## St Anne's Back West Crescent (2 pages)

### "The Back West Sunday Vintage Market"

#### Aim / Vision

To create a Sunday vintage / flea market selling vintage / retro / antiques / craft / artisan to be held monthly during the spring and summer months. Traders preferably from the St Anne's and surrounding area will be invited to hold a stand at the market selling their goods for a small stall fee dependent on pitch size.

St Anne's already has a strong presence of second hand furniture retailers especially on Back West Crescent and the surrounding area. The idea / vision is to create a brick lane style Sunday market opening up the opportunity for other smaller traders without a shop to trade on the market. But more importantly reenergise St Anne's on Sea by bringing / creating an alternative shopping experience which will bring new shoppers to the town, spending within the town as well as the market.

The market will be heavily advertised using social media and advertising (Posters / flyers / word of mouth)

It will run from 9am to 2pm

Traders will be charged a nominal fee £15 per 6ft pitch. Multiples allowed for traders with larger items.

All profits / funds raised after trading costs are covered will be reinvested back into the market and the Back West Arts Trail.

Proposal is currently for market to run monthly on the same Sunday each month i.e.: 1st Sunday of every month. If market is a success consideration will be given to extending this to weekly during summer months.

Traders with business premises on Back St Anne's Road West will be given priority to stalls outside their premises and will be charged according to footage measured in 6ft intervals. If the business decides not to participate the outside of their shop frontage will be made available for other stall holders.

All pitch fees will be payable 7 days in advance and non-refundable

# Proposed Traders for the market - predominantly from Lytham St Anne's with good quality wares to sell

Antique/vintage Furniture Brick a brac Art Vintage clothing Objects d'art

The urban arts centre will be available for indoor trading pitches for crafters. Approximately 10 / 15 pitches will be available.

### **Ancillary stall holders**

Tea/coffee pitches Breakfast foods Cakes / confectionary

# **Legal Requirements**

Permission to trade on Back St Annes Road West (From Clifton Drive to St Andrews Road South)

This area is currently subject to a ban on trading outside of shop premises, in order for the market to take place this restriction must be lifted / re designated.

A formal letter requesting the above has been addressed to Chris Hambly 24.02.16

An estimate for costs and timeline has been requested within the letter.

Temporary permission to close Back St Annes Road West (Initially from Orchard Road to Park Road)

The relevant form will be submitted this week.

Notify Fylde Borough Council with our intention to hold the event

The relevant application form will be submitted online this week.