



Agenda

Licensing Hearing

Date:	Wednesday, 26 April 2023 at 10:00am
Venue:	St Anne's on Sea United Reformed Church, St Georges Road, St Annes, FY8 2AE
Committee members:	Councillor Shirley Green (Convenor) Councillor Alan Clayton Councillor Matthew Lee Councillor Sue Fazackerley MBE (Reserve)

	PROCEDURAL ITEMS:	PAGE
1	Declarations of Interest: Declarations of interest, and the responsibility for declaring the same, are matters for elected members. Members are able to obtain advice, in writing, in advance of meetings. This should only be sought via the Council's Monitoring Officer. However, it should be noted that no advice on interests sought less than one working day prior to any meeting will be provided.	1
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Contact: Democracy - Telephone: (01253) 658546 – Email: democracy@fylde.gov.uk

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<http://fylde.cmis.uk.com/fylde/DocumentsandInformation/PublicDocumentsandInformation.aspx>

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LICENSING ACT 2003

THE LICENSING ACT 2003 (HEARINGS) REGULATIONS 2005

PROCEDURE FOR THE CONDUCT OF HEARINGS

1. Preliminary

- 1.1. Under the regulations, the Licensing Authority is required to determine the procedure that it proposes to follow at any hearing under the Act. This document sets out the procedure that Fylde will normally follow.
- 1.2. A panel may decide to follow a different procedure at any hearing. If it does, it will specifically draw attention to any departures from the procedures set out in this document and the reasons for them.
- 1.3. Please refer to the regulations for other rules about procedure

2. Interpretation

In this procedure, the following words or phrases have the following meanings:

applicant	an applicant for a licence or any person who has a licence which may be reviewed or revoked as a result of the hearing
act	The Licensing Act 2003
licence	Includes any consent or permission under the act
panel	A sub-committee established by Fylde Borough Council under section 10 of the act
regulations	The Licensing Act 2003 (Hearings) Regulations 2003, and any reference to a numbered regulation is to the regulation so numbered in that statutory instrument
witness	A person given permission to appear at the hearing under regulation 8(2)

3. Before the hearing

- 3.1. At least ten days before the hearing, the panel will meet to consider:
 - 3.1.1. If the circumstances set out in regulation 9(1) apply, whether to dispense with holding a hearing;
 - 3.1.2. What, if any, particular points it considers it will want clarification on at the hearing from a party under regulation 7(1)(d), and
 - 3.1.3. What time limit to set under regulation 24.
- 3.2. If it is not practicable for the panel to meet to consider these matters, the convenor may ascertain the views of panel members separately and give effect to the majority view as if it had been reached in a meeting of the panel.

4. *Opening the hearing*

- 4.1. The convenor will identify all parties to the hearing who are present. The convenor will also identify any persons who are present who intend to assist or represent any party and any witnesses.
- 4.2. The legal officer will then explain to the parties the procedure to be followed at the hearing, specifically drawing attention to any departures from the procedures set out in this document and the reasons for them. The legal officer will also inform the parties that the proceedings will be recorded.
- 4.3. The panel will then consider any request by a party under regulation 8(2) for another person to appear at the hearing. The convenor will give any party who has made such a request (or their representative) which the panel proposes to deny an opportunity to address the panel about their request. The panel will then re-consider the request.
- 4.4. The convenor may invite any officer to carry out any functions under this paragraph.

5. *Listening to the parties*

- 5.1. Each of the parties will then be invited to:
 - 5.1.1. Open their case by addressing the panel;
 - 5.1.2. Give any further information requested by the panel under regulation 7(1)(d);
 - 5.1.3. Present the evidence of any witness; and
 - 5.1.4. Conclude their case by addressing the panel.
- 5.2. The order in which the parties will be invited to put their cases will be in the discretion of the panel, except that a party who is an applicant will be invited to put their case last.

6. *Questioning the parties*

- 6.1. Members of the panel may, following the conclusion of the case of each party, ask questions of that party or any witness appearing for them.
- 6.2. A party or their representative may only question another party if they have asked for permission from the panel after the panel members have finished questioning that party or their witness. The panel will only give permission if it is satisfied that the questioning will provide useful information about a matter relevant to their determination which is unlikely to be placed before the panel without such questioning

7. *Time limits*

Each party will be limited to the time set by the panel under regulation 24 in which to exercise their rights provided in paragraphs 5 and 6.2. The convenor will require the party or their representative to close their case or cease their questioning immediately this time limit is reached.

8. *Considering the decision*

- 8.1. The hearing will conclude after all parties have presented their case and responded to any questions. The panel will then deliberate on its decision by whatever means it considers to be appropriate. The panel will consider their decision in private.
- 8.2. The panel may, while it is considering its decision, seek advice from legal or licensing officers, either verbally or in writing. Officers will limit their advice to the specific issue identified by the panel
- 8.3. When the panel has reached its decision, it may ask the legal, licensing or committee officers to review and offer observations on the draft decision notice.

9. *Communicating the decision*

- 9.1. The decision will be sent in writing to all parties in accordance with the regulations.

DECISION ITEM

REPORT OF	MEETING	DATE	ITEM NO
HEAD OF ENVIRONMENTAL SERVICES	LICENSING PANEL	26 APRIL 2023	3
APPLICATION FOR THE GRANT OF A PREMISES LICENCE LYTHAM FESTIVAL, LYTHAM GREEN, LYTHAM			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY

The Licensing Authority has received an application for the grant of a new premises licence for Lytham Proms Lytham Green, Lytham. There have been representations from “other persons” as defined by the Act and as such a hearing must be held to determine the application.

RECOMMENDATION

That the Panel considers the application and determines to either:

- (a) grant the application subject to the conditions specified in the operating schedule modified to such extent as the panel considers appropriate for the promotion of the licensing objectives, and any mandatory condition,
- (b) exclude from the scope of the licence any of the licensable activities to which the application relates,
- (c) refuse to specify a person in the licence as premises supervisor,
- (d) reject the application

SUMMARY OF PREVIOUS DECISIONS

22nd June 2010 – Application received for two-night event. Licence FY PL0300 issued 21st July 2010, no representations received. Maximum capacity 9,999. Surrendered 30th April 2014.

7th March 2011 - Application received for four-night event. Licence FY PL0311 issued 9th April 2011, no representations received. Maximum capacity 9,999. Surrendered 30th April 2014.

26th March 2014 - Application received for four-night event. Licence FY PL0359 issued 24th April 2014, no representations received. Maximum capacity 14,999. Surrendered 3rd May 2018.

3rd May 2016 - Application received for one-night event to run in addition to licence FY PL0359. Licence FY PL0384 issued 7th June 2016, no representations received. This licence did not allow live music. Maximum capacity 14,999.

9th January 2017 – Minor variation received to add live music to licence FY PL0384, amended licence issued 3rd February 2017. Surrendered 3rd May 2018.

26th February 2018 – Application received for five-night event. Representations received from Environmental Protection, Police and a member of the public. Following mediation with Environmental Protection and Police additional conditions agreed and member of the public withdrew their representation subject to these

conditions. Licence FY PL0415 issued 10th April 2018 following approval from three panel members. Maximum capacity 19,999.

Licence still in force and will be surrendered if this application is approved.

14th July 2021 – Application received for a ten-night event over a two-week period for 2022. Representations received and Licence FY PL0475 issue 3rd September 2021 following approval from three panel members. Maximum capacity 19,999. This licence is no longer in force

CORPORATE PRIORITIES

Economy – To create a vibrant and healthy economy	✓
Environment – To deliver services customers expect	✓
Efficiency – By spending money in the most efficient way	✓
Tourism – To create a great place to live and visit	✓

REPORT

Application

1. The application is for a new premises licence called Lytham Festival situated at Lytham Green, Lytham.
2. The matter has been referred to the licensing panel because relevant representations have been received from “other persons” as defined by the Act.

Papers

3. The following papers are relevant and have been made available to the panel members:
 - The Application, including the plan and the Operating Schedule
 - The Statutory Guidance for Licensing Authorities issued by the Secretary of State under Section 182 of the Licensing Act 2003
 - The Council’s Statement of Licensing Policy
 - Copies of relevant representations made by the following responsible authorities:
None received
 - Copies of Relevant Representations made by the following interested parties:
Seventy-one (71) relevant representations objecting to the application.
Seventy-four (74) relevant representations in favour of the application.

Consideration

4. The Licensing Objectives are:
 - The prevention of crime and disorder
 - Public Safety
 - The prevention of public nuisance
 - The protection of children from harm
5. As relevant representations has been made, it is the duty of the panel to take such of the steps set out below as it considers appropriate for the promotion of the licensing objectives. The steps are:
 - (a) grant the application subject to the conditions specified in the operating schedule modified to such extent as the panel considers appropriate for the promotion of the licensing objectives, and any mandatory condition;

- (b) exclude from the scope of the licence any of the licensable activities to which the application relates
 - (c) refuse to specify a person in the licence as premises supervisor; or
 - (d) reject the application
6. The Guidance issued by the Secretary of State and the Council's Statement of Licensing Policy will be material in considering the application, but cannot override the licensing objectives.
7. The following parts of the Secretary of State's guidance appear to be particularly relevant to the application and the relevant representations:
- 2.12 Safe capacities
 - 2.15 Public Nuisance
 - 8.13 Other persons
 - 9.31 Hearings
 - 9.42 Determining actions that are appropriate for the promotion of the licensing objectives

However, the parties appearing at the hearing may wish to draw the panel's attention to other parts of the policy.

8. The following parts of the Council's Statement of Licensing Policy appear to be particularly relevant to the application and the relevant representations:
- 7 General approach to licensing
 - 9.5 Licensing Panel Hearings
 - 18 Need for Licensed Premises
 - 10.3 Conditions that the Licensing Panel may impose

However, the parties appearing at the hearing may wish to draw the panel's attention to other parts of the policy.

Procedure

9. The applicant and the makers of the relevant representations have been invited to attend or be represented at the hearing.
10. The panel is asked to use the attached procedure in the hearing.

IMPLICATIONS	
Finance	No further implications arising directly from the report
Legal	No further implications arising directly from the report
Community Safety	No further implications arising directly from the report
Human Rights and Equalities	No further implications arising directly from the report
Sustainability and Environmental Impact	No further implications arising directly from the report
Health & Safety and Risk Management	No further implications arising directly from the report

LEAD AUTHOR	CONTACT DETAILS	DATE
Andy Hough	andy.hough@fylde.gov.uk 01253 658606	4 th April 2023

BACKGROUND PAPERS		
Name of document	Date	Where available for inspection
S182 Statement of licensing policy	April 2018	Section 182 Guidance
Fylde Council Statement of Licensing Policy	January 2016	https://new.fylde.gov.uk/wp-content/uploads/2019/05/Final-Statement-of-Licensing-Policy-2016-2021.pdf

Attached documents

Appendix 1 - Application form
 Appendix 2 - Area Plan and plan of premises
 Appendix 3 - Representations
 Appendix 4 - Premises Licence FY PL0415



**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Live Nation (Music) UK Ltd

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description Lytham Festival Event Site Lytham Green			
Post town	Lytham	Postcode	FY8

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£ None

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as


Please tick as appropriate

- | | | | |
|----|--|-------------------------------------|-----------------------------|
| a) | an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) | a person other than an individual * | | |
| | i. as a limited company | <input checked="" type="checkbox"/> | please complete section (B) |
| | ii. as a partnership | <input type="checkbox"/> | please complete section (B) |
| | iii. as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |

- iv. other (for example a statutory corporation) ☐ please complete section (B)
- c) a recognised club ☐ please complete section (B)
- d) a charity ☐ please complete section (B)
- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or 

I am making the application pursuant to a

statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Live Nation (Music) UK Ltd
Address 30 St John Street London EC1M 4AY
Registered number (where applicable) 02409911
Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company
Telephone number (if any) 0844 576 5483
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		MM		YYYY			
A	S	A	P				

If you wish the licence to be valid only for a limited period, when do you want it to end? N/A

DD		MM		YYYY			

Please give a general description of the premises (please read guidance note 1)

Outdoor festival and event site at Lytham Green to take place in the location identified on the plan submitted to the licensing authority with the premises licence application and to be known as Lytham Festival.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

29,999

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A) ☒
- b) films (if ticking yes, fill in box B) ☒
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☒
- f) recorded music (if ticking yes, fill in box F) ☒
- g) performances of dance (if ticking yes, fill in box G) ☒
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☒

Provision of late night refreshment (if ticking yes, fill in box I) ☒

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3) Occasional theatrical performances in the form of a play		
Mon	12.00	23.00			
Tue	12.00	23.00			
			<u>State any seasonal variations for performing plays</u> (please read guidance note 4)		
Wed	12.00	23.00			
Thur	12.00	23.00			
			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri	12.00	23.00			
Sat	12.00	23.00			
Sun	12.00	23.00			

B

Films Standard days and timings (please read guidance note 6)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3) Film shows or excerpts and pre-recorded videos or montages may be shown as part of performing acts or in-between performances		
Mon	12.00	23.00			
Tue	12.00	23.00			
Wed	12.00	23.00	<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 4)		
Thur	12.00	23.00			
Fri	12.00	23.00	<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	12.00	23.00			
Sun	12.00	23.00			

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3) N/A
Day	Start	Finish	<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)
Mon			
Tue			
Wed			
Thur			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3) N/A		
Mon					
Tue					
			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 4)		
Wed					
Thur					
			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri					
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3) Live music performances which will include singing and instrumental music by solo artists, groups, choirs, orchestras and bands and may be either amplified or unamplified.		
Mon	12.00	23.00			
Tue	12.00	23.00			
Wed	12.00	23.00			
			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 4)		
Thur	12.00	23.00			
Fri	12.00	23.00			
			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	12.00	23.00			
Sun	12.00	23.00			

F

Recorded music Standard days and timings (please read guidance note 6)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon	12.00	23.00	<u>Please give further details here</u> (please read guidance note 3) Playing of amplified recorded music via music system or console or similar		
Tue	12.00	23.00			
Wed	12.00	23.00	<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 4)		
Thur	12.00	23.00			
Fri	12.00	23.00	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	12.00	23.00			
Sun	12.00	23.00			

G

Performances of dance Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3) Dance performances as part of shows or entertainment		
Mon	12.00	23.00			
Tue	12.00	23.00			
			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 4)		
Wed	12.00	23.00			
Thur	12.00	23.00			
			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri	12.00	23.00			
Sat	12.00	23.00			
Sun	12.00	23.00			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing Any performances similar to live or recorded music and dance (for example, mime performances)		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon	12.00	23.00		Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Tue	12.00	23.00	<u>Please give further details here</u> (please read guidance note 3)		
Wed	12.00	23.00			
			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 4)		
Thur	12.00	23.00			
Fri	12.00	23.00	<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	12.00	23.00			
Sun	12.00	23.00			

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3) Sale of hot food and/or hot drinks		
Mon	23.00	23.30			
Tue	23.00	23.30			
			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)		
Wed	23.00	23.30			
Thur	23.00	23.30			
			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri	23.00	23.30			
Sat	23.00	23.30			
Sun	23.00	23.30			

J

Supply of alcohol Standard days and timings (please read guidance note 6)			<u>Will the supply of alcohol be for consumption – please tick</u> (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>	
				Off the premises	<input type="checkbox"/>	
				Both	<input type="checkbox"/>	
Day	Start	Finish	<u>State any seasonal variations for the supply of alcohol</u> (please read guidance note 4)			
Mon	12.00	23.00				
Tue	12.00	23.00				
Wed	12.00	23.00				
Thur	12.00	23.00				<u>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Fri	12.00	23.00				
Sat	12.00	23.00				
Sun	12.00	23.00				

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Peter Taylor	
Address 54 Orchard Road, Lytham St Annes, Lancashire	
Postcode	FY8 1PJ
Personal licence number (if known) FY PA0780	
Issuing licensing authority (if known) Fylde	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

None

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			<u>State any seasonal variations</u> (please read guidance note 4)
Day	Start	Finish	
Mon	12.00	23.30	
Tue	12.00	23.30	
Wed	12.00	23.30	
Thur	12.00	23.30	
Fri	12.00	23.30	
Sat	12.00	23.30	
Sun	12.00	23.30	

<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 5)
--

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

The application is for a new Premises Licence for the Lytham Festival Event Site to take effect for 5 (five) consecutive event days each calendar year and for a capacity of 29,999 for any event. If the Premises Licence is granted in the terms applied for and subsequently operated for the first event to be held in 2023, the existing Premises Licence for the Lytham Green Event Site (FY PL0415) will be surrendered.

The purpose of this application is effectively to increase the maximum capacity permitted under the Premises Licence at any one time from the current 19,999 to 29,999 persons. To accommodate the facilities required for the additional capacity and also as part of continual improvements to the layout for the event site, a new Site Plan has been submitted with this application.

The applicant proposes to adopt as part of this application the Annex 2 and Annex 3 conditions contained in the existing premises licence (FY PL0415) subject to two minor changes, namely, to update the condition on drink receptacles for customers (condition 2) and update condition 35 to state that a professional sound analyst/engineer will be in site throughout the duration of the Event (the current licence condition only states for the ‘duration of the 2028 Festival’).

The conditions (which include the proposed changes) are stated below and are relevant to the four licensing objectives:

1. The Police Licensing Department and Planning Officer shall be notified of the dates of the Event within three months of the event taking place.
2. Only polycarbonate or other non-glass vessels shall be used to dispense beverages to customers in the general admission area. Glass vessels may be used in the VIP area only and are not to be removed from the said area.
3. Frequent collection of litter shall be undertaken to ensure that empty containers do not accumulate in or around the licensed area.
4. Alcohol may only be sold or supplied to persons attending the event.
5. A zero tolerance policy shall be adopted towards any illegal behaviour and any activity that upsets the family atmosphere shall be dealt with promptly and efficiently.
6. There shall be a zero tolerance policy towards drugs.
7. No entertainment of an adult nature shall take place on the premises.
8. There shall be drinks promotions, but these shall not contravene the British Beer and Pub Association Standards for the Management of Responsible Drinks Promotions, or which may encourage binge drinking.
9. A clear and conspicuous notice requesting patrons to avoid causing noise, nuisance or disturbance to local residents when leaving the premises shall be erected and maintained in a prominent position at every exit.
10. The licence holder and DPS shall ensure that the arrangement for the storage of empty bottles prevents unauthorised access to those bottles.
11. At least one personal licence holder shall be available on the premises whilst the supply or sale of alcohol is being undertaken (whose identity shall be known to all other staff engaged in the supply or sale of alcohol) except in the case of emergency.
12. All staff to have received suitable training in relation to the proof of age scheme to be applied upon request.

13. No unaccompanied children shall be allowed on the premises at any time.
14. Risk assessments carried out by or on behalf of the Licence holder which relate to a licensing objective shall be available for inspection by an officer or a Responsible Authority.
15. An adequate number of licensed door supervisors shall be on duty as appropriate to any risk assessment and in accordance with the guidance under the Nightsafe Scheme.
16. Appropriate measures shall be taken to ensure that staff prevent the removal of bottles or glasses from the licensed premises.
17. Frequent collection of glasses and bottles shall be undertaken to ensure that empty containers do not accumulate in the licensed premises.
18. A suitable sufficient and risk assessment shall be undertaken having regard to the following:
 - a) A sufficient number of stewards shall be provided in relation to the estimated occupancy for the event.
 - b) There shall be adequate provision of suitable located emergency exits within the perimeter fencing/barriers relating to the occupancy.
 - c) Adequate provision and types of fire fighting equipment shall be provided in relation to the occupancy.
 - d) An adequate number of first aiders and first aid equipment shall be provided in relation to the occupancy.
19. In relation to the event and the above issues the Premises Licence Holder shall follow the principles within the “Event Safety Guide – A Guide to Health, Safety and Welfare at Work and Similar Events – HSG 195, published by the Health and Safety Executive (HSE) 1999 ISBN 0 7176 2453.”
20. A designated member of the management team shall patrol the site ensuring that control measures identified within the risk assessments are implemented. Where there are new risks to safety identified, the designated person will take the necessary steps to reduce and eliminate such risks.
21. The licence holder and the DPS are to support and rigorously enforce the Challenge 25 Proof of Age policy. Any person who looks or appears to be under the age of 25 shall be asked to provide identification that they are over the age of 18. The following are the only forms of identification acceptable: photo driving licence; passport; Proof of Age Standards Scheme Card; and any other locally or nationally approved form of identification which may be introduced in the future.
22. CCTV equipment shall be installed and maintained in good working order in accordance with the manufacturer’s instructions. All entrances, exits and bar areas to be covered by the system and, where practical, other cameras located in other public areas of significant activity within the premises. The system shall record images of the head and shoulders of all persons entering the premises for identification purposes.
23. Images shall be retained in unedited form for not less than 21 days.
24. A staff member who is conversant with the operation of the CCTV system shall be on the premises when open to the public. This staff member shall be able to show recent data or footage with the absolute minimum of delay when requested to a Police Officer or to a Licensing Enforcement Officer/Authorised Person.
25. The person undertaking the licensable activity shall appoint a suitably qualified and experienced noise consultant prior to the Event. The consultant shall be instructed to liaise with the licensee, any promoter, sound system supplier and sound engineer that is involved with that particular event as well as Fylde Council’s Environmental Health Department on all matters relating to noise control prior to and during the event.
26. The noise consultant shall carry out a survey to determine the background noise levels (as defined by the Code of Practice on Environmental Noise at Concerts or other relevant nationally recognised guidance) at locations around the venue that are representative of

noise sensitive premises likely to experience the highest level of noise as a result at any event. It is accepted that the dwellings in the immediate vicinity will experience sound levels in excess of those recommended in the Code of Practice. Other suitable monitoring points shall be sought but must also include the immediate vicinity to assess the sound level at the dwellings directly opposite. Areas that were the subject of noise complaints in recent years shall be considered appropriate.

27. A noise propagation test shall be undertaken prior to the start of the event in order to set appropriate control limits at the sound mixer position.
28. Background sound level readings shall be taken just before the event commences and at intervals during the event, where it is reasonably practical to do so.
29. The sound system shall be configured and operated in a similar manner as intended for the event. The sound source used for the test shall be similar in character to the music likely to be produced during the event.
30. The person undertaking the licensable activity shall ensure that the promoter, sound system supplier and all individual sound engineers are informed of the sound control limits and that any instructions from the noise consultant regarding noise levels are to be implemented.
31. The appointed noise consultant shall arrange for sound levels to be regularly monitored at pre-designated positions.
32. All monitoring results shall be recorded in the premises log book or a sound recordings log.
33. There shall be a manned telephone throughout the event with a pre-advertised number. This is to enable the reporting of any noise disturbance resulting from the event at the venue.
34. The Front of House limit shall be set at a guideline level up to 98dB LAeq (15 minutes) and noise levels shall be monitored at the agreed monitoring locations during the event to ensure that any nuisance is avoided and, if necessary, the level to be reduced at the Front of House position accordingly.
35. The Premises Licence Holder shall engage at their own cost a professional sound analyst/engineer who shall be on site throughout the duration of the Event and will work with Fylde officers to record and collate data from various locations and under different conditions so that these can be used to better inform appropriate sound levels going forward.

b) The prevention of crime and disorder

See General above – No additional comments

c) Public safety

See General above – No additional comments

d) The prevention of public nuisance

See General above – No additional comments

e) The protection of children from harm

See General above – no additional comments

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☐
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

Signature	PBC Licensing Solicitors
Date	28 th February 2023
Capacity	Solicitors for and on behalf of the Applicant

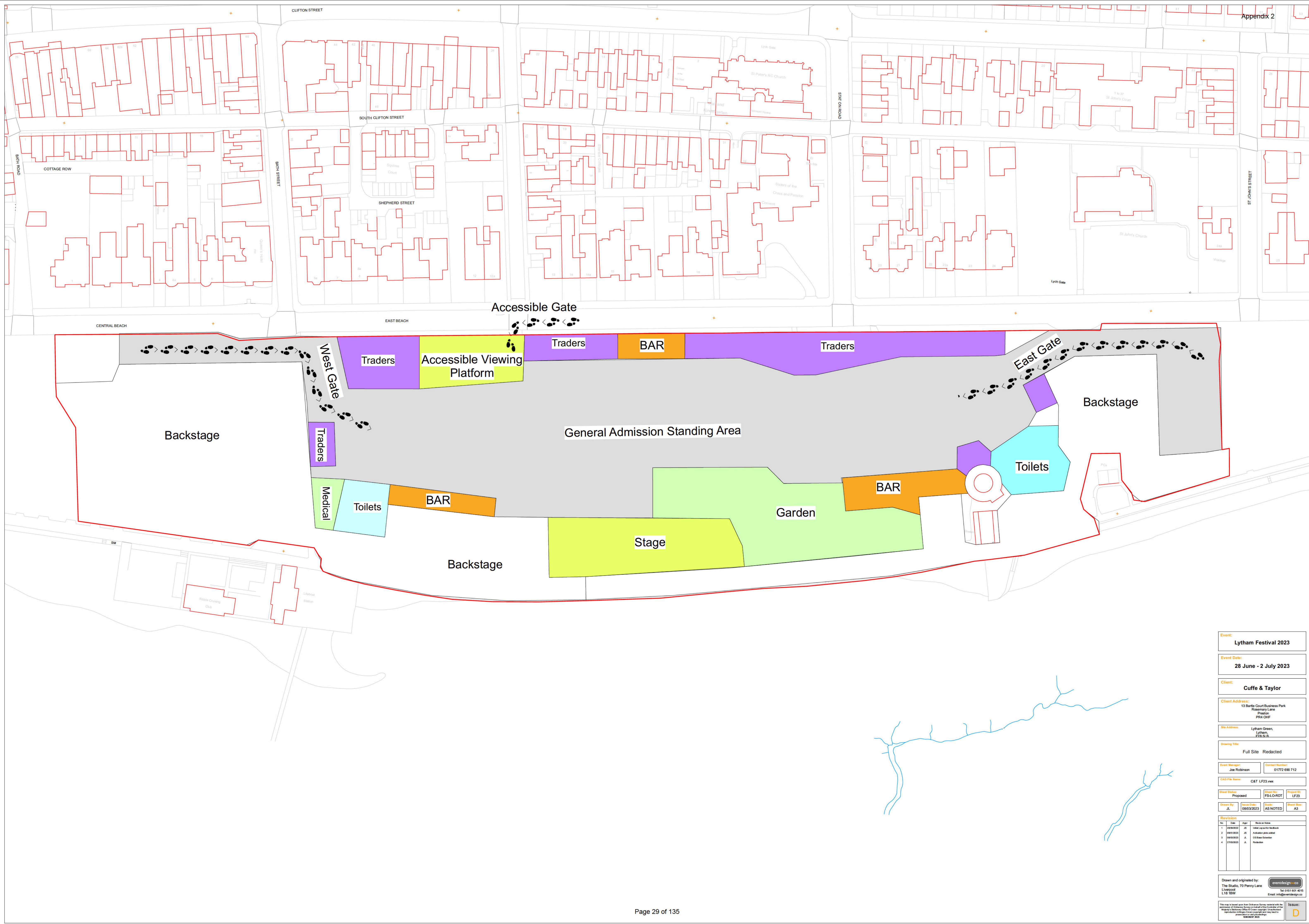
For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	

Capacity			
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Mr Phil Crier PBC Licensing Solicitors Compton House 79 New Road			
Post town	Ascot	Postcode	SL5 8PZ
Telephone number (if any)	01344 566764		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) Phil.Crier@pbclicensing.co.uk			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



Event: Lytham Festival 2023

Event Date: 28 June - 2 July 2023

Client: Cuffe & Taylor

Client Address: 13 Barts Court Business Park
Rosemary Lane
Preston
PR4 0HF

Site Address: Lytham Green,
Lytham,
P.O.S.B.

