Group is set up to oversee the management and promotion of the Lytham St. Annes Art Collection. Its' members are; Fylde Borough Council [one staff member and one councillor], Lancashire County Council Museums Service, Civic Society, Booths, Fylde Fine Arts Society and Richard Marshall. Other persons or bodies may attend on an Ad Hoc basis. Since the May elections, the group has met twice on 29th June and 10th September and the topics below are standard agenda items.

2 Tagging the Treasures

Fylde fine arts society won a lottery grant to catalogue the collection

And various groups of volunteers are now carrying out this work.

3 Restoration & Conservation work

Restoration of individual paintings is being carried out by the LCC's

Museum service, but cost is a severe restraint so this is a slow process.

4 Exhibitions

The only exhibition space currently for the collection is the Booths

Exhibition area, and consequently a rotation process operates, and

Including special exhibitions such as the recent Margaret King exhibition entitled From the Seabed to the Farthest Star.

A brief discussion was held at the last meeting regarding the desirability of a larger art gallery and suitable building to accommodate the collection.

5 Donations to the LSA collection and Acquisitions Policy

Two paintings by Walter Eastwood have recently been donated, these being entitled Lytham Shipyard and Langdale Pike. Regarding future donations, the working group will draw up a proposal to agree the criteria for accepting future items into the collection.

Outside Bodies - Member Reporting Form

Councillor Name and Role on Outside Body (for example, Observer, Trustee, Director)	Cllr. Raymond Thomas Representing FBC (Tourism and Leisure)
Period this report covers (date):	Eligibility and invited from 8th July 2015 - 19th Oct 2015
Name of Outside Body:	ARTS PARTNERSHIP (LYTHAM)
How often does the organisation meet? And how often have you attended?	Each month - Library (Lytham) + informal meetings with C.C. Tim Ashton and Alex O'Toole
Key issues arising for Fylde Borough Council <i>Examples of issues could be those that may affect decisions regarding budget setting, challenges for residents, policy changes that affect partnership working etc</i> (continue on a separate sheet if necessary).	<p>FBC - Budget - Requires continued funding for projects eg Lytham Arts Festival - through Lytham Business Partnership.</p> <p>Developing & working partnership with Library (Lytham) - hosting workshops - art events etc.</p> <p>Better use of library facilities & hcc involvement</p> <p>Use & funding for possible Community Radio Station in library</p> <p>Challenges - eg. Art Festival competing with the commercial Lytham Festival - media space credibility.</p>
Who did you inform of these issues within Fylde Borough Council?	Paul Walker - re funding for Arts Festival. Discussions with Darren Bell re. Lytham Hall & Art Collection display
In the light of these meetings, is it worthwhile for the Council to continue to have a representative/representatives on this body?	This is a very active outside body contributing to the promotion of the Arts & Cultural development of the whole of Fylde. Providing a positive impact on the area, its people & businesses.
Any further comments? (continue on a separate sheet if necessary)	This I feel gives 'value for money'. It is worthwhile & affects both young people & old. A good example of a working partnership with FBC & the Tourism & Leisure Committee

Cllr Raymond Thomas

Outside Bodies - Member Reporting Form

Councillor Name and Role on Outside Body (for example, Observer, Trustee, Director)	Cllr. Raymond Thomas. Tourism & Leisure Committee
Period this report covers (date):	July 2015 — P.D.
Name of Outside Body:	Fylde Arts Association Exc. Committee.
How often does the organisation meet? And how often have you attended?	To date not been informed of any meetings to attend.
Key issues arising for Fylde Borough Council <i>Examples of issues could be those that may affect decisions regarding budget setting, challenges for residents, policy changes that affect partnership working etc</i> (continue on a separate sheet if necessary).	
Who did you inform of these issues within Fylde Borough Council?	Enquired personally & informed Katharine McDonnell to this effect.
In the light of these meetings, is it worthwhile for the Council to continue to have a representative/representatives on this body?	
Any further comments? (continue on a separate sheet if necessary)	

Cllr. Raymond
Thomas

OUTSTANDING AND NIL REPORTS – NOVEMBER 2015

Tourism & Leisure, 12/11/15 meeting. Closing date for reports 30/10/15			
Outside Body	Councillor	Notes	Information on nil report
Fylde Coast YMCA Partnership Board	Cheryl Little	Nil report – although YMCA Annual report submitted in lieu	no meeting