



INFORMATION ITEM

REPORT OF	MEETING	DATE	ITEM NO
RESOURCES DIRECTORATE	ENVIRONMENT, HEALTH AND HOUSING COMMITTEE	15 JUNE 2021	15
CLIMATE CHANGE SURVEY OUTCOME			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY OF INFORMATION

This report provides Members with details of the outcome of a public climate change survey. No advice or recommendations have been provided at this stage. The information could be used by the committee as an information source to be used to help decide how the Council should progress action to tackle climate change and environmental related issues including delivering ambitions and actions set out in the Council's Corporate Plan.

The report sets out a summary of the responses to the various questions. It finishes with a list of suggestions that could be taken by the Council, other public sector organisations, businesses and other organisations.

SOURCE OF INFORMATION

Blackpool Council who co-ordinated the joint Fylde Coast climate change survey.

WHY IS THIS INFORMATION BEING GIVEN TO THE COMMITTEE?

To provide an indication of public opinion as to the actions they expect the Council to take regarding climate change.

FURTHER INFORMATION

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REPORT

BACKGROUND

- During the summer of 2019 many Councils were expressing concern about climate change with members of the public asking Councils what their intentions were. At the Council meeting of 15th July 2019 a member of the public asked the following question:

"In light of the IPCC report on Global Warming, what steps are Fylde Council taking to mitigate the impacts of climate change and ensuring that all strategic decisions, budgets and approaches to planning decisions are in line with a shift to zero carbon by 2030?"

The chairman of the Environment, Health and Housing Committee (Councillor Aitken), responded stating that the Council was committed to carbon reduction and set out a number measures to mitigate the impact

of climate change. The chairman stated that these existing strategies would be further developed in the new four-year Corporate Plan, and the Council would look to introduce new measures in line with the IPCC report that would embed carbon reduction throughout its service provision.

The member of the public asked a supplementary question, wishing to know if Fylde Council would join the 104 Councils nationally in declaring a climate crisis.

The chairman responded, advising the matter would be given serious consideration.

2. In January 2020 a Carbon Reduction Working Group comprising a combination of members and officers was convened to review a draft carbon reduction strategy that had previously been shared with the group. This was intended to start the process of creating a relevant strategy with actions set to be looked into for a future meeting.
3. During March 2020 Covid lockdown measures restricted further face-to-face meetings and officer time was prioritised to responding to local needs. To date the Working Group has not re-convened as a result.
4. The Council's Corporate Plan 2020/24 includes, under the environment section, several ambitions that are related to climate change and carbon reduction with the following actions stated:
 - Implement carbon reduction policies including; plastics reduction, tree planting, energy efficiency and recycling
 - Design education and awareness programmes to support carbon reduction policies and actions
 - Work with partners to deliver the carbon reduction policy actions i.e. reduce, re-use, recycle, tree planting

CLIMATE CHANGE SURVEY

5. In July 2020 Fylde Officers were approached by Blackpool Council officers with a proposal to conduct a joint survey, along with Wyre Council, to establish attitudes and opinions of residents to climate change and the action needed to address it. Over the following months the survey was developed and was launched in early December 2020 and promoted via social media. The survey remained open until the end of January 2021.
6. The following presents the outcomes from the survey in the same format as https://www.wyre.gov.uk/info/200489/climate_change/1392/whats_happening_in_your_community" [Wyre Council](#) so the results can be compared. As Wyre highlights in their report, as the survey was advertised through social media and open to all rather than being sent out randomly, those taking part are not representative of the Fylde Borough population. Surveys of this nature are likely to be completed by those with strong views on the topic which may skew results. However the survey offers an overview of general opinions on climate change in the local area.

RESPONDANTS

7. In total, 126 respondents from the Fylde Borough took part in the survey. Details of participants are broken down as follows:
 - Gender: 66% were female, 31% male and 3% preferred either to self-describe or not to say;
 - Age: 83% of respondents were aged 45 and above;
 - Ethnicity: 99% were White (British/Irish/Other);
 - Work: Most respondents worked in education or professional, scientific and technical activities. A large proportion of respondents were retired;
 - Disability: 16% respondents had a disability or illness that limited activity, 16% were disabled but not limited by it.

RESULTS

Knowledge and Trust

8. 36% of respondents described their knowledge on the affect and impact of climate change as 'quite' with 29% indicating they had a 'moderately' broad knowledge and 21% 'very' broad. No respondents indicated knowing much at all. This is likely to be due to the nature of the survey, which encourages responses from already invested individuals, although it suggests that most people already have a good understanding of the subject.

9. When asked about the impact of human activity on the increase in global temperatures, 56% of respondents agreed this was 'definitely' responsible. A further 31% stated that human activity was 'probably' responsible, whilst only 13% believed other factors to be responsible. This suggests a relative consensus on human activity causing climate change, with limited scepticism among respondents.
10. The survey asked how much trust individuals put in different sources of information related to climate change. Respondents mostly put their trust in receiving information about climate change from scientists (80% stated 'a lot of trust') and environmental organisations (55% stated 'a lot of trust'). Receiving information from family members, government bodies and colleagues was also trusted to a lesser extent. Conversely, energy suppliers were not trusted very much, followed by the media.

