



APPENDIX A

FYLDE COUNCIL

UK SHARED PROSPERITY FUND – PROJECT PROGRESS AS AT JUNE 2023

Objective 1: Communities and Place			
Project Description	Intervention	Project Status	Progress
1. Fylde Town Centre Regeneration Projects	E1 Improvements to Town Centres and High Streets	Project Live	<u>Lytham</u> Lighting upgrade complete. Concept Design (Clifton Street) contractors appointed. <u>St Annes</u> External Project Manager consultancy due to be appointed.
2. Supporting the Visitor Economy	E8: Campaigns to encourage visits and exploring of local area	Project Live	Fylde Ice Festival event took place 11 th Feb, a new event for the start of half term which proved very popular. Plans in development for 2023/24 activity.
3. Feasibility and Baseline Studies	E14 Relevant Feasibility Studies	Project Live	Following a procurement exercise, SELNET Ltd were appointed on 15 May 23 to investigate and produce a Feasibility and Baseline Study to better understand the role, skills and capacity of Fylde's community, voluntary, faith and social enterprise sectors.
4. Fylde Business Collaboration Fund	E8 Campaigns to encourage visits and exploring of local areas	Under Development	<u>Footfall Monitoring</u> Footfall monitoring options for Lytham and St Annes investigated, proceeding with a company which utilises smartphone technology without the need for physical cameras or hardware. Expect project will commence in June 2023.

			<p><u>Shop Local Loyalty Scheme</u></p> <p>Currently securing the buy-in from all town centre business groups to work together on this initiative ensuring ownership for the groups to lead on. Expect project to commence July 2023.</p>
5. Enhance and Expand Community Fund	E9 Impactful volunteering and/or social action projects	Under Development	This project will form the third strand of the existing Community Projects Fund delivered by Fylde Council and will provide a higher level of funding to community and voluntary organisations and groups. Expect project to launch end of Summer 2023.
6. Fylde Events Programme	E6 Local arts, cultural heritage and creative activities	Under Development	Predominately a 2024/25 programme to coincide with the Public Realm works. Project plan will be developed by Leisure & Cultural Services.

Objective 2: Supporting Local Businesses

7. Boost Business Lancashire	E30 Business Support Measures to Drive Employment Growth	Under Development	Business support project delivered by Lancashire County Council (LCC) and the Government-backed Lancashire Business Growth Hub. Boost is a partnership project with LCC and 10 other councils across the county. Procurement of delivery organisations to commence in June, with the programme expected to commence Sept 23.
8. Business Support to deliver diversification in the Aerospace, Automotive, Advanced Engineering & Manufacturing sectors	E30 Business Support Measures to Drive Employment Growth	Project Live	New partnership with the North West Aerospace Alliance who have the specialist knowledge and expertise to support these important businesses to the Fylde economy.
9. Feasibility and Baseline Study (Rural Economy)	E14 Relevant Feasibility Studies	Under Development	Feasibility and Baseline Study that will provide invaluable economic data for Fylde's rural economy. This will enable a greater understanding of our rural areas and provides a strong, robust evidence base for future funding opportunities. Likely to commence Autumn 2023.
10. Business Support for Net Zero and Decarbonisation	E23 Strengthening local entrepreneurial ecosystems	Project Live	New partnership with the East Lancashire Chamber of Commerce who are delivering their award winning 'Chamber Low Carbon' project to business across Fylde, to support with reducing their carbon footprint through the development of decarbonisation plans. These will help reduce costs and increase opportunities to win more work contracts.

	E29 Supporting decarbonisation whilst supporting the local economy		
11. Fylde's Apprenticeship Project	E30 Business Support Measures to Drive Employment Growth Support across all UKSPF Interventions	Under Development	Project will complement all objectives of the UKSPF Investment Plan, will include the recruitment of an apprentice within FBC to support the achievement of outcomes/outputs. Will also act as an apprenticeship ambassador for the Council.

Objective 3: People and Skills

12. Supporting Young People who are NEET/at risk	E33 Employment support for economically inactive	Project Live	Detailed as a priority within the Investment Plan. As a local and established deliverer of support to NEETs (Not in Education, Employment or Training), we are utilising the skills and expertise of AFC Fylde Community Foundation to deliver Fylde's UKSPF NEET project 'Fylde Focus'.
13. Supporting individuals 19+ who are economically inactive	E33 Employment support for economically inactive 19+	Under Development	Project to go out to tender end of June 2023 to determine the most suitable provider to deliver this activity across the borough.
14. Skills support for businesses	E38 Local Areas to Fund Local Skills Needs	Under Development	Year 3 project, working closely with Lancashire Employment & Skills Hub as this is likely to be pan-Lancashire programme, including several Lancashire councils.