Drawing Title: Full Site Redacted

Event Manager: Joe Robinson **Contact Number:** 01772 690 712

CAD File Name: C&T_LF23.vmx

Sheet Status: Proposed **Sheet No:** FS-LQ-RD1 **Project ID:** LF23

Drawn By: JL **Issue Date:** 08/03/2023 **Scale:** AS NOTED **Sheet Size:** A3

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1	28/06/23	JL	Initial layout for feedback
2	08/07/23	JL	Adjustment plan added
3	08/07/23	A	OS Data Correction
4	22/07/23	A	Reduction

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Issue: D

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Appendix 3 – Representations

relevant representations objecting to the application

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Please note that names, addresses and contact details have been removed from the representations received for the purpose of the publication of the agenda papers only.

Representation 1

I wish to object to the application to increase the number of attendees at the Lytham Festival. Having attended this event several times over the last few years, we were overwhelmed by the crowds on several occasions and to increase this number must lead to danger to people from over crowding. On the last occasion we were there, a fight broke out and security took minutes to get through the crowd to break up the antagonists. For that reason we did not attend last year but friends again commented that it was over-crowded.

Furthermore the town would struggle to cope with an extra 10,000 visitors as parking and transportation would not be adequate. Already there is insufficient parking and lengthy queues for public transport.

Please consider the effect that increasing capacity would have on the visitors attending the festival and on local residents before reaching your decision on this application.

Rowsley Road, Lytham St Annes

Representation 2

I strongly object to increasing the number for Lytham Festival by 10.000.

Lytham infrastructure for Health and Safety (train station platform too small and trains will be overwhelmed) public safety issue.

Insufficient policing and security (no police station in Lytham). Prevention of crime prevention issue.

Diverting police resources from outlying towns leaves these areas vulnerable. Lytham is mainly residential with families and the elderly. Their quality of life will be affected before, during and after the festival.

Lytham Green is for the people not for money-making private hire, this is all getting out of hand. Where does it end?

We've seen the results; the church grounds being used as toilets, passing out and vomiting in private gardens, rowdiness in Lytham town centre and frightened bar/ restaurant staff and townspeople.

Prevention of crime issue and keeping people safe from harm.

Pubs and bars will be overwhelmed and massive crowds in town with limited facilities will lead to trouble.

This is a Public nuisance issue and keeping children and adults from harm.

Common sense should prevail.

Poulton Avenue, St Annes

Representation 3

Representation re Live Nation (Music) UK Ltd FY8 5EX Licensing Act 2003

I would like to make representation in regard to the above on the following points:

1, Noise The noise nuisance in the area in which I live which includes East Beach east of St Johns Street, Warton Street and West and East Cliffe, Freckleton Street, Albert Street and Trent Street was monitored last year at the junction of Station Road and South Warton Street This I believe gave a false noises level as the housing east of this point heard the music much more loudly St Johns Church walls allows the sound to reverberate towards the streets mentioned above as do the houses and coach houses in South Warton et.

The license conditions were not adhered to last year when music should have ceased by 11 and went on till 1.00 am

2. The area is not suitable for up to 30000 people per day The Parking area allocated on Lytham Green was at capacity last year. Incoming traffic at midday and exiting traffic at 2.00 am will be a nuisance to the areas previously mentioned especially East Beach

3. Road closures to allow the visiting traffic and pedestrians from Noon to 2,00 am will prevent the occupants of the houses on Warton Street and East Beach accessing their garages and houses. This is a restrictive nuisance to the ratepayers of this area and unacceptable.

4. Antisocial behaviour by the festival goers such as peeing in front gardens and back streets is unacceptable especially when minors are present.

I trust my representations will be taken into account when discussing this license.

East Beach, Lytham

Representation 4

I'd like to strongly suggest that this application is rejected and I would even voice concerns around the existing license that's been granted.

I live on Westby Street with my partner and two young children. I have issues on multiple fronts

1) post school pickups (3.30-4pm) it's impossible to find a parking space, so have to walk long distances in very busy roads to navigate with two children

2) parking in general is a complete nightmare already before +10K people descend on the town

3) loud noise. The noises are horrifically loud on Westby street. They echo between houses at an unacceptable level. This continues into late into the night way past a normal Child's bedtime

4) antisocial behaviour. Several instances of this in front of my own eyes. I've cameras installed at the back of my house and had multiple instances of the alley and my garage being used as a urinal.

If you need any further information pls contact me

Representation 5

We are emailing you to strongly object to the proposed changes to the existing Licensing restrictions for Lytham Festival.

We live at West Beach, Lytham & feel quite threatened by the present unruly behaviour of many Festival attendees as they leave the event in their droves @ C. 10.30pm each evening.

We have had men urinating inside the garden, bottles of beer thrown over the hedge & people banging on our parked car & people swearing at us as when we tell them to leave our property. That is on top up the general noise & revelry that each night as drunken Festival guests flock out of the venue in their thousands.

The thought of extending the hours that people are allowed to consume even more alcohol & to increase the capacity by 50% is a truly appalling & frightening prospect for us.

The festival is already far too big to be held in the town center & should be relocated to Lytham Hall with Park & Ride transportation if necessary.

Representation 6

I wish to make representation against the granting of the licence application for Lytham Festival.

The application is for Monday to Sunday which covers 7 nights. This is against the previous statements which promised a return to 5 nights after 2022. Why has there been no publicity for this?

An increase in the numbers of people attending by a further 10,000 increases, by a third, the likelihood of further crime & disorder and further problems with public safety & public nuisance. Public safety is compromised by an additional 250 to 300 cars arriving. The additional cars presumably would have to be parked on the Green. Contrary to statements that the Green is repaired after each festival, the eastern side from the Windmill to Jubilee House receives no repair. In fact, if officials would actually walk this area they would see the bare patches & that the ground has been compacted so much so that in some areas only weeds grow and that, after rains there are areas of standing water that have never been there before. Likewise, car entry areas to the Green have never been repaired since last year.

Street parking must be considered as a public nuisance. Access for residents, despite last year's attempts, is seriously compromised and signage has been poor and misleading. Shift working residents are particularly concerned.

A further increase in the volume of traffic will particularly endanger the progress of emergency services reacting to local emergencies.

Positioning the barriers on East Beach made it difficult in 2023 for 2 vehicles larger than cars to pass through at the same time on a major 'A' road before, during & after the Festival – this was thoughtless. Perhaps the pivoting points for the barriers should not intrude on the road.

Warton Street.

Representation 7

South Holme Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance, The prevention of crime & disorder**

What are your concerns? **Insufficient access for emergency evacuation when the crowd capacity is increased by 50% Disturbance to roads & residents.**

Suggested amendments **Leave the capacity as it is.**

Representation 8

Worsely Road Lytham St Anne's

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance, Public Safety , The prevention of crime & disorder**

What are your concerns? **The impact the increase in numbers will have on the community - the infrastructure can not sustain such an increase . Noise pollution congestion and the inconvenience to local residents .**

Suggested amendments **Do not increase the capacity**

Representation 9

Curzon Road St Anne's

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance**

What are your concerns? **Previous festivals have demonstrated that it has outgrown the area.**

There is no planning to infrastructure and how to deal with the large influx of people. There is no traffic management and I work in Lutham and it is not unknown to take up to an hour to get home during the festival. There is an increase in on street drinking and antisocial behaviour possibly brought on by the extortionate prices charged by the organisers within the festival. Previous years have been 10000 capacity which has caused great disruption and damage to the area so in trebling the capacity you will be compounding the problems. My elderly parents live in Lytham and during the festival they do not feel safe to leave the house which is a shame as they try to remain as active as possible.

Suggested amendments **Move the festival to a location away from Lytham Town centre and implement traffic management with temporary traffic lights. Limit the pricing structure within the festival and do not permit any increase to capacity unless it is moved possibly into the countryside.**

Representation 10

Mythop Avenue, Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance**

What are your concerns? **The Lytham festival is on Lytham green right in the centre of a town where people live and try to get on with a normal life such as work, shopping, exercise, looking after children, etc. The festival is applying to increase capacity to 30,000 people which is too many for a small town centre. There is not enough parking, the roads become so congested it's**

impossible to get home after work, if emergency services needed to come through I doubt they could get here, and parking on the Green simply damages the grass creating an eyesore for the rest of the year. There are no other town festivals this size, if Cuffe and Taylor want a 30,000 capacity festival they could look for a rural site like others do (e.g. Glastonbury, cream fields) as town infrastructure simply can not cope.

Suggested amendments **Keep the existing 20,000 capacity limit. It's really busy but just about manageable. Also put on park and ride schemes to manage traffic flows.**

Representation 11

Haymarket Lytham St Annes Which of the Licensing Objectives does your representation refer to?

The prevention of public nuisance

What are your concerns? **This event capacity increase is detrimental to the town and all access to it. The current event causes enough major traffic problems, from the preparation of the event until the last lorry leaves the Green. The roads into the town are unable to cope with the current capacity, even without the additional capacity. The additional person and vehicle capacity is a wholly unacceptable excess to Lytham, a small town.**

Suggested amendments **It could be hosted at the football ground near Kirkham which would enable easy access to the motorway.**

Representation 12

Westwood Mews Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety**

What are your concerns? **An increase to 30,000 capacity is ridiculous. It is too busy at these concerts when sold out any way within the venue. This increase would also be too much for the local road network, for parking in the nearby too. Let alone the negative impact on local residents. Traffic noise & crime. I support the event but I already think it is too big/busy and any increase beyond the existing limit would be just non sensical to me.**

Suggested amendments **Leave at the existing limit**

Representation 13

Commonside Ansdell

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance, The prevention of crime & disorder**

What are your concerns? **The infrastructure isn't sufficient for a 50% increase in capacity. Parking, commuting and accessibility to the town is compromised. And subsequently safety is compromised.**

Suggested amendments **Keep the licence to 19,999**

Representation 14

Blackpool Road Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance**

What are your concerns? **The increase in capacity to 30,000 people per night of the festival is too much for a town the size of Lytham. Compounded by the fact that people can only enter or leave in a 180 degree radius. Insufficient parking, policing and general facilities outside of the festival area add to the problem.**

Suggested amendments **Keep the numbers to what it had been in previous years as at times the town has struggled to cope anyway.**

Representation 15

Albert Street Lytham St Annes

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance**

What are your concerns? **As a resident with a mobility restrictions the parking on Albert Street creates a problem during the festival. I raised this last year too. We were unable to leave our house some days due to parking issues. Some streets were provided with disability spaces, but not Albert Street**

Suggested amendments **Please ensure adequate parking for disabled residents- thank you.**

Representation 16

Rudyard Place, St Annes.

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance**

What are your concerns? **I am extremely concerned about this proposal as Lytham is chaotic in the evenings when the festival is on. My main concern is the traffic. Buses can't get through the town which has a knock on effect for people travelling between Blackpool and Preston. Emergency services vehicles are also unable to get through which can be life threatening. Our local roads are in such a bad state of repair and increasing the traffic will just make them worse. I would be happy for the numbers to increase but only if the organisers provide a park and ride option from out of town and include this in the price of the ticket which should hopefully provide an incentive to the attendees not to drive into the town. It will also reduce the burden on local taxi drivers.**

Suggested amendments **No**

Representation 17

Westby Street, Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of crime & disorder, The prevention of public nuisance**

What are your concerns? **Increased volume of traffic, overcrowding, noise levels, lack of adequate policing, drunkenness, potentially leading to vandalising of nearby property and other types of anti-social behaviour.**

Suggested amendments **Keep number of ticket holders to 19,999.**

Representation 18

Talbot Terrace Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance, Public Safety , The prevention of crime & disorder**

What are your concerns? **Lytham does not have the infrastructure to support another 10,000 tickets to the festival. 30,000 watching plus the additional people who come to listen outside. If its much bigger names, it will attract much bigger crowds. The teanspirt system is a nightmare for people getting out of the town. It is just mot big enough to cope with that number of people. It struggles enough already. Please do not pass this application**

Suggested amendments **Do not allow this to be passed**

Representation 19

Poplar Avenue Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance**

What are your concerns? **The roads in and around Lytham absolutely cannot cope with the extra traffic when the festival, is on a sit stands without increasing the numbers! The event has massively outgrown the site of the green and causes no end of disruption to travel and the roads are gridlocked when the event is on, if there was a serious incident requiring ambulances or fire engines to attend any of the streets in or around Lytham on any day whilst the event is on it would be near impossible and certainly delayed massively to the point of causing a death before they could attend! The increased volume of traffic causes so much damage to the roads they are country lanes not intended or upto carrying the volume of traffic they have to. It's monumentally unfair to inflict this huge influx of people on the town when it isn't equipped to deal with them never mind increasing the capacity! Locals DO NOT want this, put it to a vote and see for yourselves! Lytham Festival needs to be moved out of town now it's massively outgrown the centre of town location, the disruption and upset the anti social behaviour it brings is too much and causes us such anxiety and trouble.**

Suggested amendments **Lower the amount of persons allowed to attend or move the venue out of town! We want our green back it was NOT sold to any company to use as a profit making vehicle its for residents to enjoy!**

Representation 20

Clifton Drive

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance**

What are your concerns? **30,000 people is too many to accommodate in the small town of Lytham. When there have been 20,000 attending the proms it has been very difficult to access the town as a local and it is extremely difficult to exit the event with so many people on the streets. Should there be an emergency then I don't think that the ambulance service or fire brigade could easily get through the crowds.**

Suggested amendments **Leave the maximum attendance figure at 20,000**

Representation 21

Highbury Road West Lytham St Annes

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance**

What are your concerns? **There is not the infrastructure to accommodate an additional 10,000 people. Where are they all going to park or stay?? To have the liquor licence to consume alcohol for 11 hours - who is going to police this? What about residents of both Lytham and St Annes? Traffic access is already horrendous as it is.**

Suggested amendments **The existing licence to remain**

Representation 22

Commonside, Ansdell,

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of crime & disorder, The prevention of public nuisance**

What are your concerns? **Not enough routes in and out of lytham for emergency services. Too many people for the local authorities to care for.**

Suggested amendments **Keep at current capacity- it is plenty already and still a struggle for emergency services or anybody to get in and out of lytham. Not just during the show but throughout the entire week.**

Representation 23

Warton Street, Lytham, Lancashire

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance, Public Safety**

What are your concerns? **An increase in the capacity of the venue from 20,000 to 30,000 will inherently create safety risks as the venue is barely suitable for the 20,000 capacity previously permitted. The surrounding paths streets, etc. could not accommodate the volume of people should a full evacuation be required and thereby presenting a risk to the public attending and potentially others in the vicinity. Furthermore a 50% increase in capacity will place unreasonable additional pressure on the infrastructure and roads of this small town and cause public nuisance and inconvenience to local residents. There are already significant problems with traffic and parking. In addition, local households have to endure loud, drunken behaviour, trespass, damage to properties, and festival goers using gardens and alleyways as toilets. The proposal in the new licence application to allow 10,000 additional attendees will only exacerbate the previous levels of public nuisance.**

Suggested amendments **I would propose that the licence is amended to restrict the capacity to the existing 19,999.**

Representation 24

Warton Street, Lytham, Lancashire,

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance**

What are your concerns? **An increase in the capacity of the venue from 20,000 to 30,000 will inherently create safety risks. The surrounding paths streets, etc. could not safely accommodate the volume of people should a full evacuation be required and thereby presenting a risk to the**

public attending and potentially others in the vicinity. A 50% increase in capacity will place unreasonable additional pressure on the infrastructure and roads and cause public nuisance and inconvenience to local residents. There are already significant problems with traffic and parking. In addition, local households have to endure loud, drunken behaviour, trespass, damage to properties, and festival goers using gardens and alleyways as toilets. The proposal in the new licence application to allow 10,000 additional attendees will only exacerbate the previous levels of public nuisance.

Suggested amendments **Keep the capacity of the venue at 20,000 or less**

Representation 25

Chandlers Rest Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of crime & disorder, The prevention of public nuisance**

What are your concerns? **The premises was already crowded last year, an extra ten thousand people is too much. The transport links, trains were lacking last year when people were trying to leave. Not enough parking provided, public highways overcrowded. restaurants/pubs already overcrowded last year, this is a small town which I felt was at capacity last year. It's pure greed trying to cram in all these extra people and health and safety risk for local and people attending the concerts.**

Suggested amendments **No, personally I feel the current licence is sufficient.**

Representation 26

South Holme, Lytham St.Annes,

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance**

What are your concerns? **Access for emergency services around the venue, anti social behaviour and its impact on local residents & their homes/business premises, residents' right to peace and feeling safe in and outside their homes. Impact on local residents' ability to utilise local facilities and roads.**

Suggested amendments **Withdraw application**

Representation 27

Thornwood Close Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety**

What are your concerns? **I object to the proposed increase in numbers allowed to attend daily. Having worked in a local health centre I know the problems already encountered in previous years by health professionals trying to visit patients during this week & also the problems created for patients trying to access Doctors and nurses in lytham PCC. Appointments are lost because the patients cannot get through and hospital transport is affected let alone emergency vehicles**

Suggested amendments **Reject the increased capacity application**

Representation 28

Market Square Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance**

What are your concerns? **Increasing the capacity of the Festival would be detrimental to Lytham residents who are trying to live their daily lives. The past few years I was unable to visit my elderly mother in St Annes as there was nowhere to park when I got back into Lytham. There were times when I could not get out to get to Victoria Hospital as all roads in and out were jammed-the roads are a mess and inadequate at the best of times. Living in the centre of Lytham means that we get a fair amount of disruption at weekends but at Festival times it is fairly grim as transport out of town is totally inadequate. We are prepared to put up with it for a few days and the atmosphere can be quite fun but increasing the numbers is unthinkable as there is totally inadequate infrastructure. I cannot see how ambulances or the fire service could negotiate the jammed roads. It should stay the way that it is - just about survivable.**

Suggested amendments **Do not increase the capacity.**

Representation 29

Victoria Street, Lytham,

Which of the Licensing Objectives does your representation refer to? **Public Safety**

What are your concerns? **As a qualified event safety officer I am genuinely concerned regarding the application to increase the capacity by 10,000 people. This will require an additional 3000 to 5000 square metres of space. If this is to be obtained on the existing festival footprint, I can't imagine that it will be achieved without causing some extreme congestion and an increase in the hazards that accompany large crowds. The profile of the crowd will vary widely given the nature of the performance --- the spectators for Motley Crew or Def Leppard will not behave in the same manner as those for Kim Wilde, and to increase the capacity by 10,000 for all events removes an element of flexibility in crowd management. The access and egress strategies will need a full review, and additional exits will be required to meet the stipulations of the evacuation plan. 10,000 more attendees will contribute about 2000 /4000 additional vehicles if a workable transport plan isn't implemented. The cost of car parking on the Green was very expensive last year, so many of the visitors cluttered up our streets and back streets, limiting the access to emergency services. Emergency access to the event would have been impossible during access and egress owing to the severe congestion the Festival brings to Lytham. The closure of the footpath at the rear of the stage is very inconvenient and hazardous for local people, who are directed onto the salt marsh path during the period of the festival. No thought or concern is given to the needs of infirm or disabled people, who are expected to negotiate the steps and then walk on uneven and damp surfaces between the windmill and the RNLI boathouse. At the very least there should be a boardwalk as a courteous alternative to prevent trips and slips. To conclude, the Festival creates many hazards for the people of Lytham, and an increase in capacity will only increase those hazards.**

Suggested amendments **The event should not be allowed an increase in capacity; the safety of Lytham must take a higher priority.**

Representation 30

South Clifton Street Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance, The protection of children from harm**

What are your concerns? **We already experience Anti social behaviour , unrinating, defecating in the street, the street to the rear of my property is used as a toliet, this has been reported numerous times. , we see eveidence of drugs , violence, noise, increasing to 29,999 would make it worse, not enough police, toilets , parking. Lytham is not capable of coping with 29,999.**

Suggested amendments **Reduce to maximum of 15,000 people**

Representation 31

Starfield Close, Lytham, Lancashire

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, The prevention of public nuisance**

What are your concerns? **I object to the Application, which seeks to increase the permitted attendance at the 2023 Event, and beyond, to 29,999 persons per Event Day. Lytham is a small Town. The current annual Event brings a substantial influx of people which the Town cannot reasonably cope with. The roads become congested, public transport is inadequate. The increase is sought purely for commercial gain of the Applicant. Within the Application alcohol sales will be permitted for a long period of time, per day, and it is reasonably foreseeable that increasing attendance to the sought level, will increase the risk of crime and disorder, both within and without the Event location. Attendees can and do consume alcohol before entering the Event location. Public resources are already stretched, and Police response times will be inadequate, given the shared requirements with the Town of Blackpool. There is an influx of traffic which does not use the (charged for) car parking on Lytham Green, but uses on-street areas which serve the residents of Lytham, and this creates a public nuisance, and leads to confrontation. Local residents have to tolerate the intolerable during this Event, which brings no benefit to them. The Application refers to a submitted Site Plan, but this was not available to view on the Local Authority Website.**

Suggested amendments **Retention of the existing limit on attendance. Noise monitoring must be strictly enforced. On street parking be prohibited by temporary restrictions and be limited to resident only, by a permit, within a 3 mile radius of the Event location.**

Representation 32

St Anne's Rd East St Anne's

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance**

What are your concerns? **Our tiny town cannot cope with the needs and demands of such visitor numbers. We do not have the necessary infrastructure (emergency services, public toilets, car parking). I know I am not alone when I say the atmosphere becomes threatening during the festival especially in the evening. Adding another 10,000 people per day will result in anger, frustration and danger for local residents. Totally unacceptable.**

Suggested amendments **Do not grant this extension. It's already too many at current level.**

Representation 33

East Beach Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety, The prevention of public nuisance, The protection of children from harm**

What are your concerns? **General - as per the licensing application - The application states there is a new site plan but this does not appear to be available in the application - The application states a professional analyst /engineer is to be present 'during the duration of the Event' and the application states times of 12-23.00. But the sound checks start at 10am and the sound continued on two nights in 2022 to 12 and 1am respectively. - (2) in the application. The use of polycarbonate glasses is contrary to the organisers stated wish on the website to reduce plastic - (5) in the application. The aim to have a 'family atmosphere' then ticket prices is not reflected by the ticket pricing strategy. Currently only children up to 2 years can attend with parents/carers yet pushchairs are not allowed. It is not a child accessible event in reality. - (9) in application. In addition to having notices requesting attendees do not cause a nuisance to residents yet the gardens on the front are used as toilets. There are insufficient toilets available for those coming to listen but not attend the venue. - The application makes general points rather than breaking them down into each of the four Licensing Objectives - which suggests that the applicant has not considered each specifically which is important for an application for 29,999 capacity in a residential area. Other festivals with larger capacities in less highly populated areas have commensurate policies and procedures and the absence of these is a cause for concern. - The potential increase to 29,999 capacity with earlier starting/finishing times is a significant development for the Lytham community. There has been no consultation other than through the Licensing application yet there are many areas which lie outside the responsibility of the Licensing Committee, for example Traffic Management. There are unanswered questions because there is little visibility to allay concerns, for example access to blue light services (incident with fire engine on Mythop road last year), traffic management staff leaving their posts during the event (as seen last year), noise outside licensing hours (as per my complaint last year), carers needing parking permits to visit sick people, lack of parking after work, camper vans parking outside houses etc. Fylde Council's activities are split across varying Committees yet residents experience the impact of the Festival in across many aspects of daily life. An increase in numbers increases the possibility of violence, especially to women and 29,999 capacity as a crowded space has consequences requiring a revised CTLP response. -I accept Cuffe & Taylor really try to address residents' concerns each year. For example, the exiting of the Green car park was much better in 2022 but these are retrospective actions. There has been (i)no formal consultation of the event, rather it appears a given, (ii) no formal process for stakeholders, other than on the website form, to submit concerns and positive suggestions to proactively with the Lytham community on how the experience of the Festival can be improved for (iii) there is no visible evidence basis for how overall the Festival is beneficial for Lytham (however defined). These appear important and lost opportunities.**

Suggested amendments Suggested amendments for consideration - Sound engineer to be present from the first sound checks through to the end of the after-show event, that the hotline is available throughout this period and that the data collected is available to residents in a report post the event. Sound checks on the Sunday could perhaps be post religious worship for example. – other Festivals ban the use of plastic on site, backstage, in dressing rooms and by all vendors on site. This ought to be a condition in order to reduce plastic waste and be commensurate with Fylde Council's ambitions for the environment. - The event could be more inclusive for locals and families. Introduce an inclusive local resident, family friendly pricing policy for example children free up to the age of 13 with an adult of 18 or half price. Alternatively remove 'family atmosphere' from the application and position the event as adults only. - staff could be outside to hopefully discourage gardens along the front being used as toilets. Also more toilets are needed outside the venue to accommodate the people who come to listen but not attend the venue. - The license is granted for one year to enable it to go ahead in 2023 but for a five year license the applicant is

requested to specifically consider each of the four licensing objectives and current good practice, for example safeguarding policies for children and vulnerable adults, policies to support people vulnerable through alcohol and drugs) (see Reading Festival and Leeds festival websites) and consider the evidence from an impact evaluation report when doing so. - Fylde Council could establish an Open Event Policy (similar to Harringey Council re Finsbury Park & Live Nation Wireless festival) with a designated officer responsible for working with Cuffe & Taylor to develop an effective communication strategy with the community to reassure residents about traffic plans, road closures, parking permits for carers etc. -Cuffe & Taylor to commission (working in partnership with a Festival Community group and Fylde Council) an independent consultation, post 2023 event, to evaluate the impact of the Festival on the community, ascertain concerns and suggestions as to how these can be addressed for 2024, publish the report and the evidence as to the financial benefits to Fylde Council, local businesses by type, etc. Ensure the report is available in varying forms to residents, social media, the paper, email to schools/organisations etc.

