

Corporate Plan 2013-16 Final Review



Actions listed on the <u>Corporate Plan for 2013-16</u>	Action Complete	Brief explanation of progress done - or to date if still outstanding...
Consult on the Preferred Option for the Local Plan	Yes	Consultation has been undertaken on the Preferred Option Local Plan which has informed the preparation of the Revised Preferred Option Local Plan, which was put out for consultation in October 2015. Responses to the Revised Preferred Option, together with evidence based updates and changes to government guidance, have informed the publication version which will put out for consultation in August 2016. The Local Plan is on course to be adopted in 2017.
Implement the actions from the LGA Planning Peer Review	Yes	All actions have been reviewed and implemented where possible. The planning service has undergone a thorough review of key processes which has resulted in significantly improved performance and a reduction in the level of complaints.
Implement dune management action plan including realignment activity	Yes	Implementation is on-going with excellent progress being made to date. An extension of 5 years is being applied for through Defra/Environment Agency.
Adoption by the Environment Agency of the Strategic Appraisal Report for the Fylde Coast Protection Strategy	Yes	The Strategic Appraisal Report has been adopted by the Environment Agency. This sets the strategic approach to coast defence replacement in Fylde Borough for the future. This has led to the adoption of the Project Appraisal Report for the Fairhaven and Church Scar Coast Defence Scheme.
Green Flag applications for Ashton Gardens, Promenade Gardens, Fairhaven Lake, Lowther Gardens, Elswick Village Hall & Gardens & Lytham Memorial Gardens	Yes	Green Flag Management Plans have been updated and were submitted to the Keep Britain Tidy Organisation before the deadline of 31st January 2016. Site-based assessments of the sites will be undertaken in April and May 2016. A Green Flag application is also being made for Elswick Village Hall and Gardens.
Implement Route Smart system to improve efficiency of the waste service	No	Extensive scoping work has been carried out to optimise the efficiency of the existing collection rounds. However, this work has been put on hold given the uncertainty regarding future Lancashire-wide waste services and potential changes in tipping locations.
Increase wheeled bin service to as many properties as possible	Yes	Wheeled bins are provided to as many properties as practicable given the operational, storage and access issues. A small number of properties remain on weekly sack collections with a box/bag for recycling.
Maximise the use of all assets for the benefit of residents and visitors	Yes	Regular reviews of all the council's assets has ensured the most effective use of resources is achieved
Upgrade and repair as much council owned infrastructure as possible e.g. bus shelters	Yes	Significant progress has been achieved in repairing and upgrading a number of Council owned-infrastructure assets to the benefit of residents and users. All appropriate revenue budgets are being fully utilised to support this work.
Support and contribute to the Fylde Together partnership	Yes	Collaborative working is on-going and Fylde Council will continue to support the initiatives from the Fylde Together Community Network that has now emerged from the Fylde Together Partnership. Networking and engagement arrangements are established and are working effectively.

Improve public health and reduce health inequalities by developing and delivering a local health & wellbeing action plan with partners	Yes	Local partnerships are well-established including the Fylde & Wyre Health & Wellbeing Partnership and CCG partnership that have secured Test Bed pilots, Vanguard status and a national Healthy New Town Pilot.
Support the Community Safety Partnership Action Plan and canvass for resources	Yes	Concentration on the Community Safety Partnership priorities of Domestic Abuse, Anti-Social Behaviour, Road Safety Substance Misuse and Re-offending. Resources were successfully acquired from the Police and Crime Commissioner; LANPAC and the Fire Service.
Implement the review of the art service	Yes	Management of the art collection has been reviewed by Members, the outcome being a confirmation of the Council's role in continued management of the collection.
Deliver the capital redevelopment of St Anne's pool	Yes	Refurbishment and redevelopment of the St Anne's pool entrance/foyer and changing facilities has taken place to significantly improve the offer and experience for visitors/users.
Support community groups in the regional and national 'in bloom' initiative and the regeneration of parks	Yes	Officers in the Parks & Greenspace team continue to work with 'In Bloom' groups and many subsidiary community groups in assisting with their submission in the annual 'In Bloom' competition. The Parks & Greenspace Team are currently working with several groups on community parks development projects in the Lytham St. Anne's area and also several rural areas such as Freckleton, Weeton, Warton and Staining.
Promote the Community Projects Fund to local groups to allow them access to funding	Yes	The fund has been very successful in 2015/16. A wide variety of community groups have made presentations to the Community Projects Fund Panel, and have been successful in being awarded with funding. A number of smaller grants of up to £500 have also been awarded through the Panel.
Develop and promote the Troubled Families and Children's Trust initiatives in Fylde	Yes	Fylde is a vital part of the Children's Trust Board. Health and well-being for children and young people are promoted via this channel alongside multi-agency working and safeguarding. Established practices are in place for shared working, co-operation, joint initiatives and further partnering where necessary. Networks, policies and guidelines have been developed with awareness training in place to disseminate these.
Ensure that support for job creation in the local community is a priority for the Council and its partners	Yes	The Council continues to work closely with Lancashire County Council to support the delivery of the 'Business Boost' programme for Lancashire. New and alternative approaches to business support are always considered and engagement with partners is established and continues to work effectively.
Establish the Fylde Economic Forum and develop clear aims and objectives with the private sector partners	Yes	The Fylde Economic Forum has been established and continues to meet regularly to encourage discussion between the Council and representatives of businesses within the borough.
Work in partnership with the LEP to secure the support available for local businesses	Yes	The Council engages with the Local Enterprise Partnership (LEP) through the Blackpool, Fylde and Wyre Economic Development Company. All opportunities to support employment and development are explored on an ongoing basis. Key projects in this period have been the Lancashire Growth Deal and the approval of an additional Enterprise Zone.
Provide all necessary support to ensure that the Warton Enterprise Zone attracts new businesses	Yes	The Council Continues to support the Lancashire LEP and BAE Systems in the development and delivery of the Warton Enterprise Zone. The Council drafted and adopted the latest Local Development Order in November 2015.
Maximise business rate income through an economic development and support	Yes	The Council adopted the Economic Development Strategy and Action Plan 2012-2030 in January 2013. The need for a subsequent document to maximise the impact of any business rate growth through re-investment in economic development activity is identified in the new Corporate Plan.

