

INFORMATION ITEM



REPORT OF		MEETING	DATE	ITEM NO
DEVELOPMENT SERVICES DIRECTORATE	OPERATIONAL MANAGEMENT COMMITTEE		31 MAY 2016	9
CAR PARKING UPDATE ON RESIDENT PERMIT AND MOTORHOME SCHEMES				

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY OF INFORMATION

The Fylde Resident's Permit Scheme was established to provide those who live within the Borough the opportunity to obtain an annual permit to park in a variety of Council owned and operated car parks for up to 2 hours a day. Separately, since 2012, Motorhomes have been allowed to park overnight on St Annes Swimming Pool car park which has enabled the area to benefit from a new source of tourism. The following is a further update on the success of the two schemes to the information reported at the meeting of 15/09/2015.

SOURCE OF INFORMATION

Fylde Borough Council Permit Database.

Fylde Borough Council's pay and display machine transaction reports via Metric's WebAslan reporting system.

Operational Management Committee Information Reports of 15th September 2015:

<https://fylde.cmis.uk.com/fylde/MeetingsCalendar/tabid/70/ctl/ViewMeetingPublic/mid/397/Meeting/95/Committee/16/SelectedTab/Documents/Default.aspx>

INFORMATION

Fylde Resident's Permit Scheme

Below are details of the number of permits and reissued permits (eg if the permit has been lost after being issued) that were purchased since the scheme started. During the pilot year all permits expired on 30th April 2015 irrespective of when they were purchased during the year; the last permit issued was on 8th January 2015. After this it was agreed that the scheme should be made permanent with the conditions slightly adjusted. This started to be promoted in the Leader's letter to all Fylde Borough Residents in mid-March 2015, which resulted in many applicants for the revised scheme over the following weeks. In March 2016 the scheme was once again promoted in the Leader's letter which resulted in a further surge in applicants. As such, going forward, the middle of March will be used to define each annual period for comparison purposes.

Table 1: Number of Permits Issued

Period	New	Renewed	Total Permits	Replacement
Pilot Phase (01/05/14 to 08/01/15)	105	N/A	105	9
03/15 to 13/03/16	150	79	229	13
14/03/16 to 29/04/16	69	27	96	0

Table 1 shows the number of permits issued. From those who had a permit in the pilot year 75% renewed their permit in the second year which is considered a good retention rate. It is hoped there will be a similar level of retention in this current year.

With permits (new and renewed) costing £25 and replacements £15 the income from the scheme is set out in table 2.

Table 2: FRPS Income

Period	New and Renewed	Replacement	Total Income
Pilot Phase (01/05/14 to 08/01/15)	£2,625	£135	£2,760
03/15 to 13/03/16	£5,725	£195	£5,920
14/03/16 to 29/04/16	£2,400	£0	£2,400

As the scheme becomes better known it is expected that numbers will increase year-on-year. Once annual user numbers pass 1000 the committee will be asked to review the scheme in accordance with the cabinet resolution of 14th January 2015.

Motorhome Overnight Parking on St Annes Swimming Pool Car Park

Table 3 and 4 below show the number of tickets that have been purchased on St Annes Swimming Pool car park valued at £5 or over. In the first two years of operation only overnight tickets of £5 were available. Since 2014/15, in addition to the £5 overnight charge there has been tickets for parking during the day and overnight (1 day) at £8, 2 days at £15 and 3 days at £21. As such the values in table 4 are not accurate amounts of income but an indication of the minimum level as most tickets sold are worth £5 or £8.

Table 3: Number of tickets sold at £5 or over

Year	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
12/13	4	42	16	91	65	53	42	15	4	5	7	20	364
13/14	34	51	70	107	90	83	70	30	5	12	28	51	631
14/15	103	118	117	167	241	203	185	90	20	27	67	89	1427
15/16	172	216	45	145	324	281	351	90	36	75	89	165	1989

Table 4: Minimum income from motorhome users (including VAT)

Year	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
12/13	20	210	80	455	325	265	210	75	20	25	35	100	1820
13/14	170	255	350	535	450	415	350	150	25	60	140	255	3155
14/15	515	590	585	835	1205	1015	925	450	100	135	335	445	7135
15/16	860	1080	225	725	1620	1405	1755	450	180	375	445	825	9945

Both tables show that in June and July 2015 the level of use dropped. This is because there was a loss of data from the main pay and display machine on the lower section of the car park between 10th June and 16th July. The machine was working during this period so tickets were sold but we were unable to retrieve the data associated with these ticket sales. We are aware that there were many motorhomes parked during this period and as such estimate that income was actually £1,500 to £2,000 higher than detailed in table 4 for 2015/16.

WHY IS THIS INFORMATION BEING GIVEN TO THE COMMITTEE?

To advise the committee on progress of the Fylde Resident's Permit and motorhome schemes.

FURTHER INFORMATION

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