Representation 34

West Cliffe Square Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance**

What are your concerns? **The festival has become too big already for the area and causes considerable nuisance to those of us who live in central Lytham. It is impossible to park in our own street at times and in general the traffic congestion is unacceptable throughout the town. If any more traffic were to come I think that emergency services would find it impossible to operate.**

Suggested amendments **Do not allow the festival to increase in size.**

Representation 35

Central Beach Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance, The protection of children from harm**

What are your concerns? **27-03-23 XXX Central Beach Lytham FY8 5LB Dear Council Members/Officers As a local resident directly affected by the Lytham festival, I would like to object to the proposed increase in capacity. Such, I would urge all Councillors to call this in for further consideration and discussion on the following grounds Inter alia, my grounds for objection relate to witnessing at first hand drug dealing, people urinating and excreting, drunk and disorderly conduct, fighting and aggressive behaviour in and around the peripheral streets to the festival site. I have photo evidence of some of the incidents I have witnessed over the years. Of course, this is only one part of the story, the security of people's homes is also a grave cause for concern, having also challenge intruders several times on my property over the festival period. Most general incidents occur, of course, in and around the small historic fishing village layout of the small back streets, which make up the peripheral access and areas to the festival site. The festival, even at its current levels is inappropriate in size for its location, such, the green under normal circumstance would generally not be fit for this scale and purpose of event. As an approximate example, the Glastonbury festival (Not actually held in Glastonbury but five miles away at worthy farm in Pilton) is held on a 900hundred acre site and holds 200000hundred thousand people. Including everything to put the show on ie, all the equipment, stages, accommodation, food stall, fire and medics, car parking etc etc equates to approximately 18.50sqmeters per person. Lytham Festival is 23 acres and with 29999thirty thousand capacity it**

equates to 3sqmeters per person. Further, given the site is naturally constricted in on all sides, abutting residential housing to the north, estuary wall and marshland to the south, and festival car parking east and west. Along with the crowds of people outside within the streets not actually going into the festival site. Then I would also object to the application on fire safety grounds not just within the festival site but to the impact on the local area in the event of a fire. On a side note, I would observe the recent C-Tax bill for this coming year and note amongst other related services you actually spent £1.43 on Tourism and Leisure (the largest net spend of all). It would appear then that contrary to the headline narrative, such a large scale event like this in such a small place, just does not have any benefit for the local council services or indeed C-tax payers it impacts on.

Yours Faithfully [REDACTED] Diligent C-tax payer

Suggested amendments **Refuse**

Representation 36

East Beach Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance**

What are your concerns? **Extended hours of Amplified noise from live and recorded music outdoors causing annoyance and disturbance to unwilling listeners living in close proximity needing to concentrate on their own daily activities. Will stop the enjoyment of my home. Public being allowed to stay on the site until 11.30pm is an antisocial hour to leave the area causing sleep disturbance to residents near by.**

Suggested amendments **Not to extend the licensing hours beyond the current license agreement.**

Representation 37

South Clifton Street Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance, The protection of children from harm**

What are your concerns? **Anti Social Behaviour caused from already existing excessive public alcohol consumption. With the increasing numbers increasing the hours is reckless**

Suggested amendments **Refuse application, look at numbers reduction, or relocation, providing enough safeguards for local communities, teenagers, toilets**

Representation 38

Rossall Road Ansdell

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance, Public Safety , The prevention of crime & disorder**

What are your concerns? **Lytham festival is a welcome event every year which my family attends, however I have serious concerns and objections about increasing the attendance by 50%. Firstly, the local transport infrastructure will not support an extra 10000 people. There is essentially only one way into Lytham from the M55. The M55 link road will not be ready nor the new junction 2. Even if they were, with the necessary road closures and lack of parking the congestion would be horrendous. Secondly, the availability of alcohol to an increased attendance will increase the amount of public disorder offences. With the current attendance there is already an unacceptable level of disgraceful behaviour eg fights, public urination, litter. To try and counter this extra police**

and security personnel will be required at extra expense but also using already stretched resources that could be better utilised elsewhere rather than a leisure event. Finally, the noise levels will increase with the increased attendance. I live in Ansdell and for the nights we don't attend the noise levels are barely acceptable 2 miles away. In conclusion, I support the idea of Lytham festival but the council must recognise Lytham is a small town with limited infrastructure and therefore has a top limit for how many people it can cope with for any event. An increase of 50% attendance blows that top limit out of the water.

Suggested amendments **The attendance should remain at it's current level of 19999.**

Representation 39

Rossall Road Ansdell

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance**

What are your concerns? **Every year during this event there is noise and disruption late into the night from festival attendees and ongoing sound from the Venue after the end of the concert.**

Despite assurances from the operator of the event that this will not occur There are also problems with access and blocked roads from around lunchtime until late in the evening as the infrastructure, ie there is only one way into Lytham, does not support the size of the event causing a public nuisance to local people who are trying to go about their daily business All during the evening there are concert attendees causing a public nuisance and committing acts of crime and disorder, as a result of alcohol and drugs, ie anti social behaviour such as fights, urinating and vomiting and committing sexual acts in public streets and places and partying late into the night which is unacceptable to local residents

Suggested amendments **Yes do not allow the increase in numbers and restrict it to 20,000 attendees**



Licensing Act 2003 – Representation Form

1. In what capacity are you making this representation:

- A person ☐
- A body representing a persons ☒
- A person involved in a business ☐
- A body representing a business ☐

2. Details of Person/Body Making Representation

Mr ☒ Mrs ☐ Miss ☐ Ms ☐ Other ☐

Surname: [REDACTED]	First Names: [REDACTED]
Postal address: [REDACTED] West Beach Lytham	
Post Code: FY8 5QH	Phone: [REDACTED] Mobile: [REDACTED] e-mail: [REDACTED]

3. Details of the Premises/Club

Name: Lytham Green.	
Postal address: Central Beach Lytham. FY8 5LB	
Post Code: FY8 5LB	Reference Number (If Known): EC1

4. Which of the Licensing Objectives does your representation refer to?

- The prevention of crime & disorder ☒ Public Safety ☒
- The prevention of public nuisance ☒ The protection of children from harm ☐

5. What are your concerns?

Please provide full details of your concerns regarding the premises. Please include or enclose any evidence you may have in support of your concerns:


See attached.

(Please continue on a separate sheet if necessary)

6. Suggested amendments?

Could the licence be amended in any way to remedy your concern? If so, how?

*Maintain present levels of occupancy.
Do NOT fence of the iconic windmill.
Connect sanitary equipment* to the sewer which
(Please continue on a separate sheet if necessary) runs adjacent to the festival*

Signature	
Capacity	<i>Member.</i>
Date	<i>23.3.23</i>

Your representation will be passed to the applicant, to allow them the opportunity of addressing your concerns. Also it will be published in the report available to the Licensing Committee, which will be publicly available.

Please return this completed form to:
The Licensing Team
Town Hall
Lytham St Annes
Lancashire
FY8 1LW

** toilets etc*

defendlytham.com

West Beach
Lytham
FY8 5QH

Defend Lytham

Defend Lytham object to the application by Live Nation (Music) Ltd for a major variation in their license from a capacity of 19,999 to 29,999 representing a 50% uplift in existing licensed arena capacity.

The licensing objectives are, prevention of crime and disorder, public safety, prevention of nuisance and protection of children from harm.

We are not privy to the minutes of the post event meeting held by Fylde Borough Council, but we are sure that The Licensing Team are aware of the content therein. We have anecdotal evidence from the event which is pertinent to the second paragraph.

One of the key complaints was the density of the audience on several occasions whereby attendees felt uncomfortable. Also they thought that emergency services would struggle to negotiate the dense crowds.(See Shirliff response)

“Occupancy capacity for Licensed areas is a fundamental factor in the achievement of the four licensing objectives.” Clearly uplifting the present capacity in the same arena footprint would create serious conflict with that aim.

Licensed events have a significant potential to impact adversely on communities through public nuisance that arise from their operation. These include noise.

Two elderly friends who live on Central Beach, one of whom has dementia and cannot understand what these loud noises are.

You do have to question did anyone contact them to ask their opinion about a large music Festival arriving on their doorstep?

We suppose that elderly people and young children living in the same vicinity would also struggle to go to sleep.

Traffic gridlock, antisocial behaviour and audience departees using the back roads of Lytham to relieve themselves, on South Clifton Street, Station Road and Livesey Street, clashes with the Licensing Authorities wish to “maintain and protect the amenities of residents.”

In 2019 Peter Taylor one of the Festival organisers acknowledged that a five day Festival has its problems. “I think five days is our maximum. Lytham is a small town and the Festival does put a strain on the infrastructure”

From the residents position there was little pre or post consultation. We understand the hospitality sector were fully behind the event. Regarding traders one fruit and vegetable trader said that his sales were down £10,000 during the Festival period, mainly due to consumers being put off coming

to Lytham by the 3pm road closure.*

We are also aware of furore that ensued on Warton Street regarding residents restricted parking.

With all the previously mentioned "problems" it would be incomprehensible to permit an increase in audience capacity.

As Mrs Thatcher once said "enough is enough."

For and on behalf of Defend Lytham



*Strong's

Representation 41

Ansdell Rd., North Ansdell Lytham St Annes

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance**

What are your concerns? **The Lytham Festival week is already too long & brings too many people into the town, a small place like Lytham simply isn't set up for the influx of such a large amount of people. Increasing this by another 10,000 will simply exacerbate the problems that there are already. Traffic problems Noise into the late hours. Drunken people falling about & urinating in the back streets.**

Suggested amendments **Reduce the capacity and also the length of the festival, which started off over a long W/E which was more in keeping with the area.**

Representation 42

Warton Street Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance, The protection of children from harm**

What are your concerns? **Prevention of crime: The massive increase in numbers is bound to attract a certain number of criminally-minded individuals. Do we really want more of the criminal element wondering around Lytham? Public safety: I've had reports of people fighting in the road directly behind my house (South Warton St.) This is very intimidating, especially for the vulnerable and elderly who we do have a lot of in the immediate area. The prevention of public nuisance: On several occasions during the festival I have witnessed people using South Warton St as a toilet. This sort of behaviour will only get worse given the increased numbers and availability of alcohol. The protection of children from harm: Gatherings on this scale are bound to attract a certain number of undesirables, probably including sexual deviants.**

Suggested amendments **Massively reduce the numbers involved. Relocate the event away from the middle of our small town.**



Licensing Act 2003 – Representation Form

1. In what capacity are you making this representation:

- A person ☒
- A body representing a persons ☐
- A person involved in a business ☐
- A body representing a business ☐

2. Details of Person/Body Making Representation

Mr ☒ Mrs ☐ Miss ☐ Ms ☐ Other ☐

Surname: [REDACTED]	First Names: [REDACTED]
Postal address: [REDACTED] WARTON STREET LYTHAM LANCS	
Post Code: FY8 5HA	Phone: [REDACTED] Mobile: [REDACTED] e-mail: [REDACTED]

3. Details of the Premises/Club

Name: Lytham Green Event Site	
Postal address:	
Post Code: FY8	Reference Number (If Known):

4. Which of the Licensing Objectives does your representation refer to?

- | | | |
|------------------------------------|--|-------------------------------------|
| The prevention of crime & disorder | <input checked="" type="checkbox"/> Public Safety | <input checked="" type="checkbox"/> |
| The prevention of public nuisance | <input checked="" type="checkbox"/> The protection of children from harm | <input checked="" type="checkbox"/> |

5. What are your concerns?

Please provide full details of your concerns regarding the premises. Please include or enclose any evidence you may have in support of your concerns:


- ① Increased alcohol consumption may lead to mindless criminal behaviour and have a direct consequence on public safety.
- ② The earlier start times during school time and closure of roads and traffic diversions may have an impact on child safety.
- ③ The earlier start times may have a direct impact on the ingress of blue light services to the area following road closures.
- ④ The addition of 50% to the previous maximum number of attendees will further exacerbate previous problems of traffic movement and parking.

6. Suggested amendments?

Could the licence be amended in any way to remedy your concern? If so, how?

- ① Provision of park and ride to aid congestion and parking in the town.
- ② Move start of drinking alcohol to later time eg. 6pm.
- ③ Maintain the current level of attendees.

(Please continue on a separate sheet if necessary)

Signature	
Capacity	Lytham Resident.
Date	26/3/2023

Your representation will be passed to the applicant, to allow them the opportunity of addressing your concerns. Also it will be published in the report available to the Licensing Committee, which will be publicly available.

PLEASE DO YOUR HOMEWORK BEFORE

Please return this completed form to:

The Licensing Team
Town Hall
Lytham St Annes
Lancashire
FY8 1LW

deciding
* NOTE -

Manchester -
Haydock -
Old Trafford Cricket
Better infrastructure

Held 20,000 -
Safe Guarding Policies

Representation 44

Please accept this email as representing my objections to Lytham Festival's new application for an extra 10,000 people.

1. Anti-social behaviour problems at the last Festival due to excessive alcohol consumption as witnessed by drunken souls wandering streets and urinating thereon.
2. Public safety is at risk due to the inevitable number of extra cars in the area.
3. Extra nuisance caused by additional cars parking in the area. Street parking in both Gregson Street and Lowther Terrace being totally full.
4. This Festival generates unreasonable noise and has kept me awake at night.

I shall be grateful if you will raise my objections at the Licensing meeting.

Lowther Terrace, Lytham



Licensing Act 2003 – Representation Form

1. In what capacity are you making this representation:

- A person ☒
 A body representing a persons ☐
 A person involved in a business ☐
 A body representing a business ☐

2. Details of Person/Body Making Representation

Mr ☐ Mrs ☒ Miss ☐ Ms ☐ Other ☐

Surname: [REDACTED]	First Names: [REDACTED]
Postal address: [REDACTED] WEST BEACH LYTHAM FY8 5QH	
Post Code: FY8 5QH	Phone: [REDACTED] Mobile: [REDACTED] e-mail: [REDACTED]

3. Details of the Premises/Club

Name: LYTHAM GREEN EVENT SITE	
Postal address: LYTHAM	
Post Code:	Reference Number (If Known): FY P20415 - increase in numbers applied for.

4. Which of the Licensing Objectives does your representation refer to?

- The prevention of crime & disorder ☒ Public Safety ☒
 The prevention of public nuisance ☒ The protection of children from harm ☐

5. What are your concerns?

Please provide full details of your concerns regarding the premises. Please include or enclose any evidence you may have in support of your concerns:

See attached.


(Please continue on a separate sheet if necessary)

6. Suggested amendments?

Could the licence be amended in any way to remedy your concern? If so, how?

Move the event out of town. Provide parking route
so people can visit town centre.

(Please continue on a separate sheet if necessary)

Signature	
Capacity	Resident
Date	23.3.23

Your representation will be passed to the applicant, to allow them the opportunity of addressing your concerns. Also it will be published in the report available to the Licensing Committee, which will be publicly available.

Please return this completed form to:
The Licensing Team
Town Hall
Lytham St Annes
Lancashire
FY8 1LW

5. Concerns

The town does not have the infrastructure for an increase in volume of traffic to such an extent. The roads into Lytham are congested all year round and are particularly bad in the summer months/Bank Holidays etc. The venue would be better out of town.

During the festival the noise level as people leave the event would be increased causing more disturbance for the residents at night.

As I understand it, the Green was a gift to the residents of Lytham for recreational NOT commercial use and large sections of the Green are inaccessible for weeks before and after the event. Presumably even more of the Green would be cordoned off to accommodate the increase in numbers and for car parking – this is unacceptable. The fencing surrounding the stage area is an eyesore and makes the Green look like a building site completely spoiling its natural beauty.

Whilst I accept that the Festival is very good for the hotels, cafes and restaurants in Lytham, I feel that the event is becoming too large and disruptive. The damage caused to the Green through footfall and car parking takes weeks/months to recover spoiling the enjoyment of the Green for residents and visitors.

Representation 46

Glengarry Management Company (Lytham) Limited (representing the 14 Flat Owners at East Beach)

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety, The prevention of public nuisance, The protection of children from harm**

What are your concerns?

1 Prevention of Crime and Disorder a) increases the risk of violence (particularly to women) as individuals b) increasing the numbers has consequences for counter terrorism local profile

2 Public Safety issue for those attending the Event and for those outside eg danger of road accidents, though increased traffic, emergency vehicles unable to get by, drinking of alcohol outside the venue carparking restrictions on those not attending the Event severe compromise of public safety

3 Prevention of Public Nuisance a) Traffic volume and road closures disrupt community life b) Toilets outside the Event are a problem. Drunk people urinate/defaecate in gardens c) carparking is a problem and no adequate arrangement for free bussing in of people

4 Protection of children Protection of children from harm includes children attending the Festival and those outside

5 Generally (regarding points 123 and 4) a) the 2003 Licensing Act specifically states that it should encourage greater community involvement in licensing decisions and in giving local residents the opportunity to have their say regarding licensing decisions that may affect where they live. Most local residents have not yet had the opportunity to be involved in this process and b) The proposed increase to 29999 would exceed the actual population of Lytham itself!

Suggested amendments Fylde BC do not grant a Licence for the extended operation in 2023 but conduct a consultation on the previous and potential impact on the Lytham Community of extending the Lytham Festival operations in 2024 and consider 1) developing a specific outdoor events policy 2) establish a stakeholder group of Lytham businesses and residents to review proposals and make suggested improvements 3) establish a free park and ride scheme from outside Lytham

Representation 47

Warton Street, Lytham,

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety, The prevention of public nuisance, The protection of children from harm**

What are your concerns? **Crime & disorder - insufficient security personnel that are not suitably equipped to deal with serious outbreaks amongst such large gatherings inside the arena.**

Inadequate security outside the arena & no active promotion of acceptable behaviour. Public safety - as above .. speedy egress of such large numbers of people in the event of a major emergency is a big issue. Also congestion caused by large volume of vehicles descending on limited routes in/out of town. Emergency vehicles would (and do) struggle to navigate through at peak times causing fatal delays. The prevention of public nuisance - poor traffic management with independent monitoring or supervision. Road closures and parking restrictions are a major inconvenience to residents. No public conveniences outside the venue so residents gardens are utilised instead. Inadequate noise level monitoring and no penalty for breaching limits. The protection of children from harm - where is the appropriate safeguarding policy?

Suggested amendments Delay a decision until a full impact assessment and consultation with the community that is impacted by the event has been facilitated by an independent body. The concept of an event is ok in principle but the perception is one of saturation and greed when the organisers always appear to be trying to push the boundaries. Sensible compromise is required.

Representation 48

Warton Street, Lytham, Lancashire

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance, The protection of children from harm**
What are your concerns? > **Prevention of crime & disorder: Not enough is done to prevent on crime and disorder during the 'festival'. I have witnessed first-hand people using South Warton Street as a toilet and a place to sell drugs. People roam about drinking in the streets. There are fights and anti-social behaviour. There is always, sadly, ample evidence of the (insufficient and ineffectual) traffic measures going unheeded, people vomiting, litter being strewn everywhere, including into people's gardens. > Public safety: Even with the current operating hours, the large numbers of rowdy and inebriated people create a very intimidating atmosphere in the town. Whilst I recognise that not all 'festival' attendees fall into this category, nevertheless increasing the numbers to 29,999, and with a huge increase in the hours when alcohol will be available, will only serve to exacerbate the already unbearable and often frightening situation. > Prevention of public nuisance: At last year's 'festival', whilst the permitted hours of operation were fairly stringently adhered to and the site locked to the public, very loud after-show parties including music and a dj continued to operate over a PA system well into the night (still going at 2.00 a.m. some nights) which could be heard by us in Warton Street, preventing or severely disrupting our sleep. I have reported this to 'noise monitoring' but nothing ever happens. It is bad enough that we residents of this small town have to put up with the 'festival' in the first place, but to have to endure these completely unregulated after-show parties is too much. > Protection of children from harm: There were performers at last year's 'festival' who were foul-mouthed and one in particular who made completely inappropriate comments in front of a large crowd of families with young children. Nothing is done to prevent these sorts of scenarios from occurring. Suggested amendments > Do not allow the numbers to be increased to 29,999. > Do not allow the hours of operation to be increased. > Move the whole operation to a site more suited to a festival, i.e. not a small coastal town whose infrastructure cannot cope**

Representation 49

Dock Road, Lytham,

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, The prevention of public nuisance, Public Safety , The protection of children from harm**
What are your concerns? **There are numerous concerns. Firstly, the timeframe of serving alcoholic beverages from 12.00 - 23.00 on a mass scale could lead to crime and disorder and public safety issues for the whole of Lytham, which would not be confined to the site. Having an additional 10,000 people influx to Lytham on this scale for a small town could also bring in more opportunists for crime and disorder. The road infastructure during working hours would be hugely disruptive for businesses and also the residents; and it not sufficient for the proposed changes to the festival. The increased capacity and the increased hours where alcohol will be served would lead to more intoxicated festival visitors, visiting public spaces in Lytham such as Lowther Gardens and Park View which are extremely close to the site where there are children's play grounds. I would suggest such an increase in capacity and hours, the festival may be more suited to being moved away from the town center which is what has happened at Glastonbury. The wear and tear to Lytham Green for cars being parked for a longer time frame would also cause a public nuisance. Also the noise from the festival in the day time would be hugely disruptive for businesses during working hours. The wider road infastructre surrounding Lytham is not sufficient to cater for the extra capacity. The Moss Road is currently closed and Balham Road is already very busy as it is to get to the motorway. This would be extremely inconvenient for businesses during the working week getting supplies in and also getting products transported out of the town to the motorway.**Suggested amendments **No - unless the site festival is moved from out of the town to a more suitable location.**

Representation 50

We are aware of the licensing application for Lytham Festival 2023 and strongly object on the following grounds:

1. **Lytham Green and the surrounding area is residential**, it does not have the infrastructure to adequately support an event of 19,999 people, let alone 29,999 which represents a **50% increase**. The license application takes no account of the significant numbers of people that visit Lytham on Festival days but do not (buy tickets to) enter the Festival. The infrastructure on Lytham Green is inadequate in terms of:

i. Entry & exit routes for road traffic

ii. Ability of emergency services to respond to an individual or an 'event wide' emergency. e.g. Congested roads, and given the green is turned into a car park there is no facility for an Air Ambulance

iii. Mobile telephone reception, despite the installation of additional (and noisy) mobile telephone masts there has been no usable reception during all previous years events

iv. Insufficient accommodation in Lytham resulting in most attendees needing to travel each day.

v. Disruption to residents who require access through Lytham. e.g. for children attending school, adults travelling to/from work, shopping

2. **Unacceptable levels of noise and disturbance** during the day and evenings.

i. Residents immediately adjacent to the Festival site are predominantly elderly, and may find the disturbance stressful and aggravating to health issues.

ii. The noise and disturbance results from (1) the event music, (2) event rehearsals, (3) attending spectators and other visitors.

iii. Noise and disturbance is not limited to the event running, but for significant time before and after each day and for the week prior and post the Festival as the staging etc. is assembled / disassembled

iv. Furthermore, despite the availability of appropriate sites, an influx of motor homes on road parking adjacent to the festival has become an established trend, leading to visitors living on the streets.

3. **Lytham Green maintains the scares from the 2022 event** and the disaster caused by the levelling of the Festival site and excessive car parking requirement; grass is still not re-established and flooding regularly occurs, even following relatively light rain across large areas of the Festival site. Car tracks remain visible along the entry/exit routes through the middle of the Green.

4. **Proposed scale of the Festival**. The license application aims to add all afternoon entertainment and alcoholic drinking to the original Festival, more than **doubling** the event timescale.

5. **Car parking provision**. The use of Lytham Green to park cars ensures continued damage to the Green, noise and disturbance for 13 hours (c11:00am to 01:00am), conflict through access and parking disputes

6. **Overall event Governance**. There is no controlling body for the entire event, resulting in a lack of responsibility and accountability. The Borough Council, Lancashire County Council, Cuff & Tailor, the police, security providers, car parking contractors, event suppliers, etc. each have a role to fulfil. Prior to the granting of any licenses, the **single accountable organisation and individuals who accept FULL accountability needs to be established** and readily identifiable, available and accessible.

7. **The License Application must seek retrospective approval** given tickets for the Festival having been marketed and sold since July 2022

8. **Full restoration** of the damage caused to Lytham Green during the 2022 Festival should be a pre-condition of any future licence approval.

In summary the License Application should be refused on the grounds that Lytham, the 'Green' and surrounding area is not a suitable location for a large multi day event, and does not have adequate infrastructure, whilst the application seeks to double the timescale, add 50% to the permissible attendees and has no overall Governance.

