



Cumulative Impact Assessment Consultation.



Consultation Report: January 2024.



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Introducing the consultation.



What was the consultation on?

Fylde Council received a request from members of the public to undertake a Cumulative Impact Assessment (CIA) for the area of Lytham Town Centre between Beach Street, Westby Street, Station Road and Lytham Green ('the area'). The introduction of such an assessment could potentially assist in managing the number, type and density of licensed premises within an area. Licensed premises include places which sell alcohol, provide late-night hot food or hot drinks (between 11pm and 5am), or where a range of sporting, music or performance events take place.



The approach

Fylde Council developed and hosted an online survey to understand people's views on this topic. The survey was also available in paper format; 12 paper responses were received.



368 responses were received to the consultation

The survey was available to complete between 7 November 2023 and 14 January 2024. Nine in ten responses (91%) were from members of the public and all but one of these are residents of the Fylde area.

33 responses were from individuals who run a local business, Councillors or people responding on behalf of either a regulatory body or a local voluntary, community or social enterprise.

Resident feedback: Summary (1 of 2).



Overall agreement with a CIA: Almost two-thirds (63%) of residents responding to the survey agree with introducing a Cumulative Impact Assessment for Lytham Town Centre

- The most common reasons given for agreeing with a CIA are that there are already enough/too many licensed premises, that Lytham is losing its charm/character or that it needs a better balance of venues and shops
- Amongst those who disagree with a CIA, most feel there is either no need for it or are concerned it will negatively impact the town



Noise: For each of the noise issues tested in the survey, more residents rate these as 'not at all a problem' than a large/moderate problem

The issues rated as most problematic are 'noise from people gathered outside licensed premises' and 'noise from people travelling through residential areas to get to or from licensed premises' (rated as a large/moderate problem by 38% and 36% respectively)



Anti-social behaviour: Residents appear to be more concerned about the impact of ASB on others rather than the fear of suffering this personally

- The most problematic issues, with just over a fifth of residents rating these as a large problem are: concern about ASB being seen by children/young people, concern about criminal damage and concern about public nuisance/disturbance
- A third of residents responding to the survey have had personal experience of anti-social behaviour in Lytham Town Centre, although less than a quarter notified the police and even fewer notified the Council



Litter: 'Overflowing litter bins' is seen as the most problematic litter issue amongst those tested in the survey, with two-fifths (42%) rating this as a large/moderate problem.

Resident feedback: Summary (2 of 2).



Number of venues: Most residents feel there are about the right number of each type of hospitality venues in Lytham Town Centre

Opinions are more mixed for family oriented bars, where just over 2 in 5 feel there are too few, and late night alcohol/music oriented bars with 2 in 5 saying there are too many.



Closing hours of venues: Most residents feel closing hours for each type of hospitality venue is about right, although 2 in 5 feel late night alcohol/music oriented bars are open too late



New venues being opened: Residents are most likely to agree with new family oriented or traditional pubs being opened and disagree with new late night alcohol/music oriented bars

Three-quarters of residents responding to the survey agree with new family oriented venues being opened in Lytham Town Centre and 65% agree with new traditional public houses being opened. Around three-quarters (76%) disagree with new late night alcohol/music oriented bars being opened and over half (56%) disagree with new late night fast food establishments being opened.



Factors influencing the decision to go for a night out in Lytham Town Centre: Convenience/closeness to home is the most important factor

Aside from convenience/closeness to home, the most important factors for residents are the choice of restaurants and that it is a good area for meeting friends; whilst nothing discourages a fifth of residents from choosing Lytham Town Centre for a night out, cost of a night out would discourage 39% and fear of crime/anti-social behaviour is off-putting for 37%.

Stakeholder feedback: Summary.

33 stakeholders responded to the survey, of which 17 run a business that has a premises licence, nine run a business that does not have a premises licence and four are Councillors.



Overall agreement with a CIA: Two-thirds (21 of 33) disagree with introducing a CIA for Lytham Town Centre



Noise, ASB and litter: The majority of stakeholders do not rate any of the noise, anti-social behaviour or litter issues in the survey as a problem



Number of venues: Most stakeholders feel there are about the right number of each type of hospitality venues in Lytham Town Centre, although opinions are more mixed for live music venues and late night/music oriented bars

14 of the 33 stakeholders feel there are too few live music venues and 10 feel there are too few late night/alcohol music oriented bars.



Closing hours of venues: Stakeholders generally consider the closing hours of different venues in Lytham town Centre to be about right



New venues being opened: Stakeholders are more likely to agree than disagree with all types of new premises being opened in Lytham Town Centre

Most likely to disagree with new late night alcohol/music oriented bars being opened (18 agree, 12 disagree).

Feedback from members of the public.

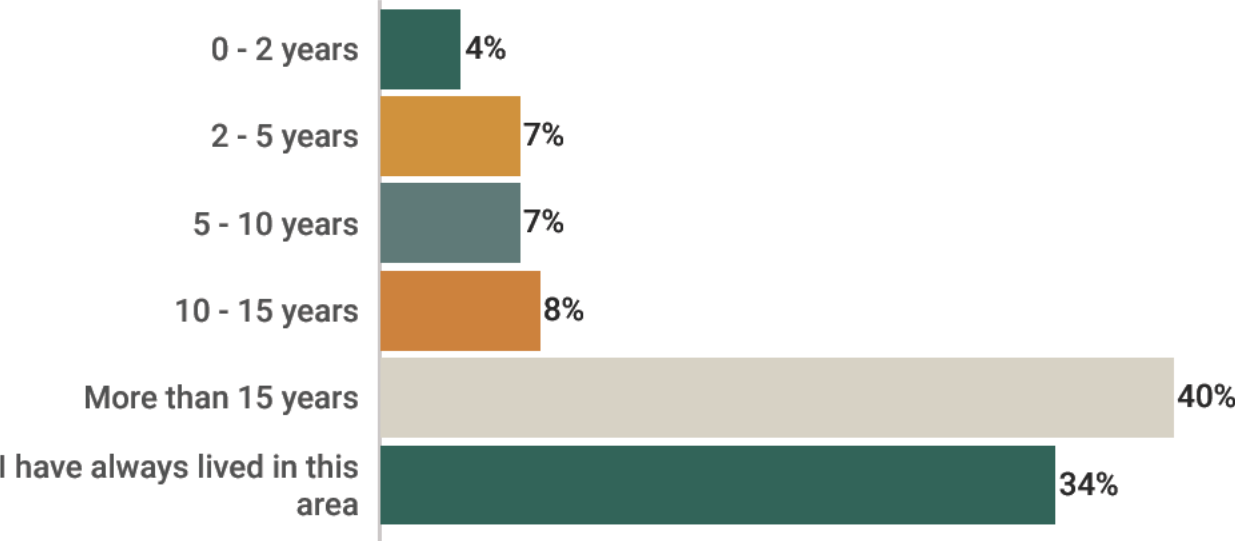
The majority of respondents live in the FY8 5 or FY8 4 postcode area.



91% of all respondents are members of the public and all but one are residents of the Fylde area

Three-quarters (74%) of the residents responding to the survey have either always lived in the Fylde area or have lived in the area for more than 15 years

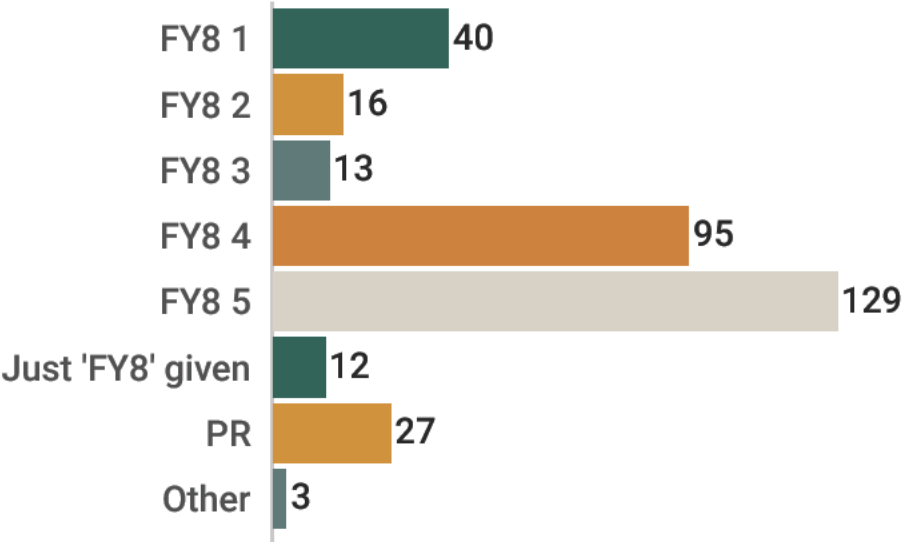
Q: How long have you lived in the Fylde area for?



Base: all Fylde residents (n=334)



The majority of responses came from residents in the FY8 5 or FY8 4 postcode areas



Base: Respondents who answered the survey as a member of the public (n=335)

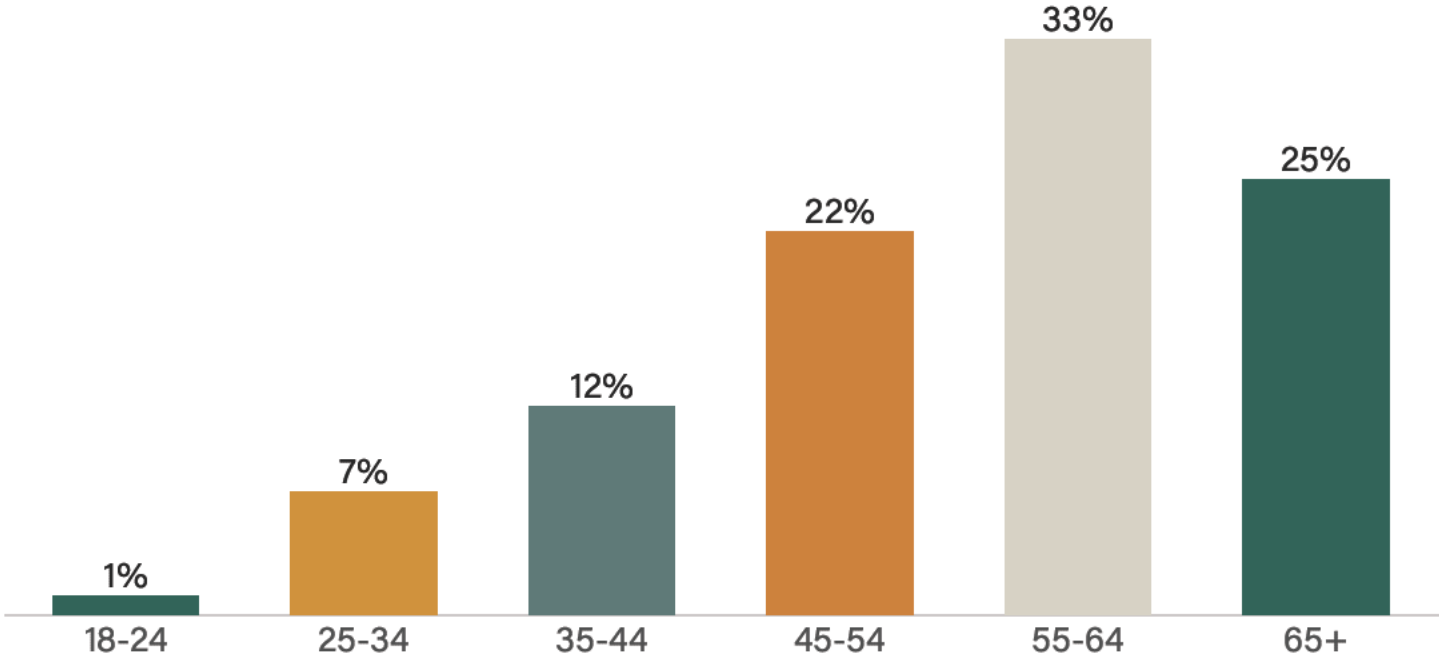
A note on further analysis throughout the rest of the report:

- Given that 334 of 335 respondents who responded to the survey as members of the public are also residents of the Fylde area, this group is referred to as 'residents'
- Postcode - to provide a robust enough sample size for sub-group analysis by postcode, the FY8 1, FY8 2 and FY8 3 have been grouped together

The majority of residents responding to the survey are aged 45 and over.

Context: in the 2021 Census, the average (median) age of the Fylde area is 50 years old, and 28% are aged 65 and over.

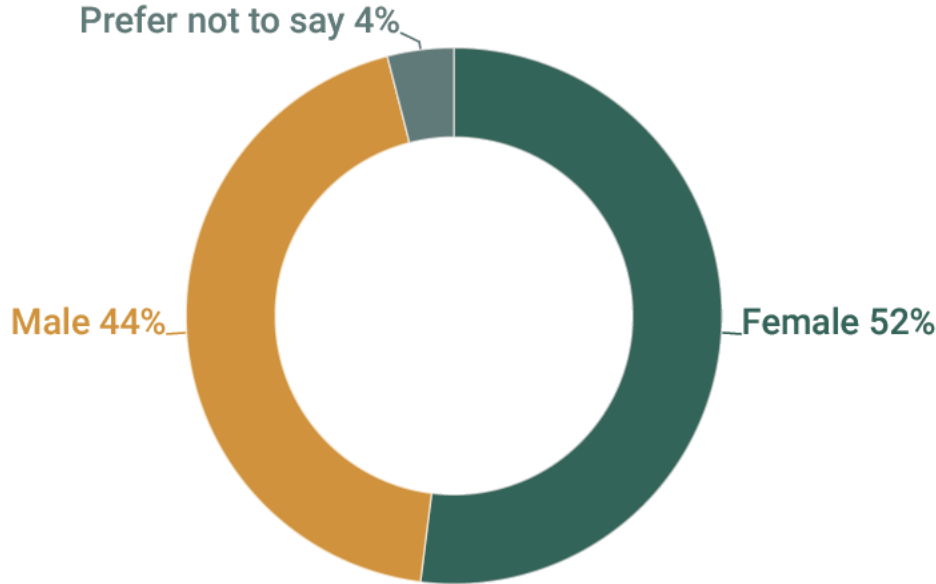
58% of residents responding to the survey are aged 55 and above



No significant differences by postcode

Base: all respondents responding as a member of the public and answering the question (n=328)

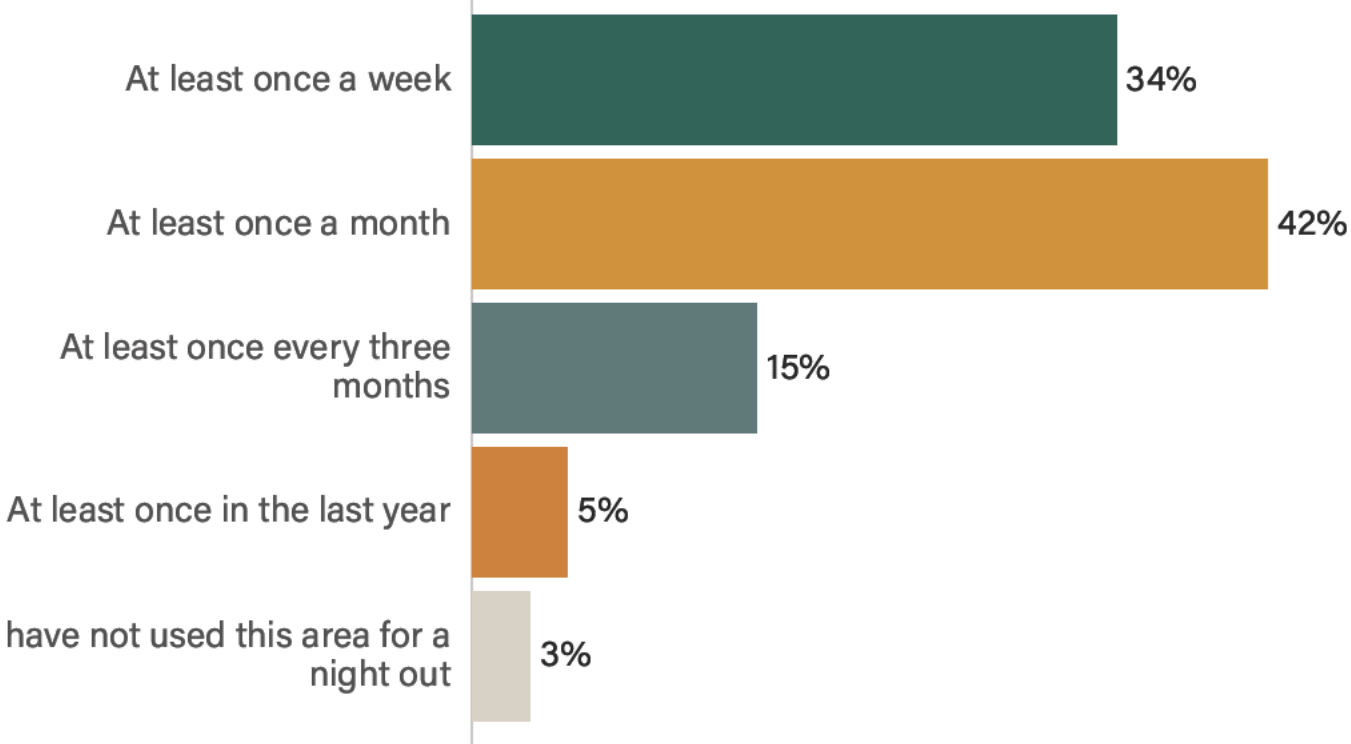
Slightly more female residents than males responded to the survey



Base: all respondents responding as a member of the public and answering the question (n=325)

Two-thirds of residents responding to the survey have visited the suggested area for a night out at least once a month or more often in the last 12 months.

