

DECISION ITEM

REPORT OF	MEETING	DATE	ITEM NO		
OFFICE OF THE CHIEF EXECUTIVE	COUNCIL	19 OCTOBER 2020	16		
CORPORATE PLAN 2020-2024 REPORT					

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY

The report provides the proposed four-year Corporate Plan for Fylde covering the period 2020-2024 which has taken into consideration the impact of COVID 19.

RECOMMENDATIONS

1. That the council approves the 2020-2024 Corporate Plan receiving annual progress reports in accordance with the established performance policy framework.

2. That the Budget Work Group be tasked to identify the priority actions of the Corporate Plan 2020-2024 and to report back to Full Council for agreement.

SUMMARY OF PREVIOUS DECISIONS

Finance & Democracy (Delegated Decision) April 3rd, 2020: To recommend the Corporate Plan 2020-2024 for consideration by Full Council as part of the required budget and policy framework.

CORPORATE PRIORITIES		
Spending your money in the most efficient way to achieve excellent services (Value for Money)	V	
Delivering the services that customers expect of an excellent council (Clean and Green)		
Working with all partners (Vibrant Economy)		
To make sure Fylde continues to be one of the most desirable places to live (A Great Place to Live)		
Promoting Fylde as a great destination to visit (A Great Place to Visit)		

REPORT

- The Council operates a four year Corporate Plan which outlines the key actions, targets and outcomes the Authority will deliver on behalf of the Fylde community, the current 2016 to 2020 Corporate Plan approved at Full Council on February 8th 2016 is included on this agenda with a recommendation for the council to formally close the plan. The 2020-2024 Corporate Plan was approved by the Finance & Democracy Committee on April 3rd, 2020 as part of the delegated decision arrangements in place as a result of the COVID 19 lockdown measures.
- 2. Both the closure report for the 2016-2020 Corporate Plan and the approval of the 2020-2024 Corporate Plan were scheduled to be presented to Full Council on April 20th however the meeting was cancelled as a result of the COVID 19 measures. The next opportunity was to present the reports to Full Council on July 20th, 2020 however the longer-term impact of COVID 19 on the council was becoming evident and it was necessary to incorporate this in some areas of the plan.
- 3. Appendix 1 is the 2020-2024 Corporate Plan that was recommended by the Finance & Democracy Committee with the following revisions in response to the COVID 19 impact on priorities and service provision:
 - Economic Recovery Plan agreed to tackle COVID-19
 - In collaboration supporting the development of the Greater Lancashire Plan ('GLP')
 - Explore a Combined Authority options with Lancashire, including the joint Elected Mayor
 - Drive forward preparations for Local Government Reform agenda
- 4. The new Corporate Plan covers the period 2020 to 2024 and has been developed over several months with the opportunity for feedback, comment and suggestion at every programme committee as part of the January 2020 committee cycle and as an information item on the Full Council agenda February 10th 2020. The plan was also circulated to key partners for comment and feedback as well as being available on the website with a bespoke online response form. The consultation feedback along with summary responses is included in Appendix 2 to this report.
- 5. The Plan covers the ambitions for the next four years with key actions linked to the ambitions. The actions will be reviewed each year to take into account changes in legislation, service demand, resources and technology as well as wider public sector or regional issues (i.e. unitary status or combined authority), the current COVID 19 crisis has led to a rethink in many service delivery areas that may have a long term impact.
- 6. The Corporate Plan takes into consideration emerging legislation, policy and changes in resources and responsibilities and is informed by partners, elected members and external organisations. The objective is to clearly articulate for all stakeholders the strategic issues the Council plans to address over the four-year period.
- 7. The Corporate Plan forms part of the Council's budget and policy framework and as such must be approved by Full Council. The plan is presented as a single sided 'poster' format known as a 'plan on a page' which is user friendly and accessible for all stakeholders, a digital version will be available online that provides more detail against each ambition.
- 8. Each year as part of the performance management framework at Fylde the Corporate Plan will be reviewed to monitor progress against actions and targets, to assess the ongoing viability of the long term outcomes and make any necessary amendments to the plan in response to changes i.e. policy, regulation, legislation etc. over the previous 12 month period.
- 9. The plan is part of the performance management framework approved by the Council with the actions derived from Service Plans developed each year with the objective of delivering the outcomes in the Corporate Plan, this forms the link from the service 'ground' level to strategic delivery. Every service plan action is captured in the performance management system InPhase with high priority actions added to the Corporate Plan summary page for approval by the council.
- 10. Performance against the plan is monitored through the performance management framework and can be viewed online at http://fyldeperformance.inphase.com at any time by any stakeholder, the council is transparent and open about performance.

11. The Council is asked to approve the 2020-2024 Corporate Plan in accordance with the budget and performance policy framework.

IMPLICATIONS		
Finance	There are no direct financial implications as a result of this report, implications are considered as part of the service planning process.	
Legal	There are no direct legal implications as a result of this report, implications are considered as part of the service planning process.	
Community Safety	There are no direct community safety implications as a result of this report, implications are considered as part of the service planning process.	
Human Rights and Equalities	There are no direct human rights or equalities implications as a result of this report, implications are considered as part of the service planning process.	
Sustainability and Environmental Impact	There are no direct sustainability or environmental implications as a result of this report, implications are considered as part of the service planning process.	
Health & Safety and Risk Management	There are no direct health & safety or risk management implications as a result of this report, implications are considered as part of the service planning process.	

LEAD AUTHOR	CONTACT DETAILS	
Allan Oldfield	Allan.oldfield@fylde.gov.uk 01253 658658	
Alex Scrivens	Alex.scrivens@fylde.gov.uk 01253 658543	

BACKGROUND PAPERS				
Name of document	Date	Where available for inspection		
Corporate Plan 2020-2024	October 2020	https://fyldeperformance.inphase.com		
Performance Information	Ongoing Live	http://fyldeperformance.inphase.com		

Supporting documents

APPENDIX 1: The Corporate Plan 2020-2024 **APPENDIX 2**: Consultation Responses