Yours faithfully

East Beach, Lytham

Representation 51

East Beach Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance, Public Safety , The prevention of crime & disorder**

What are your concerns? **Lytham is a small hamlet and this not have the Infrastructure to cope with such huge crowds. Parking is limited . Residents feel threatened by the crowds and the public nuisance late at night. People urinating in the street and defecating on people's lawns and shrubbery. There is little or no benefit to the community.**

Suggested amendments **The crowds should be kept below 2,000. No licence extensions as people abused this last year in low their gardens and partied loudly till 4am**

Representation 52

East Beach Lytham

Which of the Licensing Objectives does your representation refer to? **The prevention of crime & disorder, Public Safety , The prevention of public nuisance**

What are your concerns? **I have a number of concerns about the increased capacity at the Lytham Festival site. 1.Many festival-goers refuse to pay the car park fee and take up a lot of the on-street parking meaning locals coming home from work etc have nowhere to park. 2. Accessing my home was dreadful last year with the roadblocks and security seemingly struggling to believe people live where they say despite correctly clearly displaying the resident's pass. 3. The cars exiting has been poorly managed at the end of the evening meaning people becoming angry with tempers flared,getting out of their cars screaming and shouting. Banging on their horns. Residents are working the following day and children going to school. It really isn't fair to increase the capacity. 4. People were urinating in gardens. 5. I fully believe the application to increase the numbers is very unfair on locals and is all about the profit for the applicant**

Suggested amendments **No, it's inappropriate on all fronts to increase numbers**

Representation 53

East Cliffe, Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of crime & disorder, The prevention of public nuisance, The protection of children from harm**

What are your concerns? 1) **Issues to Business** - I have a local service based business in the centre of lytham, parking for my clients is a designated off road space. Last year for TWO weeks I lost 85% of my client base due to them not wanting to be inconvenienced by the increased traffic and lack of parking. (Several times my off road driveway/dipped curb was blocked by an illegally parked car resulting in no parking for my clients). Having only just had a clear year of no Covid restrictions and finally getting my business back running I was faced by yet again another set back financially. Are Cuffe and Taylor likely to compensate businesses this year? As I'm fully aware that there are plenty of other businesses in the same industry as me who had exactly the same issues yet we are all just supposed to be happy for the local town 'and ALL the business it brings in'. 2) I have an elderly now 12.5 year old arthritic Labrador and live just behind grovenor st. Our usual walk is along the green, last year this was almost impossible for miles of silver barriering until the next break. We also once a day of an evening drive him to the lifeboat station on bath street and pay to park for 20 minutes so he can be somewhere different but without walking far. Firstly, I wouldn't be stupid enough this year to move my car at all (we have on road parking outside our house) as last year a car arrived on the first night and was left for 4 days before it was collected, so I know I would never get my space back. We can't park in our garage either as it is blocked nearly every single night no matter how many signs/cones etc we put up. Secondly, I can't park in that car park because it's used by C&T. Do Cuffe and Taylor pay to dispense these parking spaces for every day they can't be used? And if so, is there paperwork to support this that's available to the public? This particular issue isn't just for the week of the festival but at least 7-10 days before and after the event for setting up and removal. 3) **The state of the green** - I'm appalled by the state of the green and not just the site itself but further down on east beach towards the former land registry. I walk this every day twice and previously three times a day for at least 8 years and the condition is disgraceful and I find it almost offensive that C&T would publicly proclaim to reseed and reinstate every year. The land towards land registry was used as a boggy car park for 2 weeks, is this included in their license agreement for rental of the green? If so, why is this not reinstated as they say too? 4) **Safety to public & children** - the traffic in the area is beyond a joke, and I'd be genuinely concerned if I had children of my own around picking up time when the festival is on. Huge wagons, vast amounts of cars unaware of local roads. It's frightening. 5) Last year the amount of urination & human faeces down the embankment on east beach towards former land registry was a disgrace and my partner & I witnessed it happening in front of us. Crowds disperse into the town and out onto the wider green and there are only two sets of public toilets in lytham? This is totally unacceptable. 6) **Local Roads** - Peel Road, Ballam Road, Moss Side Road, School Road, Heyhouses Lane, all have severe damage to the carriageway that LCC/FBC clearly cannot afford to keep on top of from regular every day traffic and these are the main veins into lytham. How will these roads stand with even more traffic? 6) A close friend of mine is an experienced Location Manager for TV & Feature Films of 15 years. I've witnessed first hand the consultation process, planning, mitigation, compensation, dispensation etc he has to go through for even the tiniest production never mind full disruption of a whole town, and yet Cuffe & Taylor seem to run their business in a way that voids them of any responsibility. When do they actually get held accountable for any of this? They just seem immune to absolutely any negative feedback.

Suggested amendments No extension of capacity. No parking on the green & park & ride be provided from a rented field on Ballam road. Funding towards Road resurfacing. Road closure from 6pm for disabled parking and no disrupt business. Possible public consultation with local residents and business owners. I would have written more above but the box isn't big enough. If I ever hear back I'd gladly elaborate. Please be aware, I'm 27. I'm sure I don't fit the usual demographic of objectors but I can't tell you the disruption and financial implications this has on our lives every year. It will drive locals away.

Representation 54

I understand that there is an application in place to increase the capacity at Lytham Festival which has no doubt caused a great deal of discussion.

For my part I feel the need to express concern about traffic and parking.

I enjoy the festival and attend regularly. However, I am greatly concerned that we don't have a repeat of last year's parking chaos.

As a resident of Westby St it is to be expected that the road fills up with tourists all year round. During last year's festival however the street became gridlocked resulting in hundreds of cars being stuck in the street until late. This led to unsociable behaviour, increased noise and I even witnessed a car driving down the pavement in an attempt to get away from the gridlock.

Clearly if the capacity is increased then the potential for dangerous traffic gridlock can be expected. I believe that the organisers should be made responsible for addressing this issue. Can alternative paid parking not be sourced but at a lower cost which does not put festival goers off? Also traffic marshalls should be employed by the festival organisers at major roads and junctions.

Westby St

Representation 55

I am writing regarding the recent licensing application to increase Lytham Festival numbers to up to 29,999, the application being made in the name of Live Nation (Music) UK Ltd.

Lytham St Annes is already unable to cope with the current festival numbers, in terms of traffic, parking, access for local residents and concert-goers alike, policing, noise disruption, littering and anti-social behaviour. There is plenty of evidence from last year that the Festival causes great upheaval in a small town that cannot be expected to cope with a further increased crowd level. Inside the concert area felt unsafe. If there had been any emergency, so many people were crammed together at the front and unwilling to make way if anyone tried to move. The crush at the front seemed dangerous. Men were openly urinating into containers that got thrown in the air, or onto the ground in front of them. There were inadequate numbers of police/security to oversee that the concert ran safely in terms of public nuisance. Drug taking/smoking was evident. I don't believe that the concert operators have any idea how their uncaring attitude affects some people. Apparently they re-seed the Green, but it is still recovering from last year, and the area that was levelled now floods, as the ground is so compacted possibly from allowing it to be used as a car park.

The roads all around the town are in an appalling state already and there is no provision for adequate parking made by the organisers, eg Park & Ride from outside town, or an organised temporary taxi rank. People were still in queuing traffic hours after the concerts had finished. I am therefore writing to add my objection to the proposals on the grounds of the above which meet the aspects of the application that you feel can be taken into account;

Prevention of crime and disorder

Promoting public safety

Prevention of public nuisance

Protection of children from harm

We did complain about the volume last year, which seemed excessive from our garden, but were told that it fell within the limits the council had agreed. Too high in our opinion.

local resident FY8 4JG



Licensing Act 2003 – Representation Form

1. In what capacity are you making this representation:

A person

☒

A body representing a persons

☐

A person involved in a business

☐

A body representing a business

☐

2. Details of Person/Body Making Representation

Mr ☐Mrs ☐Miss ☐Ms ☐ Other ☐

Surname:

[REDACTED]

First Names:

[REDACTED]

Postal address:

[REDACTED]
[REDACTED] Central Beach
Lytham

[REDACTED]

Post Code:

FY8 5LB

Phone

Mobile

e-mail:

[REDACTED]

3. Details of the Premises/Club

Name:

Postal address:

Post Code:

Reference Number (If Known):

4. Which of the Licensing Objectives does your representation refer to?

The prevention of crime & disorder

☒

Public Safety

☒

The prevention of public nuisance

☒

The protection of children from harm

☒

5. What are your concerns?

Please provide full details of your concerns regarding the premises. Please include or enclose any evidence you may have in support of your concerns:

Please see the attached document detailing my concerns.


(Please continue on a separate sheet if necessary)

6. Suggested amendments?

Could the licence be amended in any way to remedy your concern? If so, how?

No, Save for the application to be varied as to the venue being moved from Lytham Green as a consideration. A Public meeting / debate could help find a way forward.

(Please continue on a separate sheet if necessary)

Signature	
Capacity	Resident
Date	26 / 3 / 23

Your representation will be passed to the applicant, to allow them the opportunity of addressing your concerns. Also it will be published in the report available to the Licensing Committee, which will be publicly available.

Please return this completed form to:
 The Licensing Team
 Town Hall
 Lytham St Annes
 Lancashire
 FY8 1LW


Central Beach
Lytham
FY8 5LB

Concerns regarding the Live Nation application for Lytham Festival

As a resident of central beach I object to the new license application on all grounds of the four licensing objectives .

1. Though I do not have the data to do a comparative analysis it does appear to me as a local resident that crime and disorder increases when lytham Festival is on and I have observed that violence against women has been a problem requiring police involvement including arrests. I have witnessed crime and disorder during the festival by those attending or attempting to attend the festival.
2. It is my observation as a resident overlooking the festival that crime and disorder involving the misuse of drugs is visible during the festival and the public consumption of cannabis and nitrous oxide (by children) is common and I have observed this inside and outside of the festival. Discarded small plastic bags, that may be drug paraphernalia, have been found on residential pavements.
3. Public safety may be further compromised by a 50% increase of capacity, and a concomitant increase in capacity outside of those who cannot afford to attend, in terms of the risks associated with crowded places.
4. The increase in capacity may increase the risk of a terrorist act and this must be considered by an appropriately assessed counter terrorism risk assessment of the sort undertaken in the Counter Terrorism Local Profile. Though it is noted this is a matter for Lancashire Police, the Local Authority has a key part to play in this.
5. Local residents and people attending the festival may be, as a result, at a greater risk of avoidable harm as the larger crowd may expose the community as a softer target for a terrorist attack.
6. From the perspective of a local resident I would say public nuisance during lytham festival is widespread and particularly affects those living on lytham green. Public urination appears common and the disposal of sanitary products in public places has also been reported as a problem. Intoxicated people attending the festival attempt to urinate in the gardens of residents and throw litter into the gardens.
7. Residents have reported being abused by intoxicated festival goers and property has been reported as stolen or damaged.
8. Nuisance can also be caused by the loss of amenity of Lytham Green and the residential amenity of parking.

9. Access to health care services locally is, it can be argued, adversely affected by lytham festival and an increase in numbers and duration will exacerbate this problem.
10. Due to congestion, crowded places and disruption to parking and public transport some residents may be unable to receive the care and support at home from carers and nurses they depend on for the essential activities of daily living including nutrition, administration of medication and hygiene.
11. Similarly access and egress for emergency services including the RNLI may be adversely affected and an increase in 50% of those attending will impede services further. Lives may be put at avoidable risk of harm.
12. Children, local or otherwise, may be at risk of increased harm during lytham festival and an increase of 50% in crowd numbers and the extension of licensing hours may only add to this unacceptable risk to children. I have attempted to locate Live nation's safeguarding policies and procedures for festivals and have been unable to do so. If there are no safeguarding children (or adults at risk) procedures in place or proposed for the new license application and none of the safeguarding structures (including personnel) in place to mitigate the risk of harm further risk of harm to children may be likely.
13. Harm to children may be posed by the extension of festival numbers in what many consider to be now as an unsuitable environment (Lytham Green), the increased sale of alcohol, possible low supervision ratios of children and the potential proliferation in the use of drugs as referenced above may increase the risk of harm to children.
14. I have a concern that live nation (according to their ticket sales Ts and Cs) permit the entry of unsupervised children over the age of 15 and allow one adult to supervise up to ten children under the age of 15. In a place as crowded as it already is at 19,999 and potentially 29,999 such a supervision ratio is potentially unsafe and may be contrary to good safeguarding practice.
15. Harm to children may be posed by other people attending the festival or by those contracted to work around or within the festival. The NSPCC provide industry guidance on safeguarding children at festivals as do many Local Safeguarding Children Partnership Boards. Though it may exist, I have been unable to locate any information outlining that safe recruitment and vetting processes are in operation to exclude unsuitable people. Are all security and door staff vetted as would be industry best practice?

Unfortunately time does not allow for a more detailed challenge to the current license application. The above are some of the grounds for concern on which I object to the application to extend/replace the existing license for Live Nation to operate Lytham Festival.



2613123



Licensing Act 2003 – Representation Form

1. In what capacity are you making this representation:

- A person ☐
- A body representing a persons ☐
- A person involved in a business ☒
- A body representing a business ☐

2. Details of Person/Body Making Representation

Mr ☒ Mrs ☐ Miss ☐ Ms ☐ Other ☐

Surname: [REDACTED]	First Names: [REDACTED]
Postal address: [REDACTED] Clifton Street Lytham.	
Post Code: FY8 5EW	Phone: [REDACTED] Mobile: [REDACTED] e-mail: [REDACTED]

3. Details of the Premises/Club

Name: Lytham Proms.	
Postal address: Lytham Green	
Post Code:	Reference Number (If Known):

4. Which of the Licensing Objectives does your representation refer to?

- The prevention of crime & disorder ☐ Public Safety ☐
- The prevention of public nuisance ☒ The protection of children from harm ☐

5. What are your concerns?

Please provide full details of your concerns regarding the premises. Please include or enclose any evidence you may have in support of your concerns:

The event took 4 weeks trade away from Lytham town last year with 19,999 tickets to increase this number will be even worse the loss of on street parking and promenade parking drives all trade away from the town to lose this trade in peak summer is extremely damaging to the traders and residents of Lyth.



(Please continue on a separate sheet if necessary)

6. Suggested amendments?

Could the licence be amended in any way to remedy your concern? If so, how?

The event should be moved to farm land in the surrounding area away from homes and business.

(Please continue on a separate sheet if necessary)

Signature		
Capacity	Owner stocks fruit and vegetables	
Date	27/3/23	

Your representation will be passed to the applicant, to allow them the opportunity of addressing your concerns. Also it will be published in the report available to the Licensing Committee, which will be publicly available.

Please return this completed form to:
The Licensing Team
Town Hall
Lytham St Annes
Lancashire
FY8 1LW



Licensing Act 2003 – Representation Form

1. In what capacity are you making this representation:

- A person ☒
- A body representing a persons ☐
- A person involved in a business ☐
- A body representing a business ☐

2. Details of Person/Body Making Representation

Mr ☐ Mrs ☒ Miss ☐ Ms ☐ Other ☐

Surname: [REDACTED]	First Names: [REDACTED]
Postal address: [REDACTED] EAST BEACH, LYTHAM FY8 5ET	
Post Code: FY8 5ET	Phone: [REDACTED] Mobile: [REDACTED] e-mail: [REDACTED]

3. Details of the Premises/Club

Name:	
Postal address:	
Post Code:	Reference Number (If Known):

4. Which of the Licensing Objectives does your representation refer to?

- The prevention of crime & disorder ☐ Public Safety ☐
- The prevention of public nuisance ☒ The protection of children from harm ☐

5. What are your concerns?

Please provide full details of your concerns regarding the premises. Please include or enclose any evidence you may have in support of your concerns:

My flat is right opposite the festival area and so I am directly affected by the noise, disruption and nuisance caused by this event.

Whilst tolerating the extremely loud music and the noise of 19,000 revellers, 29,000 would be too much to bear. The increase in traffic and road blocks are a nightmare as my husband has dementia and needs a carer's visit in the evening. This problem must be addressed as it is causing much stress. Access must be allowed for such situations.


(Please continue on a separate sheet if necessary)

6. Suggested amendments?

Could the licence be amended in any way to remedy your concern? If so, how?

NO

(Please continue on a separate sheet if necessary)

Signature	
Capacity	Resident of Lytham
Date	22/3/2023

Your representation will be passed to the applicant, to allow them the opportunity of addressing your concerns. Also it will be published in the report available to the Licensing Committee, which will be publicly available.

Please return this completed form to:
The Licensing Team
Town Hall
Lytham St Annes
Lancashire
FY8 1LW

5) Cont.

There is bound to be an increase in litter and nuisance. As it is, we have festival goers knocking on the door to use our forests on the way home. This is alarming and intrusive late at night.

We do like people to have fun and we do enjoy some of the concerts, but the scale of the festival is big enough as it is. We lose an view, for which we paid when buying our property for far too long. The beautiful windmill and green are hidden by the most ugly fencing. Traditional Lytham festivals like Club Day are being pushed out.

These are my objections to the Council granting an alcohol licence for 29,000 people.



Licensing Act 2003 – Representation Form

1. In what capacity are you making this representation:

- A person ☒
- A body representing a persons ☐
- A person involved in a business ☐
- A body representing a business ☐

2. Details of Person/Body Making Representation

Mr ☒ Mrs ☒ Miss ☐ Ms ☐ Other ☐

Surname: [REDACTED]	First Names: [REDACTED]
Postal address: [REDACTED] WEST BEACH LYTHAM	
Post Code: FY8 5QJ	Phone: [REDACTED] Mobile: [REDACTED] e-mail: [REDACTED]

3. Details of the Premises/Club

Name: LYTHAM FESTIVAL SITE	
Postal address: LYTHAM GREEN CLIFTON WARD	
Post Code:	Reference Number (If Known): FY PL 0415 (CURRENT LICENCE)

4. Which of the Licensing Objectives does your representation refer to?

- The prevention of crime & disorder ☒ Public Safety ☐
- The prevention of public nuisance ☒ The protection of children from harm ☐

5. What are your concerns?

Please provide full details of your concerns regarding the premises. Please include or enclose any evidence you may have in support of your concerns:

There is absolutely no doubt that the annual Lytham Festival causes severe inconvenience to many Lytham residents by virtue of increased vehicular and pedestrian movements, especially when 20,000 or so people seek to exit around 10 p.m.

The confluence of Dicconson Terrace and Clifton Drive is a particular hot spot for pedestrian movements and as a ^{nearby} resident we ~~grudgingly~~ grudgingly endure excessive noise for the greater good of Lytham town centre generally.

The application to increase the festival's capacity by 50% is totally unacceptable to ~~myself~~ myself as nearby residents, as it increases the very real risk to public safety by increasing the possibility of alcohol fuelled public nuisance.



(Please continue on a separate sheet if necessary)

6. Suggested amendments?

Could the licence be amended in any way to remedy your concern? If so, how?

NO - The application should be refused and the existing Premises Licence FYPL 0415 should be kept in force thereby demonstrating to the organisers that the Festival will not be permitted to grow in size year on year.

(Please continue on a separate sheet if necessary)

Signature	 of 
Capacity	RESIDENTS OF LYTHAM
Date	26 th MARCH 2023

Your representation will be passed to the applicant, to allow them the opportunity of addressing your concerns. Also it will be published in the report available to the Licensing Committee, which will be publicly available.

Please return this completed form to:

The Licensing Team
Town Hall
Lytham St Annes
Lancashire
FY8 1LW

Representation 60

I am writing regarding the proposed increase in licensing numbers up to 29,999 for Lytham Festival.

I live in Lytham St Annes and have attended the festival many times over the years and love how fabulous the event is. I would ask however that the current numbers are not increased to 29,999. We are a small town and I feel that the infrastructure and community can not deal with this increase. We already have numerous events pretty much every week of the summer, whether it be this event or the 40's weekend etc and the town becomes a no go area for those living here for the duration of the week due to how busy it is during these times. Additional numbers, potentially 50pc extra will make this much worse. We are unable to use shops and restaurants during that time as it's just too busy.

There is also the safety aspect. Having attended Kylie Minogue in 2019 I was genuinely shocked at how many people were inside the venue. I was at the back and could barely move and I remember wondering what would happen if there was a terrorist incident or a rush / stampede of people, and indeed how difficult it is to clear the area following the event. I don't think we can assume that the festival will deal with H&S on their own in an effective way. We all thought that the Manchester arena would be safe until the worst happened... and indeed safety and evacuation was a major issue. Indeed any emergency vehicles attending the scene would find it impossible to get there due to the fact that most routes in and out still allow cars to be parked along key roads like Warton Street and Mythop Road, which is utter madness.

This brings me to my last point and is an issue even now with or without this new increase in numbers, but clearly increase in numbers will magnify this further. The roads are simply not set up to deal with it. Last year there was an accident on Mythop Road after the festival which caused major hold ups for hours in some instances, but as a general note, all major routes out (as mentioned above) should not have any cars allowed to be parked on, even with residents. Warton Street is hard enough to get down on a normal day, let alone a heavy increase to traffic/ it makes it impossible. I have a major concern as to how emergency vehicles could attend, let alone an additional 10000 people with their vehicles.

I hope this is taken into consideration. I love the festival but we need to be realistic about the location in which it is held and stick to what is feasible for the environment.

Clifton Drive South

Representation 61

I am writing to object to the proposed increase in numbers of Lytham festival attendees.

I do not feel that Lytham has the infrastructure to accommodate approximately 30,000 additional visitors.

The licensing act 2003 states four areas of compliance

- the prevention of crime and disorder
- public safety
- prevention of public nuisance, and
- the protection of children from harm.

We live on Warton St, very close to the Green but outside the restricted parking zone. This puts obvious pressure on parking spaces around our street. I understand that parking is not in itself a reason to object, but parking on pavements and across driveways and garages (as happened last year) causes nuisance and is obviously a public safety issue. Road closures and other restrictions are also an issue.

Providing services for these additional visitors will undoubtedly cause problems. Many people arrived very early for their concerts last year. The local pubs were overrun, e.g people queueing around the block at Wetherspoons and drinking in the streets. I can't imagine how we will accommodate double the number of people from last year.

Leaving the venue was also an issue, 30,000 people needing the toilet, and possibly wanting to carry on the party, will be a problem.

We need further consultation. I only found out about the proposals one day before the deadline.

How has the local authority publicised this request to include the views of everyone in the area?

Could we extend the consultation time?

Could we set up a group to work with the council on mitigating the impact?

Could a one year license be granted as a test case?

I'm sure you can understand my concern at having possibly 30,000 visitors descend, almost outside my house, every night for a week.

Warton St

Representation 62

FY8 4JA

Which of the Licensing Objectives does your representation refer to? **The prevention of public nuisance**

What are your concerns? **The added disruption that an extra 10000 people a day at Lytham Festival will have in such a small area plus the extended hours will cause more problems locally with parking, congestion and noise when people are leaving the venue so late.**

Suggested amendments **Keep it the size it is or possibly find a new venue if it has to grow. Have free parking on the green to discourage inconsiderate parking around Lytham.**

Representation 63

Warton Street

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance, The protection of children from harm**

What are your concerns? **I used to support Lytham Festival but since the years have gone by, the length of The Festival and capacity of people attending has made it chaotic and unsafe. It started as a 1 day event, then 3 days and now more than a full week. Last year was well over capacity, impossible to come in or leave Lytham when you were working or heavens forbid if there was any sort of emergency situation! Difficulty in finding parking for residents needing to go about their usual work and traffic far too congested despite using the lawn on the green to park on! 15 year olds can go in by themselves to the Festival- what about protecting them from harm? The rowdy intoxicated crowds , which went on long after the last acts, urinating and causing mayhem for many of residents living near the Festival.**

Suggested amendments **Less capacity Park and ride AFC stadium in Kirkham could be used.**

Representation 64

Objection to Live Nation Application for Variation to the Premises License.

I am writing to express opposition to the aforementioned application by Live Nation, to extend capacity of Lytham Festival from 19,999 to 29,999.

As residents of Lytham, my husband and I have serious concerns about this application, thus increasing the potential for crime and disorder, public nuisance and impacting public safety in our town, to the detriment of the majority of residents and council tax payers.

If agreed, the decision will place an intolerable burden on the town's infrastructure and its people, and we feel it's essential that the voices of local residents are listened to.

Last year a tipping point was exceeded where the Festival impact was out of proportion to any possible benefit to the town or the majority of residents, and an increase in capacity will further aggravate the situation.

The Prevention of Crime and Disorder

- Anti-social behaviour has become increasingly problematic around the streets of Lytham during previous Festivals. Much of this has related to alcohol consumption and drug usage. Instances have previously been reported at all hours of the day and night and in all areas of the town.
Examples of this include Festival goers urinating in gardens and back streets and in one case, unbelievably, in a resident's front garden barbecue caught on security camera!
- There have previously been reports on social media of damage to vehicles, and to resident's gardens.
- Theft and vandalism increases along with noise nuisance and dangerous driving.

Public Safety

- A decision to grant an increase in the Festival capacity will inevitably drain the emergency services which are already fully stretched every day of the year. It may be that the festival contributes towards the funding of the emergency services on the event nights, we don't know, but the counties thinly spread man power will always be better used on their conventional duties and not distracted by the Festival.
- We noted last year the significant number of heavily armed police on site, which has to reflect that the police recognise that they may need to provide a rapid armed response to an

incident at the Festival. A 50% increase in capacity can only increase the profile and risk of an incident and Lytham as a target.

- A 50% increase in numbers gives additional potential for medical emergencies within the Festival Arena and the surrounding area in Lytham, and this means greater difficulty for access by the emergency services.
- There has to be a recognition of the Health and Safety risks associated with excessive drinking and drug use on the streets around Lytham. I've already heard Lytham referred to as 'White City' due to the drug scene in the town which is a terribly sad indictment. It has to be a primary objective of the Council to discourage anything which harbours, facilitates or encourages the opportunity for the criminal supply and dealing of drugs on the streets in Lytham.
- Any decision needs to take into account the impact which the Festival already has on the many elderly and infirm residents who struggle to access their home town and often stay away from facilities during the Festival. We already hear of the difficulties associated with giving care in the community, but accessing those in need during the Festival by visiting carers due to parking difficulties, vehicle access, and severe congestion must be next to impossible.
- The increased potential for crush injuries and associated risks in the already crowded arena, particularly at times of exiting the arena needs to be recognised. We have attended the Festival in a previous year, and exiting was particularly unnerving and hazardous. The crowd was so dense that you couldn't see where you were walking, and the hazards were compounded by discarded rubbish which couldn't be seen under foot. Rubbish such as large plastic bottles and cans being the more obvious slip and trip hazards which you had to negotiate in the poorly lit exits. If an incident occurred, there could be mass casualties due to the numbers involved in a small area.
- Increased number of attendees increases the potential for criminal activity, both within the arena and around the town. Large numbers of youths have been known to attend the Festival looking to cause trouble, instigate fights and cause fear and intimidate local residents.
- Illegal Street parking will increase, which will cause slower traffic flow, poor access for buses and emergency vehicles, and aggravation to besieged residents. Accidents and traffic jams could lead to loss of life for residents and visitors alike, due to emergency vehicles being unable to reach the sick and injured and being unable to transport to hospital in a timely manner.
- Road access to the site will struggle to cope with a 50% increase in numbers. It is already swamped with the current Festival capacity which aggravates journeys for local residents returning home from work, or just moving around the town.

The Prevention of Public Nuisance

- Our small town doesn't have the infrastructure to cope adequately with the current number of Festival attendees, never mind an additional 50% attendance. Major road improvements are currently creating increased congestion for locals and by increasing event traffic by 50%, it will make travel on our roads near impossible. The daily commute for employees, business operations and school collections for parents especially fraught and time consuming.
- At the Council Meeting 27th March 2023, Councillor Richard Redcliffe referred to everyone at the Council recognising the 'creaking infrastructure' which it is proposed to burden with an additional 50% attendees during the Festival event.

