

## DECISION ITEM

REPORT OF	MEETING	DATE	ITEM NO
CHAIRMAN	OPERATIONAL MANAGEMENT COMMITTEE	16 JUNE 2021	7
<b>CORPORATE PLAN PROGRESS REPORT</b>			

### PUBLIC ITEM

This item is for consideration in the public part of the meeting.

### SUMMARY

An update on progress against the actions scheduled for completion in the Corporate Plan relevant to the Operational Management Committee.

### RECOMMENDATIONS

- To approve and sign off the progress update for each of the actions from the corporate plan that are scheduled for completion by the end of quarter 1 (June 30<sup>th</sup>)
- To reschedule any actions that have not been completed including a date for a further progress update to the committee

### SUMMARY OF PREVIOUS DECISIONS

None

### CORPORATE PRIORITIES

Economy – To create a vibrant and healthy economy	√
Environment – To deliver services customers expect	√
Efficiency – By spending money in the most efficient way	√
Tourism – To create a great place to live and visit	√

### REPORT

- The 2020-2024 Corporate Plan sets the strategic agenda for the council over the period of the plan, it is approved by Full Council and reviewed on annual basis. Actions in the plan are allocated by committee with a deadline date for progress reporting to the committee as part of the monitoring process. The progress updates provided below are for the actions scheduled for completion or progress reporting for quarter one April 1<sup>st</sup> to June 30<sup>th</sup>, 2021.
- The first two actions are related to policy on the provision of facilities for motorhomes visiting the Borough:
  - Agreed proposals for the provision of overnight parking/motor homes i.e. locations, facilities, & measure with LCC to prevent overnight parking on residential streets.

- A clear plan on whether motor homes are properly accommodated or not.

These actions were identified and scheduled for progress reporting prior to the COVID pandemic and with consideration to the County Council plans to introduce new parking arrangements in the Borough that would impact on motorhome and other vehicles parking on the highway. The County Council changes to the parking arrangements were suspended to release resources for COVID related matters, there was then a further delay to accommodate the County Council elections. As a result of the delays it has not been possible to develop proposals in response to the impact of County Council changes because they have not been implemented.

3. Officers have been in discussion with colleagues at the County Council since the election on May 6<sup>th</sup>, 2021 and have had confirmation that the proposals for new parking arrangements in Fylde will be considered by the new Cabinet at the first available opportunity. In response to this the two actions in the Corporate Plan relating to motorhomes will be rescheduled for completion at the end of quarter 3 (December 31<sup>st</sup>) 2021 with a further update to the committee at that time.
4. ***Clean, well signed, clearly marked, easy to use / pay car parks*** – this action has been progressed with new machines and upgraded signage. As part of the normal operation of the car parks, Parking Services carry out twice yearly condition surveys of all car parks. Part of this is a review of signs and markings to assess whether they are fit-for-purpose with improvements made as required. Aside from this, the team are currently in a process of redesigning and updating all tariff boards. Currently Town Hall, North Beach, Swimming Pool, Fairhaven Road, Stanner Bank and Wood St car parks have been completed with (at the time of writing) St Annes Square and Pleasant St car parks in the process of being designed and produced. Further there is an ongoing process to review, consolidate and replace secondary signage to help reduce visual clutter with to date about 100 older signs being replaced by 45 new signs. Another 20 signs are being obtained to replace the remaining older secondary signs. Redundant posts are being removed. With regards lining, North Beach Car Park has recently been lined for the first time due to a limited number of instances in recent years where the car park has reached capacity resulting in vehicles being left in positions that cause obstruction to others.
5. ***Evidence of process and structures in place to engage with partners that deliver bus routes & cycle lanes*** – the council is part of established partnerships with Lancashire County Council, Blackpool Council and Blackpool Transport at which cycling and bus route proposals and plans are addressed. The National Bus Strategy is one of the issues that the council is currently working on with partners which both officers and members have been engaged. Cycling initiatives are developed through planning, regeneration, and tourism partnerships primarily with the County Council and Blackpool Council highway teams. There is clear evidence of process and structure in place to ensure appropriate engagement on cycling and bus route matters and the action should be signed off by the committee.
6. ***Evidence of a campaign to support resident parking & review of the scheme carried out*** - The scheme is regularly promoted on social media as well as through the Council's weekly newsletters. Appendix 2 sets out when the scheme was promoted in April and May 2021. When the car park tickets next require re-ordering the advertisement on the back, which currently advertises the Council's tourism website, will be replaced with an advert for the resident parking scheme. As detailed in a separate report to Operational Management Committee some minor amendments to the scheme have been proposed to encourage use of the town centre car parks out-side of peak hours. These amendments will be reflected by a change in how the scheme is promoted.

IMPLICATIONS	
Finance	None arising from this report
Legal	None arising from this report
Community Safety	None arising from this report
Human Rights and Equalities	None arising from this report
Sustainability and Environmental Impact	None arising from this report
Health & Safety and Risk Management	None arising from this report

LEAD AUTHOR	CONTACT DETAILS	DATE
Allan Oldfield	<a href="mailto:allan.oldfield@fylde.gov.uk">allan.oldfield@fylde.gov.uk</a>	5 June 2021

BACKGROUND PAPERS		
Name of document	Date	Where available for inspection

Attached Documents

Appendix 1 – Corporate Plan Progress

Appendix 2 - Social media campaign plan