Over the past 12 months, how often have you visited Lytham Town Centre, specifically the suggested area, after 7pm for a night out*?



Residents who go out most frequently are more likely to be older (45+)

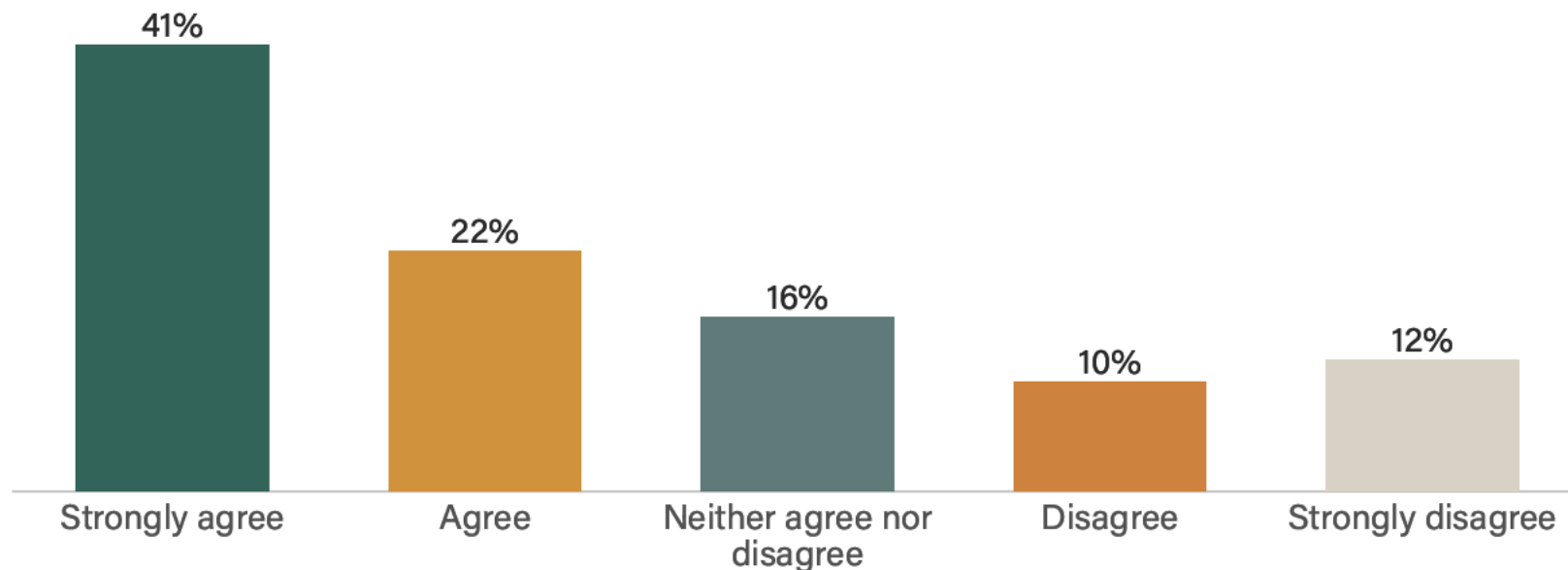
Older residents are more likely to say they go out in the suggested area more frequently: 8 in 10 residents aged 45+ say they have visited the suggested area for a night out at least once a month or once a week, compared to 63% of those aged 44 and under

Base: all respondents responding as a member of the public (n=334)

*Additional question text: By 'night out' we mean an evening of recreation or leisure spent outside of the home, e.g. eating, socialising or other entertainment activities.

63% of residents responding to the survey agree with introducing a Cumulative Impact Assessment (CIA) for Lytham Town Centre.

"To what extent do you agree or disagree with introducing a CIA for Lytham Town Centre?"



Base: all respondents answering the question (n=360)

Additional question text: A cumulative impact assessment (CIA) may be published by a licensing authority to help it to limit the number or types of licence applications granted in areas where there is evidence to show that the number or density of licensed premises in the area is having a cumulative impact and leading to problems which are undermining the licensing objectives.



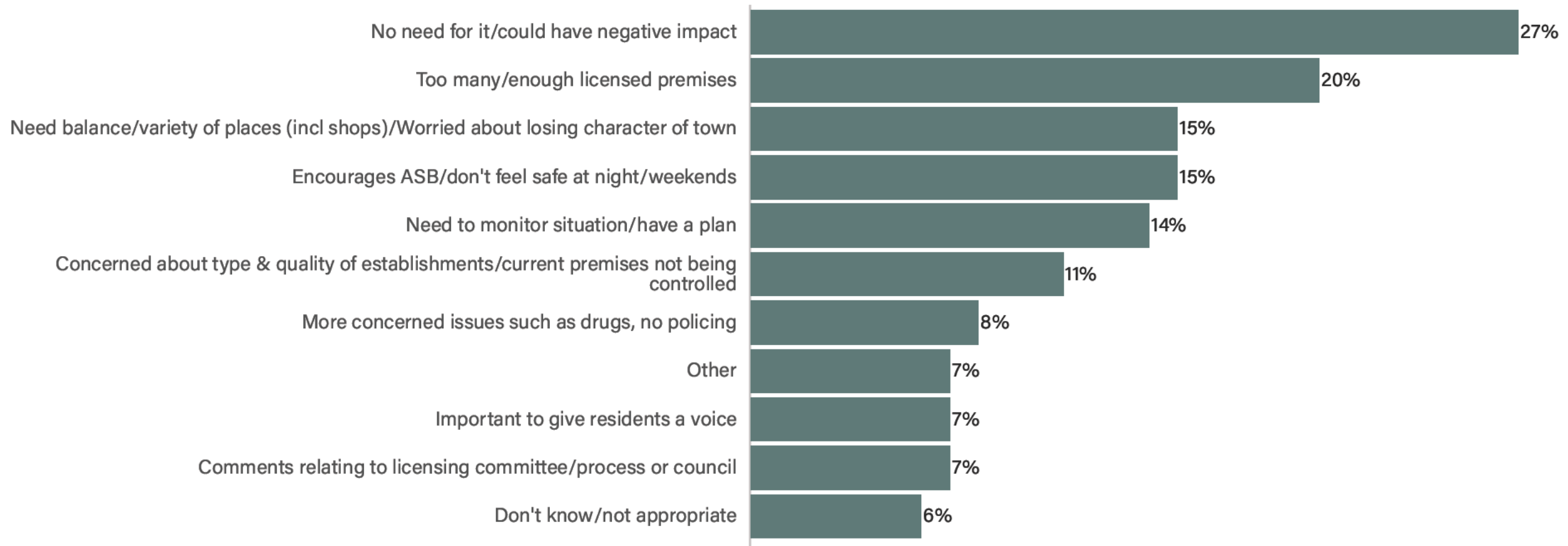
Differences in agreement levels by different groups

There are some differences in agreement by particular groups:

- Older residents are more likely to agree: half of residents aged 44 and under agree compared to 74% of those aged 65 and over
- Residents living in the FY8 5 postcode are more likely to agree compared to those in the FY8 1/2/3 postcode areas (68% compared to 51% respectively)
- Frequency of going for a night out in area: Although agreement levels are not impacted by how frequently residents have visited the area for a night out, disagreement levels are - 10% of those who go out at night in the area less frequently (at least once every three months /at least once a year) disagree, compared to 25% of those who go out at least once a month/once a week

Reasons given for agreeing or disagreeing with introducing a CIA: feedback from comments.

323 answers were given to the open-text question asking for details on why respondents agree or disagree with the introduction of a CIA to Lytham Town Centre. Comments have been coded into themes, as shown in the following chart. One comment may be included in more than one theme, and only themes with over 5% of responses are shown.



Base: all respondents answering as a member of the public and giving a response to the question = 323

Key reasons for agreeing or disagreeing with the introduction of a CIA: example comments (1 of 2).

Example comments from open-text survey responses.

No need for it/could have negative impact

Lytham has always had pubs, bars, restaurants and food takeaways. It used to have a lot more off-licences. Apart from very rare instances where problems may have arisen, Lytham is a vibrant little town from which people come to from across Lancashire for nights out or weekends away, due to the great choice of bars and restaurants. Don't let a few naysayers ruin what we have.

So many towns across the UK are dead now! Pubs and bars are closing left right and centre. We are lucky enough to have pubs, restaurants and bars that are busy and thriving. Please don't put restrictions on this!

Planning applications and current licensing conditions seem to be adequately doing this job already.

Lytham's strength lies in its vibrant social scene. It is the only thriving part of the high street in the UK. Limiting this in any way would make no sense whatsoever.

Too many/enough licensed premises

I feel we are over capacity for restaurants and late night venues. The focus has shifted from a pleasant small town business centre for locals to an evening focused entertainment area for the wider community and other areas of Lancashire, to the detriment of those living close to the square and therefore unable to avoid it. This is not just noise and anti social behaviour but also matters such as lack of thoroughfare where restaurants have taken over the pedestrian walk ways. I am therefore concerned that looking at new and existing applications in isolation does not capture the seriousness of the cumulative problem.

Need balance/variety of places (incl shops)/Worried about losing character of town

There are too many late night bars and expensive restaurants. Lytham has lost its lazy local charm and has become a money orientated tourist attraction.

It needs to be enforced, we have lost our local family town feeling. Far too much emphasis on drinking and not enough on family activities. It feels more like Blackpool than a lovely family town - which it used to be.

Key reasons for agreeing or disagreeing with the introduction of a CIA: example comments (2).

Example comments from open-text survey responses.

Encourages ASB/don't feel safe at night or at the weekend

It is important to monitor the impact of late night venues in a small town like Lytham. People get drunk and then behave badly having no regard for the town or its residents. They are sick on the pavements, relieve themselves in gardens, shout loudly while walking back to their cars.

Lytham was once upon a time quite a nice pleasant place to go for an evening out, and now, I'm in my early 30's and I'm starting to feel uneasy about going. There's too much going on, too much drugs and mess and shouting. It needs looking at.

Concerned about type & quality of establishments/current premises not being controlled

Seems that there is no regulation of venues types. A vacant premises is likely to become a charity shop or a bar. Then these premises encroach on street space without seemingly any planning permission. Leafy Lytham is losing its homely credentials.

A number of recently (5-6 years) opened establishments have changed the atmosphere of LTC and appear totally unconcerned that the business operations are negatively affecting the local residents of the town center, causing upset, anxiety and increasing the concern as to future of LTC.

Need to monitor situation/have a plan

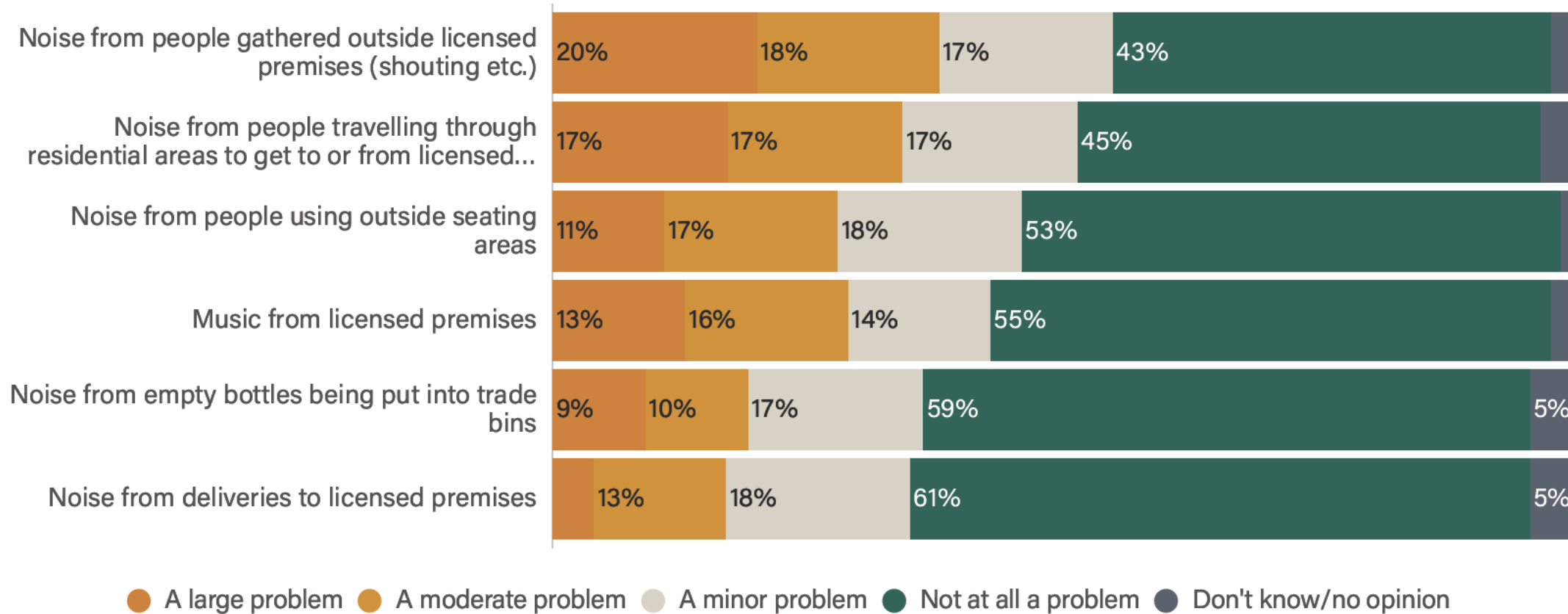
A careful watch should be kept on the amount of licenced premises in Lytham and this method would do that in a coordinated method.

The development of the centre needs a level of planning rather than the current free for all development attitude.

Unregulated licensing leads to unscrupulous people opening and closing premises with little regard for staff or patrons. Hopefully a CIA will result in full scrutiny of applicants prior to granting licenses.

Noise: Across all noise issues raised, residents are more likely to say that these are not a problem at all than a large/moderate problem.

Q. How much of a problem, if any, has the following caused for you in Lytham Town Centre?



Observations

Almost two-fifths (38%) feel noise from people gathered outside licensed premises is a large/moderate problem.

Around three-fifths do not feel that noise from deliveries or from empty bottles being put into trade bins is a problem.

Base: all respondents answering as a member of the public = 335

Further question text: This question asks you about noise. Questions 5-10 are about specific specific issues which a CIA may help to resolve, such as noise, crime and littering.

For the purpose of the questions below, licensed premises include places which sell alcohol, provide late-night hot food or hot drinks (between 11pm and 5am), or where a range of sporting, music or performance events take place.

Noise: How do different groups of residents feel about noise issues?