- Last year, there were increased numbers of concert attendees around town, not just during Festival hours but before and beyond the conclusion to concerts, when many intoxicated visitors remained in town, often to the early hours. This created noise nuisance and antisocial behaviour, thereby intimidating and making local residents fearful for their safety.
- Last year, Lowther Gardens became a hub for after concert snacks and entertainment, creating nuisance for local residents. This has become an increasing problem in recent years, as the Festival has increased in size and duration. Bigger numbers will add to the problem.
- Access to streets and properties for local residents will become more difficult due to the increase in on-street parking, where there are no Festival restrictions in place. Many concert attendees don't wish to pay for car parking and seek out parking away from the Festival and centre of town. This has resulted in residents struggling to park near their homes and even access driveways.
- The Impact of the Festival event and car parking on our Green is still very evident 8 months after the last concert. I would invite anyone to walk in the centre of the Green from the Queens Hotel to 100 metres past the public toilets to witness for themselves.
- Although efforts were made to repair the Green last year, it clearly wasn't adequate and the current state of it is quite distressing to see. Many scars in the form of ruts and uneven surface make the Green unattractive, difficult to walk on and unsuitable for family games. Increased levels of parking will further destroy the legacy for those that follow. Our local environment is slowly being destroyed and increasing Festival numbers will just add to the destruction. This was remarked upon when we were approached last year by a visitor asking why the Green was in such a mess.
- Increased levels of pollution from the additional litter, exhaust fumes and noise pollution will all impact our local environment. Although Festival organisers endeavour to keep the Festival arena clear of litter, the rest of the town suffers due to thoughtless discarding of food waste, paper /card waste and bottles both plastic and glass.
- The impact on residents and services is already immense. Increasing capacity will result in more instances of drunken and lewd behaviour creating a negative impact on the local community.

The Protection of Children from Harm

- Increased traffic makes difficulties accessing schools and education establishments. The impact on our local children attending school and nursery around a heavily congested town isn't acceptable. We think of Mythop Road as an example which becomes heavily congested with 2 way diverted traffic just as the schools are coming out, and pupils are expected to cross the heavy traffic to get to bus stops.
- Families attending the Festival are at increased risk from the increased capacity, with anti social behaviour associated with the use of drugs and alcohol, alcohol often being consumed by adults before entering the Festival arena, thereby avoiding the expensive of on site drink.
- Increased capacity will create additional risks for children due the risk of slip, trip and crush injuries.
- Should a serious accident or incident occur, lives could be lost.

We sincerely trust that the Licensing Committee at Fylde Borough Council will take the concerns of local residents seriously and make the appropriate decision for our town and residents, ensuring the safety and well being of all attendees and residents alike. We strongly believe that the numbers attending the Festival last year, for a town the size of Lytham, was too much for the residents to cope with. Increasing numbers by 50% is simply not viable. We are not naïve enough to believe that once granted Live Nation will not attempt to use the full 29,999 attendee limit to

their advantage, so as to maximise their financial return with disregard for the rate payers and residents of Lytham.

We await the outcome of the Licensing Committee's decision and sincerely hope that the correct decision is reached, putting Health and Safety and the conservation of our beautiful town before profit.

We respectfully request that in future, a higher level of consultation should take place with the local community where decisions about the Festival are raised. Too many residents are unaware of the current proposals of Cuffe and Taylor, and more inclusive strategies need to be employed to ensure effective public awareness and consultation.

Westwood Mews, Lytham

Representation 65

I am emailing to raise my concerns about the increase of capacity for Lytham Festival.

As a patron of Lytham Festival, it is a great for the town commercially and recreation wise, however I feel an extra 10,000 people would create public safety being at risk, eg. car damage, congestion, and the safety of pedestrians.

I am a local resident (Victoria Street) and parking outside my house after 5pm is hard enough during the festival period, but this is going to make it impossible.

Regarding the alcohol licence this is very worrying!! I am taking my family (inc 2 young children) to the festival and meeting other friends with young children. We are very concerned for our children's safety, subjecting them to potential intoxicated persons from late afternoon, and with potentially having more people allowed in.. our children's safety is at risk!

This is a great concern and would like you to think of the local community when making these decisions, as we matter!

Representation 66

Warton Street, Lytham

I would like to raise some points about public safety due to poor traffic management during the festival.

1. Last year there were no traffic management in place when the anti - terrorism barriers were dropped off and taken away again. This caused gridlock and resulted in a couple of near misses. Can you assure me that this year the organisers will have the appropriate measures in place?
2. The parking restrictions on Warton st were not adhered to but no fines issued until the 3rd day. Also the wrong signs were put out and had to be taken away a few days later.
3. Again, no traffic management was in place when the green hoardings were taken down, resulting in drivers not sure what to do but having to drive over the hoardings which were laid on the road.
4. Last year there were 2 accidents on Mythop Rd after East / West Beach had been closed, this resulted in long tail backs and emergency vehicles not being able to get through, however Chris Hardy who was in charge of the Festival from Lancashire Police was not aware of these

incidents. Can you please advise what the procedure is for gathering intelligence of what the impact is on the outside of the arena during and after the event.

5. Last year the Traffic management company parked their vehicles across St. John's St. Station Rd, Bannister st etc I get that this was extra provision to stop vehicles from entering the pedestrian area, however the drivers did not stay with their vehicles which meant that they couldn't be removed in the case of an emergency, ie if a fire engine needed to attend the arena or surrounding area it would have been prevented until the driver was located, resulting in a loss of vital minutes. I mentioned this to a police officer on the night who didn't feel it was right either and he was going to take the matter up.
6. The traffic leaving the green and moving down Warton st after the event last year caused gridlock with even a police car with blue lights stuck in the traffic for at least 20 mins. Why is there nobody managing the traffic flow after the event on the surrounding main roads?

Finally, when these incidents occur there doesn't seem to be a process for reporting them whilst they are happening, perhaps this is something that could be put in place with either a phone manned 24/7 or an email at the council that is regularly monitored and acted upon.

I do feel that enough is enough 20,000 people has to be the limit for our lovely town and very sadly it will be only a matter of time before there is a serious injury or god forbid a loss of life due to the gridlocked streets.

Representation 67

Subject: Increasing the number by 50 per cent for the Lytham Festival

Increasing the capacity of the Lytham Festival from 19,999 to 29,999, a rise of 50%, would in my opinion increase the probability of crime and disorder occurring significantly. Lytham is a small town - so small in fact that it is often mistaken for a village. It does not have the infrastructure to accommodate such a large number of people in a concentrated area. Lytham town centre has a limited number of pubs and bars, and when they become full or particularly busy, people would spill into the streets and public areas, drinking. This could be considered anti-social, particularly by those living in and around the town centre, as well as any local businesses unlikely to benefit from the increased footfall. Large groups of people, many of whom are from out of town and won't be familiar with the area, could spill into residential areas home to elderly people, who could feel intimidated, threatened or unsafe as a result of their presence. In simple terms, more people means a greater risk of crime, disorder and public nuisance, as well as a greater threat to public safety. It will put a greater strain on emergency services, including the police and ambulance service, both of which are already massively understaffed and stretched, as I work on the frontline for North West Ambulance Service, I know this only too well. Furthermore, it will be summer when these services are in higher demand a few miles down the road in Blackpool. The festival is also set to take place in school term time, with some of it happening on school nights. Children, if out in public, face a threat to their safety in the form of more traffic, parking issues leading to road rage and traffic incidents and drunk people. Festivals, even those in sleepy towns such as Lytham, are synonymous with drug taking and there would be a greater risk of children being exposed to illegal substances and those under the influence of them.

Warton Street, Lytham

Representation 68

East Beach, Lytham

Which of the Licensing Objectives does your representation refer to? **Public Safety , The prevention of public nuisance**

What are your concerns? **An increase in capacity to 29,999 increases number of visitors by 50% compared to last year I believe this will cause a public nuisance for local residents and is also a risk to public safety. I don't believe Lytham can cope with such as Increase in footfall and road traffic. Also Lytham Green has still not been fully restored after the last festival, an increase of capacity will no doubt result in more of Lytham Green being converted into a car park and thus more of our Green damaged. I don't believe the green is irreparably damaged however I don't think sufficient steps have been taken since the last festival to repair the damage caused. Accordingly I cannot view that a further increase in capacity would be positive for Lytham or Lytham Green.**

Suggested amendments **Limit capacity to 19,999 as currently permitted**

Representation 69

As a resident of Lytham I write to you with regards to the recent licensing application which is requesting to increase Lytham Festival numbers to 29,999 people and the effect on the 4 licensing objectives. Although I am not against a music festival in principle I am concerned about such an increase in numbers and how the festival has grown in scale over the past years to its present size and how it affects all the residents of Lytham and the local area with issues under the licensing objectives that need to be addressed.

1.Prevention of public nuisance. As a local resident I see on a regular basis how a minority of people create a public nuisance through the excess consumption of alcohol or illegal drug taking. By Increasing the number of people in attendance will only in my opinion be likely to increase the public nuisance to be suffered.

2. Prevention of crime and disorder. Lytham is already well known for its social activities and the public disturbances that often arise as a result of excess alcohol and drug taking. Increasing the number of people in attendance as allowed by the licensing application will have the likely effect of increasing and promoting the risk of crime and disorder within the local area.

3. Promoting public safety. The increase of people in attendance to the festival will create additional traffic in and around the Fylde area and will increase the risk to people being able to commute to and from their places of work safely. Additionally the extra car parking that will be required that comes along with the increase in people will have the likely effect of clogging up the streets around Lytham thus causing an increased risk to motorists and pedestrians of all ages trying to go about their daily business.

4. Protection of children from harm. In addition to the points already raised above which will likely have an adverse effect on our children if in the area of any disorder and nuisance the required road closures within the local area at a time when our children need to be collected from school along with all the additional traffic and parking increases the risk of harm to children and people of all ages.

I trust that the above points will be taken into consideration

Cheviot Avenue Lytham

Representation 70

I would like to raise my concerns and object to the application for a new Premises Licence for the Lytham Festival Event Site.

A proposal for up to 210,000 people to attend this event is out of proportion for the site and the area in the proximity.

Already the Festival causes major problems concerning parking and traffic flow.

The nearby streets suffering from the ignoring of parking restrictions and inconsiderate parking.

The proposed daily numbers are the equal to typical Premiership football matches.

Whether the application is for 5 (five) consecutive event days each calendar year, as indicated in Section M, or for 7 days as indicated in Section A to L, I am uncertain.

I consider that this 50% attendance increase in what is basically a residential area in a small town could be not only most unsuitable but presenting potential dangerous situations.

Warton Street, Lytham

Representation 71

I write with reference to the above application which notwithstanding its obscure public notification has been brought to my attention.

I write to strongly object to this application.

My objection is based on the following.

Public disorder and unruly/drunken behaviour has been in evidence at previous events the incidence of which can only increase with greater numbers.

As residents on Beach Street we have experienced this behaviour on many occasions causing distress and concern relating to both personal safety and protection of property.

Public nuisance is already commonplace during festival events especially unacceptable behaviour concerning public urination, foul and threatening language and as already indicated no respect for personal property including vehicles parked on Beach Street.

There is no doubt that the numbers we already experience during festivals contribute to a deterioration in our mental well-being given the stress which we experience.

To allow even more people places an unacceptable strain on already insufficient resources and without doubt places residents and I suspect other people who attend these events at greater risk.

Please acknowledge receipt of this email.

Beach Street Lytham

Appendix 3 – Representations

relevant representations in favour of the application

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Please note that names, addresses and contact details have been removed from the representations received for the purpose of the publication of the agenda papers only.

Representation 1

I am writing this email as a letter of support for the Lytham Festival licence application to increase the capacity to 29,999

I live at West Beach, Lytham and in the years I have lived there I have not had any noise nuisance concerns from music or persons attending and leaving the Lytham Festival and I am confident this will not change for the increased capacity, I have also never experienced any problems with parking and traffic as this is always so well organised.

I have every confidence in the event organisers that this will run smoothly as it has done over the years and especially in the 10 day event they organised last year which was a great success.

As a resident I look forward to this event each year as it brings so much into the Lytham and creates a great atmosphere for us all to enjoy.

Kind Regards

Representation 2

I would just like to say how much I enjoy Lytham Festival each year and how great it is for the town and visitor economy. There is such a buzz around the time it is on and really does put Lytham on the map!

I have lived in Lytham for over 30 years and have never experienced any problems at any of the events, the atmosphere is always very friendly and it appeals to families too. Cuffe & Taylor are a fabulous company and I have full confidence in them running events. They also manage the parking really well on event days and I personally have never experienced any major problems with parking or traffic. They ensure that they communicate their traffic management plans very well to local residents.

Their 10 day event in 2022 was very successful and the increase in the maximum capacity of 29,999 gives me no cause for concern.

Ringwood Close, Lytham



Licensing Department
Fylde Borough Council,
The Town Hall,
Lytham St Annes,
Lancashire

FY8 1LW

Set via email: licensing@fylde.gov.uk

Monday, 27 March 2023

LYTHAM FESTIVAL CAPACITY INCREASE

Dear Sir,

I write to offer my support for the above proposal. St Annes Beach Apartments have enjoyed the economic benefits of Lytham Festival for many years. The proposal to expand the event numbers will increase the demand for accommodation in the area, which helps this business.

The team at Cuffe & Taylor have a proven track record delivering superbly well organised events, with a welcoming & friendly atmosphere and importantly – no trouble (which why our family guests like it so much).

The event provides no nuisance, with music finishing when expected and the time frames communicated well with locals. Attendees are always dispersed quickly and efficiently, and parking managed well.

I hope you decide in favour of Cuffe & Taylor, and that they get their max capacity approved. I have every confidence it will be a bigger and better festival if they do.

Yours Sincerely

Stuart Robertson
(Director)

Email: apts@stannesbeachhuts.co.uk
Mobile: 07713211132

Representation 4

I would like to support the license application for Lytham Festival to extend their site to 29,999 capacity in 2023.

Cuffe & Taylor run a very safe event and are experienced in event management of events in much larger capacity than Lytham Festival.

I know I share the view of many when I say there is no antisocial behaviour as a result of the festival and I have no noise complaints either.

The event is well run and is an asset to the area so I wish to wholeheartedly support this application.

Henry St, Lytham,

Representation 5

I just wanted to drop a short note to express how fantastic Lytham Festival is for Fylde Borough.

The Town is a pleasure to enjoy during the days the festival is on. There is a genuine “buzz” about the Town with a pleasant ‘community’ vibe.

I have taken my two teenage children to most of the evenings and exposed them to live music in a festival setting knowing and feeling that they were safe and experiencing something different.

We are very lucky to have the festival on our doorstep and I wanted to thank Fylde BC for allowing the festival to be held and to be allowed to grow each year. You should be very proud of allowing that to happen on the Fylde Coast as I can only imagine you must also face stern opposition.

Cuffe and Taylor have an excellent track record on festival safety, road management, vehicular logistics and getting this Town to shine in the North West.

I would like to think you will continue to support their efforts.

Kind regards

Clifton Drive, Lytham

Representation 6

I am a resident of the Fylde. My address is St Andrews North, St Annes.

I am writing to support the application to increase the license and the increase of numbers attending Lytham Festival to 29,999 per night.

I have attended every event organised by Cuffe and Taylor on the Green since their original one night event- through to the ten nights last year. I have seen the event grow and it's profile develop in the live events calander. I attend many live events and festivals- and follow social media sites which promote festivals- and have seen Lytham become an annual fixture followed by a national audience.

I consider the event to be very well organised and have never seen any trouble or violence. I think it brings people and money into the area. I have enjoyed inviting my friends and family from other areas to come to the festival- and also to see what Lytham and St Anne's have to offer as a tourist destination. I believe the festival benefits local traders and has enhanced the reputation of the area.

The organisers are very present in the local community and ensure that the event is well publicised- including road closures and parking restrictions. I am confident that they have a respect for their local community and would not apply to increase the size of the audience- without full consideration of all the implications should this be granted.

Representation 7

I am a local resident writing in support of the application by Cuffe & Taylor/ Live Nation for increased capacity at this years festival.

I have attended Lytham Festival previously and find it to be a wonderful and extremely well organised event which gives nothing but a positive and uplifting atmosphere to our town and community.

Unlike at other events I have attended, I have never experienced any trouble or negative experiences while at the festival, it is such a friendly, community atmosphere that some of my friends have even brought their children along which shows how safe we all feel in an event of this size.

I feel that an increased capacity can only be a positive thing as it will bring more money into the community and also the varied local charities which benefit from the bucket collections each night.

I am perplexed as to why people have complained as the event is run by local people and the community atmosphere at the event and throughout the town in the week it is on is so lovely and uplifting.

I've never experienced traffic issues in relation to this event as it seems to be managed with military precision by the organisers!

I am not in any way concerned about the increased number, as it will hopefully attract bigger 'names' to the event and also after seeing that the organisers have decided to remove the VIP marquee it should not make much difference to the area in use.

I run a local business myself and see first hand the excitement which builds as the festival is on, and all comments are positive. It saddens me that some on social media try to stir up an argument and seem to rather want our community to go back to being known as a retirement village. I have grown up children, and also my mother who is in her seventies, and we all love that an event such as Lytham festival is on our doorstep that we can attend as a family. I think this is unique and a testament to how well it is run.

I hope that this email will go some way in helping your decision,

Church Road, St Anne's

Representation 8

I am writing as I believe that the organisers of Lytham Festival have applied for a license to increase the capacity of the event. I would confirm that I would like to support this application and to see the continued growth and development of the event.

I have attended almost all of the concerts since the "Proms" was reintroduced by Cuffe and Taylor and have enjoyed every one of them. I have found that the organisation within the event has always helped create a friendly and safe environment which has enabled the event to be enjoyed by audiences of all ages.

I travel from St Annes to the festival site and have never had any issues with parking or overly long waits to leave the area after the concerts. This is largely due to the knowledgeable staff and volunteers who marshal the event in a very professional manner. Having attended hundreds of other concerts, festivals and events I would confirm that this is not always the case.

I believe the event is a real asset to the local area in terms of attracting visitors to the area and showcasing what else Fylde Borough has to offer.

St Andrews Rd North, St Annes

Swainson Street
Lytham

licensing@fylde.gov.uk

Re: Lytham Festival 2023 Increasing Capacity to 29,999

I believe that there are concerns regarding increasing the capacity to 29,999.

I live just off Lytham Green where the festival has been held since 2010. I must take my hat off to the organizers Cuffe and Taylor.

They have got better and better every year, obviously learning with experience. Only two years ago after lockdown they held an amazing ten-day event and has far as I am aware of never any trouble.

The traffic management has really improved with the new safety barriers closing the road off to traffic and plenty of volunteer helpers.

Its lovely to see Lytham so vibrant with lots of Friendly people visiting Lytham and spending much needed money in our Bars, Restaurants and local business.

Cuff and Taylor must help raise thousands of pounds helping local charities allowing registered charities into the event to collect monies.

The Performers that Cuff and Taylor put on are exceptional, and the event is very professionally run. All I can say is that I am totally in favor of the increase in numbers as its only for a few days and I don't think every event will be to capacity.

Regards

Representation 10

My husband and I, who live in Lytham, want to 100% offer our full support to Cuffe & Taylor regarding the application for the increase of capacity. The festival is at the heart of what our lovely town is all about.

We have attended the festival for many years, since its inception in 2010.

We live together as a gay married couple. We have never experienced any homophobia or any trouble of any type at the Lytham Festival. The lovely staff at Cuffe & Taylor run it like clockwork in fact it is like watching a show in itself the way their staff all work together. We have always felt safe at the festival because of the experienced event management. The running of the festival also provides a safe space for the LGBTQIA+ community and for families with children of the town it has always had a lovely friendly 'vibe'. We see many of our gay, lesbian and transgender friends at Lytham Festival; this cannot be overlooked. A safe space for our community like the Lytham Festival is extremely important. Taking these points into account I have no concern for the capacity to be raised from 19,999 to 29,999, Cuffe & Taylor have already proven they can provide safe spaces and have the planning skills and event management experience to do so this was proven when the festival was extended to 10 days not once did standards slip.

We have attended many events by Cuffe & Taylor including shows at the Royal Albert Hall in London, Winter Gardens in Blackpool and WonderHall at Lytham Hall - all shows are run with professionalism and integrity the customer service is top quality this is no exception for Lytham Festival all of this is an asset for Lytham.

Cuffe & Taylor give back to the community not just in charitable donations but they also give a platform for local singers and musicians to be the warm up act. I have seen local performers, singers and bands on the Lytham Festival stage. This stage experience is invaluable and the opportunity given to these artists is fabulous as it leads to other opportunities again this is great for Lytham as they are providing opportunities for Lytham artists. It is also inspiring for the youth of the town who aspire to perform professionally.

At no point have I ever had any issues with parking or traffic whatsoever having lived in central Lytham the company who run the festival consult Lytham residents traffic management plans effectively I have witnessed this first hand on the lead up to festival - a member of staff is always not far away to offer help.

I do know some of the local restaurant owners and bar owners of the town and Lytham Festival is a lifeline to their business, employees and families. We all know the expression 'Make Hay While the Sun Shines' and this is what our local businesses do. They rely upon the Lytham Festival to boost income so they can continue to invest in Lytham like Lytham Festival does. Increasing capacity will not only be beneficial for local businesses but for Lytham Festival itself. It will allow them in future years to continue to secure world class recording artists all here on our doorstep.

As I look out of my window on this wet and cold day I for one can't wait to be listening to fabulous music on Lytham Green.

If you need to contact me directly on the phone please feel free to do so on XXXXXXXX

Gregory Place, Lytham

Representation 11

Fairhaven Road, Lytham St Annes

March 28th 2023

Dear Licensing Committee,

I am writing in support of 'Lytham Festival', which is a wonderful event, superbly staged and set up by Cuffe & Taylor, on Lytham Green. This incredible event has become a superb aspect of Lytham's social summer calendar and I have many friends and acquaintances who run businesses in Lytham, who would agree wholeheartedly that this is an asset to the town which we should all be immensely proud of and support in its growth.

I am fortunate enough, to have witnessed first-hand in previous years the enormous efforts, the commitment, the passion and the care that Cuffe & Taylor have for this particular event and for the town of Lytham. The festival has a very positive impact on the town, the residents and certainly on businesses, who have come to rely on the increased revenue the wonderful influx of visitors brings to the town, year on year.

On visiting the festival, with my friends and family, whatever their age, from 2 years to 82 years, we have all enjoyed nothing but positive and happy aspects of the event. We have felt welcomed and looked after, safe and in experienced hands, and we very much look forward to the continued success and growth of this wonderful gem in Lytham's crown.

The festival is superbly managed, with the security and road aspects appearing to be very well manned and controlled and it is always very impressive to experience. We have every confidence in Cuffe & Taylor, that this will no doubt continue to be the case.

Cuffe & Taylor put on a superb event and as a local resident, I feel they can build on their continued success as all businesses should; grow the festival and I look forward to a bigger, and even better Festival, bringing the increased capacity to the town and local businesses. Thank you.

Representation 12

Ramsgate Road, St Annes

I am writing today to express my support for Lytham Festival's new licence application to increase capacity at this year's event.

Lytham Festival is a fantastic event that has raised the profile of Lytham St Annes on a national level bringing in much needed revenue to the town and surrounding areas.

My family and I have thoroughly enjoyed the event over the years and always found it to be excellently planned and professionally managed with no issues. I have full confidence in the team at Cuffe & Taylor who have managed the event since its origin a number of years ago. The organisers communicate very well with their customers regarding traffic management plans and it is always meticulously planned and communicated to their customers. I believe them to be very experienced event organisers and have complete faith in them that they would be able to successfully manage the increase in capacity to 29,999.

I am asking you as a Fylde resident to support this licence application and this fabulous event so more people will be able to enjoy our beautiful town.

Representation 13

I am writing in support of Lytham festivals application to extend numbers.

I have supported the festival for many years and have never encountered any issues. I welcome the fact that our little town opens its doors each year and has brought some incredible performers to the area.

I believe that whilst there may be a little disruption for a couple of days, the pluses outweigh the negatives.

I'm sure many people return at other times, having visited the Fylde coast.

I hope the locals who are complaining (again) do not spoil the experience that a large majority of us thoroughly enjoy and let's face it, there's little enough to do that in the world right now.

I have faith from previous events that Cuffe and Taylor take great precautions to ensure the safety of the public, public nuisance and the protection of children. We actually took our 2 year old grandchild a couple of years ago.

The organisation of entering the event and leaving runs smoothly and most of us organise ongoing travel well in advance.

I have never seen any trouble and the police presence seem to enjoy interacting with the public.

Avalon Drive, Freckleton

Representation 14

I'd like to send a letter in support of Lytham Festival. As a local resident having lived on Westby street for 5 years and had a business in St Anne's, I am in full support of the increased capacity.

I along with my family and grandchildren go every year. We've never experienced any trouble, yes it's a big event but I have full confidence in Cuffe and Taylor to deliver such an amazing event safely.

Lytham festival is an asset to Lytham and many people travel to enjoy the area for the week not just for the festival.

Living on Westby street last year and even with the extended amount of nights, I still managed to get to work on time and come home to park outside my house so it's never been an issue. I've never experienced any problems with people leaving the area the traffic is managed well, the area is mostly clear after an hour maximum which is to be expected after any concert.

I absolutely love the buzz of driving down the green and seeing the festival unfold.

I have every confidence in the organisers and have absolutely no concerns based on past experiences. In my opinion they've had 10 successful years previous and things can only improve for our town by increasing the capacity. The festival has a very friendly atmosphere and very suitable for families and we can't wait for this year.

Westby Street

Lytham st Anne's

Representation 15

I hope this email finds you well. I wanted to take a moment to express my appreciation for the fantastic job Cuffe & Taylor have done in organizing the Lytham Festival. This event has become a highlight of the town's calendar and provides great entertainment for residents and visitors alike. I live very close to the festival (Lorne Street).

I have attended previous Lytham Festival events and have not experienced any trouble whatsoever. The festival is very family-friendly and the atmosphere is always very welcoming and enjoyable. I have full confidence in the Cuffe & Taylor team who have run this very successful event since 2010. It is evident that your team is very experienced, and you have always communicated the traffic management plans very well to local residents.