Impact of Climate Change

11. It was widely agreed that all parts of society (split by governments, organisations and individuals) has a vital role to play in addressing climate change, with greater onus (91%) on governments in particular.
12. Respondents were asked whether they thought climate change has already negatively affected different locations. 'Other places in the world' were viewed by 71% as being negatively affected a great deal. Around 55% believed Britain and the Fylde Coast had experienced negative effects of climate change to some extent with their own homes being less impacted.
13. When asked how concerned they were about current effects of climate change on different locations, 71% were very concerned about 'other places in the world' and 51% about Britain. Respondents were quite concerned about the local area and their own homes.
14. Within the last 5 years, respondents identified that the greatest impacts of climate change locally were less biodiversity, flooding from rainfall, worse weather and changes in the natural environment (eg lower stream or pond levels). They also noted that there has been a change in biodiversity (as opposed to less biodiversity), an impact on outdoor activities, local food production and deterioration in buildings as a result of worsening weather.

Individual Actions - Travel

15. The more environmental modes of travel that respondents currently use regularly is to walk, cycle or use a scooter, with occasional public transport use. Driving an electric car or car sharing was least used. Of those who didn't use these options, most common responses were that electric vehicles are too expensive with a lack of charging infrastructure and that public transport is costly, unreliable and doesn't go to suitable destinations, particularly in the rural areas. Some mentioned that the Covid pandemic means that car sharing and public transport are unsuitable.
16. For future changes to travelling activities, most respondents (80%) would consider increasing how much they walk or cycle/use a scooter. Using an electric car (71%) and public transport more (65%) were also popular options. 64% also said they would consider reducing the amount they travel. A significant number (47%) would not consider car sharing. Of those who wouldn't consider these options, most indicated similar reasons as before with cost and convenience being key concerns as well as the environmental impacts of electric cars.

Individual Actions - Other Actions

17. The survey provided a variety of options of more environmentally friendly behaviours and asked what actions respondents currently take, would consider in future and wouldn't consider. Respondents indicated that they are already doing a number of positive behaviours (Figure 1). Actions most would consider in the future included major energy efficiency improvements in homes (e.g. new boiler, solar panels), as well as switching to a renewable energy provider. Fewer respondents would consider eating more vegetarian/vegan food, participating in environmental campaigns or buying less and/or second-hand items.

Figure 1: 'Which of the following behaviours are you doing and which would you consider in the future?'