Difference in views amongst people living in different postcode areas

Residents in the FY8 5 postcode are more likely to rate some of the noise issues as a problem compared to residents in FY8 1/2/3

- Music from licensed premises: 43% of residents from the FY8 5 postcode rate this as a large/moderate problem compared to 9% of those living in a FY8 1/2/3 postcode
- Noise from people travelling through residential areas to get to or from licensed premises: 47% of residents from the FY8 5 postcode rate this as a large/moderate problem compared to 25% of those living in a FY8 1/2/3 postcode



Difference in views by age

Residents aged under 65 are more likely to say several noise issues are not a problem at all compared to those 65 and over

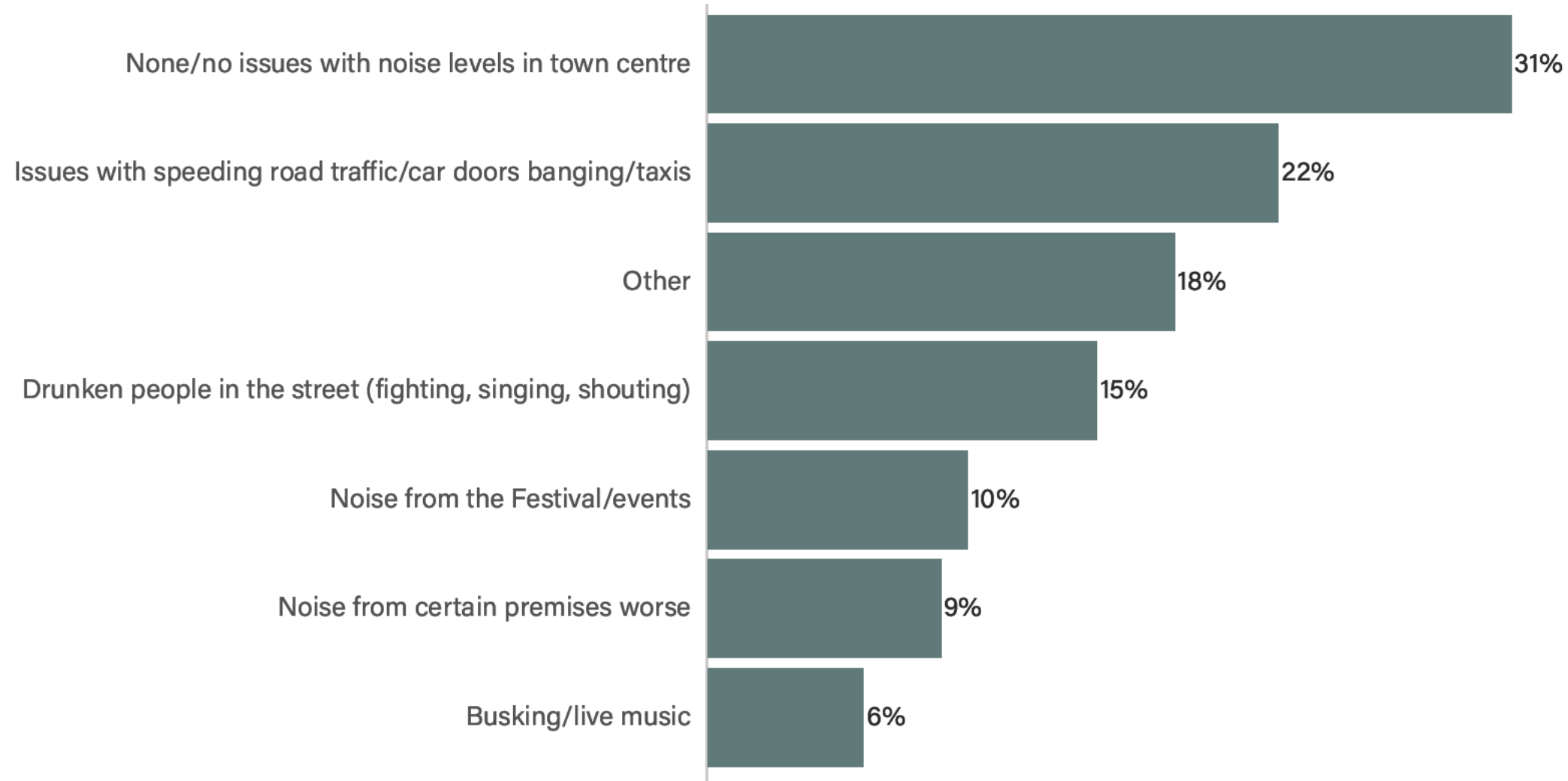
- Music from licensed premises: 62% of residents aged under 65 say this is not a problem at all, compared to 34% of those aged 65+
- Noise from people using outside seating areas: 59% of residents aged under 65 say this is not a problem at all, compared to 34% of those aged 65+
- Noise from people gathered outside licensed premises: 49% of residents aged under 65 say this is not a problem at all, compared to 27% of those aged 65+



Residents who agree with introducing a CIA for Lytham Town Centre are much more likely to say that the noise issues included in the survey are a large/moderate problem compared to those who disagree with the CIA overall. Almost none of the residents who disagree with introducing a CIA rate any of the noise issues as a large/moderate problem.

Noise: Further feedback - key themes amongst comments on 'any other noise issues'.

125 answers were given to the open-text question, "Please tell us what other noise issues, if any, should be considered". These have been coded into themes, as shown in the following chart. One comment may be included in more than one theme, and only themes with 5% or more of responses are shown.



Base: all respondents answering as a member of the public and giving a response to the question = 125

Noise: Example comments for the most common themes.

Example comments from open-text survey responses.

No issues with noise levels

- None at all. Noise comes from people. People are good. People bring money and life to the local area. No one will come here otherwise & the town will die. If it dies that's when we'll see anti social behaviour & dereliction.
- None - on the contrary the vibrancy around Lytham in the summertime especially is magical. An even more special place because of it.

Drunken people in the street

- People shouting being drunk, when walking home or back to their cars late at night. They often park in our street as it's very close to bars and restaurants.
- People attending late night venues cause considerable noise when leaving the premises and walking home. The shouting and arguing outside our home is very disturbing.

Issues with speeding road traffic/car doors banging/taxis

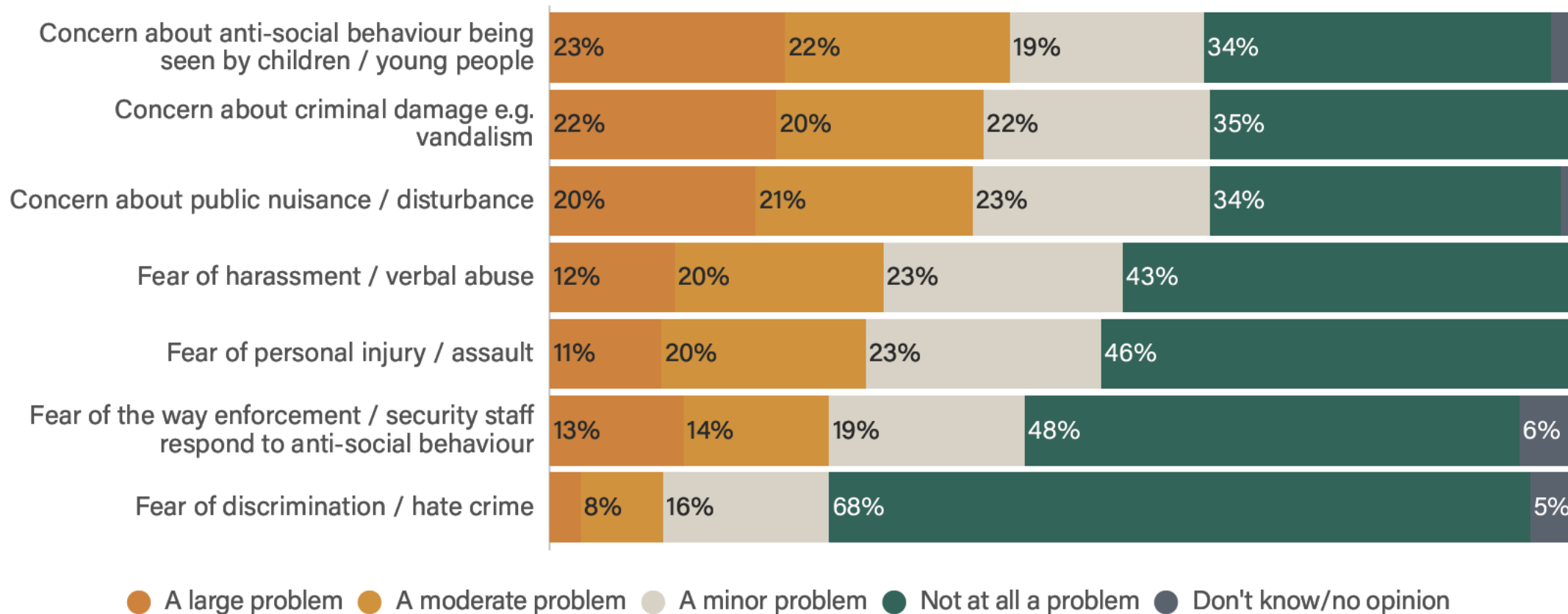
- Loud motorbikes and cars racing round at night.
- Traffic from people going to and from, the road rage, people pressing their horns really late and shouting, taxis and other cars parking on double yellows or junctions when waiting to pick someone up.

Noise related to the Festivals/events

- Music festival on the Green is intolerable. Music at Lytham Hall is disturbing. Car parking with doors banging and music playing is a consequence of the events and activities.
- Noise from outdoor events, vehicles blasting music and humans shouting.

Anti-social behaviour (ASB): Residents appear to be more concerned about the impact of ASB on others/property rather than the fear of suffering this personally.

**Q. How much of a problem, if any, has the following caused for you in Lytham Town Centre?
(this question asks you about aspects of anti-social behaviour)**



Observations

Almost two-thirds of residents see (64%) see concern about ASB being seen by children/young people, criminal damage and public nuisance/disturbance as being a problem to some degree.

32% say the fear of harassment or verbal abuse is a large/moderate problem and 31% say the fear of personal injury or assault is a large/moderate problem.

Base: all respondents answering as a member of the public = 335

ASB: How do different groups of residents feel about anti-social behaviour statements?



Difference in views amongst people living in different postcode areas

Residents in the FY8 1/2/3 are more likely to say some of the ASB issues are not a problem at all compared to residents in FY8 5

- Fear of the way enforcement / security staff respond to ASB: 65% of residents from the FY8 1/2/3 postcodes say this is not at all a problem compared to 40% of those living in FY8 5
- Concern about criminal damage: 49% of residents from the FY8 1/2/3 postcodes say this is not at all a problem compared to 22% of those living in FY8 5



Difference in views by age

Residents under 45 are more likely to say several noise issues are not a problem at all compared to those aged 65+

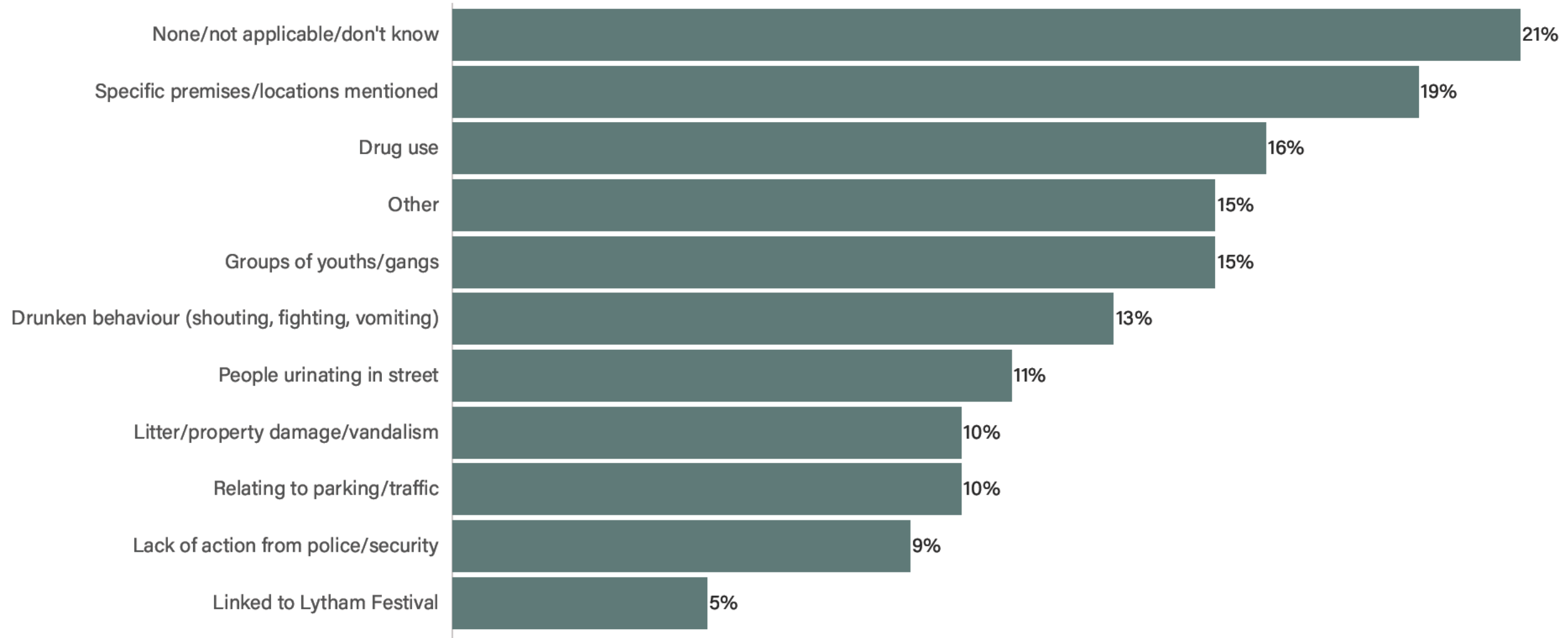
- Concern about public nuisance/disturbance: half of residents aged under 45 say this is not a problem at all, compared to 23% of those aged 65+
- Concern about anti-social behaviour being seen by children / young people: 44% of residents aged under 45 say this is not a problem at all, compared to 22% of those aged 65+



Residents who agree with introducing a CIA for Lytham Town Centre are much more likely to rate the anti-social behaviour statements as a large/moderate problem than those who disagree with the CIA overall

ASB: Further feedback - key themes amongst comments on 'any other noise issues'.

135 answers were given to the open-text question, "Please tell us what other anti-social behaviour issues, if any, should be considered". These have been coded into themes, as shown in the following chart. One comment may be included in more than one theme, and only themes with 5% or more of responses are shown.



Base: all respondents answering as a member of the public and giving a response to the question = 135

ASB: Example comments for the most common themes.

Example comments from open-text survey responses.

None/don't know

- “ The only thing I consider to be anti-social behaviour is coming from people who don't want to hear noise of other people enjoying themselves with their families.
- “ Very little in the way of behaviour issues on the whole. High jinx after the festival sometimes causes some issues and security could be stepped up at that time but really love and enjoy the festival being here.

Drug use

- “ There is a prominent culture where security staff (particularly [Venue A]) are not concerned by blatant drug taking and drug dealing in plain sight.
- “ There is considerable drug taking in Lytham which peaks at festival time but is a year round problem. Its known as white city!

Specific premises/locations mentioned

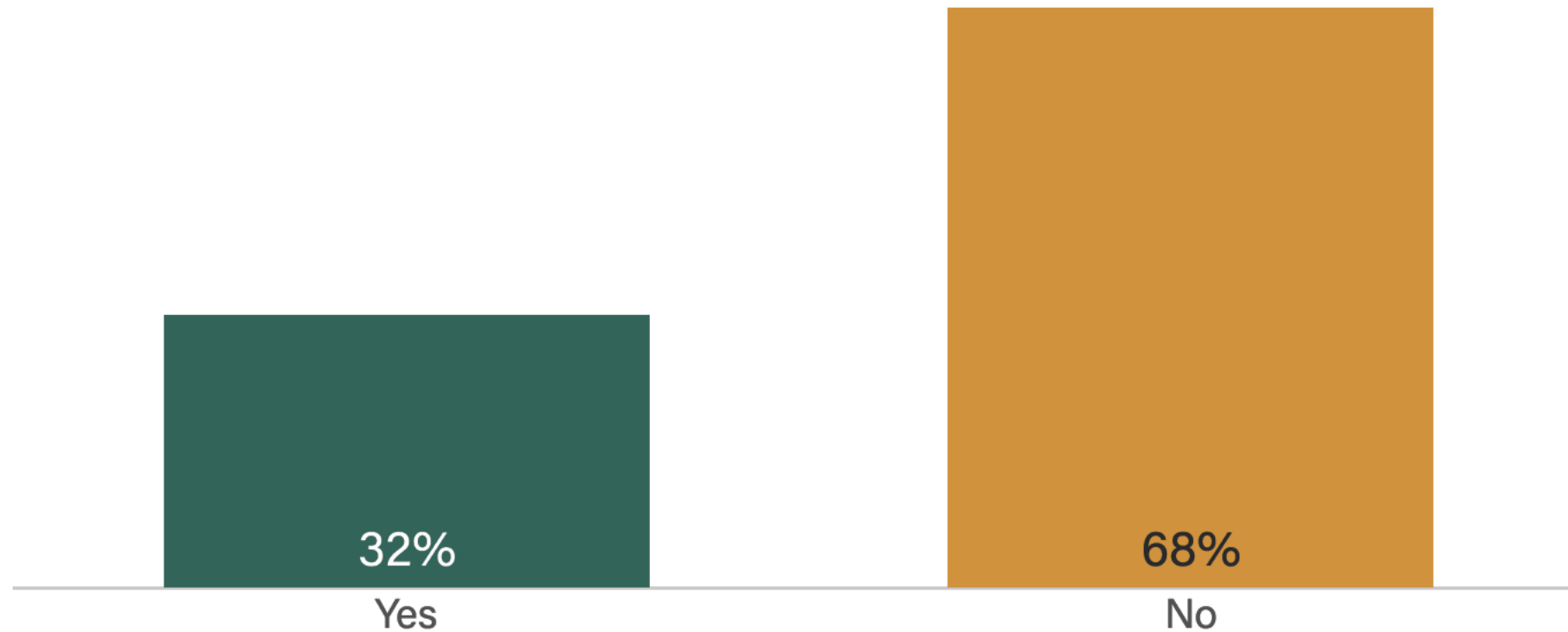
- “ Have observed violent incidents in and around Henry Street, particularly at weekends and during Lytham Festival.
- “ In the summer the noise emanating from some of the premises feels anti social. My son worked in a well known bar/restaurant in Lytham for over a year. He commented on the prolific drug use in the establishment and was glad to leave.