The event is extremely well-managed and is a great asset to Lytham. I have not experienced any problems with parking and traffic, which is a testament to Cuffe & Taylor team's effective planning and organisation.

I am particularly impressed with the increase in maximum capacity to 29,999, which gives me no cause for concern. Based on past experience, including the very successful 10-day event in 2022, I have every confidence in the organisers to ensure the safety and enjoyment of all attendees.

In summary, the Lytham Festival is a wonderful event that brings together the community and visitors alike. I want to take this opportunity to say I am for Lytham Festival Expansion and I am sure it's another successful year ahead, and a great asset to Lytham's wellbeing. A boost for tourism, hotels and the hospitality community.

I would like to reiterate I am FOR the increase of capacity to 29,999.

Lorne Street, Lytham

Representation 16

Fairsnape Road, Lytham

I am writing in relation to the proposal for Cuffe & Taylor to increase capacity at this year's Lytham Festival.

As a local resident, I would like to express my full support of this application and have every faith in the company to deliver the same professional, safe and well managed event despite the increased capacity.

I have been attending the Festival since it began, and my experiences both as a local resident and an attendee of the festival has never been anything other than positive. During the short time in which the festival takes place, Lytham becomes a thriving small town with a buzzing atmosphere. Even when not attending the festival, my family love to walk through the town simply to take in the atmosphere.

We have attended the festival with our very young family, and have always felt safe due to the professional management of the event; we have never witnessed any trouble at previous events and have always felt the festival to have a friendly and fun atmosphere, and one in which I have felt to be suitable for my young family.

The parking and traffic management has always been extremely well organised and I have never felt that the festival has negatively impacted my experiences when driving around the town.

As an experienced company, I have every faith in Cuffe & Taylor to successfully manage an increased capacity and do not envisage this increase to negatively impact the festival or the town. This proposed increase does not give me any cause for concern, and I am in full support of the company's ambition to grow the festival in an appropriately managed way.

Representation 17

I have attended Lytham Festival for many years & on many occasions with my young granddaughters. I have never experienced any trouble or not felt safe attending this event. The planning for this event is impeccable and the staff employed are very helpful and professional. I love spending time with my family & friends and this is such a suitable event to bring the children along to. The festival brings so much buzz to Lytham and is fabulous for local businesses and the hospitality trade who are trying to survive and get back on their feet through the changes we have had to face over the last 3 years. I have every confidence in the organisers based on past experience which includes the very successful 10 day event in 2022 and the increase in the maximum capacity to 29,999 gives me no cause for concern. Traffic management plans are communicated in a timely fashion to local residents. I have not experienced problems with traffic or parking and last year we attended in our motor home along with 2 other couples in their motor homes as they had traveled from the Midlands and Scotland.

The event is an asset to Lytham and I have full confidence in Cuffe and Taylor who have run this event since 2010.

Queens Promenade, Bispham

Representation 18

I am writing in support of the recent application for Lytham Festival to increase its capacity.

I have been attending Lytham Festival since it began and thoroughly enjoy the week it is on. I attend with family members of all ages and have successfully driven to the festival, used their carparking facilities, sometimes walked or used the additional bus services that have been provided.

Each year we have attended it has been a very well organised event, well policed, well organised within the venue, with changes made each year based upon feedback. But in addition to this the whole of Lytham and St Annes has a great buzz about it. We have several local friends and family members who own local businesses who hugely benefit from the festival and increased business it brings them. And manage the increase in visitors successfully.

The event is always very well staffed with good clear organisation each night. It feels safe, secure and an enjoyable time. As local residents we get good communication on timings, any road closures etc. so that you can effectively plan around it.

Having run the event for many years I have no doubt the organisers will successfully run the festival with increased capacity.

Inner Promenade, Lytham St Annes

Representation 19

I would like to show my support for Lytham festival to increase the maximum capacity to 29,999.

We are avid festival attendees and have thoroughly enjoyed going to Lytham Festival for the past 10 years. As our family has grown we now take both my 7 & 3 year old daughters as it's such a lovely atmosphere for both adults and children. Cuffe and Taylor organise such a fantastic event, we haven't experienced any trouble and has been our favourite festival of the year, we always look forward to returning as the professionalism of Cuffe and Taylors event management is nothing but excellent, access to the festival with young children has been made easy by great direction from staff and security.

Lytham festival is a huge asset to the surrounding area, bringing much business to not only the local town of Lytham but the buzz continues into Blackpool where we are based. Living 20 minutes out of Lytham we drive to and from the festival most evenings, and have found the traffic management very clear and easy - the traffic communications are very well ran by the experienced team. we have also used the on-site parking which has always been very well managed on both arrival and leaving the car parks.

After the spectacular 10 day festival last year, I have every confidence that Cuffe and Taylor will continue to run the festival at the excellence it has always been; and look forward to seeing more people at Lytham Festival.

Broderick Avenue, Bispham,

Representation 20

I am a resident of Lytham and I wholly support the application by Lytham Festival to increase the capacity. I have never experienced nor witnessed any trouble at any previous Lytham Festival events. It has always been a friendly, family atmosphere. I feel that Cuffe and Taylor produce a very well organised event and I have every confidence in them to manage a larger capacity sure they do it elsewhere. I have never experienced any problems with parking or traffic. It's no more different to Club day, The 40's weekend or just the general traffic driving to Blackpool on a sunny day. We live in a beautiful seaside town which we should be showing off and bringing people in to support our local businesses and bars.

The increase in capacity really is no cause for concern.

Watchwood drive, Lytham

Representation 21

South Park, Lytham

I'm writing in support of Cuffe & Taylor's application for a new license at Lytham Festival to increase capacity.

I moved to Lytham four years ago as I thought the town's charming café/restaurant/theatre culture would help me stay connected to people (after losing my husband to cancer at a relatively young age) and also offer me a healthier lifestyle with its location next to the sea, walks along the coastline and beautiful parks to visit.

In the short time I have been here, I feel extremely privileged and proud to be part of a such a lovely community, which normally has a fantastic all year round social calendar of events to suit all ages; outdoor theatre performances, classic car shows, 'Lytham Club Day', 'Christmas Lights Switch On', 'International Kite Festival' (in nearby St Anne's), 1940's weekend, St George's Day parade, Antique Roadshow, Lytham Hall concerts and last, but definitely not least, the festival on Lytham Green.

With Lytham being a coastal town, predominantly made up of small businesses reliant on tourism, these past few years have been particularly hard with the impact of the covid pandemic which brought about the closure of shops, pubs, cafes, restaurants, cancellation of its public events (which normally attract many visitors), and more recently the rising cost of living/inflation which has increased the cost of fuel, transportation, energy, cash flow, and has had a detrimental effect on local employee retention. Lytham Festival is not only a significant event which helps to keep the local economy going, but it also helps to boost morale of local business owners and residents.

I live quite near to Lytham Green and the train station (Clifton Gate, FY8 4QX) and want to reassure you that I, along with many of my neighbours, have no worries at all about noise disturbance, parking issues, crime or public safety, as Cuffe & Taylor have an excellent long-standing reputation of managing the festival each year, and in more recent years the events at Lytham Hall too (which I live next door to). We are confident that the event will be well organised and set in an environment where people will feel safe and the needs of local residents will be taken into consideration e.g. ensuring the music ends at a reasonable time etc.

I fully support this application as I have every confidence that Cuffe & Taylor, as in past years, will be working hard to carefully and thoroughly scrutinise every detail to ensure the festival runs safely and smoothly. The festival is a very, very, special event and a great asset to Lytham. Not only does it bring a wonderful opportunity for families, friends and neighbours to get together whilst listening to fabulous live music and make happy memories, but more importantly provides support to our local community and businesses.

Representation 22

Please accept my email in full support of the potential increased capacity for the upcoming Lytham Festival 2023.

As a local business and having the extra footfall will no doubt be advantageous and help all local businesses with the potential increased trade throughout the festival, as it has done previously. I can only see this as a benefit to the majority of the town, anything that helps us small independent business to thrive is welcoming.

Daniel Cuffe and Peter Taylor who are both very passionate about Lytham (as most locals are). They have a great team behind them and ensure the organisation of these events are very well planned and have always ran smoothly previously. I am proud of the fact that our small town can host such events with global acts and on our doorstep. I know both Daniel and Peter will always ensure that they pull out of the stops from logistics, safety and security with their priority being with local business and residents. We always have a very well organised smooth flow of traffic with road closures to ensure access where required is available and accessible.

As a local home owner and business owner, I can honestly say that Lytham Festival puts a smile on peoples faces, brings new visitors to the town time and time again (some visiting us for the first time initially to Lytham Festival), there is nothing better than to see the town buzzing with visitors, locals walking to the town to attend the festival. Business's open longer and everywhere looks amazing. I have known visitors come to our Bakery, who have now relocated to Lytham, having first visited the town for the festival. I regularly hear the comments from visitors, "I would love to live here" and feel that Lytham Festival over the years has grown from strength to strength. Personally, having attending the event last year (I feel that the VIP section at the rear of the venue was nowhere near as busy as it could or should have been and I am in full support of using this space to allow more general footfall, as it doesn't make any business sense let alone subdued atmosphere with not as many folks in this area. I hope that the festival continues to host events in Lytham, as we would certainly miss it if not.

Thank you for taking the time to read my email.

Market Square, Lytham

Representation 23

I am writing to say how much myself and my friends and family enjoy Lytham Festival every year. It is always an event that we all look forward to. There is never any trouble and Cuffe and Taylor are very well know for their skill in organising such a wonderful event and have been for the last 12 years.

It's excellent for families and all ages and is really fun.

Parking is always well organised and runs smoothly too.

Last years event lasted 10 days and had a larger capacity than recent years but again there were no hitches and it was a major success.

We are all booked up and looking forward to June/Julys 2023

Moreton drive, Staining

Representation 24

Hi, I would like to express how much I enjoyed Lytham Fest last year and how much I'm looking forward to it again this year.

I've never experienced any trouble at the event previously. In fact the complete opposite. It brings the community together and creates a buzz around the local areas. It's a great place to get together with other residents and enjoy our beautiful home.

I have full confidence in the company as previous events will back, Cuffe and Taylor are a company who have run Lytham Fest successfully from 2010.

The atmosphere is suitable for all including families with children. As a wheelchair user i feel my requirements are thought of throughout the planning process which results in a totally accessible event which is a huge asset to Lytham.

I have never experienced issues with parking and traffic and have found that the parking management plans are well thought through and executed resulting in ease for both residents and festival goers.

I urge you to realise the huge benefits that Lytham Fest delivers to local residents thanks to the continued hard work and planning Cuffe and Taylor put in and I have no doubt 2023 will be any different.

Clifton Drive South

Representation 25

Folkestone Road, St Annes

Lytham Festival have raised the profile of Lytham, St Annes and the whole of the Fylde Coast. This event was originally started in partnership with BAESystem and Fylde BC it ran for approx 5 years with an independent events company organising the event with Fylde assisting. Unfortunately, it was unsustainable for the company who went out of business.

Cuffe & Taylor approached Fylde to run a Last Night of the Proms some 5 years later and since then this event has grown enormously but not to the detriment of the area.

Many locals missed the event and enquiries were received when such an event would return, but for Fylde to take take this on they did not have the funds, experience or resources.

Since that first event their event experience in all aspects such as Health & Safety, People Management, Traffic Management, Community interaction has been exemplary and all in accordance with national legislation.

This event puts bodies in beds in local accommodation, money in the pockets for our retailers, bars and restaurants and creates return visitors to the area when they see what a welcoming and beautiful area it is. It is an event for all the family, the team at Cuffe & Taylor select artistes for all genres and tastes in music.

Unfortunately, local residents do complain about all events taking place in the area, unable to walk on Lytham Green, no parking, noise, etc complaints were received for the Open Golf, 1940s weekend, etc. all events which bring large audience numbers but without these Lytham and the Fylde would not be so affluent.

I have seen Lytham Festival grow in popularity and have seen how Cuffe & Taylor have become a professional and talented events management team, holding events throughout the UK. We should be proud to know that this all commenced in our Borough by two locals.

Representation 26

I would like to express my support for Lytham Festivals planning application for increasing capacity.

Company has been working hard to help our Tourism and economy last decade. We as a residents and business have enjoyed the Festival, never had any issues with traffic or parking.

They are well organised and no issues with antisocial behaviour around or in festival ground.

We as a family attend last year very much enjoyed the festival and had so many customers been dining in our restaurant has told us how much they enjoyed the festival.

Therefore, I fully support planning application as a Businessman and resident.

St Leonards Road East, Lytham St Anne's

Representation 27

I am writing to you in support of the proposed increase of capacity for the Lytham Festival.

I've seen the debate on social media so as a resident of FY8 and I have nothing but praise for the festival over the previous years.

Most years we attend 5 nights and last year we managed 9/10 nights!! We've attended with our children (who were 4 and 6 at the first one), with our parents and extended family and have never in that time seen any trouble or cause for concern inside the festival over the years. In Fact the opposite, the security team are mingling in the crowd during the evening and during later years our children have often stood in a different group to ourselves with their friends.

We have travelled to Lytham (from St Annes) in our car and parked it near the venue and have not had a problem leaving. I know I've read of traffic issues but I feel there are less issues than you get on a summer's day in Lytham. Yes the traffic is heavy from the concert ending for an hour but nothing Lytham can't cope with.

Lytham feels full of life during the festival week (two weeks). Cafes and restaurants are buzzing, the local stores are far busier than usual, which with the constant worries about a decline in high street shopping, is absolutely fantastic to see. Hotels and Air BNB's will already be fully booked by now.

So looking to this year and the proposed increase. I can see that traffic will be heavier and more parking is needed, however last year each evening there was always plenty of paid parking still fully available.

There was also street parking only a 10 min walk away (and I know that because we used it last year) . We never parked inconsiderately and we were always home inside 25 mins of the music ending, so I don't see that being an issue.

We also used the bus on a couple of the evenings and that was so efficient. No trouble either on the way through Lytham to pick it up or on the bus.

Cuffe and Taylor have never let us down with the festival planning in previous years and I am sure that they will have covered all angles fully, to ensure that with the increase in capacity there are no issues affecting Lytham and the residents. For me I'm a huge supporter and the family will be there again this year.

Mythop Road, Lytham

BOSCO

RESTAURANT LTD

28/03/23

To whom it may concern,

I write to you to express my feelings about the capacity increase proposed for Lytham Festival.

Having be the owner of Bosco for the last 14 years and having been a fan of Lytham Proms for all the years it has been going, I am really excited by the prospect of it growing and being available for more people to attend.

The festival is a great asset of our town and over the years while it has grown, I think it has gone from strength to strength.

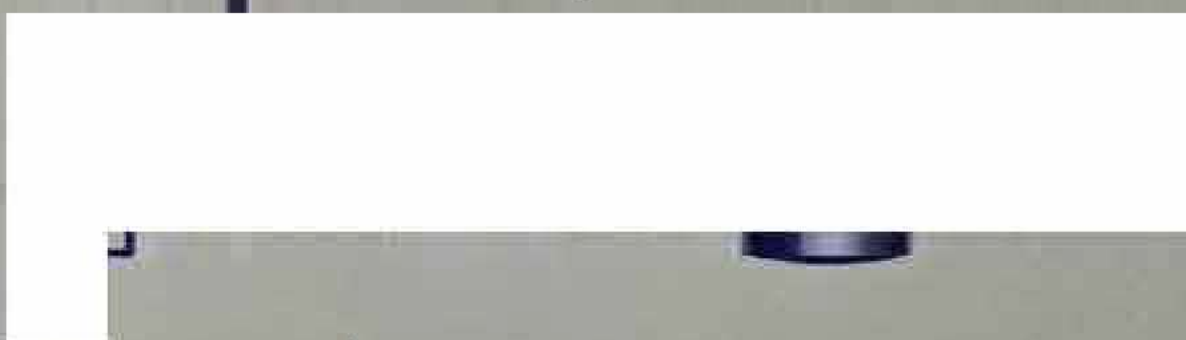
The organisers Cuffe and Taylor have shown to grow with the event and I have seen no problems over the years that would cause me any concern with its continued growth.

The event is very well organised with things like:

- Parking
- Public transport
- Security
- Signage

I look forward to many more years of Lytham festival and fully support its continued growth.

Yours faithfully



Jennie Heaton-Gheraout
Managing Director

3 Clifton square . Lytham . Lancashire . FY8 5JP . 01253 733799

Representation 29

I am a local resident of Lytham St Anne's, living at Oxford Road, Lytham St Anne's, and wanted to write to you regarding Lytham Festival.

After hearing rumours about the potential restriction of capacity of the fantastic Lytham Festival due to (miserable) locals, I wanted to voice what an asset the festival is to the town and what a joyful and happy atmosphere it is every year!

I have not experienced any trouble at previous Lytham Festival events, in fact, it's the one event I feel very safe and comfortable at. I have full confidence in Cuffe & Taylor who have run this very successful event since 2010, they're highly professional and make everyone feel safe. There is a very friendly atmosphere to the Lytham Festival event, inclusive to all ages including young children!

The event is well managed and brings many tourists in, which puts Lytham on the map! I have not experienced any problems with parking and traffic during this time.

The company that runs the festival are very experienced and communicate the traffic management plans very well to local residents, I have absolutely no concerns of the maximum capacity and they've organised fantastic events over the past decade.

Thank you!

Representation 30

Richmond Avenue, Wrea-Green

I hereby wish to show my support for the increase in capacity for Lytham Festival.

I am a Lytham born and bred and have enjoyed the festival since it first began in 2010, it's such a great venue and I feel it brings in so much fun, enjoyment and revenue for Lytham and the surrounding areas.

I have never witnessed any inappropriate behaviour and feel that this is due to the security teams provided by the organisers Cuffe & Taylor. I have also never had problems with any parking or traffic issues.

Representation 31

I am a resident of the Fylde Coast and it was brought to my attention via Facebook, that Lytham Festival which is run by Cuffe & Taylor has been under attack with regard to safety, crime and disorder.

I have been attending this wonderful event for about 15 years because of my love of music and enjoyable get togethers, with both friends and family alike.

It brings in substantial revenue to the area and benefits both residents in Lytham and the surrounding areas.

I can honestly say that I have always felt perfectly safe, with plenty of security yellow jackets on view and as for the safety of my children and grandchildren, this has never been an issue!!

The atmosphere and staff at this lovely event is always friendly.

I live in Thornton Cleveleys and the car parking situation at the event is both well organised and easy to follow.

As far as I am concerned, this event is well organised, managed and policed to a high standard and I will continue, along with my grandchildren, to attend and enjoy this looked forward to this outing.

Halford Place, Thornton Cleveleys

Representation 32

I would like to express my support for Lytham festival and the potential increase in numbers I have not experienced any trouble at previous Lytham Festival events I think the event is extremely well managed and is an asset to Lytham I have every confidence in the organisers based on past experience which includes the very successful 10 day event in 2022 and the increase in the maximum capacity to 29,999 gives you no cause for concern.

Honister Square, St Annes

Representation 33

Moorfield Drive, Lytham

Re: Lytham Festival 2023

We are writing to fully support the Lytham Festival, which we have attended every year since its first event in 2010.

The Lytham Festival provides a huge boost for the Lytham economy and for transport providers. We live in Lytham and have never experienced or seen any trouble at previous Lytham Festivals. This is because the event is extremely well managed by Cuffe and Taylor. They and their team put an awful lot of effort, planning and hard work into ensuring the successful operation of the festival.

The car parking and traffic management arrangements are excellent. This is due to the experience of the organisers who communicate the traffic plans comprehensively to local residents, and provide parking permits where appropriate.

We understand that Cuffe and Taylor wish to increase the festival capacity to 29,999. Based on our experiences over the years at Lytham Festival, we have no concerns with the proposed increased capacity.



THE
DEACON

84 Clifton Street, Lytham St. Annes, FY8 5EN
Tel No: 01253 732529
Email: accounts@thedeaconlytham.com

Fylde Borough Council – Licensing Department

28th March 2023

Dear Sirs

LYTHAM FESTIVAL – CUFFE & TAYLOR

I write in support of Cuffe & Taylor's request to increase the capacity of Lytham Festival in July 2023 to 29,999.

As a local business owner within the town centre of Lytham I can confirm that I have not experienced any issues with regards to Anti Social Behaviour arising from attendees at the festival in previous years.

I have full confidence in the management of the festival by Cuffe & Taylor who have successfully ran the event since 2010.

The festival brings a great atmosphere and excitement to Lytham and is good for our business; this event is an asset to Lytham as a whole and is suitable for all ages including children.

As a business owner I have not had any problems with parking and traffic during the events, Cuffe & Taylor have always communicated the traffic management plans well to local businesses and residents.

I believe that the increase in the maximum capacity would be beneficial to all local businesses during this period and have no cause for concern.

Should you require any further information please do not hesitate to contact me.

Yours sincerely

Charles Furnell
Director

CMC New Ventures Limited trading as The Deacon
Registered in England & Wales under Company Number 10333878
Registered Office: 5 St Georges Court, St Georges Park, Kirkham, Preston, PR4 4EF

Representation 35

Clifton Park Hotel in St Annes.

I wish to write to you to support the license application for Lytham Festival to extend their site to 29,999 capacity.

We have found the organisers highly professional and capable of running a safe event without any antisocial behaviour.

As well as representing the business I also live near the site and have to pass Lytham. I have not experienced any noise issues from the festival and am confident this won't change with the increased capacity.

The event is well managed and is an asset to Lytham.

Representation 36

I would like to express my support for the increase of Lytham Festival's capacity.

Myself, my family and friends attend the festival each year and have a wonderful time. The interest, footfall and business this brings to our local community is phenomenal.

I have spoken to variety of business owners in Lytham over the years, who say that thanks to the Festival their businesses are seeing increased revenues and people keep coming back to the area thanks to the Festival.

The festival also brings job opportunities for locals and it is a tremendous asset to Lytham.

However, not all our friends from surrounding areas and further away are always able to get tickets as they sell out very quickly due to the current capacity.

I have never experienced or heard of any trouble from previous Lytham Festival Events and I have full confidence in Cuffe & Taylor who have run this very successful event since 2010.

There is a very friendly atmosphere to the Lytham Festival event and it is suitable to families with children I have not experienced any problems with parking and traffic and I'm always astonished on how the event is extremely well managed.

The company that runs the festival are very experienced and communicate the traffic management plans very well to local residents, so we are all informed what and when is happening.

Last year, the Festival organisers ran it for 10 days and it was very successful.

Therefore, I have every confidence in the organisers based on their past experience and the increase in the maximum capacity to 29,999 gives me no cause for concern.

Park Road

Representation 37

I am writing to support the request of Lytham Festival to expand their numbers for the festival.

As a local resident for 20 years I have attended the festival, I have worked on a casual basis for them, performed as part of Lytham Community Choir and volunteered for the charity I worked for fundraising collecting. On every occasion the event has been extremely well organised.

With any event there is bound to be some traffic delays due to the numbers, but this has been managed well, with clear information of routes, closures, additional trains and buses.

The train station is particularly well placed. I have used buses and trains, and parked in approved festival parking when taking elderly parents and found all well organised and useful.

On one occasion. I supported a young adult with a disability, as a community support worker to attend one evening. Extra buses were laid on to return to St Anne's and we had a short wait there was a great atmosphere, light hearted banter waiting for the bus. I saw no trouble whatsoever.

I have personally worked on the bar a few times and have had clear training, challenge age campaign and advice on serving customers.

Whilst no one in the area can't expect a few delays if venturing near the event, the information regarding it has been good and the potential for local businesses in the area is huge.

I have lived in Lytham and St Anne's since I moved here 20 years ago. I have seen the event grow and have every confidence in Cuffe and Taylors organisation and management with increased numbers.

St David's Grove, St Anne's On Sea

Representation 38

I have attended Lytham Festival since 2018 with friends and family, with close access living at Haven Road. Cuffe & Taylor have managed to create a family friendly atmosphere you wouldn't get at many other festivals.

The reputation of Lytham Festival has brought attraction with a variety of big artists, which to most of us means having to travel out of town/country to see live. The festival also showcases up and coming local artists which is supportive, and I can imagine they would appreciate the opportunity to perform to such an audience.

The festival has a calm, relaxed vibe to it and suits everyone from groups of all ages. There is always plenty of space to chat with others, and have never come across anyone behaving inappropriately, it's not that kind of event. It always seems to bring the local community together in a positive way.

Everything is always well organized, Cuffe & Taylor work tirelessly behind the scenes to make it run smoothly. They do an amazing job at keeping areas clean all day, something often neglected at outdoor events. I also find that there are never long ques for the toilets, no stampede waiting for tickets or acts, and easy access for people who would normally miss out on these events.

This is a great event which brings a huge attraction to the town, supporting local businesses with people visiting from afar who wouldn't have planned to previously. I support Cuffe & Taylor's aspiration to increase capacity and believe it to be manageable and beneficial.

■ Sandringham Road
Lytham St Annes
Lancashire FY8 1EZ

Tel: ■

Fylde Borough Council
The Town Hall
St Annes Road West
Lytham St Annes
Lancashire
FY8 1LW

Your ref See below

Our ref x/awk/001

Contact ■

28 March 2023

Dear Sirs

Lytham Festival

I understand Lytham Festival has applied for a new license to increase capacity and that there are some objections to this. I would like to support Cuffe and Taylor in their application for the following reasons:

1. We have been to the festival every year and not experienced any trouble.
2. The event has been extremely well managed by Cuffe and Taylor, especially when bearing in mind the number of people and things outside anyone's control, eg, the weather, terrorism etc.
3. We have not experienced any problems with traffic and parking.
4. The organisers seem to run the event very efficiently, ie, the stage, hoardings etc appear the week before the festival and everything seems to run smoothly and the site is cleared afterwards. You can see that every year the organisation has become more professional and efficient so an increase in size should not be an issue.
5. This event is a massive event for Lytham St Annes and Fylde Borough. It has made the area a "go to" area and is great for businesses in the area. Other areas have tried to compete but who can match Lytham?

Overall, I can see no reason why the increased capacity is a problem and why people should object to a greater and better festival which is an asset to Lytham and the Borough.

If you have any queries, please do not hesitate to contact me.

Yours faithfully

■

Representation 40

I am writing in support of a new licence being granted to Cuff and Taylor to continue to grow the Lytham festival size.

I live at Hastings Place in the centre of the town and have only had good experiences from what the festival has brought to the town.