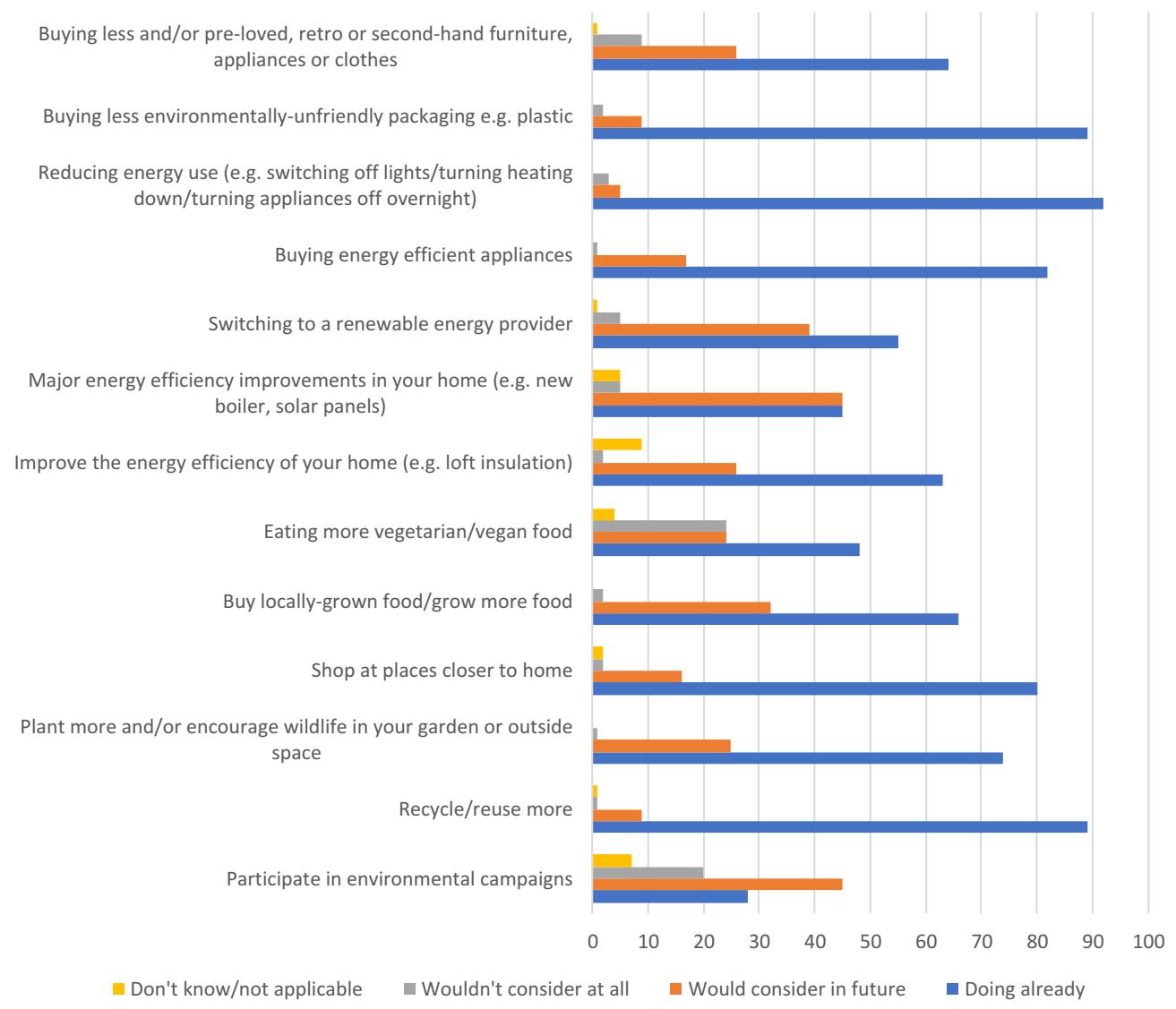
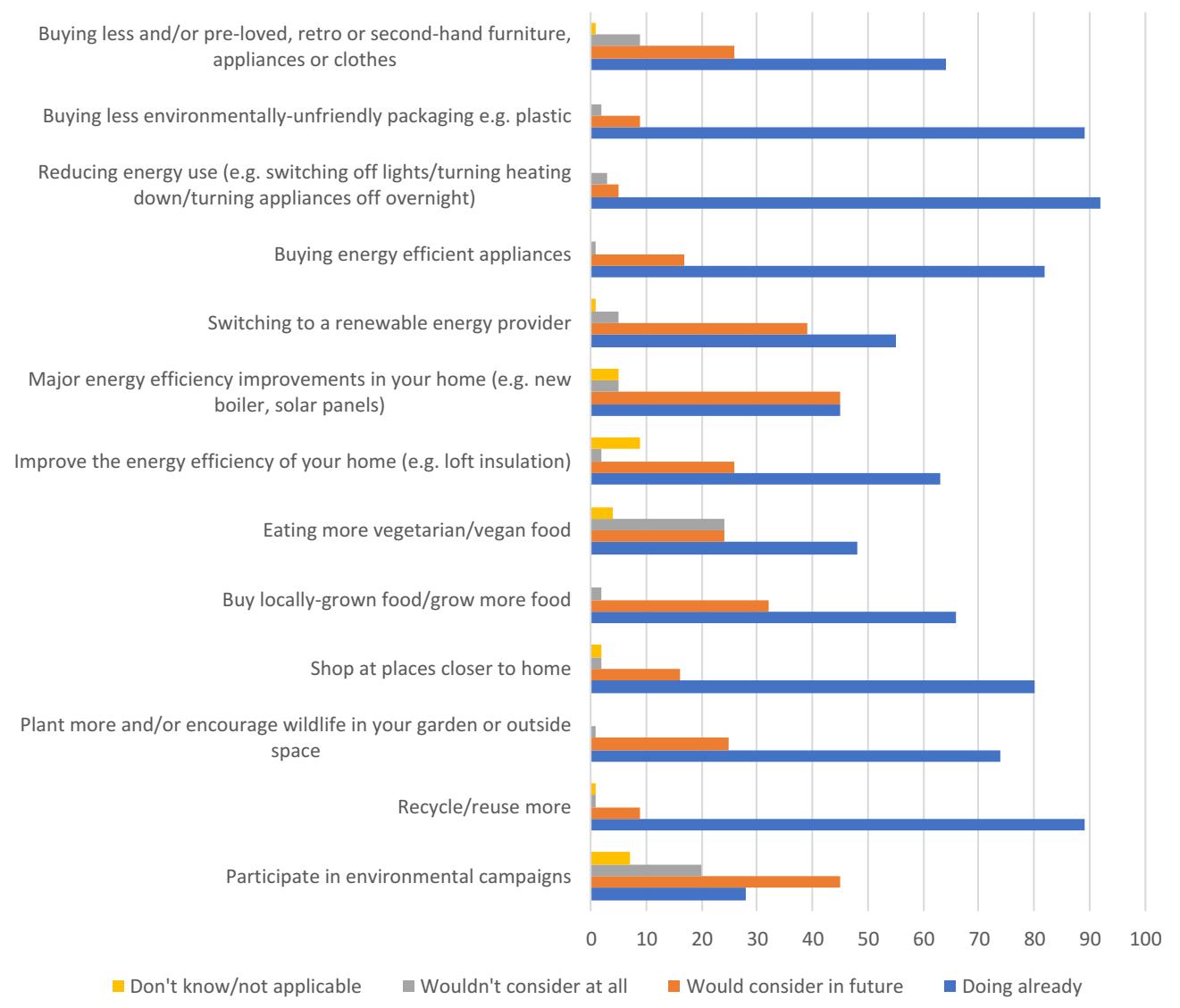


Figure 1: 'Which of the following behaviours are you doing and which would you consider in the future?'



Other behaviours suggested by respondents included using cloth nappies, composting food, not using pesticides, environmental education, avoiding buying plastic products, using ethical banking, reduce food waste and buy seasonal food.

