

FBC – Capital Bid 2019/20

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No: 4 - Coastal Explorers Public Art project

Description of Scheme: In 2017, a research grant of £15,000 was awarded by the Arts Council England to explore opportunities for a public art intervention to complement the coastal defence scheme. The project was named Coastal Explorers.

The Coastal Explorers project is a research and development project to engage the community in contemporary art practice through consultation and education and to push the boundaries of art & design and its role in place making. The phase 1 research and development stage was completed in 2017. To further develop this project a second phase pilot project is now proposed to introduce a 'test space' which will host a programme of artistic, cultural, environmental and commercially focussed activities.

A Coastal Explorers member working group was appointed at the Tourism and Leisure Committee meeting of the 7th June 2018. The working group met with officers in July and August 2018 and are supportive of progressing the project to the second phase pilot project stage. A report and presentation was given by officers to members at the Tourism and Leisure committee meeting of 6th September 2018, to seek agreement to progress the project. The Committee were in support of the second phase project and the Committee resolution is shown below:

- 1. To endorse the Coastal Explorers Working Group recommendations to deliver the second phase pilot project; and*
- 2. To support the preparation of a capital bid in the sum of £20,000 in respect of the Coastal Explorers project as part of the up-coming budget-setting process scheduled for delivery in 2020/21.*

The second phase pilot project includes the creation of a test space in the form of a customised container once the Fairhaven / Grannies Bay / Church Scar coastal defences have been completed in 2020 /2021. The pilot project which will identify concept user audiences and engage them in the use of a test space. Through the development and delivery of themed activity programmes and partnership working, audiences will connect with the natural environment through participation in social activity across a range of arts, culture, environment and commercially focussed events, leisure and learning.

The test space will be located appropriately on the coastal path providing estuary views and a direct link to nature. Officers will monitor and evaluate the use of the space and the needs of its users throughout the arts and cultural programme of activities. Opportunities to explore commercial viability will form a key aspect of the trial in order to both inform the physical requirements and support the business plan ahead of the potential third phase of the project.

This test space will require a capital investment by Fylde Council of £20,000, should two external funding grants, each of £50,000 be successful (one application to the Big Lottery Fund and a separate application of £50,000 to the Arts Council England) with the total project cost at £120,000. The investment from Fylde Council is only required if the other two bids (each of £50,000) are successful.

Capital cost plan:

Cost Heading	Description	Total (£)
Temporary Space	Container unit, cladding	£30,000
Project manager	To oversee the project	£25,000
Artist / Practitioner residency x 2	Activity programme	£10,000
Environment / Practitioner residency x 2	Activity programme	£10,000
Seasonal artists	Activity programme	£5,000
Participatory programme	Activity programme	£35,000
Contingency		£5,000
TOTAL		£120,000

Outputs (i.e. details of what the investment will specifically deliver):

- Create a new dedicated arts space on the new coastal defences that will deliver a diverse programme of arts and cultural programme of activities and events

Outcomes (i.e. details of the broader benefits achieved by the investment, for example community or environmental benefit, health and safety compliance, or statutory obligations):

- Creation of a new facility to encourage and promote community art and cultural initiatives
- Enhancement of the new coastal defence scheme by the creation of a 'cultural hub'
- Improved reputation for the Council by the public through delivering a programme of high quality activities

Contribution to corporate objectives (i.e. how does the project achieve or help deliver priorities within the corporate plan):

- Contributes to the Corporate Plan 2016 Priority: A Great Place to Visit:
"Maximise the natural assets of our coast and countryside by improving their facilities"

Budget Resource Requirements

Breakdown of initial capital costs and future revenue implications

Estimated Total Capital costs of bid: £20,000

Annual **additional Revenue costs** arising from the bid: Nil**Value and phasing of bid:**

2018/19	2019/20	2020/21	2021/22	Additional capital investment required (i.e. the value of the bid)
Nil	Nil	£20,000	Nil	

Existing resources in the Capital Programme relating to this scheme:

2018/19	2019/20	2020/21	2021/22	Existing capital resources in the approved Capital Programme
Nil	Nil	Nil	Nil	

Estimated timescales for the bid:

Start Date : Spring 2020

Completion Date: 2022

Project Risks (outline any risks to delivery of the project and how these will be mitigated)

Risk	Impact	Mitigating Action
➤ Damage to reputation of Fylde Council through low perceived quality of offer	Low Impact	Programme overseen by Fylde Council