With towns struggling all around the country clawing at regeneration grants or reinventing themselves with northern Eden projects, we are lucky to for a few weeks a year get to listen to some of the best artists in the world play sell-out shows in our front garden and then enjoy a very peaceful relaxed sea side paradise for the rest of the year.

I know it sounds like a dream.

Just a few points to paint my confidence in the festival further:

- I have not experienced any trouble at previous Lytham Festival events
- I have full confidence in Cuffe & Taylor who have run this very successful event since 2010
- There is a very friendly atmosphere to the Lytham Festival event and it is suitable to families with children
- The event is extremely well managed and is an asset to Lytham
- I have not experienced any problems with parking and traffic
- The company that runs the festival are very experienced and communicate the traffic management plans very well to local residents

I have every confidence in the organisers based on past experience which includes the very successful 10 day event in 2022 and the increase in the maximum capacity to 29,999 gives me no cause for concern.

Hastings Place, Lytham

Representation 41

I'm just writing in support of my friend Peter Taylor and his business wishing to increase the capacity of this year's festival. As a family of young children, we always comment about what a lovely event this is every year (including the Wonderhall event) with such more a family orientated experience compared to other music events. We've been so lucky to have this on our doorstep and having the green is such a great location due to its size. There's never been any trouble and we always take the kids down, sometimes to listen from the town.

I'm Lytham born and bred and have worked in the centre for 20 years. Despite working in the heart of Lytham I've always been very impressed with traffic management organisation with the event. I work in the offices at Ballam Road and we are always given clear instructions well ahead of the events and even permitted to work from home, but last year I worked through it and enjoyed listening to the rehearsals in the day, as did my colleagues. Last year I was able to drive in and out of work at my normal times with no disruption despite having the warning. The parking arrangements are very well organised compared to other events I've attended and I've every confidence this will be the same this year.

Everyone I know and work with we have all really enjoyed the Lytham Festival since Peter and co started it in 2010. The year before this Peter worked at the Clifton Park Hotel and we were very lucky to have him manage our wedding reception and what a successful day it was.

I know there's been negative comments on social media around the increasing capacity this year but I think the festival that runs the event are very experienced to deal with these changes. They run

successful events all across the country and I firmly believe their success has contributed to many more people moving into the area. We all love Lytham and some of us who have lived here all our lives know how much people like to complain about changes! It's just a few days where the town really pulls together to have a really enjoyable experience. In the time it's on, there's always such a buzz around town and it looks like all the independent businesses do really well.

Just wanted to give them our support.

Bowden Lane, Lytham St Annes

Representation 42

Mythop Road, Lytham

Lytham Festival Capacity Increase

I write in respect of the above mentioned subject. Having been born, raised and still residing in Lytham, this town is very important to me having watched at first hand its continued development over the last 50+ years. More recently, the town as a whole has really progressed.

- Property prices have outperformed the National trends.
- Restaurants are busy.
- Serious crime is rare.
- Education quality is very high

I feel that a big part of these positive indicators is the continued rise and development of Lytham Festival. Even on the back of the pandemic, Lytham is a much sought after and well attended town.

I firmly believe that Lytham Festival has brought more positives than negatives to our fantastic town. Yes there are issues that could be improved but that is part of the evolution of the festival. The atmosphere around the festival is always buoyant. I have never witnessed any serious trouble at the festival in all the years of attending (which is most of them).

- Accordingly, I would support the request to increase attendance to 29,999 on the basis that;
- I have full confidence in Cuffe & Taylor who have run this very successful event since 2010.
- There is a very friendly atmosphere to the Lytham Festival event and it is suitable to families with children
- The event is extremely well managed and is an asset to Lytham.
- I have not experienced any problems with parking and traffic
- The company that runs the festival are very experienced and communicate the traffic management plans very well to local residents

Representation 43

Church Rd St Annes.

Regards Lytham Festival and the increase in ticket capacity.

I must say that I have full confidence in Cuffe and Taylor's ability to handle this event in a safe and professional manner.

I have been to all performances since it started and have, as yet, encountered no problems whatsoever. I have found no issues with parking or getting into the events.

I have witnessed nothing but good things; good natured crowds of all ages and lots of revenue for local businesses.

I cannot foresee any issues with an increase in crowd capacity based on Cuffe and Taylor's previous events, as mentioned.

If you require more information, please feel free to contact me.

Representation 44

I'm writing to you in support of Lytham Festivals application to increase capacity.

I have attended Lytham Festival for many years with my friends and family and have purchased a five day ticket again for this year .

My husband and I are retired and choose to attend the festival due to its wonderful variety of music acts it offers to cater for all ages . We are both avid live music attendees but put Lytham top of our venues .

Cuffe and Taylor go over and above to make the event safe and enjoyable . We have never witness any anti social behaviour and praise the staff and volunteers who are informative and keep the event litter free and safe making it a truly wonderful family event.

We have never had a problem with parking and have witnessed local residents welcoming and embracing the event .

I'm sure the event brings much needed revenue to businesses and the hospitality sector which I'm sure was badly needed after the pandemic .

As a result of our annual attendance to the festival we are in our second year of a seasonal residence pitch at Eastam Hall Holiday Camp . The Festival week is our favourite week when our friend and family all meet to enjoy the music, atmosphere , the food and warm welcome from Cuffe and Taylor and all their staff and volunteers .

We have every confidence in Cuffe and Taylor to manage increased capacity as they have clearly shown their dedication to this event in previous years and also their generous contributions to local charities .

We have also been to events that Cuffe and Taylor have organised at the Piece Hall Halifax which have also been widely praised as being well organised and safe for all ages .

After lock down and having to miss the festival it was a joy to return and come together in celebration .

I have every confidence that Daniel Cuffe and Peter Taylor will confidently manage any changes and increased capacity I think they have proved this when they did a two week event last year .

We give our full support to their application to increase capacity.

Saltcotes Rd, Lytham

Representation 45

I am a resident in St Anne's and write in support of Cuffe and Taylor's application to increase capacity at Lytham Festival.

I live at Raleigh close AAand have attended the festival every year and go most nights as I purchase a 5 day pass- last year I attended for the 10 nights.

Each year I have grown more impressed and proud of our local lads who have brought this fantastic event to our little town bringing business, joy and revenue not only to Lytham but to surrounding areas too.

As a regular attendee I can honestly say I have ever seen any trouble and have commented on how quickly all litter is dealt with before the following day. I love seeing restaurants, hotels and shops full of visitors and resident alike.

I have not had issues parking. I have faith that the increase in capacity will have been considered carefully in terms of crowd management, transport, parking etc. I am confident the increase in capacity will be managed appropriately in a manner that expands this fantastic asset even wider for families, residents and tourists.

Representation 46

I just wanted to email to show my support for the expansion plans put forwards by the organisers of Lytham festival.

As a local resident of the area, I was delighted to hear of the plans. I've attended the event on multiple occasions and have the utmost confidence that Cuffe & Taylor will do an excellent job with the plans presented to us. I truly feel like the organisers do a marvellous job of caring for all the people that make the event a success every year. But even as a local stakeholder when not attending, I feel like they care about us due to their special communications surrounding the event. I have full faith in Cuffe & Taylor to uphold and build upon these standards.

The crowds that the event pull in have always been a delight. I've also been fortunate to meet people who are attending the event whilst out in the locality. It's great to meet so many people who are out enjoying the area! I think this is benefit to our local business owners and community alike.

In my personal experience, I've never had any concerns for congestion or parking in all the years I have been driving in the vicinity; this is including last year. I was quite surprised to hear this was being debated as a reason to halt the growth of this event.

In summary, I urge you to support our local festival. Allow Cuffe & Taylor the opportunity to grow and make memories for more!

St Patrick's Rd, Lytham St Anne's

Representation 47

I am a business owner, running Lytham Pizza Company. The festival is vital to our survival in these difficult trading times. We get customers before and after they've visited the festival and the thousands of people we served over the two weeks last year were very well behaved.

I believe the festival brings people to the town who would never come without it, but having been they come back for more. I spoke to a customer who comes to Lytham twice a year staying in local hotels, eating in local restaurants or having takeaway food from our or other local businesses. He and his wife came to the festival a few years ago and has visited regularly ever since.

We served a customer one evening and he told his daughter to come in and make herself known on a subsequent night, they have visited as a family since the festival and came back to see us (very grateful for their custom).

These examples cannot be the only two who have returned to enjoy our wonderful town!

Cuffe and Taylor are local lads who's families still live in the town, I trust them to get it right, they certainly have thus far.

The town is buzzing when the festival is on, giving everyone a feel good factor. This should be encouraged!

I know some people moan about the disruption it causes but the traffic is well managed throughout. We do deliveries while the festival is on and it is still possible to run a business. The benefits far outweigh any inconvenience caused.

I have no concerns about increasing numbers to 29,999, in fact I have every confidence that Cuffe and Taylor will be able to manage the increase as effectively as they have all the other events they have put on in the town to date. They have shown they are adaptable, moving things to Lytham Hall to increase their appeal, reduce the risk to health and safety, reduce disruption in the town (barn dance is a good example) as well as raising thousands of pounds for local charities, not to mention the money donated to Lytham Hall.

For this increase not to be supported would be short sighted in the extreme and a travesty for the whole of the Fylde Coast but the Borough and the Town in particular.

Church Road, Lytham

Representation 48

I am writing to express my full support for the approval of the license application to extend the capacity to 29,999 people at this year's and future years' Lytham Festival.

Lytham Festival is a fantastic event for numerous reasons, ie. providing entertainment for people of all ages including those with disabilities, invaluable increases in trade for the duration of the festival for local businesses including the hospitality industry and retailers, providing employment for local people and benefitting local charities by permitting them to organise charity collections at each concert.

I have attended the festival many times and have always found it to be well managed with plenty of marshals, a safe environment and easy access to and from the event. The car parking has been well organised and road closures and diversion signs well displayed.

I have never seen or experienced any anti social behaviour which I'm sure is as a result of the excellent management and more than adequate marshalling of the event.

Cuffe and Taylor are a responsible, local company who wish to uphold their excellent reputation. They have been organising Lytham Festival since 2010. I am extremely confident in their ability to maintain this reputation and standards with an increase in capacity attendance to 29,999.

My experience of Lytham Festivals has always been a happy, fun place to be. The atmosphere is always relaxed and friendly and I would recommend it to children and adults .

The organisers are very considerate of residents of Lytham by keeping them informed of plans, road closures and diversions and issue residents parking permits for the duration of the festival.

Lytham Festival is an asset to the Borough and I am confident an increase in numbers to 29,999 is a positive step in the right direction.

Townshill Drive, Kirkham

Representation 49

We Just wanted to take the time to say how thankful we are as the new proprietors of The One Lytham and how much we're looking forward to the Lytham festival. From enjoying the festival ourselves for many years and now as business owners.

The festival brings so much revenue for the town. The event is extremely well managed and is an asset to Lytham. I have full confidence in Cuffe & Taylor who have run this very successful event since 2010 continuously promoting public safety and working hard to prevent crime and disorder including public nuisance.

Cuffe and Taylor have already been in and introduced themselves and communicated the traffic management plans very well.

We have every confidence in the organisers based on past experience which includes the very successful 10 day event in 2022 and the increase in the maximum capacity to 29,999 gives us no cause for concern.

Directors of Take a sip Ltd

Representation 50

I write to give my full support to Lytham festival 2023 I live at West Beach and find the whole time a joy - Lytham should be very proud to be able to put on such a spectacular event with a great Line up which attracts huge audiences.

For just 5 DAYS. ★ ★ ★ ★ ★

I have experienced no issues of public nuisance in the past so fully support Lytham festival and Licence increase capacity.



Church Road Methodists Church, St Annes on Sea

FY8 3NQ

“Wesley’s” community Café and Larder

Letter in support of the Planning Application by Cuffe and Taylor in respect of increasing the capacity attendances for future Festivals to be held on Lytham Green.

Wesley’s Community Café and Larder has been operating out of the Methodist Church on Church Road, St,Annes for over seven years, helping local people who are very often “In Need” and bereft of company. These people are often feeling left out and in the cold, so Wesley’s is a life-line for many people within our community.

Cuffe and Taylor have supported Wesley’s throughout and without their encouragement to our team, we may not still be here !!!!!!! Needless to say that Cuffe and Taylor play a huge role in many charities within the borough and should themselves be supported.

With regards the Festival, Wesley’s was selected as one of the charity partners in 2022 and we raised over £2.500, every penny of which has been used to feed local people within our community, which is terrific. When we had our day last year, all of the Wesley’s team were in Fancy Dress as Chefs and everyone enjoyed the atmosphere and the reaction from the festival goers. We did not experience any trouble at all and neither have I as a Festival goer myself over the past 12 years. I have full confidence in Cuffe & Taylor who have run this very successful event since 2010.

There is a very friendly atmosphere to the Lytham Festival event and it is welcoming and suitable to families with children. The shops and restaurants throughout the Borough all do extremely well from the influx of visitors all intent upon having a great visit to the South Fylde. In my opinion and experience, the event is extremely well managed and is a massive asset to Lytham.

I know that a lot of people coming to the festival actually come by train as you can see them all arriving from Blackpool, Preston and all stations east of Lancashire, not to mention Manchester. Bus services from all parts of Lancashire also play a great role in dealing with the influx. Parking was busy, but Lytham coped really well throughout the events. Cuffe and Taylor are obviously very experienced and communicate the traffic management plans very well to everyone concerned.

As for the application to increase the capacity to 29,000 +, I am sure the Green areas can accommodate that without any problem and as for the Traffic Infrastructure, as I have already stated, Lytham can cope.

I hope my comments will be taken into account as and when the application is brought to the Licensing Committee.

Yours Faithfully

Founder of Wesley’s Community Café and Larder and resident of Lytham.

Representation 52

I am a resident of Lytham St Annes. I have attended the Festival for over twenty years.

We feel the safety side of the concert is excellent. I have taken my daughter for this reason since she was 13 years old. never have we had nor seen any trouble or incident. we feel perfectly safe. the Festival is run very well and litter is always seen to immediately.

The parking and management of the event has always been brilliant and the event organiser has seen to our every need regarding our safety.

The venue is never overcrowded nor unsafe and the high vis security yellow jackets are in full view at all times, the open space of the area is clearly enough for movement.

the toilets are cleaned and well run and never a long unmanageable queue.

On leaving the venue it is clearly policed safely and orderly. I have never experienced a mad dash for exit. We will continue to attend and recommend the Festival to all my friends and theirs families.

Greenways, St Annes On The Sea

Representation 53

I am writing this email to express my support for the festival that has brought not only spotlight and success to our town but many happy memories for my self personally.

Having lived in the fylde coast my entire life, I've attended most of the festival since its revival. It has always been very well ran, friendly and joyous environment.

Not only do I have full confidence in the local organisers of the festival to continue to manage the event space but also the significant work they have always done to ensure traffic is not an issue for the rest of town.

I am looking forward to them hopefully being granted the increase in the events capacity and all the new acts this will bring our town.

I live at Cudworth Rd,

As I said above, within the festival I have never experienced any issues and the festival seems to do the utmost to keep children, families and the wide range of other attendees safe over the past decade of events.

As for preventing public nuisance, surely the increase in the licence would only help this. By allowing more people within the designated space (monitored by security and with help available if needed) instead of all over the green and surrounding roads the nuisance to the rest of the community would be significantly reduced.

Representation 54

I wanted to write in support of Lytham Festival's plan to increase capacity for two nights of the festival.

We have been to the festival since it started over 10 years ago and look forward to it, it is a friendly atmosphere catering for all, including families with children and I've even taken my elderly parents and they loved it.

We have never experienced any trouble in all these years and have complete confidence that Cough and Taylor take into account the concerns of our area and run very successful events. An example would be the 10 day event in 2022, it must have been a logistical nightmare but it ran like a dream.

They also provide comprehensive traffic plans that are available to all and I have never had any issues with parking or traffic when I've been at an event.

We often go into Lytham when we haven't got tickets just to be part of the atmosphere. It's amazing what the festival does for the town, I believe it really puts us on the map and encourages visits & spending from holiday makers who otherwise might not come to our lovely town if they hadn't already visited for the festival.

People need to look at the bigger picture and realise that the proms are a real commercial asset to the town and local area.

I have no worries about the increase in the maximum capacity to 29,999, I'm sure that it will run as smoothly as ever.

Myra Road, Lytham St Annes

Representation 55

I am writing in support of the additional capacity for Lytham festival. I am related to one of the organisers so you may expect me to be supportive however I have attended and worked at the festival since the beginning and have been proud of their attitude to safety on site and externally in respect of road and traffic management My grandchildren also attend each year and have really enjoyed the experience. Unlike other venues it does seem safe for whole families.

As a local business person I appreciate the number of people that the event brings in and feel it enhances the area.

My address is Grange Road, St Annes, Lancashire, Business address Clifton drive south.

As a qualified experienced and practicing social worker I can comment that they take child safety very seriously.

The involvement of police, daily briefings and the policies and procedures they have implemented ensure prevention of crime, disorder and promote public safety.

They have a strong track record and am confident that Cough and Taylor will enhance their offer in line with the increase in numbers.

Representation 56

On behalf of our company Mode Hotel Lytham Ltd Clifton Square Lytham FY8 5JP

I would like to express our utmost support with regards to extending the capacity at the festival.

I have not experienced any trouble at previous Lytham Festival events such as public safety or harm to children

* I have full confidence in Cuffe & Taylor management who have run this very successful event since 2010

* There is a very friendly atmosphere to the Lytham Festival event and it is suitable to families with children

* The event is extremely well managed with no safety concerns and is an asset to Lytham

* I have not experienced any problems with parking and traffic

* Cuffe and Taylor are very experienced and communicate the traffic management plans very well to local residents/businesses

Increasing the capacity will have bring benefits to the local economy, more jobs and great PR for our town

I have full confidence in Cuffe & Taylor who have run this very successful event since 2010.

Clifton Square, Lytham

Representation 57

After reading some negative comments regarding the festival on social media , I wish to show my support –

I first attended the festival 12 years ago back when i and alot of young friends were employed to work the bars and VIP restaurant.

It's a great event for employing young local staff and the most incredible event to watch all types of music on our doorstep.

Now as an adult I love attending every year and I cannot wait this year to take my new son to see the creative headliners every year as he grows up. It's a great event for families as children should see live events !

Every year I've had a great experience with no issues getting in and out of the event and have always felt safe in and around the venue and town . It's always been managed so well even in the daytime when they have stuff going on and we are lucky to have this so close to our homes.

I have confidence that cuffe and taylor will continue their high level of safety and music standards whatever the capacity number .

All in all I feel that cuffe and taylor have brought an amazing array of artists to our doorstep , safety and successfully . I see no cause for concern in the additional capacity , especially after the seamless 10 days they managed to pull off last year !

Being on 2023!!!

Promotion of public safety -

They have a very robust search on the way in . Police are positioned in and out of the festival with a big barrier by the queens to prevent any cars . There's a very large presence of security and visible medics dotted around the site from my previous experience .

Myra road, Lytham st.Annes

Representation 58

It has come to my notice that the organisers of Lytham Festival, Cuff & Taylor, have applied for an increase in capacity. Apparently this has created some cause for concern with some residents. There shouldn't be any reason for concern at all.

Since 2010 the concert has been, in my opinion, organised and run in a completely professional way. In all the years I have attended, I haven't had a single issue. I have been to concerts at many other venues, but for me, Lytham stands out for all the right reasons. From arrival in Lytham by car, to attending the concerts, it is hassle free. The atmosphere is always electric and in no way intimidating. More than can be said for other venues. This is truly a rare thing, and something Lytham should be proud of.

In 2010, Cuff & Taylor announced the first Lytham Prom. I'm sure there will have been some resistance. Since then, it has gone from strength to strength. It has brought essential extra trade to the whole Fylde area, not just Lytham.

Given all this information, I am sure Cuff & Taylor have the organisational skill set to make a success of the proposed increased capacity for Lytham Prom and as a resident of Fylde borough, I fully support this proposal.

Vicarage Close, Wrea Green,

Representation 59

I am writing in support of the application by Cuffe and Taylor to extend the capacity of Lytham Festival

I've been a resident of Lytham for over 30 years and have attended the Festival since its inception

My view is that Lytham Festival is an outstanding annual cultural event and we should be proud and grateful to have it. Cuffe and Taylor have consistently attracted global superstars to our doorstep including Elton John, Diana Ross, Kylie Minogue and Diana Ross. This is a wonderful thing that should be celebrated. No doubt part of the request to expand is to maintain this high quality of artists. The joy the Festival brings to thousands should not be underestimated particularly in this current tough world

In my extensive experience as a nearby resident, the Festival has always been well run, with a great family atmosphere. I've never experienced any trouble or anti social behaviour. On the contrary, the vast majority of attendees are simply having a good time. I also feel those who have issues with the Festival greatly exaggerate any isolated incidents

Yes, traffic is heavy for short periods but it is extremely well managed and residents definitely taken into consideration. Surely brief periods of heavy traffic is small price to pay for such a prestigious event which not only brings good commercial business to our town, but also attracts return visits at non Festival times

The Festival has grown consistently over the years and I have no concerns about the application for increased capacity. Look at how well it was managed in 2022 over 10 days

I wholly endorse the increase to 29,999 capacity given the professionalism of previous events for many years

East Beach, Lytham

Representation 60

As a family who live locally we would like to say what an amazing event Lytham Festival is for the area and we have supported the event since 2010 (featuring Lesley Garrett!) I would like to say my husband and I have never experienced any problems getting to, or parking or leaving the Festival site and have never seen or experienced any trouble- we take our young grandchildren every year and feel its an enjoyable and safe atmosphere - happy people who enjoy themselves and appreciate the wonderful musicians and bands headlining these events.

The 10 day festival in 2022 was spectacular and a credit to the organisers Cuffe and Taylor!! Lytham Festival is a massive asset to the town and wider area, boosting visitor numbers and increasing trade for local hospitality and businesses.

An increase in capacity would not give us any cause for concern as traffic management and road closures have always been organised well and residents and locals are informed in advance of these changes.

We have every confidence that Lytham Festival will benefit the area by being bigger and better!

I live at Dorset Rd, St Annes and in addition to my previous comments I would add:

The organisers, as far as I have seen, always have the public's safety as a priority during the Festival, and prior and after concerts.

They ensure minors are accompanied by a responsible adult and extra policing is deployed for protection of the concert goers, visitors and locals alike and for prevention of public nuisance..

Signs outside & inside the venue assist public & concert goers to stay safe by being clear and legible, clearly showing exits, toilets etc. Additional security staff within the venue are always on hand to assist.

Representation 61

I believe that Lytham Festival has applied for a license to increase the capacity of its event in 2023.

Firstly, please allow me to explain how wonderful we think this event is and how privileged we are here in Fylde to be able to host and enjoy the high calibre of artists brought to the festival year on year by Peter Taylor, Daniel Cuffe and his team. We also appreciate that Live Nation are now the parent company however we're delighted that Peter and Daniel are still very much at the helm and involved in Festival. We trust them to continually enhance the Lytham Festival experience and they really do care. To see what this incredible duo have done for our town is nothing short of remarkable.

While this annual event has grown year on year, without wanting to sound flippant there's still plenty of the green for this event to expand upon and it's abundantly clear to see that C&T do all they can to ensure that the green is maintained and 'repaired' after the event. Some might even say it's looking better than it has in previous years!

The event has allowed us, as a family to experience amazing artists and make wonderful memories that will last a lifetime, and all on our doorstep.

We always walk into the centre of lytham during the festival and have never ever seen any trouble. In fact, quite the opposite; with a clear presence of the emergency services which is reassuring rather than intimidating. We've always felt it a safe and welcoming environment for us and our family and friends who come to stay with us during the festival.

As a local resident, increasing capacity to 29,999 does not give us any cause for concern.

Milner Road, Ansdell, Lytham St Annes

Representation 62

I am writing as a lifelong resident of the Fylde Borough to inform you of how much I enjoy Lytham Festival, and what a fantastic asset to the town of Lytham it truly is.

This festival gives an opportunity for residents, young and old, to enjoy something that they can remember for a lifetime. It encourages visitors from outside of the town to come and visit this wonderful place and leave a great lasting impression, with memories to last. It provides an opportunity for some people to see their hero's on their doorstep and connect, as a family or with friends, for a period of time where after everything that is going on with the world, they can simply go and enjoy themselves.

What the festival provides in terms of economic growth cannot be understated and at a time when businesses are closing at an alarming rate. It provides an unparalleled opportunity for growth, not usually offered throughout their usual year of trading. Consider the highly increased footfall and visibility of their businesses, and it makes sense for this festival to continue and even scale up.

I can personally vouch, as someone who has attended every festival, that I have never experienced any trouble during any of the festival events. There is an incredibly good atmosphere where everyone enjoys themselves and I have got some great memories of nights spent watching some of the worlds biggest stars. I have personally taken young children to enjoy these events with me and its something that every year, both mine and other families I know of, look forward to immensely. It's incredibly well organised and is a huge asset to Lytham.

The traffic and parking is never an issue, its no worse than a busy Saturday afternoon or when the car show is on the green. No difference what so ever. In fact, I find it easier thanks to the excellent communication of traffic management provided by the organisers.

The company that run the Festival are hugely experienced and I have every confidence that should this event increase in scale or capacity, it would be incredibly well managed and would give me no cause for concern. It would excite the community and provide even more opportunities for the town. Lytham Festival is something we should be proud of!

Nookwood Court, PR4 2RD. Previous to that, over the last 10 years I have lived in Lytham, St annes and Ansdell, all when the festival has taken place.

Representation 63

I am writing in support of Lytham Festival as I am aware that they are wanting to increase capacity to their concerts in Lytham.

I have been to many of these concerts and I am thrilled that Cuffe and Taylor have brought so many fantastic singers and groups to Lytham, not forgetting the positive impact this has on the town and the influx of revenue this has on local businesses.

I have never experienced any problems at these festivals and I think that it is a great idea to increase capacity to around 30,000 as the tickets can be sold out quite quickly sometimes. I don't see a problem with parking, or crowds as everything has always been managed effectively by the company that run this.

Lytham festival is a great asset to our town and we should embrace this.

Margate Road, St Annes

Representation 64

Dear sirs I'm writing regarding the festival which will be taking place again this year . I have a salon in Lytham and the impact the festival has on my business and the town is incredible.

Clients come from wide and far as well as locals love being part of the festival too. We have a great buzz in the salon with both staff & clients . We see an increase in footfall . Generally a lot of visitors come in for the day and spend money in the town as well as attending the events in the evening. I've got every confidence in the Lytham festival event team to ensure the visitors are kept safe . And the increase in numbers will not impact the town centre. I've never experienced any trouble whatsoever and I regularly attend with my 11 year old and friends. I always feel the safety measures are in place .

