

DECISION ITEM

REPORT OF	MEETING	DATE	ITEM NO
OFFICE OF THE CHIEF EXECUTIVE	FINANCE AND DEMOCRACY COMMITTEE	29 MARCH 2021	6
COVID 19 – FYLDE RECOVERY PLAN			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY

The report provides details of the actions and measures that will be implemented over the next 12 month or longer to support the long-term recovery of the local community and the economy in Fylde. It outlines how the council will engage with all stakeholders to establish a co-ordinated partnership approach to recovery.

RECOMMENDATION

- To approve the proposed Fylde Recovery Plan included in Appendix 1 to the report

SUMMARY OF PREVIOUS DECISIONS

None

CORPORATE PRIORITIES

Economy – To create a vibrant and healthy economy	√
Environment – To deliver services customers expect	√
Efficiency – By spending money in the most efficient way	√
Tourism – To create a great place to live and visit	√

REPORT

- The COVID 19 pandemic has had a significant impact on the Fylde economy and the wider community, it is a core responsibility of the public sector to take decisive action and provide leadership to support the recovery of the local economy and community.
- The Recovery Plan included as Appendix 1 to this report outlines the approach and actions Fylde Council will take to deliver leadership and facilitate recovery in partnership with all stakeholders.
- The plan covers both community and economic recovery which must recover together, it outlines the approach we will take when working with community groups, businesses, other agencies, and neighbouring authorities to deliver successful sustainable recovery.
- The post pandemic recovery will be a priority for every service area of the council with policy, procedure and practices reviewed to ensure that they support, facilitate and drive economic and community recovery creating

an environment in which businesses and customers are attracted to Fylde, it is easy to engage effectively with the council, infrastructure is in place, assets are accessible and there is a comprehensive offer for residents and visitors.

5. The plan includes a review of every aspect of the organisation to ensure appropriate leadership, experience, skill, knowledge and attitudes are in place to work effectively with all stakeholders to deliver a successful recovery.
6. The Recovery Plan included in Appendix 1 sets out the corporate strategic direction informed by and supporting the delivery of the Corporate Plan. The plan brings together several strategic areas crucial to recovery, including lessons learnt and best practice developed throughout the pandemic, with the Corporate Plan and Commercial Strategy driving the recovery agenda. Behaviour in terms of attitude, approach and ways of working have been transformed across the organisation during the pandemic, it is vital to the success of the recovery that this is maintained post-pandemic.
7. Members are asked to consider and approve the proposed Recovery Plan.

IMPLICATIONS	
Finance	No direct implications at this stage
Legal	No implications
Community Safety	No implications
Human Rights and Equalities	No implications
Sustainability and Environmental Impact	No implications
Health & Safety and Risk Management	No implications

LEAD AUTHOR	CONTACT DETAILS	DATE
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BACKGROUND PAPERS		
Name of document	Date	Where available for inspection
COVID 19 – Spring Response	February 22 nd	<p>https://www.gov.uk/government/publications/covid-19-response-spring-2021/covid-19-response-spring-2021-summary</p> <p>https://www.gov.uk/government/publications/covid-19-response-spring-2021/covid-19-response-spring-2021-summary</p>

Attached documents

Appendix 1 – The Fylde Covid Recovery Plan