framework that provides future growth for the Fylde economy		
Complete the car parking review in Lytham and St Anne's including consideration of a resident scheme	Yes	A joint parking review with Lancashire County Council was proposed in 2012/13. However, when the consultants were identified and the proportion of costs associated with Fylde Council's car parks were determined it was considered that there would be little benefit to Fylde Council for the cost involved. Consequently Lancashire County Council proceeded with a study that only focussed on on-street parking. This public engagement exercise was supported by Fylde Council officers and Members. Separately various aspects of the car parks operation were reviewed and changes implemented. This included the introduction of the Fylde Residents Permit Scheme.
Progress the accommodation project and develop the refurbishment plans	Yes	The Accommodation Project plan has been developed and has been agreed by members. Phases 1, 2 & 3 of the project are now completed and phases 4 & 5 are currently underway. Funding for the remaining phases is dependent upon the proceeds of the sale of the Public Offices site.
Develop employee competencies and skill set based on appraisal outcomes	Yes	The competency approach to culture change has been embedded and behaviours are consistent with the culture articulated by the employee work groups that developed the competency framework. The Local Government Association Peer Review Challenge recently commended Fylde for the exceptional work on culture change and the recognition that this is key to the way the organisation now operates.
Maintain and develop all budget management practices	Yes	Budget management practices and procedures are fully embedded and are reviewed and approved annually by Management Team at the start of each financial year. Monthly budget monitoring by budget holders is supplemented by the reporting of 'hot spots' to all Programme Committees periodically throughout the year for both Capital and Revenue budgets. Budget right-sizing also occurs annually and all budget changes are tracked through the Medium Term Financial Strategy which is presented to both Finance & Democracy Committee and Council at least twice per year.
Continue service reviews including consideration of alternative delivery methods i.e. shared / out source	Yes	Numerous service reviews have been carried out during the last 12 months and throughout the life of the Corporate Plan. These have been central to both process improvement and culture change that has resulted in significant levels of efficiency savings being realised. An 18 month review of all service areas has been developed and agreed, starting in May 2016, which will prepare the Council for the challenge of becoming self-sufficient in 2020.
Respond positively to the welfare reform agenda with measures that protect the most vulnerable	Yes	Savings from efficiency measures in the revenues and benefits partnership have been re-invested in the service to ensure that welfare reform has had a minimum impact on those most vulnerable in Fylde. The council has set aside a 'Hardship Fund' for those residents that have particular challenges. This is now well-established and has proven to be sufficient to meet the needs of such residents in Fylde.
Increase take up of direct debit, including paperless direct debits for both Council Tax and Business Rates	Yes	The facility to set up paperless direct debits has been introduced, and the percentage of Council Tax payers paying by direct debit has increased from 66.5% in 2013/14 to 71.2% in 2015/16. For Business Rates, the percentage paying by direct debit has remained static at around 40%. Direct debit will continue to be promoted as the preferred method of local tax collection by the Council.
Develop a clear strategy for managing localism and the associated challenges	Yes	Policy review throughout the life of the Corporate Plan has incorporated necessary regulatory and legislative changes as a result of the Localism Act i.e. assets of community interest, the transparency code, pay policy etc.

Review of policy service delivery to include consideration with our corporate objectives	Yes	Policy and strategy at Fylde is closely aligned to the corporate objectives. These are used as part of the template for reports to committee to ensure that all decisions that are made align with the agreed objectives that underpin the strategic direction of the new Corporate Plan. The recent Peer Review Challenge found that the corporate objectives were well-established and that, through the quality of the local environment and the levels of service delivery, stakeholders recognise that they are being achieved.
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