18. Those who would not consider any of the above actions gave reasons such as Their age/being too old to change, not liking vegan food, have concerns about environmental campaign groups and sourcing services from those who support those groups and that new products can be almost as cheap as second hand ones.

Individual Actions – Motivation and Ability to Change

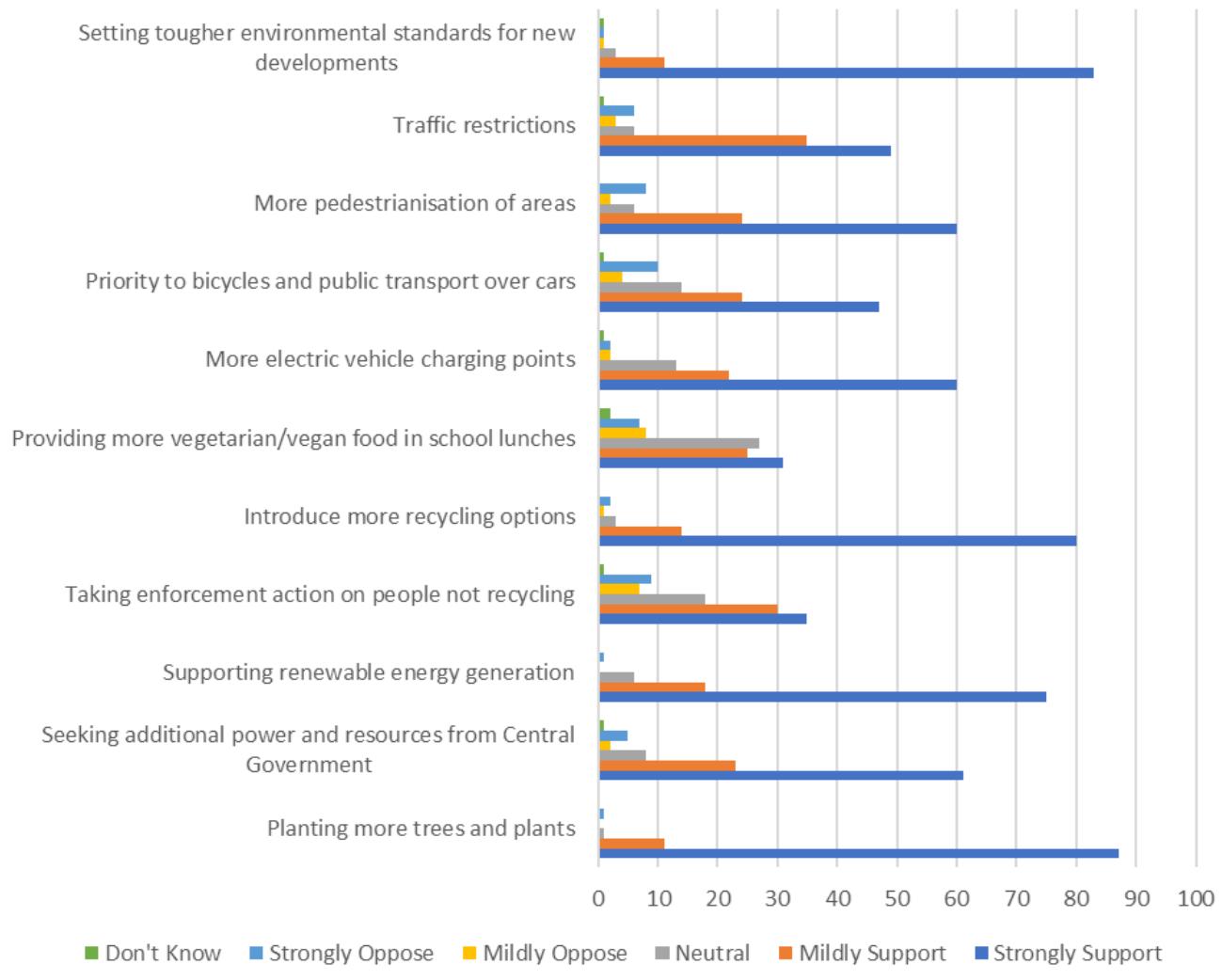
19. The top three motivations for changing behaviours were thinking about future generations, health and ethical beliefs. High numbers also considered saving money and wanting to spend more time outside. Other suggested motivations including benefits to the environment.

20. 87% of respondents either agreed or strongly agreed that they were able to make changes that help to tackle climate change. Only 5% disagreed with one reason given that they did not believe climate change is a man-made phenomenon. Others suggested that businesses, organisations and the government need to do more and that personal changes will not contribute much to tackling bigger issues.

