



MINUTES

Tourism and Leisure Committee

Date:	Thursday, 6 September 2018
Venue:	Town Hall, St Annes.
Committee Members Present:	Councillor Cheryl Little (Chairman) Councillor Vince Settle (Vice-Chairman) Councillors Tim Ashton, Jan Barker, Brenda Blackshaw, Maxine Chew, Richard Fradley, Shirley Green, Roger Lloyd, Elaine Silverwood, Raymond Thomas
Other Members Present:	Councillor Susan Fazackerley
Officers Present:	Allan Oldfield, Paul Walker, Mark Wilde, Tim Dixon, Marie Percival, Samara Stott, Lyndsey Lacey-Simone
Members of the Public:	5 members of the public were in attendance

Public Platform

Under the Public Platform arrangements, Mr Fred Moor addressed the committee on matters associated with the new depot building at Ashton Gardens, St Annes (agenda item 8 refers). The matters raised were addressed during the course of the presentation.

1. Declarations of Interest

Members were reminded that any disclosable pecuniary interests should be declared as required by the Localism Act 2011 and any personal or prejudicial interests should be declared as required by the Council's Code of Conduct for Members.

The Chairman Councillor Cheryl Little, declared a personal interest in item 4 in so far as it related to the Kite Festival.

The Vice-Chairman, Councillor Vince Settle declared a personal interest in in item 4 in so far as it related to the Kite Festival.

Councillor Brenda Blackshaw declared a personal interest in item 11 relating to Outside Bodies in so far as it related to Lowther Trust.

Councillor Elaine Silverwood declared a personal interest in item 11 relating to Outside Bodies in so far as it related to Lowther Trust.

2. Confirmation of Minutes

RESOLVED: To approve the minutes of the Tourism and Leisure Committee meeting held on 26 July 2018 as a correct record for signature by the Chairman.

3. Substitute Members

The following substitution was reported under Council procedure rule 22(c):

Councillor Elaine Silverwood for Councillor Paul Hodgson.

Decision Items

The Chairman varied the business on the agenda as follows:

4. Lytham Festival Agreement

Allan Oldfield (Chief Executive), in the absence of the report author Ian Curtis, reported on a proposed variation of two elements of the existing Lytham Festival Agreement. In doing so, he stated that the parent group of the existing operator of Lytham Festival had restructured and as part of this, LPL (Preston) Ltd had been replaced by Live Nation (Music) UK Ltd as the operator of Lytham Festival.

It was also highlighted that the present arrangements include a mechanism intended to retain Mr Daniel Cuffe and Mr Peter Taylor as directors of the operating company if the council had appropriate reason to do so. Members were advised that the revised company structure made this no longer appropriate and the committee was asked to agree to it being omitted from the agreement.

Various members commented /sought clarification on various aspects of this matter including: community impact; ticketing arrangements; contract/break clause review; Covenant for Lytham Green and public liability issues. The questions were addressed in turn by Mr Oldfield.

Following consideration of this matter it was RESOLVED: That the Council agree to amend the arrangements for operating Lytham Festival by (i) substituting Live Nation (Music) UK Ltd as the operators; and (ii) deleting the provision relating to Messrs Cuffe and Taylor continuing as directors of the operator.

5. Events Review

The Chairman, Councillor Cheryl Little invited Tim Dixon (Tourism & Cultural Services Manager) to present the report. In doing so, Mr Dixon made reference to the three workshops with members of the committee held during 2016 to draft the Events Policy, the subsequent report considered by the committee in January 2017 and a further workshop held in July 2018 to review the Policy.

The report (as circulated) provided an update on events held and the current challenges the Council is dealing with in terms of events provision, administration, health and safety and general support including: the balance and number of current events; general performance and challenges; opportunities for more commercial events; information on the significant events; resource implications of current events; resource implications of new events and innovative events support.

The report stated that the number of events within Fylde had grown contributing to the annual tourism economy, which in 2016 was reported at £242M according to the official 'STEAM' figures.

That committee was asked to consider whether it wished to support a revenue growth bid for additional resource to support the existing events programme and attract new events that generate income, to be considered as part of the 2019/20 budget proposals.

A copy of the 'STEAM' summary and the PowerPoint (July 2018) presentation were included as appendices to the report.

Clarification was sought on a number of matters including: cost implications to the Council; car parking charges on the Green; promotion of 'KirkFest'; support of events generally in the borough; funding contributions towards the Kite Festival. Mr Dixon addressed these points.

Following detailed consideration of this matter, the committee RESOLVED:

1. To support the preparation of a revenue growth bid for an additional resource to support the existing events programme and attract new events that generate income, and that this be considered as part of the 2019/20 budget proposals.
2. To present an updated report to the next meeting of the committee on the effectiveness and impact of the events support budget.
6. Coastal Explorers Public Art Project

Further to the committee's appointment of the working group in June 2018, Tim Dixon (Tourism & Cultural Services Manager) was invited to introduce the report by providing an overview on the concept of the Coastal Explorers Project and the associated recommendations of the working group.

Mr Dixon explained that the research and development phase was now complete and to further develop the project, a second phase pilot project is proposed to introduce a test space which will host a programme of artistic, cultural, environmental and commercially focussed activities. He advised that the second phase of the pilot project was supported by the appointed working group and the associated funding requirements and future aspirations were set out in the report.