Since 2010 I've attended every year , the slick entrance & exit and general management is a credit to the Festival team and to all partners working alongside them.

Even the restrictions on the front is carefully managed as as I lived here for 6 years , really appreciated.

Parking also is also well managed .

I'm particularly impressed with the slick exit of crowd management at the end . The field cleaned and put back together again after every night .

The rise in numbers does not cause me any concerns at all , in fact as a business it's very much welcomed .

This event certainly has put Lytham on the map .May it continue!!

Business owner in Lytham , resident in St Annes .

Representation 65

With regard to the application made by Cuffe and Taylor we would like to make the following comments and observations. There can be no doubt the festival is one of the entertainment highlights of the year. It puts the Fylde coast on the national map. It has always been a safe, well organised and a great event enjoyed by all. Cuffe and Taylor (local boys remember), have over 10 years experience organising the festival and over that time the event has grown, changed and evolved, always for the better. Always increasing trade for all types of businesses in the town. I have heard complaints about parking in side streets...whilst there is a parking site available on the Green perhaps a way to alleviate any perceived problem, the council could make all town car parks free to use for the hours of the festival only, for that week only, to support the undoubted benefits the festival brings to our town.

We therefore fully support their application to increase the capacity of the event.

In addition to my previous comments I will offer these comments as requested.

Prevention of crime and disorder:

We have attended very often over the years and have never experienced or witnessed any trouble of any kind.

Promoting public safety:

The event is always very well organised, supervised and directed with special security searches on entry by the organisers themselves, latterly we have been additionally reassured by police presence.

Prevention of public nuisance:

As mentioned above.

Protection of children from harm:

Families have a choice whether or not to bring children to the event. We have seen many children attend and happily and safely enjoy the event.

I hope this has fulfilled your requirements.

Moss Side Lane, Lytham, FY8 4NY

Representation 66

I am writing to you in support of Lytham Festival's plans to expand capacity to 29,999 on a personal level as a resident of Lytham and a professional level as a Music Promoter..

I work in the live music industry and live at the end of the green in Lytham.

We promote shows across the UK and have promoted artists such as Robert Plant, Belinda Carlisle, Steve Harley & Cockney Rebel, David Bowies's piano Man Mike Garson, Kim Wilde, Heaven 17, Martin Kemp, Big Country, Judge Jules and many more including at Lowther Pavilion, Lytham.

I have worked on outdoor music festivals including Oasis gig's at Knebworth in 1996, many indoor tours with Oasis, The Beautiful South, The Lighting Seeds and others.

On a personal level it is brilliant for Lytham to host these fantastic artists and I attend every night as a paying customer with friends from Lytham and further afield. I think it is brilliant for local business and a fantastic experience for the local residents to see these incredible artists/ bands on their doorstep. We all enjoyed 9 nights out of the 10 in 2022.

I know that people come to Lytham for the first time to attend the Festival and then return for day trips and holiday breaks. In fact many music fans come back to Lowther Pavilion throughout the year to shows that we promote and probably stay over in local hotels.

On a professional level the event is very well organised and the communication of traffic management and all event details is first class.

One of the noticeable things about Lytham Festival is the very friendly and safe audience experience which in part is due to the superb organisation of Cuffe and Taylor.

We haven't had any problems with parking for friends who have travelled from afar and the ingress and egress is always very easy suggesting that there is definitely room for additional capacity.

From my experience if you grant the 29,999 licence to Cuffe and Taylor then that will allow them more scope to bring the biggest artists in the World to Lytham which can only be a good thing on every level.

I have utmost confidence that Cuffe and Taylor who run very successful events across many other outdoor venues will deliver an equally successful and safe event for all the music fans visiting the festival if you grant them the capacity of 29,999.

I hope you grant the licence for the benefits of the local people and town of Lytham and the future business prospects for the area.

Fairlawn Road, Lytham

Representation 67

Henry Street Lytham

We have lived in Lytham and St Anne's on Sea for the best part of 25 years. During this time we have witnessed the huge benefit the festival has had on the area, economically and socially. Cuffe and Taylor with the great support of the local council and its residents have created a spectacular second to none, catering for all ages and genres of music. But most of all it's safe. Personally we've never seen any trouble or unsocial behaviour and amazingly it's kept pristine and cleaned at all times. This is down to all stakeholders who need to be applauded. The 10 day event was amazing and demonstrated the organisers skills and commitment to providing a safe place for all to look forward to and enjoy.

It's amazing to see a local authority genuinely 'doing' something great!

Regarding the prevention of crime and disorder, I believe that the Lytham Festival has a good track record of ensuring that the event is conducted in a safe and orderly manner. The organizers have employed security personnel and have taken steps to prevent any potential criminal activities from taking place during the festival.

In terms of promoting public safety, I appreciate the efforts made by the organizers to provide adequate medical facilities, including first aid stations, throughout the event. The festival also has a clear emergency evacuation plan in place, which is reassuring.

Regarding the prevention of public nuisance, I believe that the organizers have taken steps to minimize the impact of the festival on the local community. For example, the festival is held during a specific time period and the organizers have put measures in place to manage noise levels, which should help to minimize any disturbances to the local residents.

Finally, in terms of protecting children from harm, I am aware that the festival has strict policies in place to prevent minors from accessing alcohol and other age-restricted substances. Additionally, there are designated areas for families with children, which offer a range of activities suitable for younger audiences.

Overall, I believe that the Lytham Festival meets the licensing objectives and provides a safe and enjoyable experience for all attendees. Thank you for giving me the opportunity to provide my comments.

Representation 68

I am a resident of the Fylde Borough Council (Sandringham Road) and I understand that Lytham Festival has applied to increase capacity and I'd like to fully back their plans and here is my letter of support for their plans.

I attend yearly and I enjoy the festival, what it does for the town is fantastic and I've not experienced any trouble at previous Lytham Festival events.

I have full confidence in Cuffe & Taylor who have run this very successful event since 2010 which includes the very successful 10 day event last year. It's extremely well run every year and they consider all factors including parking and local infrastructure.

There is a very friendly atmosphere to the Lytham Festival event and it is suitable to families with children.

The increase in the maximum capacity to 29,999 gives you no cause for concern.

I understand that the licensing objectives are:

- * The prevention of crime and disorder; Public safety;
- * The prevention of public nuisance; and
- * The protection of children from harm.

Each objective is of equal importance and the application to increase capacity doesn't, in my opinion, impact these objectives negatively.

I hope this letter can now be considered as a letter of support for the application.

Representation 69

Hello I am writing this letter in support of Lytham festival. I hear they are trying to increase the capacity for it and that's there some objection to it.

Well I say the more the merrier!!!

Lytham festival has undoubtedly put Lytham on the map!

It's one of the events that I look forward to the most every year and I can see I am not the only one. To see people locally and come from afar to enjoy the event is brilliant and to see the excitement and build up towards the event is fantastic!!

I'm sure all the businesses in Lytham too look forward to it and to see them full to the brim every year is amazing (not that they are'nt usually!)

Every year the event is run extremely professionally and I have not once experienced a bad time there infact the opposite everyone's faces beaming with smiles!! And to see it with more people enjoying themselves would be amazing!!

So all I ask and write in support of is to keep it going every year, let's make it bigger and better!!!!

I understand that the licensing objectives are:

- * The prevention of crime and disorder; Public safety;
- * The prevention of public nuisance; and
- * The protection of children from harm.

Each objective is of equal importance and the application to increase capacity doesn't, in my opinion, impact these objectives negatively.

Also we have every confidence in the organisers based on their past experiences which include the very successful and 10 day event in 2022!

And the increase in the maximum capacity to 29,999 gives me no cause for concern. If anything it makes me for excited for it!!

I hope this letter can now be considered as a letter of support for the application.

Shetland road, Blackpool

Representation 70

I would just like say how much enjoyment and happiness Lytham Festival brings to not just me, but the whole of the Fylde coast (and beyond), each year.

Life can be tough (especially now) so I do hope Lytham Festival will be allowed to continue for many years to come, as it provides so much light, hope and joy.

I would also like to note the following:

- * I have not experienced any trouble at previous Lytham Festival events.
- * I have full confidence in Cuffe & Taylor who have run this very successful event since 2010.
- * There is a very friendly atmosphere to the Lytham Festival event and it is suitable to families with children - my 8 year old Son absolutely loves going and gets really excited, each year.
- * The event is extremely well managed and is a real asset to Lytham.
- * I have not experienced any problems with parking and traffic.
- * The company that runs the festival are very experienced and communicate the traffic management plans very well to local residents.

I have every confidence in the organisers, based on past experience which includes the very successful 10 day event in 2022 and the increase in the maximum capacity to 29,999 gives you no cause for concern.

Cuffe and Taylor are responsible operators and give priority to ensuring there is no crime and disorder, they have plenty of stewards and there has been very little to no antisocial behaviour over the years.

Please also note the following:

- I have never experienced/witnessed trouble or antisocial behaviour at previous Lytham Festival events.
- I have full confidence in Cuffe & Taylor who have run this very successful event since 2010.
- There is a very friendly atmosphere to the Lytham Festival event and it is suitable to families with children.
- I have not had any noise nuisance concerns from music or persons attending and leaving the Lytham Festival in previous years and am confident this will not change for the increased capacity.
- The event is extremely well managed and is an asset to Lytham St Annes.
- I have never experienced any problems with parking and traffic.
- Traffic management plans are communicated very well.
- Given the extensive experience of Cuffe and Taylor and organisation of the event I have no concerns about public safety.
- Previous years of Lytham Festival have seen the prevention of crime and disorder and public nuisance handled with great efficiency and therefore I am satisfied/happy that Cuffe and Taylor will once again ensure Lytham Festival is a successful and positive event for all.
- As a frequent attender of Lytham Festival I have never had any cause for concern about the protection of children. It is a family friendly event where everyone is well looked after in a safe and welcoming environment.

I trust that this information will be relevant enough.

Frobisher Drive, St Anne's

Representation 71

Devonshire Rd, Lytham St Annes

I support the application from Lytham Festival to increase capacity this year. The Festival brings so many benefits to the area and the Management team have years of success behind them and are well equipped to increase numbers. I attend each year and have never seen any trouble or had problems with parking or access.

I wish to add that I have always felt safe and have never witnessed any crime or antisocial behaviour.

Representation 72

I'd like to add my support for increasing the size of Lytham Festival. It's a well run event that attracts much domestic tourism and boosts local businesses.

I would like to reiterate my support for a permitted capacity increase that are prompted by the following track record of previous Lytham festivals

1. Well organised by a company of experience
2. Historically safe
3. Well received by locals
4. Orderly traffic management
5. Well thought out parking
6. Family friendly
7. Trouble free

I presume that it is a cooperative working between Cuffe & Taylor and FBC that have resulted in my not having seen fires, fights or other negatives.

I can't think of any reason that licensing could legitimately object to the application to grow the event and deny the knock on benefits to our local economy.

Representation 73

I am writing in support of Lytham Festival's license application to increase the maximum capacity to 29,999.

My family, friends and myself have attended every year without fail and have thoroughly enjoyed the top class artists that have graced the stage over the last 10 years or so. I am always particularly impressed with how family friendly the event is and how the safety of visitors to the festival is clearly a priority so both visitors and residents alike know they are in a safe and welcoming environment.

It is also worth noting that I have never seen or experienced any antisocial behaviour at Lytham Festival – presumably because the event is so well managed.

I have also met a number of first time visitors that have attended and been so impressed with Lytham St Anne's that they not only return to the Festival but now come all through the year to see other events.

I have no concerns about the increase in capacity and, given how well Cuffe and Taylor control and manage their events, I expect as with previous Lytham Festivals they will continue to do so with the utmost professionalism and expertise.

Of course parking is busy during the festival but Cuffe and Taylor always communicate information about their traffic management plans to residents like myself and I believe the town manages well with the influx of visitors. Cuffe and Taylor are clearly experienced at what they do and I have no reason to believe this would be any different with more people attending the festival.

In closing I would like to say that throughout the years I have been very impressed with Cuffe and Taylor's ability to organise an almost seamless event, long may it continue. It is an amazing asset for Lytham - not only a source of revenue for supporting businesses but also employment and an enjoyable work experience for our young people.

Norfolk Road, Lytham

Representation 74

Queen Street, Lytham St Annes

I am writing in support of 'Lytham Festival', which I personally enjoy and have enjoyed immensely over the last ten years.

I absolutely agree that Lytham Festival is a marvellous aspect of Lytham's social summer calendar and know how much it benefits the Lytham business community, as many of my friends live and work in Lytham also, and they look forward to the increased revenue year on year.

Having never personally witnessed or experienced any adverse effects of the Festival, only positive and joyous aspects, I very much look forward to the continued success and growth of this wonderful event.

The event appears to be superbly managed, security and road aspects always appear to be very well manned and in control, and it is always very impressive to experience.

My friends and family enjoy this event each year, and along with my children and grandchildren, last year, we had a wonderful family time over the ten-day Festival and have every confidence in Cuffe & Taylor, that this will no doubt continue to be the case.

I reside in the heart of Lytham town centre and personally agree that the parking and traffic controls put in place are superb and I enjoy receiving the updates from Cuffe & Taylor, keeping me informed of any changes which may affect me personally.

Cuffe & Taylor do a wonderful job and as a Lytham resident, feel they can build on their continued success; grow the festival and look forward to a bigger, and even better Festival, bringing the increased capacity of 29,999 to the town and local businesses.

Licensing Act 2003

Premises Licence

FY PL0415

Part 1 - Premises Details

POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION

Lytham Green (Proms)

Lytham Green, Lytham, Lancashire, FY8.

WHERE THE LICENCE IS TIME LIMITED THE DATES

Not applicable

LICENSABLE ACTIVITIES AUTHORISED BY THE LICENCE

- a performance of a play
- an exhibition of a film
- a performance of live music
- any playing of recorded music
- a performance of dance
- entertainment of a similar description to that falling within a performance of live music, any playing of recorded music or a performance of dance
- provision of late night refreshment
- the sale by retail of alcohol

THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF LICENSABLE ACTIVITIES

Activity (and Area if applicable)	Description	Time From	Time To
A. Performance of a play (Outdoors)	Monday to Sunday	Noon	11:00pm
B. Exhibition of films (Outdoors)	Monday to Sunday	Noon	11:00pm
E. Performance of live music (Outdoors)	Monday to Sunday	Noon	11:00pm
F. Playing of recorded music (Outdoors)	Monday to Sunday	Noon	11:00pm
G. Performance of dance (Outdoors)	Monday to Sunday	Noon	11:00pm
H. Entertainment of a similar description to that falling within E, F, or G (Outdoors)	Monday to Sunday	Noon	11:00pm
L. Late night refreshment (Indoors & Outdoors)	Monday to Sunday	11:00pm	11:30pm
M. The sale by retail of alcohol for consumption ON the premises only	Monday to Sunday	Noon	11:00pm

THE OPENING HOURS OF THE PREMISES

Description	Time From	Time To
Monday to Sunday	Noon	11:30pm

Licensing Act 2003 Premises Licence

FY PL0415

WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND / OR OFF SUPPLIES

- M. The sale by retail of alcohol for consumption ON the premises only

Part 2

NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE RELEVANT) OF HOLDER OF PREMISES LICENCE

Live Nation (Music) UK Ltd

30 St John Street, London, EC1M 4AY.
Telephone 0207 0993333

REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)

Live Nation (Music) UK Ltd

02409911

NAME, ADDRESS AND TELEPHONE NUMBER OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL

Peter TAYLOR

54 Orchard Road, Lytham St Annes, Lancashire, FY8 1PJ.
Telephone 01253 720550

PERSONAL LICENCE NUMBER AND ISSUING AUTHORITY OF PERSONAL LICENCE HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES FOR THE SUPPLY OF ALCOHOL

Licence No. FY PA0780

Issued by Fylde

ANNEXES

ANNEX 1 - MANDATORY CONDITIONS

- 1.1 No supply of alcohol may be made under this licence
 - a. at a time when there is no designated premises supervisor in respect of it or,
 - b. at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended
- 1.2 Every retail sale or supply of alcohol made under this licence must be made or authorised by a person who holds a personal licence.
- 1.3 The admission of children under the age of 18 to film exhibitions permitted under the terms of this licence shall be restricted in accordance with any recommendations made by
 - a. The British Board of Film classification (BBFC) where the film has been classified by that Board, or
 - b. the Licensing Authority where no classification certificate has been granted by the BBFC or where the licensing authority has notified the licence holder that section 20 (3) (b) of the Licensing Act 2003 applies to the film.

Mandatory Licensing Conditions (wef October 2014)

Licensing Act 2003 Premises Licence

FY PL0415

ANNEXES continued ...

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises-
(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to-
(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
(ii) drink as much alcohol as possible (whether within a time limit or otherwise);
(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol
(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either-
(a) a holographic mark, or
(b) an ultraviolet feature.
4. The responsible person must ensure that-
(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures-
(i) beer or cider: ½ pint;
(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
(iii) still wine in a glass: 125 ml;

Licensing Act 2003 Premises Licence

FY PL0415

ANNEXES continued ...

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1-
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula-

$$P = D + (D \times V)$$

where-

 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence-
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result

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of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

ANNEX 2 - CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE

- 2.1 The Police Licensing Department and Planning Officer shall be notified of the dates of each Event every year within three months of the event taking place.
- 2.2 Only plastic glasses shall be used to dispense beverages to customers in the general admission area.
- 2.3 Frequent collection of litter shall be undertaken to ensure that empty containers do not accumulate in or around the licensed area.
- 2.4 Alcohol shall only be sold or supplied to persons attending the event.
- 2.5 A zero tolerance policy shall be adopted towards any illegal behaviour and any activity that upsets the family atmosphere shall be dealt with promptly and efficiently.
- 2.6 There shall be a zero tolerance policy towards drugs.
- 2.7 No entertainment of an adult nature shall take place on the premises.
- 2.8 There shall be drinks promotions but these shall not contravene the British Beer and Pub Association Standards for the Management of Responsible Drinks Promotions, or which may encourage binge drinking.
- 2.9 A clear and conspicuous notice requesting patrons to avoid causing noise, nuisance or disturbance to local residents when leaving the premises shall be erected and maintained in a prominent position at every exit.
- 2.10 The licence holder and DPS shall ensure that the arrangement for the storage of empty bottles prevents unauthorised access to those bottles.
- 2.11 At least one personal licence holder shall be available on the premises whilst the supply or sale of alcohol is being undertaken (whose identity shall be known to all other staff engaged in the supply or sale of alcohol) except in the case of emergency.
- 2.12 All staff to have received suitable training in relation to the proof of age scheme to be applied upon request.
- 2.13 No unaccompanied children shall be allowed on the premises at any time.
- 2.14 Risk assessments carried out by or on behalf of the Licence holder which relate to a licensing objective shall be available for inspection by an officer or a Responsible Authority.
- 2.15 An adequate number of licensed door supervisors shall be on duty as appropriate to any risk assessment

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and in accordance with the guidance under the Nightsafe Scheme.

- 2.16 Only toughened glass vessels or polycarbonate vessels, where available, shall be used to dispense beverages to customers.
- 2.17 Appropriate measures shall be taken to ensure that staff prevent the removal of bottles or glasses from the licensed premises.
- 2.18 Frequent collection of glasses and bottles shall be undertaken to ensure that empty containers do not accumulate in the licensed premises.
- 2.19 A suitable sufficient and risk assessment shall be undertaken having regard to the following:
 - i) A sufficient number of stewards shall be provided in relation to the estimated occupancy for the event.
 - ii) There shall be adequate provision of suitable located emergency exits within the perimeter fencing/barriers relating to the occupancy.
 - iii) Adequate provision and types of fire fighting equipment shall be provided in relation to the occupancy.
 - iv) An adequate number of first aiders and first aid equipment shall be provided in relation to the occupancy.
- 2.20 In relation to the event and the above issues the Premises Licence Holder shall follow the principles within the "Event Safety Guide - A Guide to Health, Safety and Welfare at Work and Similar Events - HSG 195, published by the Health and Safety Executive (HSE) 1999 ISBN 0 7176 2453."
- 2.21 A designated member of the management team shall patrol the site ensuring that control measures identified within the risk assessments are implemented. Where there are new risks to safety identified, the designated person shall take the necessary steps to reduce and eliminate such risks.
- 2.22 The licence holder and the DPS are to support and rigorously enforce the Challenge 25 Proof of Age policy. Any person who looks or appears to be under the age of 25 shall be asked to provide identification that they are over the age of 18. The following are the only forms of identification acceptable: photo driving licence; passport; Proof of Age Standards Scheme Card; and any other locally or nationally approved form of identification which may be introduced in the future.
- 2.23 The premises licence shall only have effect for 5 (five) consecutive days within a calendar year and the two existing licences FY PL0359 and FY PL0384 shall be surrendered upon the grant of this licence.

ANNEX 3 - CONDITIONS ATTACHED AFTER A HEARING BY THE LICENSING AUTHORITY

- 3.1 CCTV equipment shall be installed and maintained in good working order in accordance with the manufacturer's instructions. All entrances, exits and bar areas to be covered by the system and, where practical, additional cameras located in other public areas of significant activity within the premises. The system shall record images of the head and shoulders of all persons entering the premises for

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identification purposes.

- 3.2 Images shall be retained in unedited form for not less than 21 days.
- 3.3 A staff member who is conversant with the operation of the CCTV system shall be on the premises when open to the public. This staff member shall be able to show recent data or footage with the absolute minimum of delay when requested to a Police officer or to a Local Authority Enforcement Officer/Authorised person.
- 3.4 The person undertaking the licensable activity shall appoint a suitably qualified and experienced noise consultant prior to any major event (i.e. where the noise level arising from amplified music or voice would be between 5 and 15 decibels dB(A) above background levels). The consultant shall be instructed to liaise with the licensee, any promoter, sound system supplier, and sound engineer that is involved with that particular event, as well as Fylde Council's Environmental Health Department on all matters relating to noise control prior to and during events.
- 3.5 The noise consultant shall carry out a survey to determine the background noise levels (as defined by the Code of Practice on Environmental Noise at Concerts or other relevant nationally recognised guidance) at locations around the venue that are representative of noise sensitive premises likely to experience the highest level of noise as a result at any event. It is accepted that the dwellings in the immediate vicinity will experience sound levels in excess of those recommended in the Code of Practice. Other suitable monitoring points shall be sought but must also include the immediate vicinity to assess the sound level at the dwellings directly opposite. Areas that were the subject of noise complaints in recent years shall be considered appropriate.
- 3.6 A noise propagation test shall be undertaken prior to the start of any event in order to set appropriate control limits at the sound mixer position.
- 3.7 Background sound level readings shall be taken just before the event commences and at intervals during any major event, where it is reasonably practical to do so.
- 3.8 The sound system shall be configured and operated in a similar manner as intended for the event. The sound source used for the test shall be similar in character to the music likely to be produced during the event.
- 3.9 The person undertaking the licensable activity shall ensure that the promoter, sound system supplier and all individual sound engineers are informed of the sound control limits and that any instructions from the noise consultant regarding noise levels are to be implemented.
- 3.10 The appointed noise consultant shall arrange for sound levels to be regularly monitored at pre-designated positions.
- 3.11 All monitoring results shall be recorded in the premises log book or a sound recordings log.
- 3.12 There shall be a manned telephone throughout the events with a pre-advertised number. This is to enable

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the reporting of any noise disturbance resulting from events at the venue.

- 3.13 The Front of House limit shall be set at a guideline level up to 98dB LAeq (15 minutes) and noise levels shall be monitored at the agreed monitoring locations during the event to ensure that any nuisance is avoided and, if necessary, the level to be reduced at the Front of House position accordingly.
- 3.14 The Premises Licence Holder shall engage at their own cost a professional sound analyst/engineer who shall be on site throughout the duration of the 2018 Festival and will work with Fylde officers to record and collate data from various locations and under different conditions so that these can be used to better inform appropriate sound levels going forward.

ANNEX 4 - PLANS

See attached plans referenced FY PL0415

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Premises Licence Summary

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Premises Details

POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION
Lytham Green (Proms)

Lytham Green, Lytham, Lancashire, FY8.

WHERE THE LICENCE IS TIME LIMITED THE DATES

Not applicable

LICENSABLE ACTIVITIES AUTHORISED BY THE LICENCE

- a performance of a play
- an exhibition of a film
- a performance of live music
- any playing of recorded music
- a performance of dance
- entertainment of a similar description to that falling within a performance of live music, any playing of recorded music or a performance of dance
- provision of late night refreshment
- the sale by retail of alcohol

THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF LICENSABLE ACTIVITIES

Activity (and Area if applicable)	Description	Time From	Time To
A. Performance of a play (Outdoors)	Monday to Sunday	Noon	11:00pm
B. Exhibition of films (Outdoors)	Monday to Sunday	Noon	11:00pm
E. Performance of live music (Outdoors)	Monday to Sunday	Noon	11:00pm
F. Playing of recorded music (Outdoors)	Monday to Sunday	Noon	11:00pm
G. Performance of dance (Outdoors)	Monday to Sunday	Noon	11:00pm
H. Entertainment of a similar description to that falling within E, F, or G (Outdoors)	Monday to Sunday	Noon	11:00pm
L. Late night refreshment (Indoors & Outdoors)	Monday to Sunday	11:00pm	11:30pm
M. The sale by retail of alcohol for consumption ON the premises only	Monday to Sunday	Noon	11:00pm

THE OPENING HOURS OF THE PREMISES

Description	Time From	Time To
Monday to Sunday	Noon	11:30pm



Licensing Team
Town Hall
Lytham St Annes
FY8 1LW

Appendix 4
Phone: (01253) 636036
Fax: (01253) 713113
e-mail: licensing@fylde.gov.uk
www.fylde.gov.uk

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WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND / OR OFF SUPPLIES

- M. The sale by retail of alcohol for consumption ON the premises only

NAME, (REGISTERED) ADDRESS OF HOLDER OF PREMISES LICENCE

Live Nation (Music) UK Ltd

30 St John Street, London, EC1M 4AY.

REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)

Live Nation (Music) UK Ltd

02409911

NAME OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL

Peter TAYLOR

STATE WHETHER ACCESS TO THE PREMISES BY CHILDREN IS RESTRICTED OR PROHIBITED

Not applicable