Council Actions

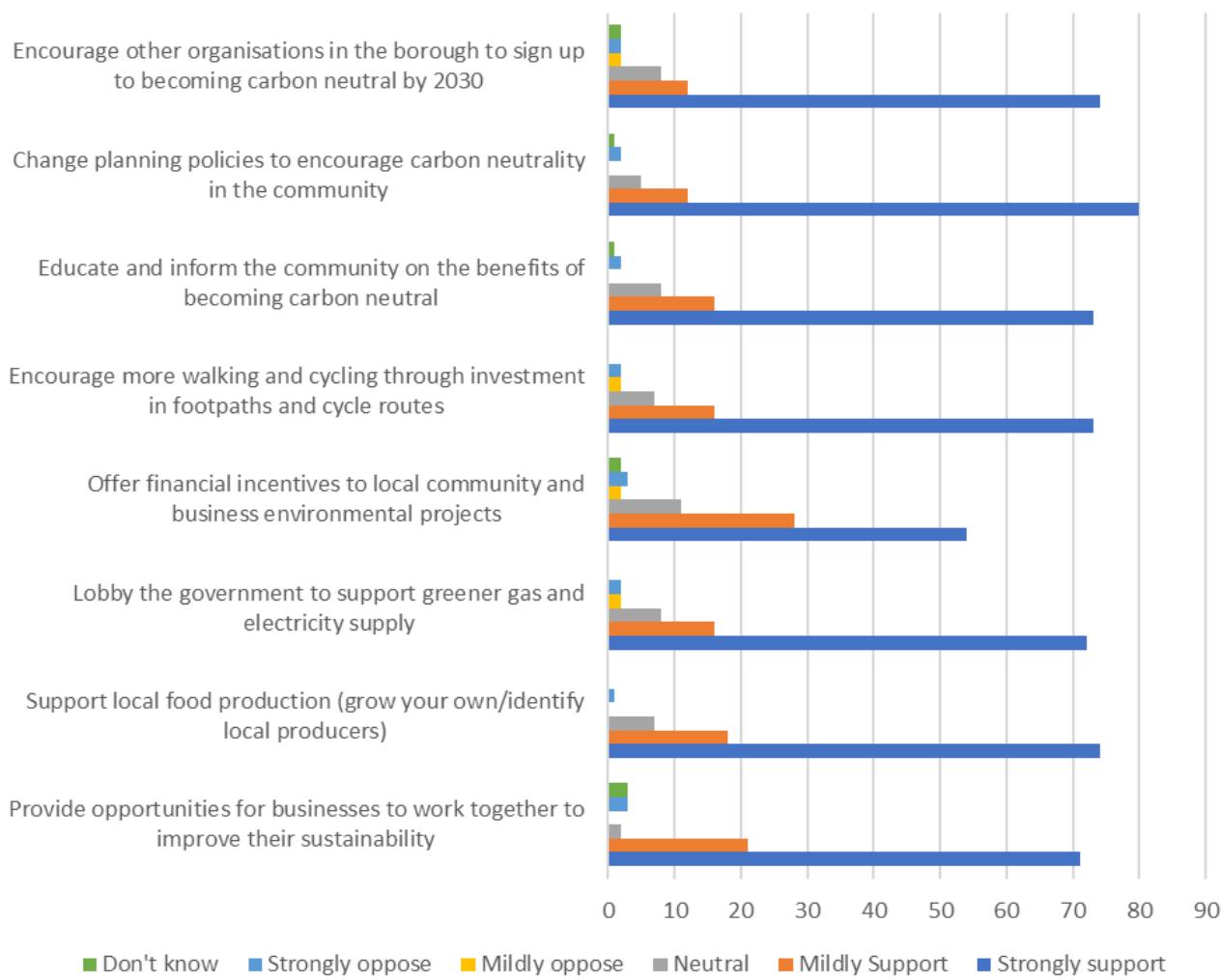
21. Respondents were asked what actions the Council should take to make the area more environmentally friendly. 80% supported the council in introducing measures that encourage people to adopt environmentally friendly behaviour, with 45% indicating that people should be forced into changes. 65% agreed that the council should support local businesses with information and grants. Only 3% considered that individuals and businesses should be left to adapt their own behaviour.
22. Figure 2 shows that from a list of suggested actions for the council to take, respondents would strongly support the council planting more trees and plants, setting tougher environmental standards for new developments, introducing more recycling options, and supporting renewable energy generation. Efforts to seek additional power and resources from Central Government, introduce more pedestrian areas and provide more electric vehicle charging points were also well supported. None of the options were significantly opposed, though of those the prioritisation of bicycles and public transport over cars, taking enforcement action on people not recycling and introducing more pedestrian areas had the most opposition.
23. Other suggested actions the Council should take include removing the green waste subscription charge, restricting the amount of development on green spaces and consider housing types that take less space and provide more vegetarian/vegan catering for Council events and meetings. The Council could also publish updates on progress to carbon targets and involve the public, aim to be a Carbon Literate Organisation through the Carbon Literate Project, set up a local Environment think tank, ensure local towns have a range of shops and services to reduce customers travelling further and consider the impact to the climate on all planning decisions. Other suggestions were that the Council should support home working, on new developments ensure more trees and shrubs are planted rather than just grass, stop mowing road verges that wild flowers have seeded, educate the populace and discourage dog ownership.

Figure 2: '...Which of the following actions would you support the Council taking to address climate change?'



24. Respondents were in strong support of all suggested actions for the council to best support communities to tackle climate change and increase sustainable activity in the borough (Figure 3). The most popular actions were changing planning policies to encourage carbon neutrality in the community with 80%. Almost all others had over 70% support. The lowest support was for offering financial incentives to local community and business environmental projects, though over 50% strongly supported this.
25. Other ideas offered on how the Council could support communities included providing more bus lanes, look at Carbon Literacy training, employ someone/a team to work with individuals, families, organisations and businesses to encourage buy-in, on new developments improve access by paths for cycling and walking as well as providing bus routes as may new developments are only accessible by car, limit car use in town centres and create a citizens assembly.