Following on from the above, Samara Stott (Arts Development Officer) was invited to present a PowerPoint presentation which further expanded on the details of the project.

Following detailed consideration of this matter, the committee RESOLVED:

1. To endorse the Coastal Explorers Working Group recommendations to deliver the second phase pilot project; and
2. To support the preparation of a capital bid in the sum of £20,000 in respect of the Coastal Explorers project as part of the up-coming budget-setting process scheduled for delivery in 2020/21.

7. Lytham Fairground

Marie Percival (Estates and Asset Manager) was invited by the Chairman to introduce the report. In doing so, she provided an overview of background and negotiations with regard to the siting of the fairground for the 2018 Lytham Club Day weekend and sought a decision from the committee as to whether it wished to grant a licence for it to continue in the same location until the land at the Triangle is available again.

Further details with regard to this matter (including a site plan showing the location of the fairground) were set out in the report.

The Committee RESOLVED: To agree to grant a licence to S. J Cubbins Limited to operate a fairground as part of Lytham Club Day celebrations for a term of 3 years (2019/20/21) on Lytham Green in the location as shown in the appendix to the report or on the land at the Triangle if that is available sooner.

8. New Depot Building Ashton Gardens

Paul Walker (Director of Development Services) reported on a proposal to relocate the operational workforce from the rear of the Public Offices site to the Ashton Gardens Nursery site which would in turn, assist with the disposal of the Public Offices site. In doing so, he reminded members that the proposal formed part of the Council's Accommodation Project and rationalisation of the Council's building assets.

In reporting on the matter, Mr Walker addressed the points raised under the Public Platform arrangements regarding the planning permission for the building.

An overview of the scheme together with details of the procurement exercise undertaken, the associated financial implications, project risk assessment and a drawing of storage building were set out in the report.

Following consideration of this matter it was RESOLVED:

1. To recommend to the Finance & Democracy Committee an increase in the Accommodation Project scheme within the approved Capital Programme for 2018/19 in the sum of £57,000 in respect of the Ashton Gardens depot building, to be funded from the capital investment reserve;
2. Subject to the approval of 1, above, to approve the letting of the contract for the Design and construction of the New Depot Building in the sum of £110,808 to the lowest tenderer, Roger Eaves Building; and
3. Subject to the approval of 1, above, to approve the expenditure on the project as detailed in figure 2 of the report.

Information Items

The following information items were received by the committee.

9. Lytham Hall Progress Report

Further to previous committee reports, Councillor Richard Fradley provided an updated information report on the progress of partnership arrangements, structures and various meetings held with regard to the preparations for a new Heritage Lottery Fund (HLF) bid for the restoration of Lytham Hall.

10. Fairhaven Heritage Lottery Project Update

The Information Report provided an update on the work undertaken by the Project Officers on finalising the application and supporting documents for the Round 2 application. Members were advised that the application was submitted on 31st August 2018 and a decision on the application was likely to be made in the second week of December 2018.

The Chairman stated that she wished to place on record her sincere thanks to Mark Wilde, Charlie Richards and Julie Vale for their valuable contribution to the project submission.

The Chairman also made reference to a play (The Haunted Man) that was taking place in the Boat House on 22 October. In doing so, she encouraged members to purchase tickets for the event.

11. Outside Bodies

In accordance with the Protocol for Members on Outside Bodies, reports from members representing the council on the various outside bodies (within the remit of the committee) were circulated with the agenda for information purposes.

Councillor Silverwood commented on the report prepared by Councillor Sandra Pitman relating to the YMCA. It was suggested that the wording used in relation to the contributions from the various town and parish councils towards Rural Splash was incorrect in that, the town and parish councils appeared not to have been approached for contributions. In response, the Chairman suggested that Councillor Silverwood email the details to her and appropriate officers (copying in Councillor Pitman) for further consideration.

Councillor Silverwood also commented on the Lowther Trust report prepared by Councillor Blackshaw. She made particular reference to the comments relating to the planning application and matters associated with the leaseholder which she suggested were outdated and incorrect. In response, Councillor Blackshaw stated that the report was correct at the time of writing.

12. General Fund Revenue Budget Monitoring Report 2018/19 – Position as at 31 July 2018

The information report provided an update on the General Fund (GF) Revenue Budget of the Council as at 31st July 2018 and specifically for those areas under the remit of the Committee.

13. Capital Programme Monitoring Report 2018/19 – Position as at 31 July 2018

The information report provided an update on the approved Capital Programme of the Council as at 31st July 2018 and specifically for those schemes under the remit of the Committee.

Fylde Borough Council copyright [2018]

You may re-use this document/publication (not including logos) free of charge in any format or medium. You must re-use it accurately and not in a misleading context.

The material must be acknowledged as Fylde Borough Council copyright and you must give the title of the source document/publication.

Where we have identified any third party copyright material you will need to obtain permission from the copyright holders concerned.

This document/publication was also available on our website at www.fylde.gov.uk

Any enquiries regarding this document/publication should be sent to the Town Hall, St Annes Road West, St Annes FY8 1LW, or to listening@fylde.gov.uk.