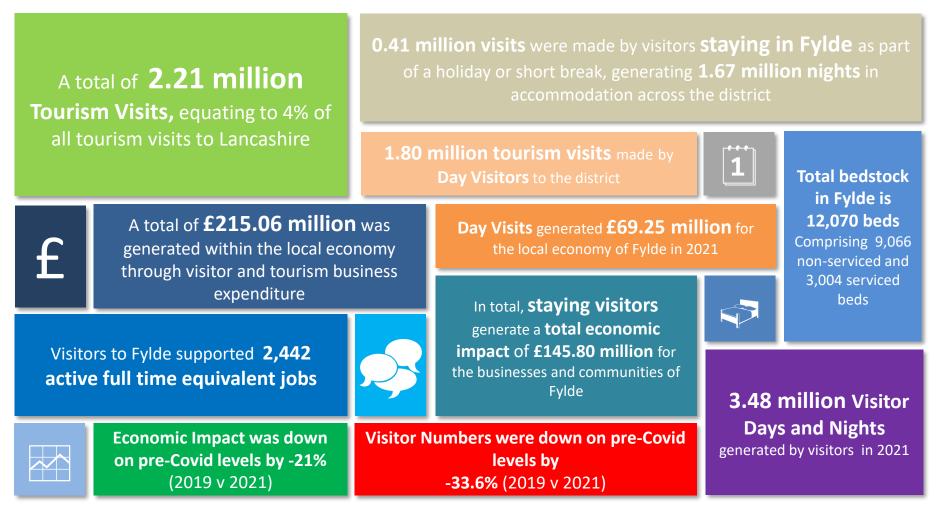
FYLDE'S VISITOR ECONOMY 2021



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FYLDE'S VISITOR ECONOMY 2021

	2018	2019	2020	2021	Variance with pre- Covid levels 2019 v 2021
Total Visitor Numbers (millions)	3.27	3.33	1.19	2.21	-33.6%
Day Visitors (millions)	2.75	2.82	0.98	1.80	-36%
Staying Visitors (millions)	0.52	0.51	0.21	0.41	-19.6%
Total Visitors Days (millions)	4.68	4.76	1.83	3.48	-27%
Visitor Days – staying visitors (millions)	1.93	1.94	0.86	1.67	-14%
Total Economic Impact (£millions)	264.18	271.90	111.95	215.06	-21%
Economic Impact day visitors (£millions)	99.15	104.20	37.07	69.25	-33.5%
Economic Impact staying visitors (£millions)	164.33	167.70	74.88	145.80	-13%
FTE Jobs supported	3,344	3,314	1,435	2,442	-26%
Accommodation Stock (bedspaces)	11,594	10,076	10,372	12,070	+4%
Serviced Accommodation Stock	3,056	3,122	2,925	3,004	-1.7%
Non-serviced accommodation stock	8,538	6,954	7,450	9,066	+6%