Groups of youths

- “ Young people late at night in places such as Park view causing damage and noise. Young males cycling in middle of roads such as Mythop.
- “ Youths around the windmill and in park view late into the night is an issue
- “ Large gatherings of youth outside Tesco express, Sainsbury's and Lytham green.

ASB: A third of residents responding to the survey have had personal experience of anti-social behaviour in Lytham Town Centre.

Q. Have you had personal experience of anti-social behaviour in Lytham Town Centre?

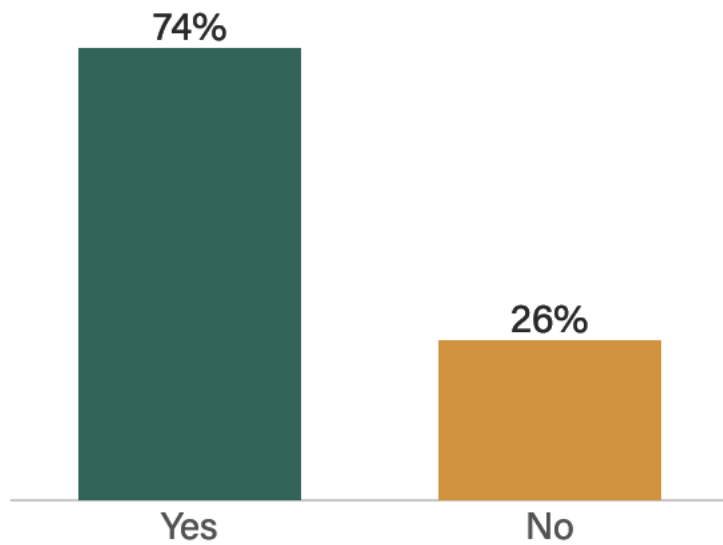


No significant differences by different resident groups, such as age, gender, or postcode.

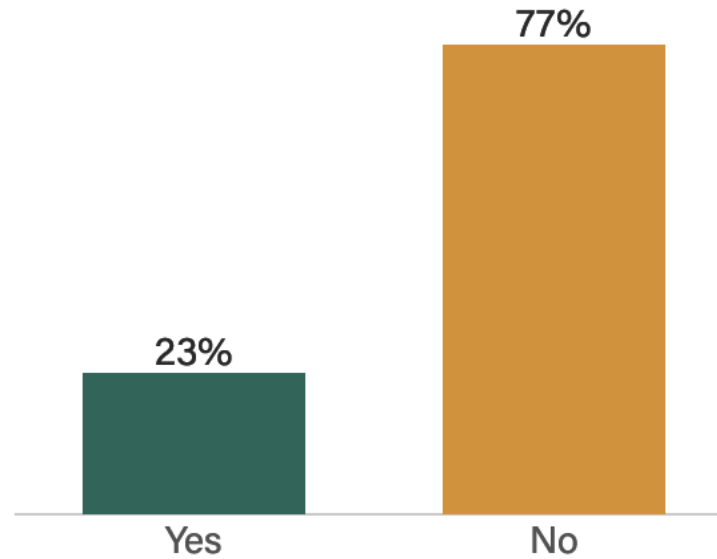
Base: all respondents answering as a member of the public = 334

ASB: Of those who have had personal experience of ASB in Lytham Town Centre, just less than a quarter notified the police and even fewer notified the Council.

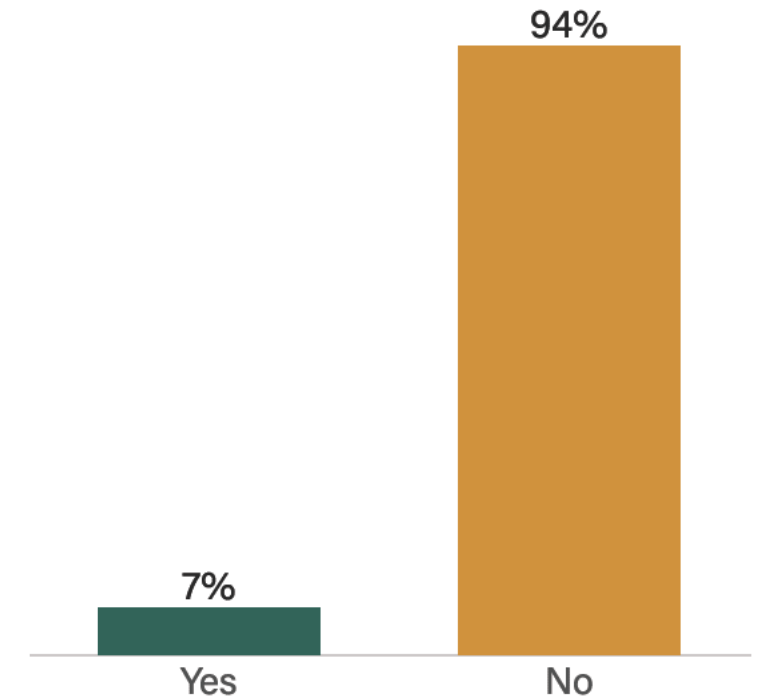
Q. Did the incident take place within the last 12 months?



Q. Did you notify the Police?



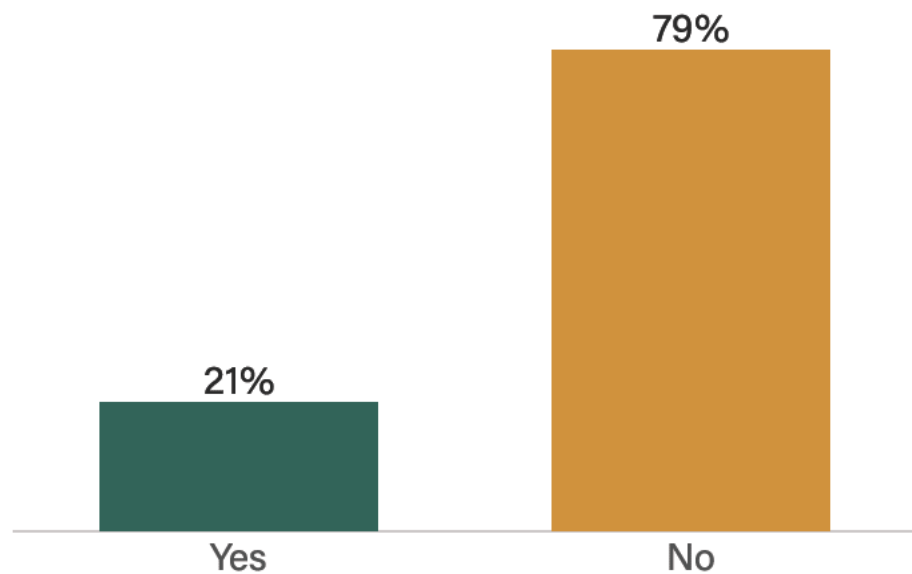
Q. Did you notify the Council?



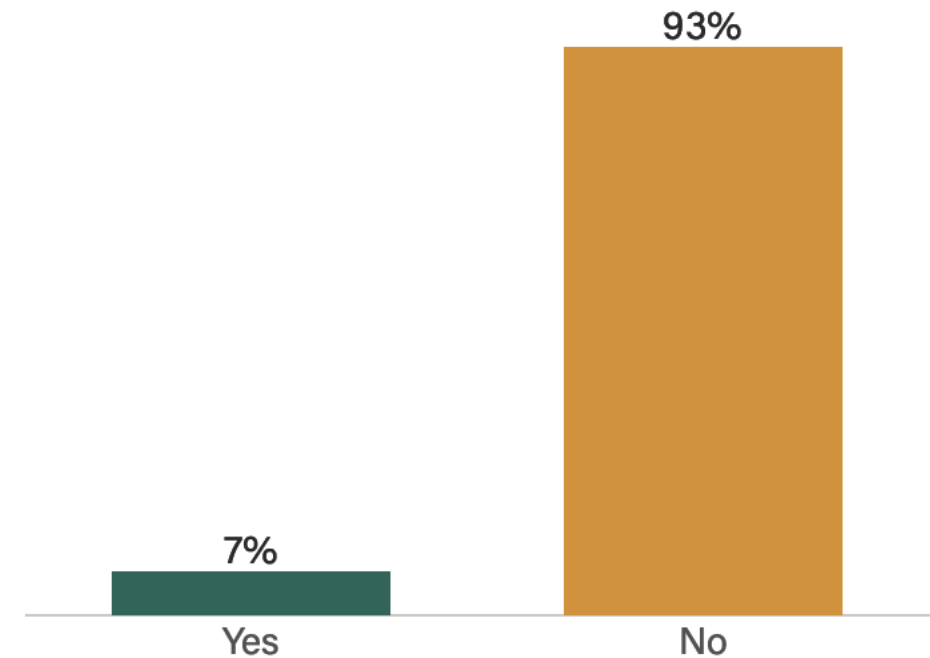
Base: all respondents answering as a member of the public and who experienced ASB in Lytham Town Centre = 108

ASB: Only 7% of those experiencing ASB in Lytham Town Centre feel measures have are now in place to prevent a similar incident happening again.

Q. Were you satisfied with the response, action taken and outcome from the above authorities (Police/Council)?



Q. Do you feel measures are now in place to prevent a similar incident happening again?



Base: all respondents answering as a member of the public and who experienced ASB in Lytham Town Centre = 108

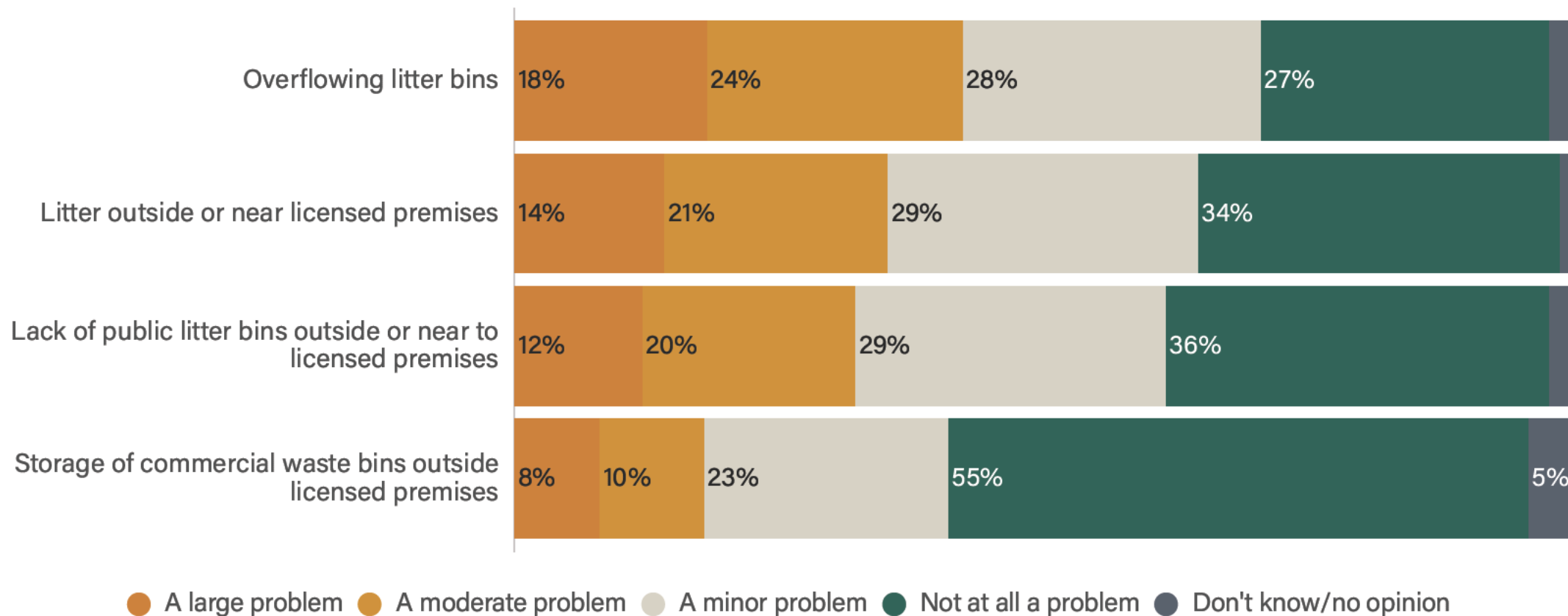
ASB incidents: Further feedback on specific ASB incidents experienced.

Example comments from open-text survey responses.

- Challenged a youth urinating against a house and was verbally abused and threatened. On another occasion myself and my wife were racially abused and threatened. Both within 50 metres of home address.
- Violent incident on Henry Street where Door Staff from venues did not respond, no police presence in the square or Henry Street and general public not prepared to become involved because of threat to their safety.
- Drug use in all bars, but mainly the ones around Henry Street. Report to the police, they do nothing. Security staff turn a blind eye. We know who one of the main supplier is, but again, the authorities do nothing.
- Instances of unacceptable behaviour and vandalism are very regular occurrences in Henry Street. One of my neighbours has had to install, at considerable expense, acoustic glazing in his bedroom window in order to have any chance of sleep before circa 2am. In addition, in certain climatic circumstances the "music" emanating from the night clubs is intolerable for hours on end. And I've lost count of how often I've had to repair our fencing and remove glasses and bottles from our planters. Luckily, the vomit seems to be cleared up by the early morning street cleaners although this process also adds to the noise nuisance experienced by residents. Does no-one monitor all this before licence renewals?
- Cars parking on pavements, totally restricting view and blocking pedestrian access. Verbal abuse from driver when politely asked to move.
- Kids on Lytham Road near to McDonalds throwing stones at cars driving past and running into the road acting stupid.
- I didn't officially report anything but I let police patrolling know but nothing has changed and nothing came of mentioning it. Everything falls on deaf ears and leaves no hopes for improvement.
- Drug sellers in Henry Street attracting undesirables. Drunken idiots threatening takeaway staff in Henry St. Loud music from the bars on Friday and Saturday nights affecting residents of The Homestead.

Litter: Residents are most likely to say overflowing litter bins is a problem, with two-fifths rating this as a large/moderate problem.

