

DECISION ITEM

REPORT OF	MEETING	DATE	ITEM NO
CORPORATE SERVICES	FINANCE AND DEMOCRACY COMMITTEE	25 SEPTEMBER 2017	8
THE TRANSFORMATION STRATEGY			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY

The report introduces the final proposed draft of the Transformation Strategy that has been subject to extensive consultation and feedback amongst all elected members and employees and approved by the cross party member working group established by the committee on June 19th 2017.

RECOMMENDATION

1. That the committee approve the final draft of the Transformation Strategy proposed by the cross party member working group which is included as Appendix 1 to this report.

SUMMARY OF PREVIOUS DECISIONS

June 19th Finance & Democracy

It was RESOLVED that a consultation of elected members be undertaken and a working group of members be formed to be review the consultation on the strategy and provide their input. The members of the working group were confirmed as Councillors Fazackerley, Buckley, Oades, Nulty, Redcliffe and Donaldson.

CORPORATE PRIORITIES	
Spending your money in the most efficient way to achieve excellent services (Value for Money)	✓
Delivering the services that customers expect of an excellent council (Clean and Green)	
Working with all partners (Vibrant Economy)	
To make sure Fylde continues to be one of the most desirable places to live (A Great Place to Live)	
Promoting Fylde as a great destination to visit (A Great Place to Visit)	

REPORT

1. The Transformation Strategy was developed in response to feedback from the LGA Corporate Peer Review Challenge which recommended that all the activities already in place aimed at transforming (changing & improving) the organisation should be brought together into a single strategy and reviewed to ensure that the activities are up to date, appropriate and will lead to the transformation required to deliver a self-sufficient council by 2020. The Corporate Peer Review Challenge identified several areas in which the council was making good progress in terms of transformation including:

- Cultural Transformation that has been evident for several years and is embedding new behaviours, practices and attitudes across the organisation
 - Digital Transformation driving efficiencies through reduced cost, smarter working and process improvement, it was recognised that Fylde has made progress but there is still a lot of opportunity for further development
 - Commercial Transformation necessary to maximise the use of existing resources / assets and develop new income streams to support the revenue that funds all council services
 - Financial Transformation from a risk averse approach to a policy that supports a more commercial approach to estates, assets and financial management
 - Political Transformation to develop governance arrangements within the committee structure that can be agile and responsive enough to support a more commercial approach and engage all members
2. The strategy brings together all the strands of transformation currently in progress linking them to the corporate requirement to be self-sufficient by 2020.
 3. A draft of the Transformation Strategy was presented for information at the Finance & Democracy meeting on June 19th 2017, the committee took the opportunity to discuss this strategy in further detail and recommended that every elected member is afforded an opportunity to comment directly on the draft and that a cross party member working group considered any feedback from elected members. All members were invited to provide comment on the draft strategy and received a direct email with a copy of the draft strategy and asked to provide feedback using a dedicated online form by July 10th 2017.
 4. The cross party member working group met on Tuesday July 11th and considered all the feedback provided by elected members, as well as direct contributions from the working group members, to edit, revise and produce a final draft. Edits and changes agreed by the cross party working group were incorporated into a final draft that was circulated to the members of the cross party working group to proof read, check and provide any further comment. The final draft attached in Appendix 1 to this report represents the proposed Transformation Strategy from the member working group.

IMPLICATIONS	
Finance	None as a result of this report
Legal	None as a result of this report
Community Safety	None as a result of this report
Human Rights and Equalities	None as a result of this report
Sustainability and Environmental Impact	None as a result of this report
Health & Safety and Risk Management	None as a result of this report

LEAD AUTHOR	CONTACT DETAILS	DATE
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BACKGROUND PAPERS		
Name of document	Date	Where available for inspection
LGA Peer Challenge Review – Approval	July 2017	Full Council Meeting

Attached documents

Appendix 1: The Transformation Strategy – Final Draft