

Marie Percival  
Estates & Asset Manager  
Fylde Borough Council  
Town Hall  
St Anne's Road  
Lytham St Anne's  
FY8 1LW

25<sup>th</sup> November 2020

Dear Marie,

Ref: Bus Shelter Advertising Contract.

Further to our telephone conversation and email of last week. I take this opportunity to detail our proposal as follows;

As you will be aware the Out of Home Advertising industry (like Many Other business) has suffered greatly in these difficult times and we must look at all contracts and re-evaluate the position.

Clear Channel would like to continue to honour the existing contract with Fylde and propose to secure the shelter number (76) for a further 5-year term.

We will continue to clean and maintain all the contractual shelters, in return we would ask that we have the right to remove the paper advertising panel from the shelter and make good the shelter, if we remove the panel. we will continue to operate the bus shelter as a non-advertising shelter for the remainder of the agreement and guarantee the existing service provision & maintenance on all shelters.

We would also ask if it becomes necessary for Clear Channel to replace a bus shelter that we are permitted to change the shelter type in the event the existing shelter design is not in stock or is obsolete.

Please be mindful that all offers made are subject to board approval.

Hope to hear from you soon

Yours faithfully



Alice-Ann Brown  
Portfolio Partnership Manager (North)

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