Q. How much of a problem, if any, has the following caused for you in Lytham Town Centre? (this question asks you about aspects of litter)



Observations

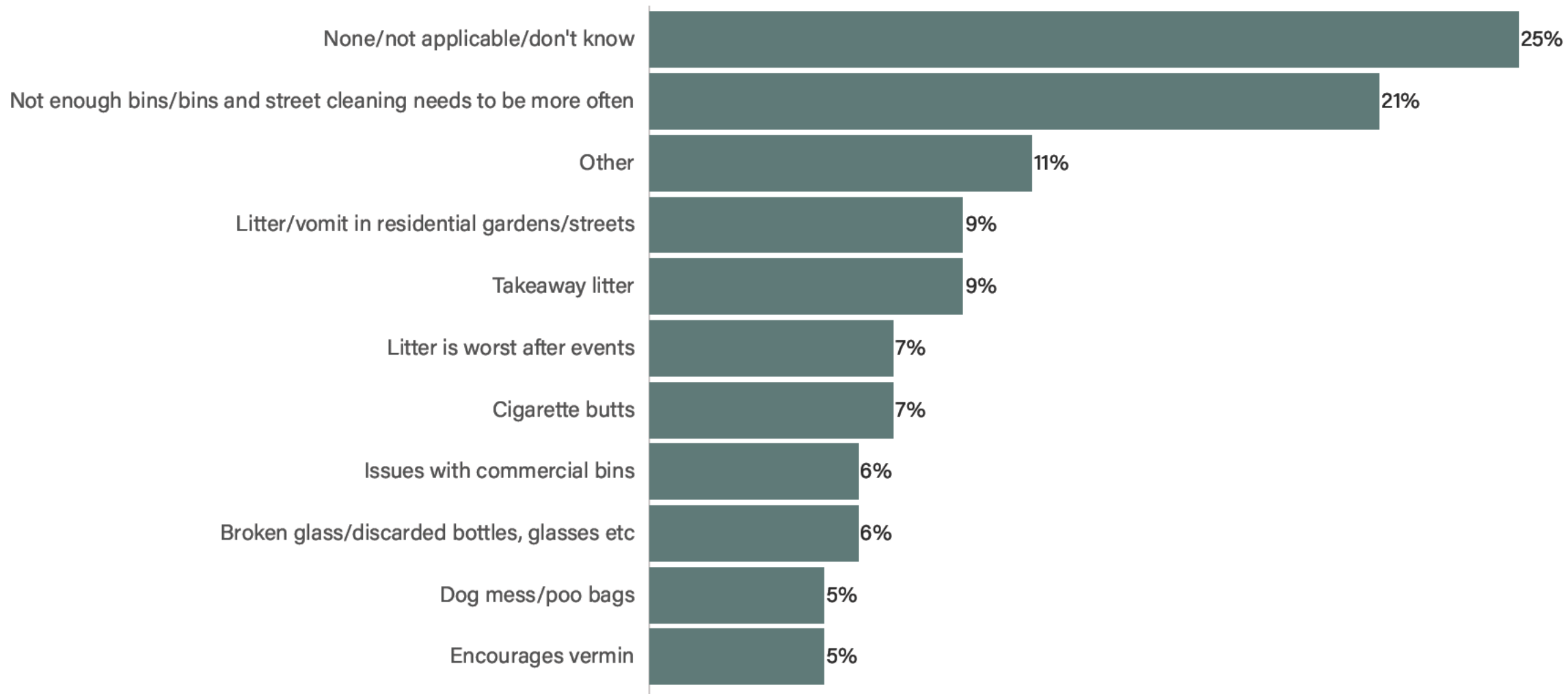
- Around two-fifths (42%) feel overflowing litter bins is a large/moderate problem
- Around a third (35%) see litter outside or near licensed premises as a large/moderate problem
- Over half of residents say the storage of commercial waste bins outside licensed premises is not at all a problem

No notable differences by different groups.

Base: all respondents answering as a member of the public = 335

Litter: Further feedback - key themes amongst comments on 'any other litter issues'.

102 answers were given to the open-text question, "Please tell us what other anti-litter issues, if any, should be considered.". These have been coded into themes, as shown in the following chart. Comments have been coded into themes, as shown in the following chart. One comment may be included in more than one theme, and only themes with 5% or more of responses are shown.



Base: all respondents answering as a member of the public and giving a response to the question = 102

Litter: Example comments for the most common themes.

Example comments from open-text survey responses.

None/don't know

“ The council are brilliant at keeping tidy along with the Tossers litter group.

“ None, well managed, a very clean town.

Litter/vomit in residential gardens/street

“ Every weekend without fail I have litter, takeaway cartons and vomit in my front garden.

“ Visitors and some local residents throwing waste food from takeaways and empty bottles bring left on my garden wall or in my hedge!

“ Vomit and urine in shop doorways.

Not enough bins/street cleaning needs to be more often

“ The state of Street cleaning in general is appalling.

“ When it's busy the bins need emptying more frequently. It's stupid that it isn't already being done.

“ Not enough waste bins generally in the town.

Takeaway litter

“ Generally ok, but Clifton Square often left in a poor state at weekends due to takeaway shops.

“ All the rubbish that is thrown out of cars visiting MacDonalds and other take aways, discarded coffee cups, the grass verges on the approach to Lytham are full of rubbish and the maintenance of that area is shocking along with the mud and leaves adding to the mess.

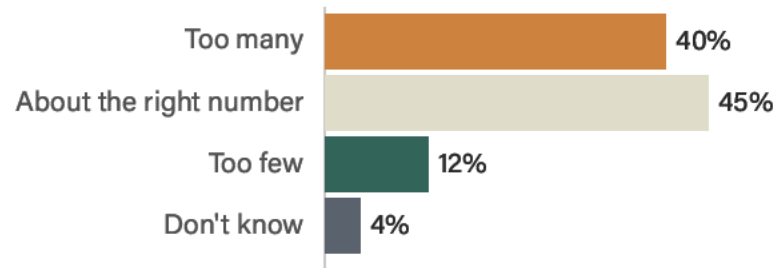
Venues: Most residents feel there are about the right number of each type of venue

However opinions are more mixed for family oriented venues, where just over 2 in 5 feel there are too few, and late night alcohol/music oriented bars with 2 in 5 saying there are too many.

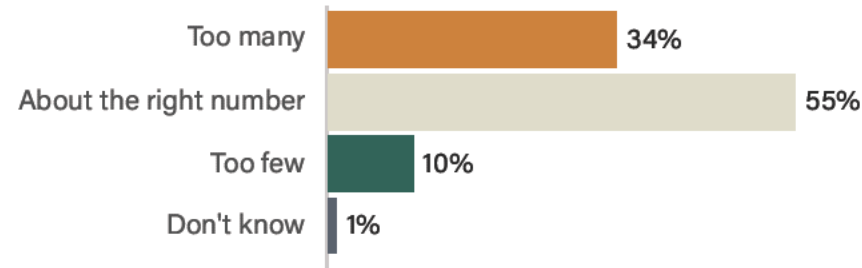
Q. What is your opinion on the number of each of the following types of venues in Lytham Town Centre?



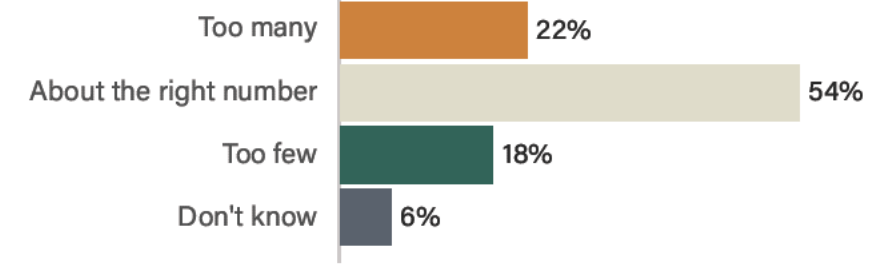
Late night alcohol/music oriented bars



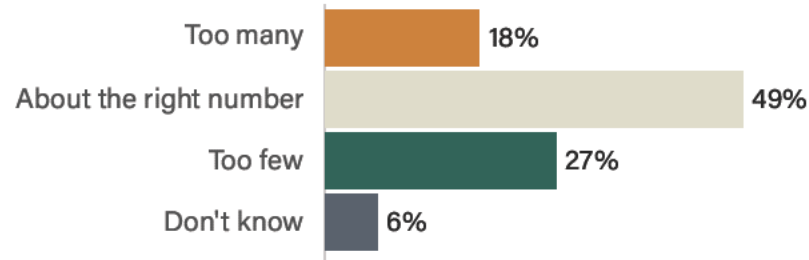
Food oriented premises



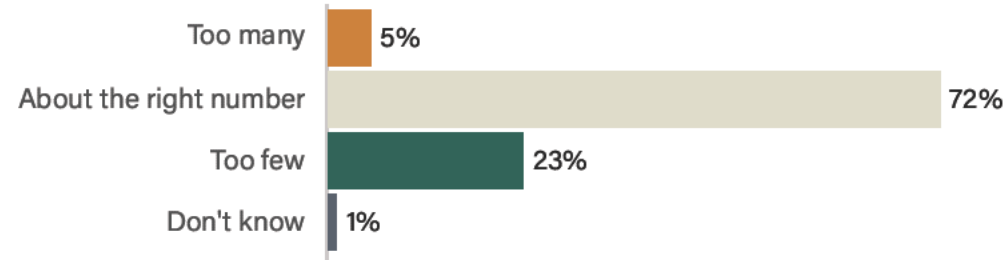
Late night food establishments*



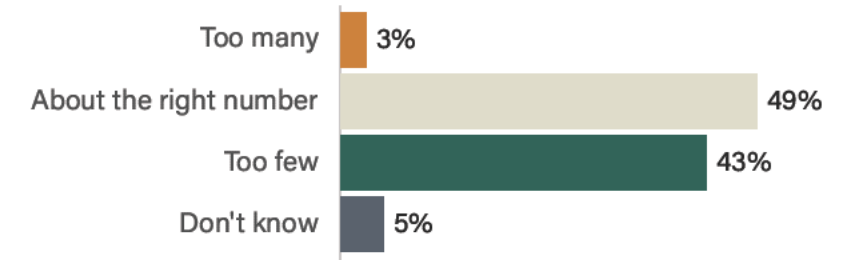
Live music venues



Traditional public houses



Family oriented venues



Base: all respondents answering as a member of the public = 335

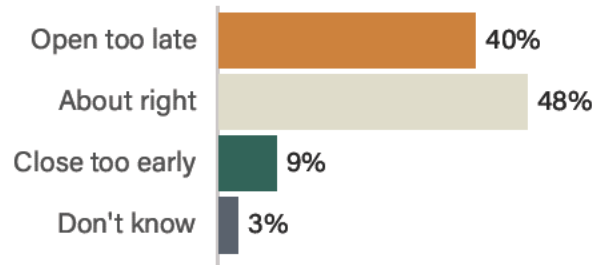
*Open later than 11pm

Venues: Most residents feel closing hours for venues are about right, although 2 in 5 feel late night alcohol/music oriented bars are open too late.

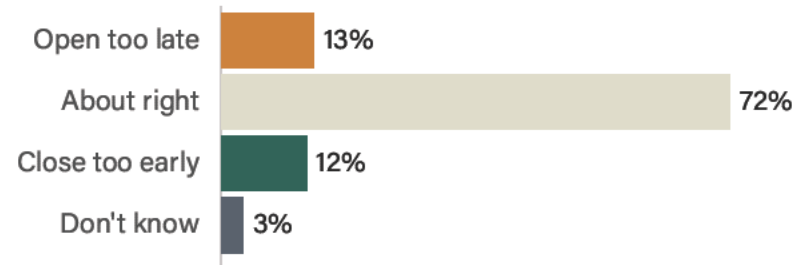
Q. How suitable do you feel the closing hours of food and alcohol outlets are for Lytham Town Centre?



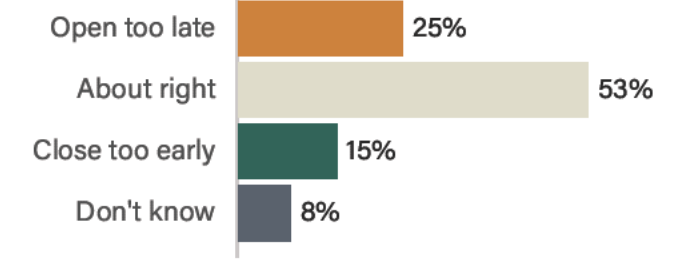
Late night alcohol/music oriented bars



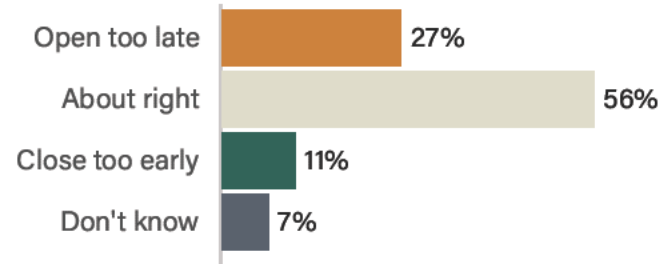
Food oriented premises



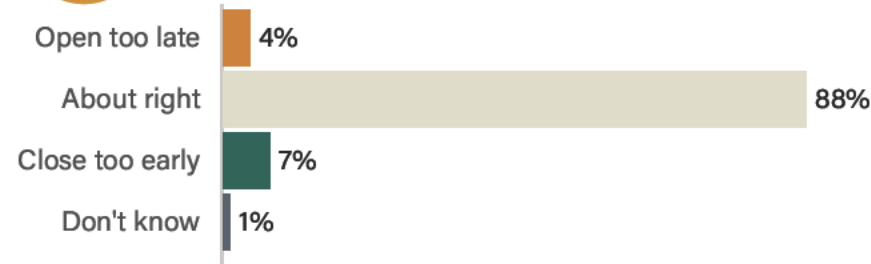
Late night food establishments*



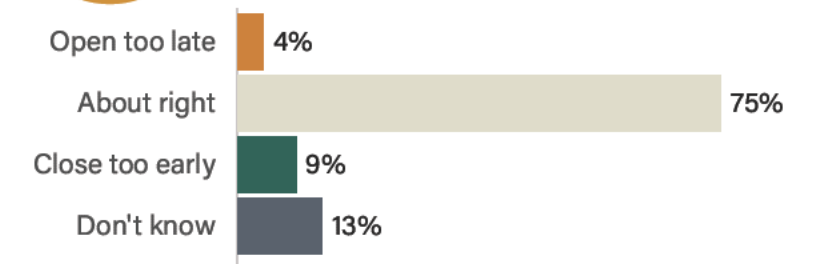
Live music venues



Traditional public houses



Family oriented venues

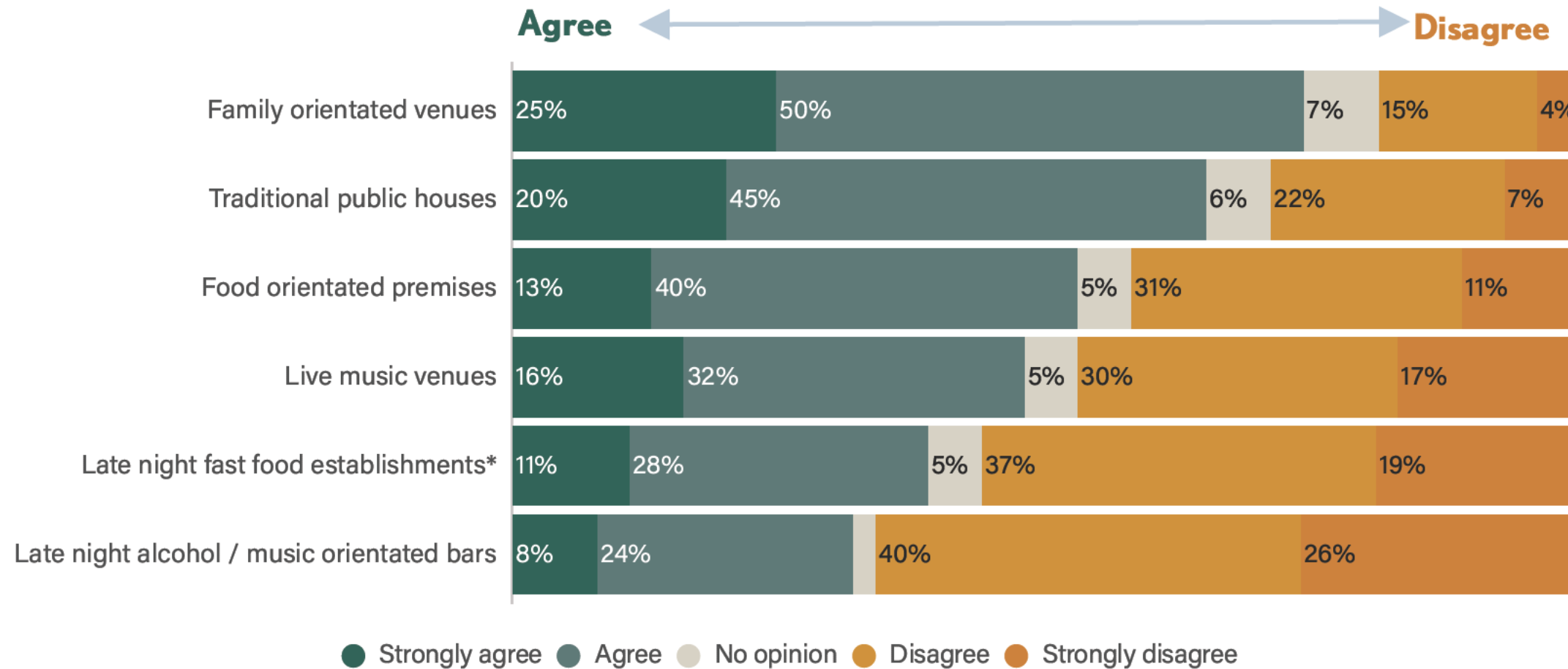


Base: all respondents answering as a member of the public = 335

*Open later than 11pm

Venues: Residents are most likely to agree with new family oriented or traditional pubs being opened and disagree with new late night alcohol/music oriented bars.