Figure 3: 'How do you think the Council can best support communities to tackle climate change and increase sustainable activity in the Borough?'



26. Respondents were asked to select their top three areas of society for the council to work with to help make the area a more environmentally friendly place. The construction industry was most strongly supported with tourism, retail and leisure, homeowners, manufacturers and public transport providers also being well supported. Other suggestions included environmental charities and the County Council regarding highways, schools and as waste disposal authority.

Suggested Actions

27. Further to the actions set out previously, respondents were asked three further questions; to state what public sector organisations (including the Council) should be doing to reduce their impact on the environment, to state what businesses and other organisations should be doing to reduce their impact on the environment and how could the Council support organisations and the public to make the most of a changing climate. The responses to these are set out in tables 1-3.

Table 1 – ‘What additional steps should the Council and other public sector organisations be doing to reduce their impact on the environment?’

Local sourcing.
Switch to renewable energy providers and source local and organic food wherever possible
Ensure Local plans include environmental protections and create more natural green space. Ensure businesses work to lower carbon footprint. Make sure developers build environmentally friendly houses. Install more cycle paths.
Using more renewable resources and energy providers. Turning lights off when buildings not in use! (obviously not all buildings can do this!)
Recycling shouldn't be a option, it should be compulsory Public transport needs to be cheaper for people to use it is unsafe to cycle in this country - very narrow lanes and no cycling paths Being green should be encouraged by the council or the government through financial Support or other support
gp surgery and pharmacy should send repeat prescriptions in reusable packaging.
more promotion of social prescribing to encourage people to spend more time outdoors
Reduce single use plastics
Make sure they lead by example. Run campaigns to advertise when they've done good work in this area.
All organisations need to understand their current carbon /environmental footprint first in order to take effective action, so monitoring of energy use, water use and waste volumes is crucial. They need a dedicated environmental manager for each organisation to review resource use across the business. From there they can make changes to systems and behaviours. Procurement policies to ensure always buying eco-friendly appliances and products e.g. Cleaning chemicals and paper products (ideally from recycled paper or FSC labelled). Sourcing Fairtrade tea and coffee etc and local produce where possible. Like Preston City Council has done, offer contracts to local businesses and providers to stimulate local economy and environmental change.
More services to oversee the changes.
Recycling and reusing items. But these areas are not significant areas
Stop using plastic.
Invest in affordable and reliable public transport and ensure homes are environmentally friendly
Lead by example
Have a plan, keep it up to date, reward success, make it visible, try to be a leader Consult with specialist and campaigners
Invest in new tech to replace the old inefficient machinery
Use more virtual meetings, Do more on environmental crime.
Solar panels on buildings, a visible way of trying to reduce impact.
Use renewable resources and go carbon neutral
Working together. Identifying areas of work which could be shared and implemented locally
1. Recycle segregated commercial waste. A disgrace that you haven't already. 2. Discourage HMOs in wards outlying employment centres to reduce car journeys.
Renewable energy sources, for example, solar panels/air source heat exchangers on public buildings (roofs/surroundings). Provide secure areas and facilities for cycles.
Making sure premises conform to the highest standards of sustainability. Reducing plastic use where it doesn't compromise medical safety. Putting more services online where feasible. Introducing electric vehicles where possible.
Do they operate recycling stations?
Training and education for all staff.
Recycling. I was in the Armed Forces and the amount of waste was criminal. The bigger the organisation the worse it is. Keep it local. Keep it small
GPs phone services (which is happening now, instead of people travelling to the doctors. Public sector organisations have more bike facilities (somewhere safe to lock up your bike, somewhere to get changed etc)

So many! New housing schemes, GP surgeries, council buildings, schools and others SHOULD AUTOMATICALLY have solar panels, water saving systems triple glazing, NO. MORE building on flood plains Introduce a bottle recycling facility -- as in Germany- with deposits on plastic bottles (etc) Name and shame businesses which flaunt environmental guidelines and REWARD innovative businesses. Have an annual competition maybe in schools for environmentally friendly ideas And much more..

More energy efficiency in buildings and transport.

Ensure that medical waste is recycled.

With a new road under construction to Fleetwood it would make sense to me to have a new health centre off this new road to take in the areas of Poulton-Singleton-Great Eccleston-Over Wyre etc .instead of a lot off individual surgeries which are getting more difficult to get appt

Action plans to reduce emissions and generate clean energy at a small scale as quickly as possible

Turn lights off when not needed. Use less plastic. Avoid waste.

To provide positive action and not just rhetoric.

Energy efficient/generating buildings Greener support vehicles Turn off engines in police vehicles when parked.

Lead by example

As now under COVID, do more video calls and telephone calls by GPS etc. Police and fire and ambulances to have all electric vehicles. Stop use of paper and go completely digital by having a more secure system for customer records and use of for example small iPads at each bed etc. You see so much paper and form filling everywhere now

Make it easier and cheaper to recycle. Have better, cleaner recycling facilities. Use electric vehicles where possible, need more charging points. Electric vehicles need to be cheaper, address issues over sourcing minerals for batteries. Educate staff on behavioural changes. Do as much as we can on line, but without removing key and necessary social interactions.

