

SCRUTINY ITEM

| REPORT OF | MEETING | DATE | ITEM NO |
|-------------------------------------|-------------------------------------|------------------|---------|
| DEPUTY CHIEF EXECUTIVE | INTERNAL AFFAIRS SCRUTINY COMMITTEE | 20 FEBRUARY 2024 | 5 |
| THE CORPORATE PLAN 2024-2028 | | | |

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

PURPOSE OF THIS REPORT

The report provides details of the proposed Corporate Plan which will outline the key strategic objectives and aims of the council for 2024-2028. The plan is developed every four years with annual progress reports and reviews, the strategic objectives and aims in the plan shape the operational service plan actions.

The Plan takes into consideration emerging legislation, policy, changes in resources and responsibilities, and known strategic issues over the coming years, and is informed by customers, partners, elected members, and external organisations.

The information is presented to the scrutiny committee for the opportunity to provide comments, suggestions, and feedback before recommendation for approval to the Full Council.

SOURCE OF REFERRAL

The internal scrutiny committee is responsible for monitoring corporate performance, the Corporate Plan is a key strategic document that forms part of the Council's budget and policy framework.

FURTHER INFORMATION

SUGGESTED RECOMMENDATIONS

To consider the proposed Corporate Plan 2024-2028 and recommend that the plan be proposed to the Full Council for approval.

The committee can draft recommendations if necessary, for Full Council to consider.

REPORT

1. The Corporate Plan sets out the vision, aims and priorities for the Council over the next four years. The Plan is the Council's primary strategic document, providing a framework for the delivery of services, and providing the context for all other strategies and plans produced.
2. The Plan informs the development of service plans, the budget, and the direction of the Council and is a key component of good governance. Ensuring that resources are allocated appropriately is particularly important given the financial challenge and resource restraint the Council has experienced since the pandemic, and which are evident over the five-year forecast in the Medium-Term Financial Strategy.
3. The Council's vision is "*Fylde to be a place where people choose to live, work and raise a family, retire and feel safe, visit and want to return*". To deliver this, five strategic commitments have been outlined:
 - 1) Quality Services
 - 2) Clean and Green Environment
 - 3) Vibrant and Healthy Economy
 - 4) Safe and Caring Community
 - 5) A Great Place to Visit
4. The strategic commitments have been developed after consideration of the priorities for the Borough which stakeholders have informed through feedback, research, canvassing, consultation, and engagement. The leading group have provided a steer based on the key issues identified through canvassing and commitments.
5. Each strategic commitment will have performance measures that will be used to monitor progress and outcomes over the life of the plan. The performance measures against the corporate plan are currently under discussion with the Heads of Service and will be presented to the Internal Affairs Scrutiny Committee in April.
6. The Performance Management Framework (PMF) tracks the progress and delivery of the Corporate Plan with online data available to access at any time and reports to scrutiny. The PMF provides the necessary assurance that performance management is being undertaken rigorously and transparently, with appropriate oversight and reporting of performance.
7. Activities within the Corporate Plan will be subject to individual risk and equality impact assessments where applicable.
8. The Plan will be kept under review, particularly in circumstances where the Council is facing new challenges or opportunities, whether these are local, regional, or national. Over the life of the plan, there will be factors outside of the council's control that will change i.e. legislation, regulations, national policy etc. It will be necessary to review the plan to consider whether any changes impact strategic issues in Fylde.
9. At the time of drafting the Plan, several external unknowns could have a significant impact on local government. These unknowns include, but are not limited to, economic uncertainty, demand and cost pressures, review of local government finance, Lancashire devolution, and measures being introduced through the Levelling Up and Regeneration Bill.

BACKGROUND PAPERS RELEVANT TO THIS ITEM

| Name of document | Date | Where available for inspection |
|---|-------------|---|
| An online drafted version of Corporate Plan 2024-28 | 06/02/2024 | https://new.fylde.gov.uk/3d-flip-book/corporate-plan-draft |

| LEAD AUTHOR | CONTACT DETAILS | DATE |
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Attached documents

Appendix 1 - Corporate Plan 2024-28