Q. To what extent do you agree or disagree with the following new premises being opened in Lytham Town Centre?



Observations

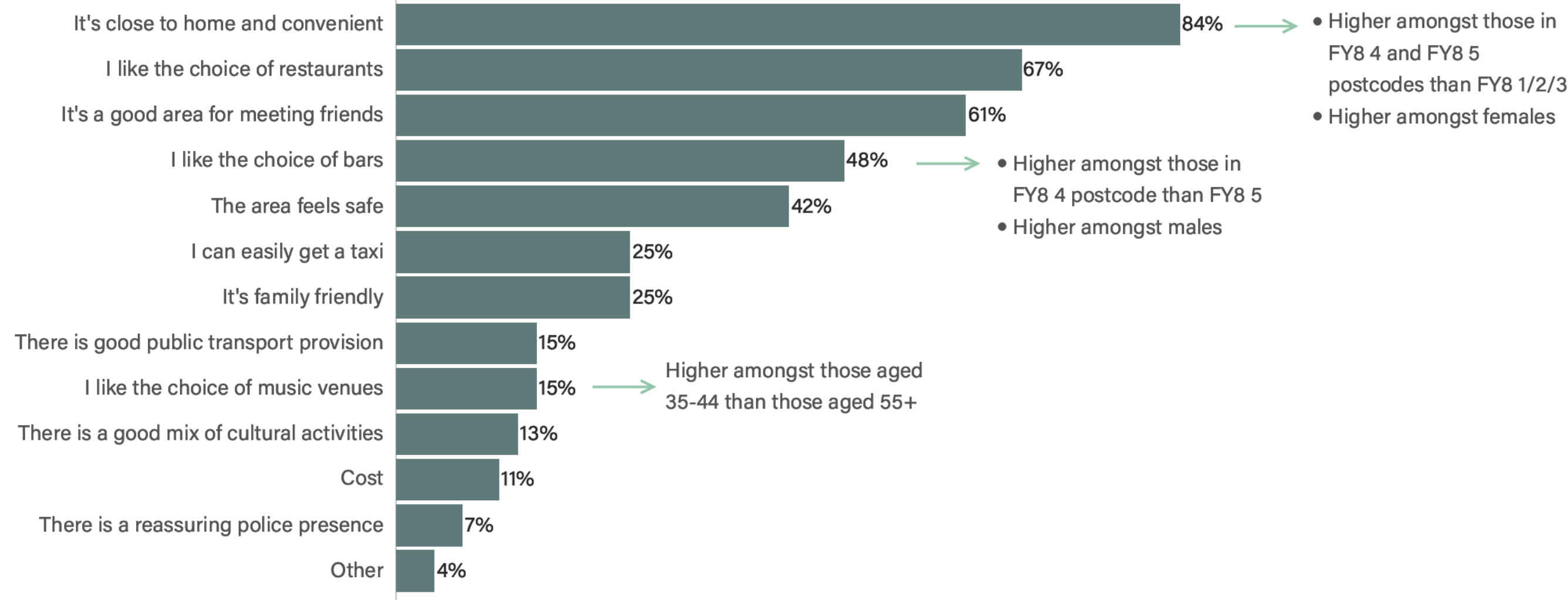
- Three-quarters agree with new family oriented venues being opened
- And 65% agree with new traditional public houses
- However, 76% disagree with new late night alcohol/music oriented bars
- And 56% disagree with new late night fast food establishments being opened

Base: all respondents answering as a member of the public = 335

*Open later than 11pm

After being close to home/convenient, the most important factor for residents when deciding to visit Lytham Town Centre for a night out is the choice of restaurants.

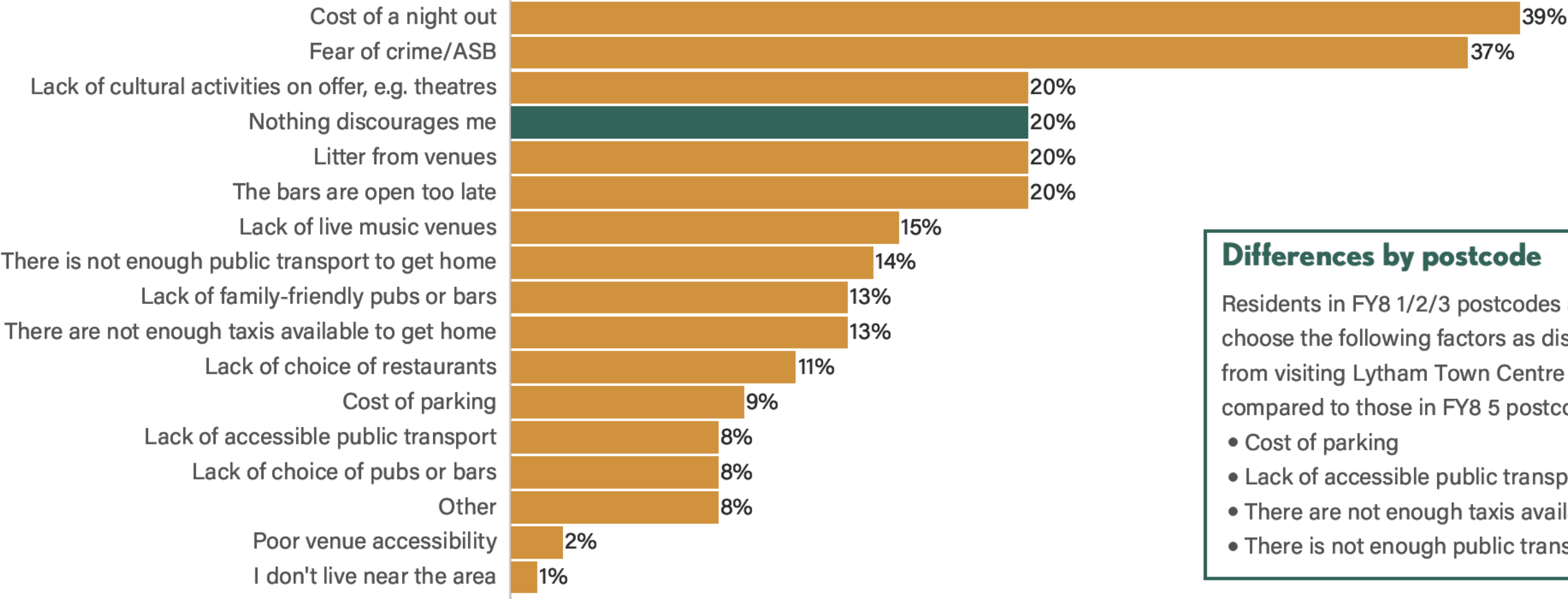
Q. When deciding to visit Lytham Town Centre for a night out, what is important to you?



Base: all respondents answering as a member of the public and giving a response to the question = 324

A fifth say nothing discourages them from choosing Lytham Town Centre for a night out, however cost is a factor for 39% and fear of crime/ASB for 37%.

Q. What factors, if any, discourage you from choosing Lytham Town Centre for a night out? You can choose as many factors as you consider suitable.



Differences by postcode

Residents in FY8 1/2/3 postcodes are more likely to choose the following factors as discouraging them from visiting Lytham Town Centre for a night out compared to those in FY8 5 postcode:

- Cost of parking
- Lack of accessible public transport
- There are not enough taxis available to get home
- There is not enough public transport to get home

Additional question text: We would like to know if there is anything that deters you from visiting Lytham for a night out. By 'night out' we mean an evening of recreation or leisure spent outside of the home e.g. eating, socialising or other entertainment activities. We want to hear from as many people as possible, so we can understand all viewpoints.

Base: all respondents answering as a member of the public and giving a response to the question = 334

Feedback from stakeholders.

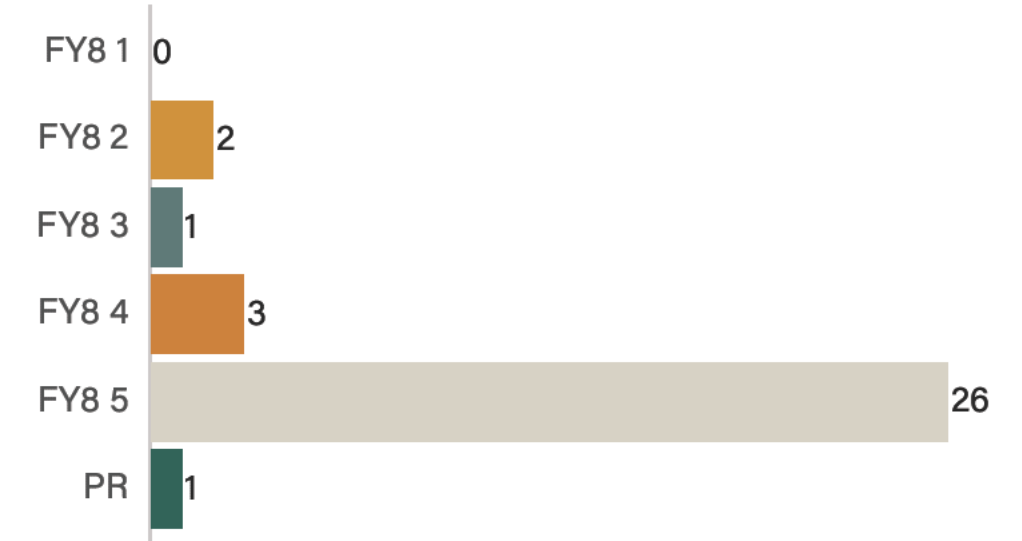
33 people answered the survey in another capacity.



33 people answered the survey in another capacity; of these 17 run a business that has a premises licence



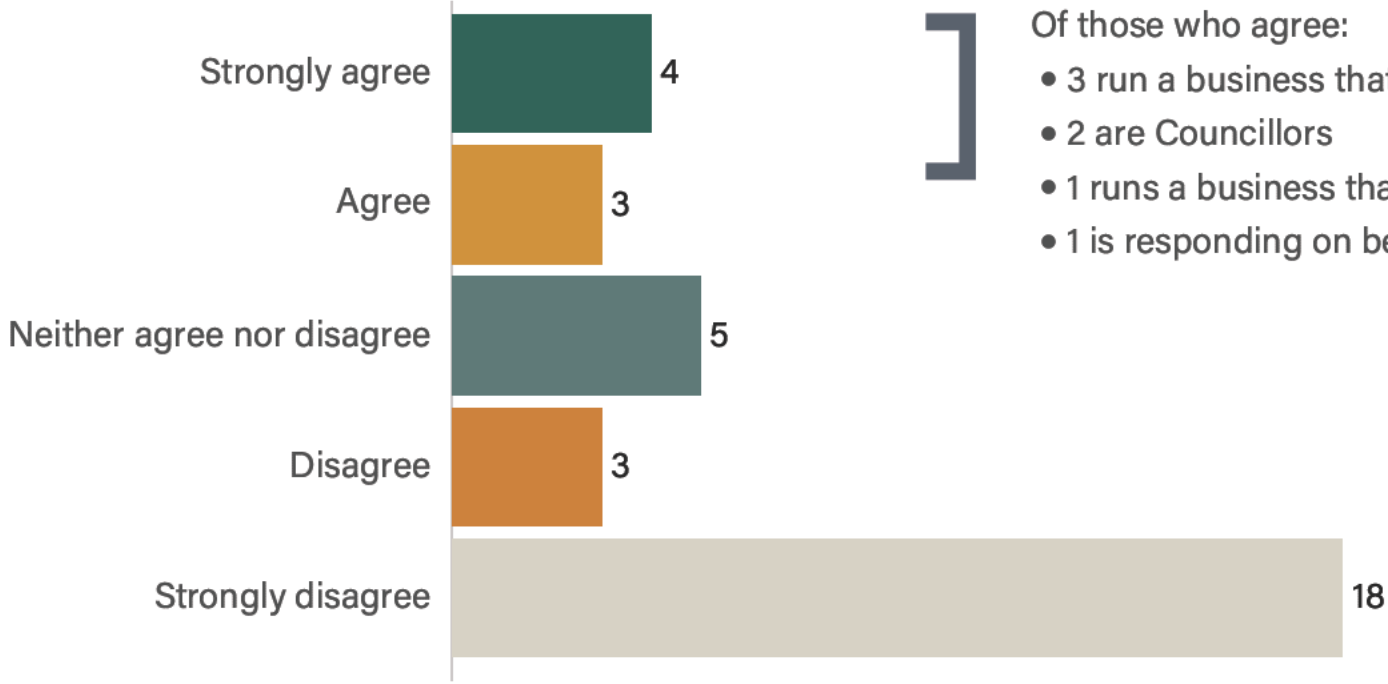
The majority of businesses or organisations that these individuals think may be affected by the CIA are within the FY8 5 postcode area



Base: all respondents who are not responding as a member of the public (n=33)

Survey respondents from local businesses, particularly licensed premises, generally disagree with introducing a CIA for Lytham Town Centre.

"To what extent do you agree or disagree with introducing a CIA for Lytham Town Centre?"



Base: all stakeholders (n=33)

- Of those who agree:
- 3 run a business that does not have a premises licence
 - 2 are Councillors
 - 1 runs a business that has a premises licence
 - 1 is responding on behalf of a voluntary/community/social enterprise

Stakeholders from local businesses (particularly licensed premises) tend to disagree with introducing a CIA

- Of those who disagree:
- 12 run a business that has a premises licence
 - 6 run a business that does not have a premises licence
 - 2 are Councillors
 - 1 is responding on behalf of a voluntary/community/social enterprise

Additional question text: A cumulative impact assessment (CIA) may be published by a licensing authority to help it to limit the number or types of licence applications granted in areas where there is evidence to show that the number or density of licensed premises in the area is having a cumulative impact and leading to problems which are undermining the licensing objectives.

Reasons given for agreeing or disagreeing with the introduction of a CIA.

All 33 stakeholders answered the subsequent open-text question "Please explain why". These answers have been grouped into key themes which are shown below with some example comments.

The majority of stakeholders (22 of 33) comment that they there is no need for a CIA/a CIA could have a negative impact on the area

- Currently the high street is thriving because of the hospitality venues found there. To stop further venues from opening would be shortsighted.
- Because Lytham is not a hot bed of crime. The night life adds to what is a bustling and thriving town centre and both retail day and night time economy must succeed for the symbiotic relationship to continue to thrive. This is one or two disgruntled residents trying to ruin the town for their personal gain - may I suggest they move if they dislike the town so much.
- We believe that the current licensing strategy is about right and provides the wider area with a great selection of venues with varying attributes. These all contribute to a thriving town centre which sets the bar for all of its competitors on the Fylde coast and wider afield.