Lead by example, eg all public buildings to have solar panels

Better coordination between organisations to reduce wasting resources

all should have solar power installed by default

Turn street lighting off at midnight. Stop doing housing developments in rural areas, do them in brownfield sites.

recycling in office buildings, using more sustainable energy in office/public buildings, encouraging and incentivising employees to car share (post-pandemic)

Council, protect green pace, invest in non-private car infrastructure, demand new homes produce some of their electricity themselves. Public sector, not may area of expertise

I think that legislation is the answer. Businesses must be forced to get on board with this.

Review waste generated and ensure disposal routes are high on the waste hierarchy.

Use more sustainable resources, less plastic and less waste. Recycle more. Encourage more healthy activities and improve air quality.

Be more of a presence

Green energy Improved access to recycling Access to greener products/consumables

Recycling at places of employment. Waste management needs to be reduced.

All should be taking steps to set an example to the public

Make their commitment to greener policies more visible including information about practical steps individuals can take to reduce their carbon footprint

The council should be preventing the building of unnecessarily large houses on every available space in this area. There is little natural area to exercise apart from the beach. The moss is /was a wonderful habitat for wildlife - squeezing all the water out to make space for housing is an incredibly fool hardy decision in which the ramifications will be seen in years to come. Create scrub and glades in spare land which will provide health benefits and perhaps jobs for conservationists.

invest in renewable energy and green tech

electric vehicles more reusable products

Adopt sustainable energy sources.

Use their financial budgets to set an example how to be eco-friendly. Solar panels on public buildings, etc.

Electric buses/ vehicles, reduce waste and recycle more. Accept greater range of wastes in recycling.
NHS social services healthcare recyclable PPE find a substitute for incontinent products which take years upon year to decompose NHS complete wastage when supplying aid eg commodes walking cranes to people when not even used refuse to take back

Table 2 – ‘What additional steps should businesses and other organisations in your area should be doing to reduce their impact on the environment?’

focus on being more energy efficient, minimising plastic waste and selling local produce and locally made goods
Move to renewable energy. Energy reduction. More reuse/recycling.
Change fuel provider or usage. Local delivery so not as many travelling to stores. Change to better packaging forms eg paper as often as appropriate. Reward customers who bring recyclable containers to take products home.
Work together; be more transparent when it comes to their sustainable policy
our local area has had recycling bins removed, please put them back outside pubs etc
Building less new houses or building additional Infrastructure ie schools, dentists, GP surgeries to cope with additional residents
Recycling instead of burning cardboard, improving systems to stop pollution getting into our water ways,
Educate employees, consider what they can do and implement it.
As above with the monitoring of energy, water and waste as a starting point. This can help reduce costs and give a true picture of resource use. Weekly meter readings should be aimed for as minimum. Can also encourage both public and private organisations to opt for renewable energy supplier. Make Your Money Matter pensions scheme for green investments. Carbon labelling of products such as food and appliances, so not only does the consumer see the monetary cost but the environmental one too.
Undertake a yearly assessment from the local government Environmental office to ensure complying with latest environmental introductions/changes
Huge penalties for fly tipping and farmers polluting
Recycle much more.
Less plastic and non recyclable packaging
Lead by example
Offering collaboration with the Council Making their commitments visible
Am sure they are doing the best they can put up wind sails at the Clifton Drive end of the Square
Reduce waste, plant more trees.
Packaging, wastefulness, get rid of the outdoor heaters at the Lytham restaurants
Use renewable resources and go carbon neutral, reduce wasteful packaging, recycle used appliances
Still not enough being done to reduce plastic in some areas. Still able to use plastics bags in even larger stores and smaller shops. Should be using paper bags now completely. Packaging also.
Provide secure facilities for cycling customers/employees and visitors.
Acknowledging there is a problem would be a first step. The council can inform in an unbiased way.
Do they operate recycling stations?
Closer communication between businesses etc to cooperate in reducing their impact on lifestyle and environment. Learn more so that they know what they can do to help.
Consider the amount of home deliveries of single packages, encourage people to walk to shops to collect goods instead. Discourage the amount of delivery vans on the road (and causing damage to pavements by parking on them)
Advertise their intentions of reducing waste. Sell refills of products instead of plastic bottles on every sale
Ask their customers for suggestions? Advertise and SHARE any good practice. And much more ...
Less food packaging, no single use plastics, energy savings.
Separate waste into recycling bins for everything.