A couple of stakeholders are unhappy with the current situation

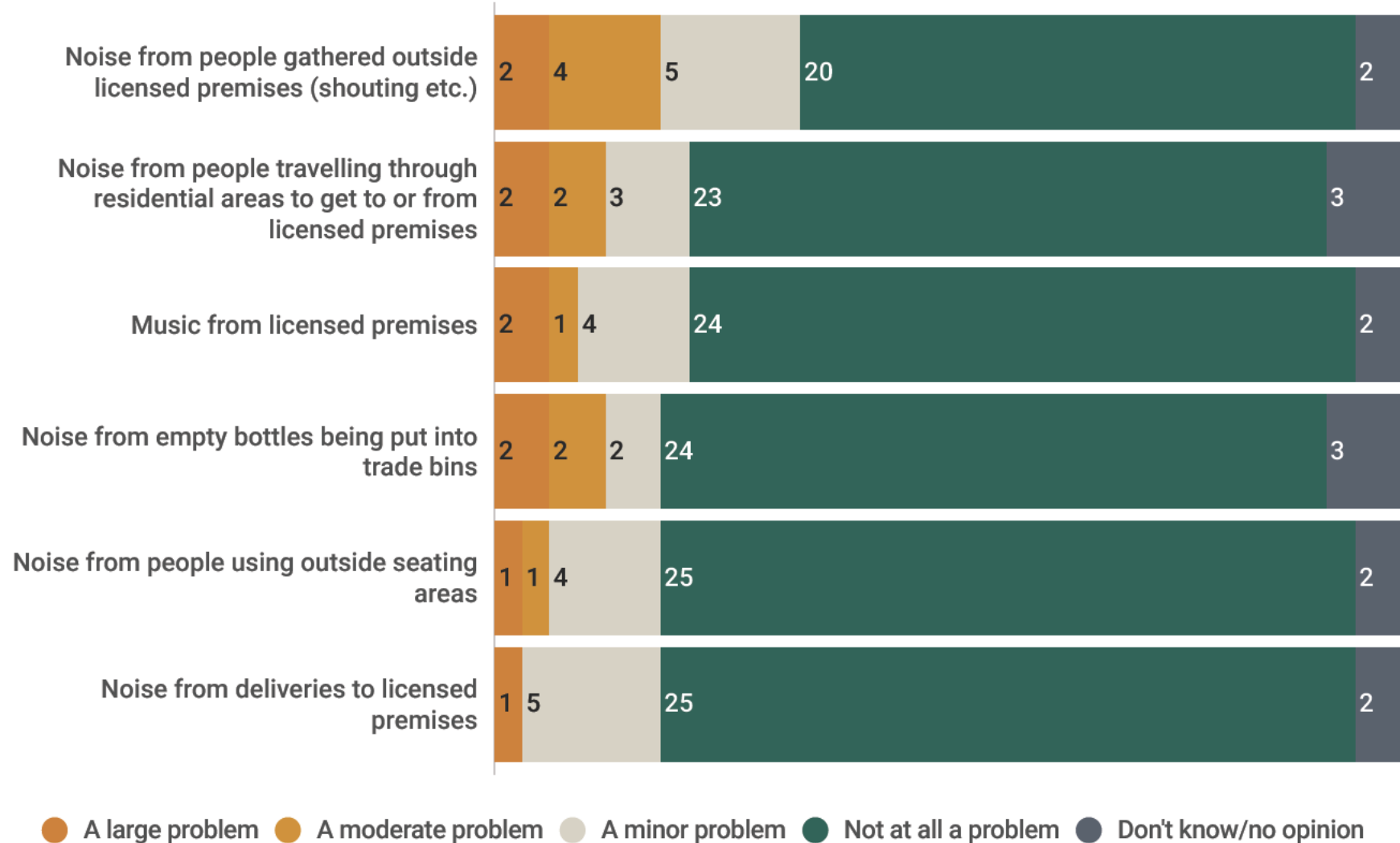
- I believe we have reached saturation of premises with 2 town centre venues closed and up for let/sale, not enough law enforcement, very different atmosphere from day time to night time, number of venues attract groups into town for a night out rather than local people. Need a cooling off period to establish better licensing policies.
- Licensed premises are out of control

And some feel unable to comment

- Sorry I can't comment we open at 9 am at the earliest and close at 9pm we have had these opening hours for over 20 years. Therefore we don't see or hear of any of these problems. Except for once when we opened up to find graffiti on our wall.

Noise: the majority of stakeholders do not feel any of the noise issues are a problem.

Q. How much of a problem, if any, has the following caused for you in Lytham Town Centre?



Base: all stakeholders (n=33)



Observations

Amongst respondents from licensed premises

- 11 of the 17 do not feel that any of the noise issues raised are a problem at all

Amongst respondents from business that do not have a licence:

- 6 of the 9 do not feel that any of the noise issues raised are a problem at all
- 8 do not see 'music from licenced premises' as a problem at all
- One feels all noise issues raised are a large problem

Other stakeholders:

- No-one rated any of the noise issues a large problem
- One Councillor chose 'not a problem at all' for all issues
- The individual responding on behalf of a regulatory body had no opinion/didn't know for all noise issues raised

Noise: example comments.

Example comments from open-text question on 'any other noise issues'

Stakeholders that run licensed premises

“ Literally the only issues regarding noise seem to be at kicking out time, 1 am onwards . People do eventually disperse but more of a police presence specifically at that time may help.

“ People getting in and out of Taxis down Henry street. Taxi ranking should queue the other way to take noise away from the residential area or re locate to outside assembly rooms facing to beach.

“ None, Lytham has a fantastic town centre with a great host of respectable venues.

Stakeholders that run businesses that do not have a licence

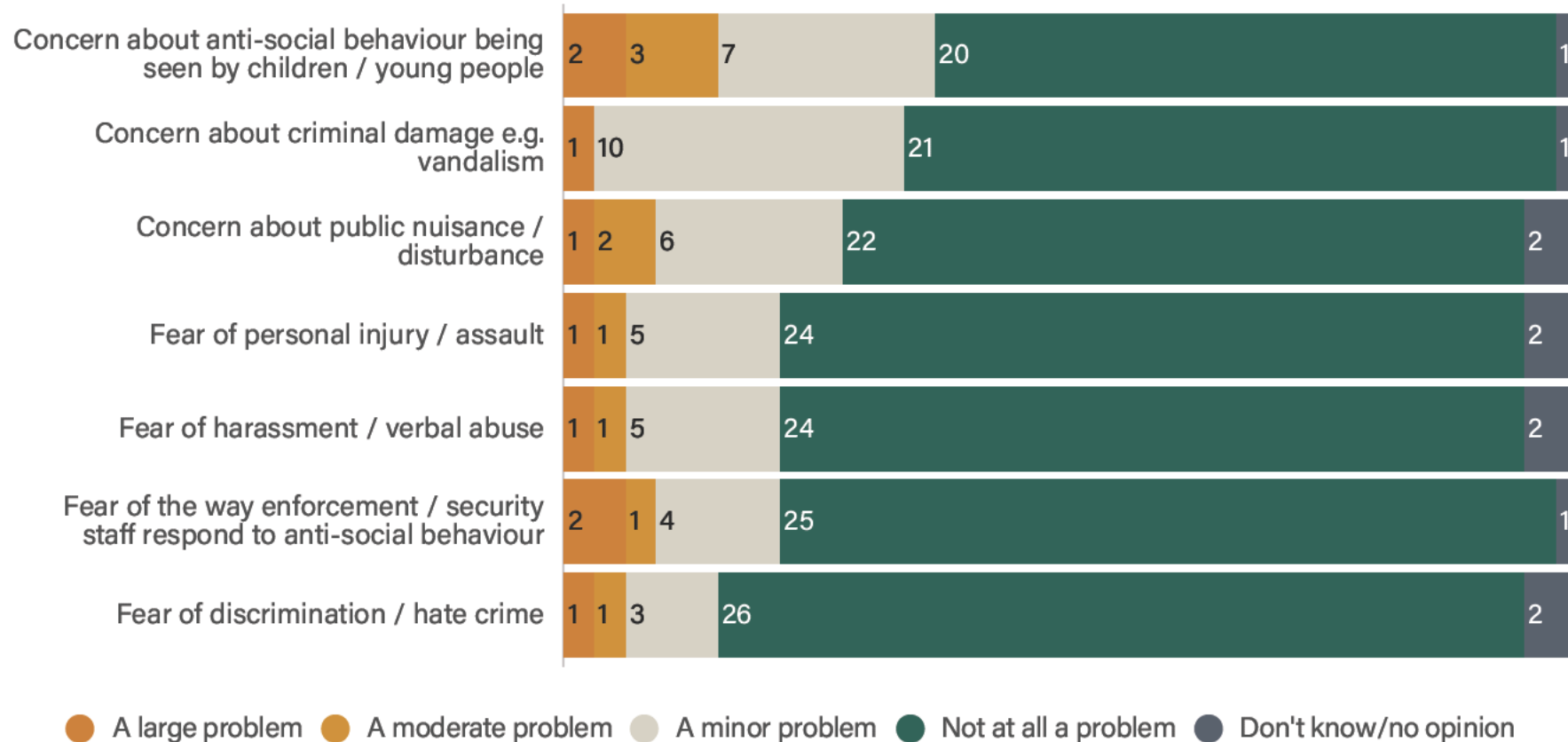
“ We have never encountered any noise issues. Any noises heard are those that one would expect in an active, thriving town centre.

Other stakeholders

“ Licensed premise projecting music into Clifton Square sometimes live. Powerful cars and motorbikes accelerating hard, in the case of motorbikes on Monday evenings. The manager at The Homestead says that [Venue A] is a continual emitter of late night music. Anecdotal evidence suggests that drug taking is visibly being taken at [Venue A]. Is there any “inspection” of premises to ascertain that the licensees are operating their licence within the terms of that license?

ASB: Stakeholders do not generally see ASB in Lytham Town Centre as a big problem.

Q. How much of a problem, if any, has the following caused for you in Lytham Town Centre? (this question asks you about aspects of anti-social behaviour)



Base: all stakeholders (n=33)



Observations

Amongst respondents from licensed premises

- 12 of the 17 do not feel that any of the ASB issues raised are a problem at all

Amongst respondents from business that do not have a licence:

- 3 of the 9 do not feel that any of the ASB issues raised are a problem at all
- One feels all ASB issues raised are a large problem

Other stakeholders:

- One Councillor chose 'not a problem at all' for all issues
- The individual responding on behalf of a regulatory body had no opinion/didn't know for all noise issues raised

Of all stakeholders, five have had personal experience of ASB behaviour in Lytham Town Centre.

ASB: example comments.

Example comments from open-text question on 'any other anti-social behaviour issues'

Stakeholders that run licensed premises

“ I can't recall ever seeing any anti social behaviour in Lytham and we practice precautionary measures in our establishment by employing door staff at weekends and having a zero tolerance policy to drug use.

Stakeholders that run businesses that do not have a licence

“ The car park behind the salon - soiled underwear, rubbish being left and phone lines being cut etc. bottles of beer left.

“ I object to scaremongering notices on public posts last summer indicating Lytham has drug and violence issues. This is intimidating and deters tourists and day trippers.

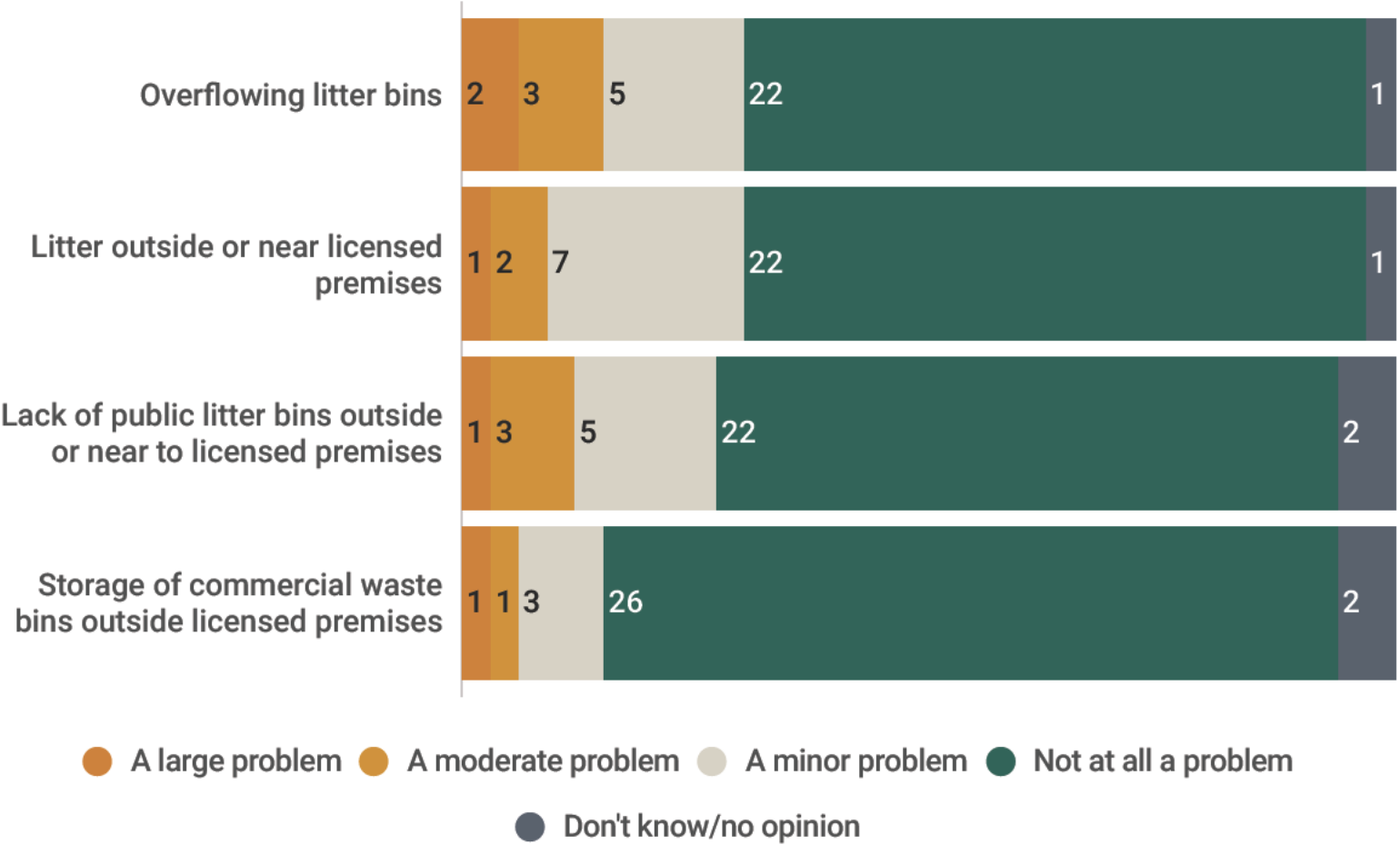
“ Cocaine use in the town is ridiculous.

Other stakeholders

“ Lytham operates in two ways morning to 9 pm and thereafter. Most of the problems occur in the night time culture normally related to drugs and drink. Unfortunately most people of a certain age who have influence to resolve these problems are not around to witness what is going on in this free for all environment. I suggest that the licensing committee make it their business to visit our town to witness what exactly is going on and come to some consensus as to what is needed. Granting extended licenses during The Festival is totally inappropriate.

Litter: two-thirds of stakeholders do not feel litter issues raised are a problem.

Q. How much of a problem, if any, has the following caused for you in Lytham Town Centre? (this question asks you about aspects of litter)



Base: all stakeholders (n=33)



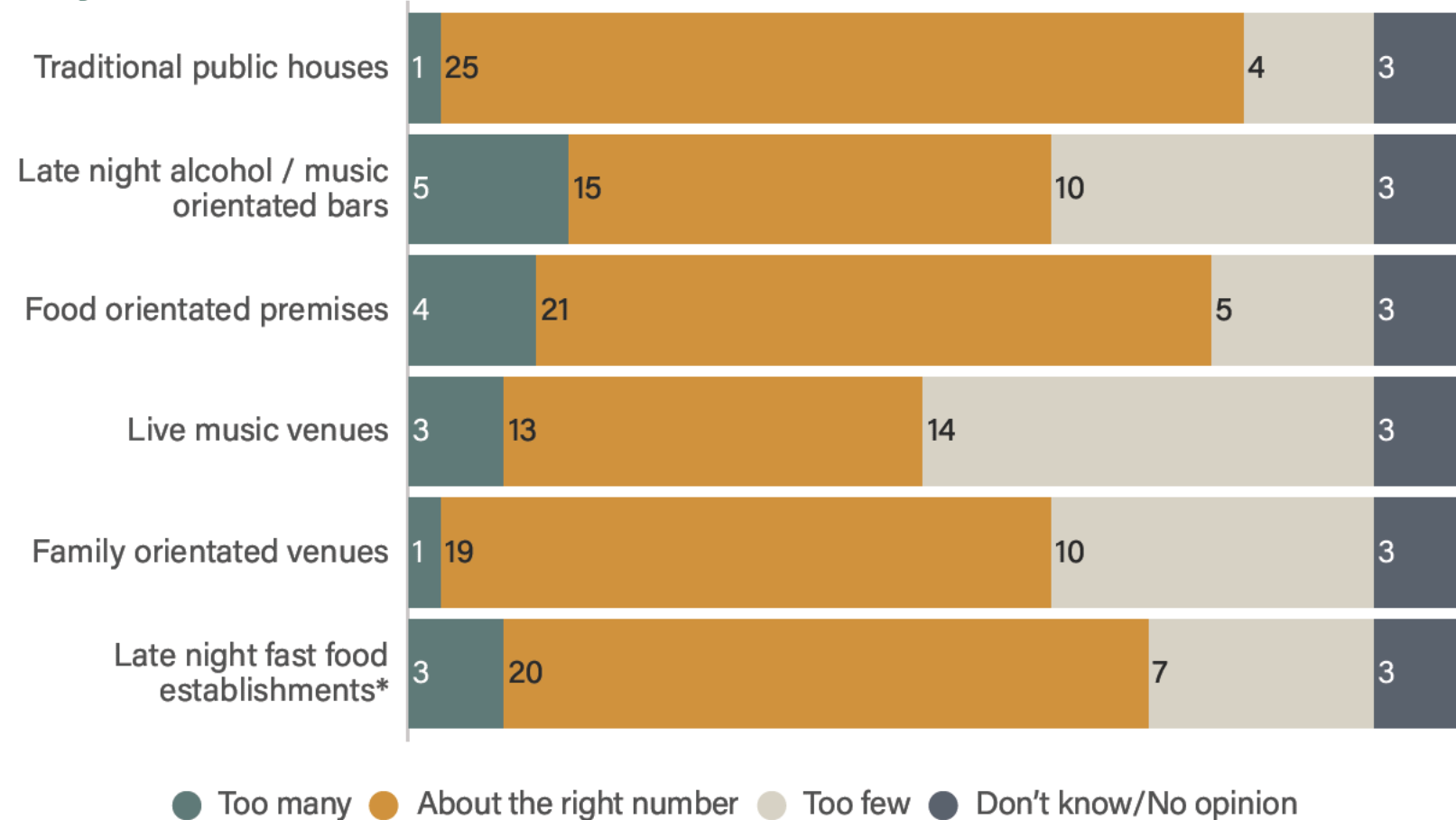
Observations

- Amongst respondents from licensed premises
- 14 of the 17 do not feel that any of the litter issues raised are a problem at all
- Amongst respondents from business that do not have a licence:
- 3 of the 9 chose 'not a problem at all' for all litter issues
 - One feels all litter issues raised are a large problem
- Other stakeholders::
- No-one rated any of the litter issues a large problem
 - The individual responding on behalf of a regulatory body had no opinion/didn't know for all noise issues raised

Venues: Most stakeholders feel there are about the right number of most venue types.

Opinions are more mixed for live music venues and late night alcohol/music oriented bars, with several feeling there are too few

Q. What is your opinion on the number of each of the following types of venues in Lytham Town Centre?



Base: all stakeholders (n=33)



Observations

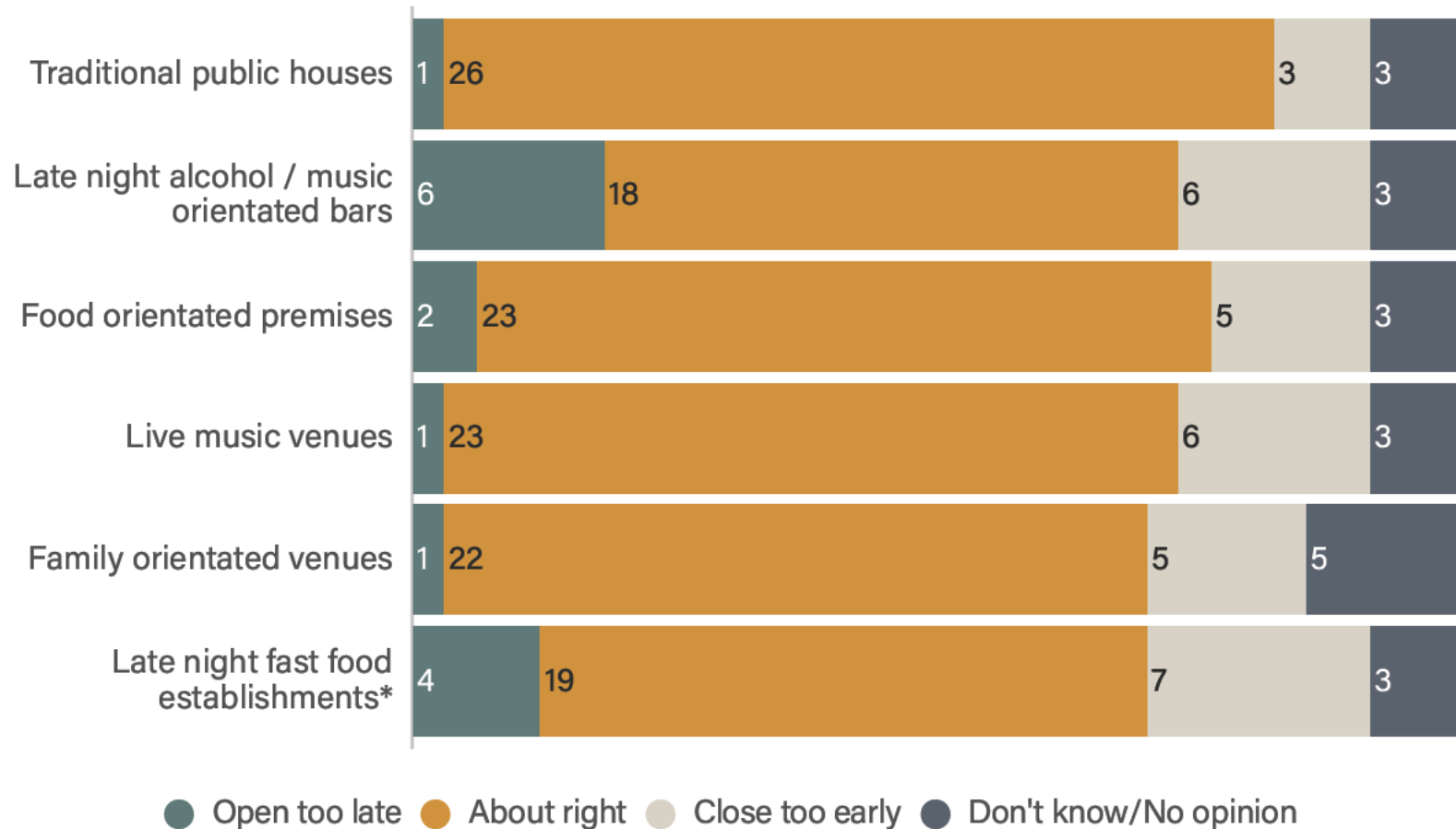
Respondents who run businesses with a premises licences feel there are the right number of most types of venues, although eight feel there are too few live music venues and six feel there are too few late night alcohol/music oriented bars.

Amongst the nine respondents who run businesses that do not have a premises licence, four feel there are too few live music venues and family oriented venues.

With the exception of the individual responding on behalf of a regulatory body (who answered 'don't know/no opinion' for all), amongst the other stakeholders, all feel there are the right number of traditional public houses and food oriented premises. Three of the seven feel there are too few family-oriented venues.

Venues: Closing hours of different venue types in Lytham Town Centre are generally considered to be about right.

Q. How suitable do you feel the closing hours of food and alcohol outlets are for Lytham Town Centre?



Base: all stakeholders (n=33)

*Open later than 11pm



Observations

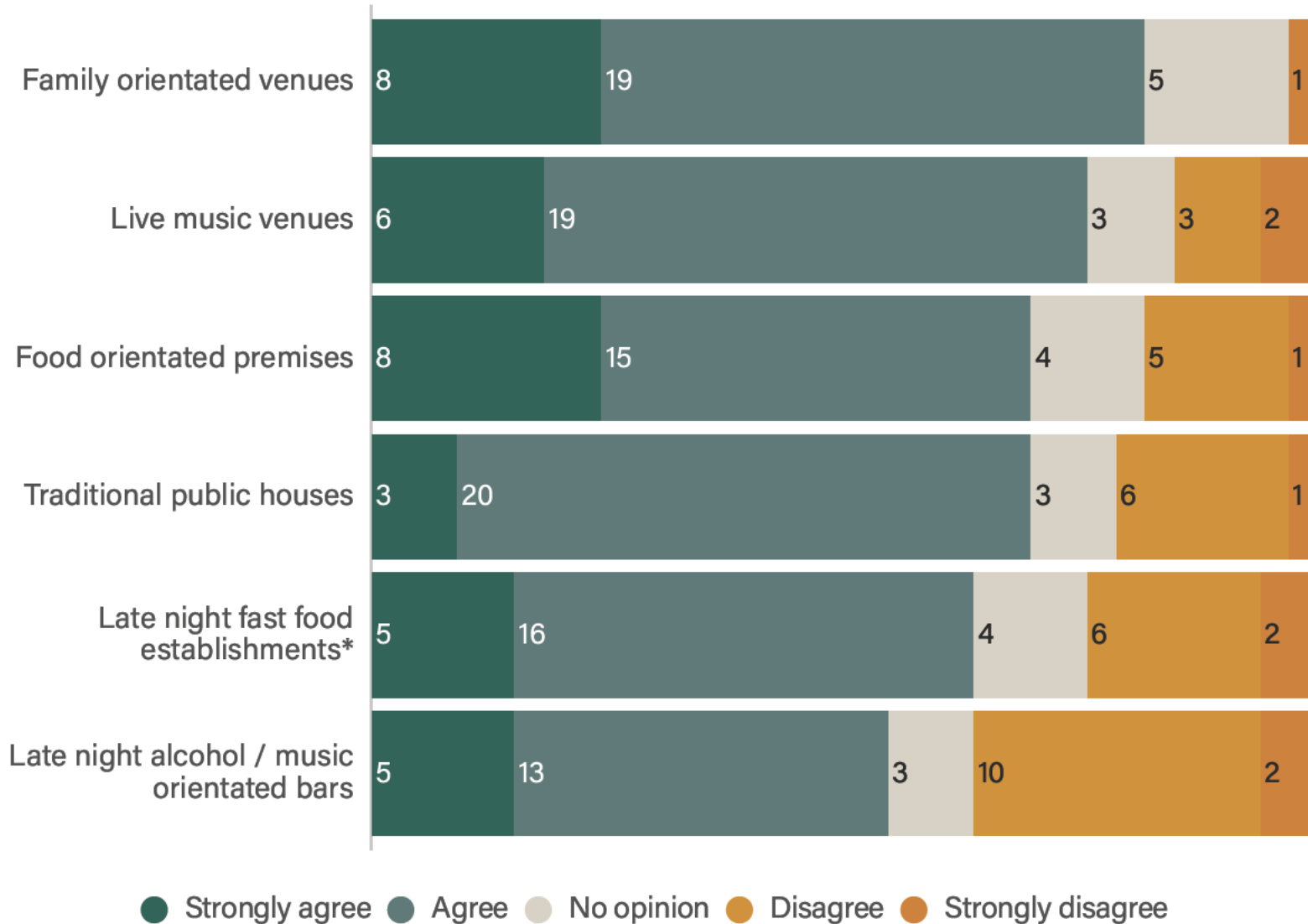
Most respondents who run businesses with a premises licences feel the opening hours are about right for each type of venues, although five feel late night alcohol/music orientated bars close too early.

Most respondents who run businesses that do not have a premises licence feel the opening hours are about right for all venues; three say late night fast-food establishments close too early.

With the exception of the individual responding on behalf of a regulatory body (who answered 'don't know/no opinion' for all), feel the late night alcohol/music orientated bars are open too late.

Venues: Stakeholders generally agree with most new premises being opened.

Q. To what extent do you agree or disagree with the following new premises being opened in Lytham Town Centre?



Base: all stakeholders (n=33)



Observations

Overall, respondents who run businesses with a premises licences agree with all types of new venues being opened in Lytham Town Centre; in particular, they agree with more family oriented venues and traditional public houses being opened.

Amongst the other stakeholders, all four Councillors disagreed with new traditional public houses, late night alcohol/music oriented bars and late night fast food establishments being opened; their opinions are spilt for new live music venues and food oriented premises.

Two people responded on behalf of a voluntary/community/social enterprise: one agreed with all types of premises stated being opened, the other had no opinion on all.

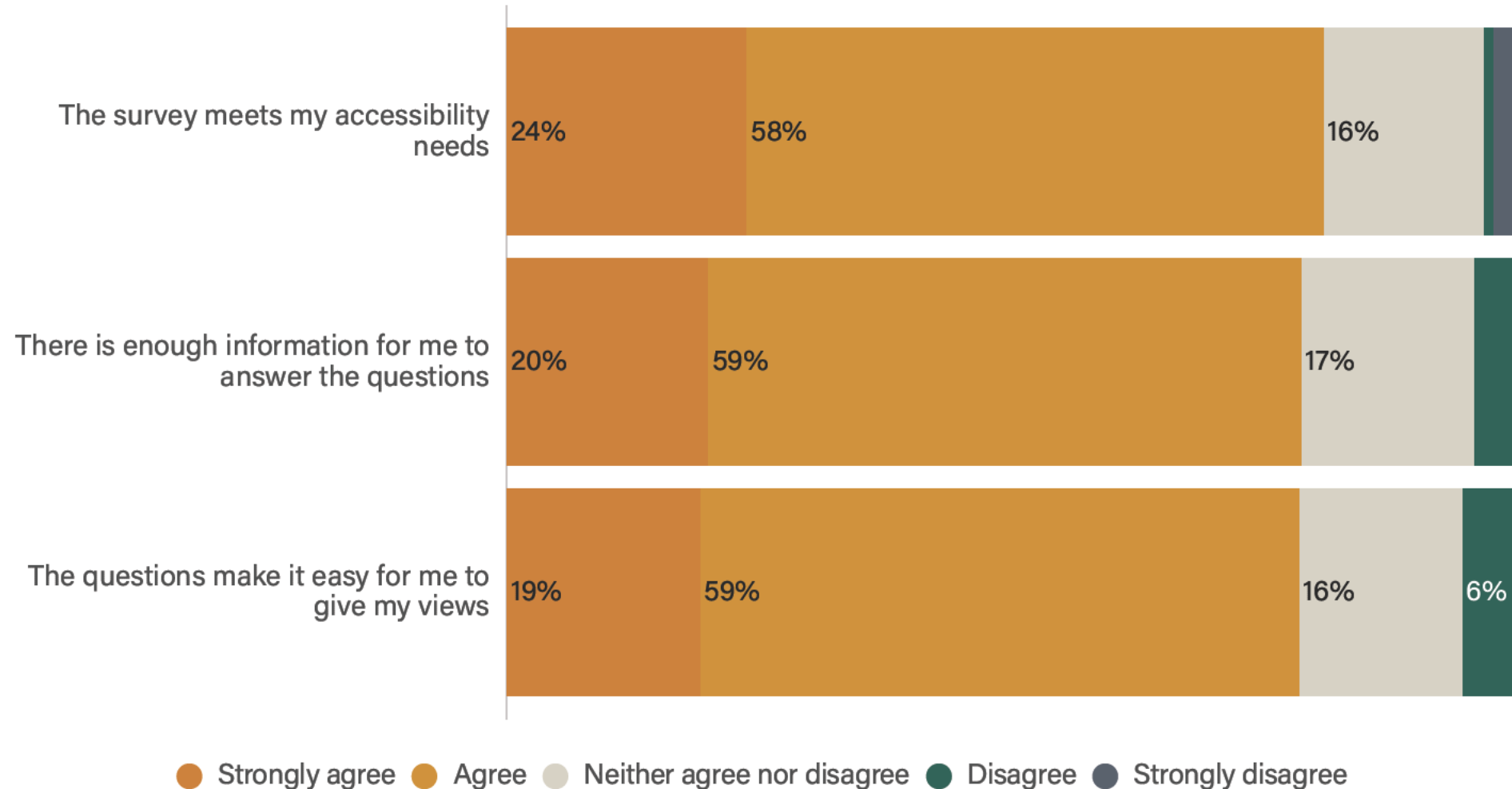
The individual responding on behalf of a regulatory body did not have an opinion/didn't know for all venue questions.

*Open later than 11pm

Survey feedback.

Survey feedback: Respondents did not feel there were any issues with the survey.

Q. Please tell us if you agree or disagree with the following statements. We want to make sure our surveys are as good as possible.



Comments relating to the consultation from open-ended questions

- “ You need public support but a random survey through social media is not very scientific and will not give accurate feedback!
- “ Too few people will respond and it will be severely biased by those people that constantly moan about these type of premises.
- “ Need to know more about a CIA: how it’s formed, how it’s managed and by who.
- “ It is not clear to me what the purpose or function of a CIA is, what it would do and how it would improve things.

Base: all respondents = 361



ps research

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