I have found since the pandemic all shops pubs etc have upped their game. It has certainly been a learning exercise.
Stop making useless products
Have incentives which would reward them for taking action.
Less plastic packaging More efficient building/office space
Again lead by example but also encourage local people to work with them
There should be clear guidelines, using ethical energy suppliers. More people enabled to work from home but again ensuring the social interactions necessary are in place. All businesses and organisations need to be adhering to guidelines like they would do for health and safety, food hygiene, human rights, equality etc
Each business setting targets to reduce their environmentally unfriendly waste ...and publicising them
Encouraging customers/patrons to arrive by sustainable transport not motor vehicles.
Less packaging more recycling
Reduction in approvals for fast food businesses
All council vehicles to be electric
Review their energy usage and type, and recycle. Get rid of plastic packaging. Reduce light pollution
reducing use of plastic bags and plastic packaging, using sustainable energy for buildings
Cut down waste in anyway. This includes energy wastage.
Less plastic. Less waste. Don't support fossil fuel industries. Don't subsidise the air industry. Supermarkets are a massive one. Make them source products which doesn't harm the environment, package less and local products
Review waste generated and ensure disposal routes are high on the waste hierarchy. Provide eco friendly packaging or no packaging if it's not necessary.
More recycling and reusing. Less waste. More sustainable resources.
Reusable/plastic free products. Compulsory recycling. Green energy. Create green spaces wherever possible in open spaces around their buildings.
Do not overwhelm them, encourage them strongly to talk to each other formally to help each other to understand their responsibility regarding this, supported by local experts. We should recruit more experts on these matters.
Adopt a Cycle/Walk to work scheme Recycling in the workplace Allow people to work from home sometimes to reduce travel if this is possible
After covid encourage reusable cups and less packaging
Publicise current actions and future plans.
Recycle and reuse. Builders are very wasteful in my experience.
Invest in renewable energy and green tech
audits
Adopt sustainable energy sources.
Give them a financial incentive to go green.
Use less packaging
Clean up shop fronts stop using plastic bags. Turn lights to low keep waste to minimum use electric cars

Table 3: 'How could the Council support organisations and the public to make the most of a changing climate?'

Get involved with more national environmental charities
Promoting renewable energy and sustainable diets
giving financial support for people and businesses to become more energy efficient and use renewable energy
Promoting schemes. Raising awareness. Help funding community projects such as renewable energy or growing own food. Pressure government to also support financially. Reward innovation.
Ban plastic wrapping altogether! Maybe with just a few exceptions.

But we shouldn't be making the most of the climate change, we should do everything in our power to stop it. These actions should be enforced as there is no time to waste and the population along with the businesses have already proven that they can't be trusted to do their own thing. It needs to be an official requirement!
Education - at all levels, schools, adults, families, businesses
Campaigns, media education, get case studies to share.
Public feed-in mechanism to local action plan and actions taken. Need public to buy into living in a low-carbon economy and see the benefits, not just the costs.
Financial rewards
Educate, encourage planting of trees and hedgerows as the Fylde is particularly low on both. Ensure more environmental development.
Provide more accessible information to the local general public. A lot of people don't recycle.
Information and communication on the issues, what steps to take, mitigation strategies and ways to adapt to the changes
Continue to plan for worst case scenarios and be flexible with existing plans if they have not been drawn up with climate change at the forefront of thinking. Inform, inform, inform.
By supporting in any way they can both financially and providing the necessary information. If people don't know what to do they obviously won't do anything.
Maybe think of different plants to help biodiversity.
Reward and celebrate those organisations and members of the public who do something particular to prevent climate change. Encourage the sharing of ideas
Ensure early signs of possible property damage or risk to life are dealt with immediately before they get a foothold
Encourage the public to attend Council Meetings
Promote and encourage reducing their carbon footprint
Encourage plant growing Distribute seeds and tiny plants to encourage people to take an interest in growing encourage allotments
By rewarding and publicising their efforts
Proactive adoption of measures which anticipate future climate change
Education
Grants
More cycle lanes, I'd love to cycle from my home to Lytham, instead of driving, but the only/reasonable route has no pavement or cycle lane and is far too dangerous to cycle on.
We have to encourage people to think about global issues, not just local. Climate breakdown will lead to more climate refugees. This will impact everyone and we need to be more understanding
Education innovation and creativity. Inter-generational workshops such as older individuals promoting seasonal cooking
Perhaps grants to help improvements or change the planning so that it speeds up such improvement. Stop being so picky when new ideas don't fit in with the surrounding areas and buildings.
Get some guidelines in place. Provide financial support where necessary. Work together with businesses and organisations, get some publicity out there, engage the parish and town councils more effectively.
Set up forums to discuss
Greater provision of safe and segregated cycle lanes that allow all ages and abilities to use them. Get more people on public transport. Get out of the mindset that you can only get there by car.
Educate to improve awareness
All new build houses to have solar installed to gain planning permission. No solar no permission to build.
By opening up the local tips again and stop charging to waste disposal. It's very difficult round here to dispose of some items. No wonder people fly tip. Us as a company have to pay a lot of money to tip items which cost gets put onto the customer
incentivising carbon neutrality,
More education

Improve air quality by banning wood burning stoves and disposable barbeques. Reduce waste, increase recycling, improve air quality. More support for environmental issues.
More posters in different locations to make people think more
Educate about all the positive changes everyone can make.
Education. Hold local meetings in each Ward run by the council using all technology available. I may not want/be able to physically attend a meeting like this but I would utilise Zoom if it were made available.
By providing advice and funding
After the covid pandemic encourage more people to shop locally and try to reduce the number of delivery vans. Discourage free returns from online shopping unless faulty.
Give information, listen to people's views and ideas
Encourage public meetings and have waste taxes. Encourage sustainability rather than a quick fit.
Lobby government more to invest in renewable energy and green tech
information
Grants.
Grants or reductions to encourage changing their habits and provide evidence to support this.
Advice and info
To more regular street cleaning and drains reduce lighting where not required, sort out road problems causing severe floods time and time again