

INFORMATION ITEM



REPORT OF	MEETING	DATE	ITEM NO
DEVELOPMENT SERVICES DIRECTORATE	TOURISM AND LEISURE COMMITTEE	3 NOVEMBER 2016	8
DEVELOPING A POLICY ON EVENTS INCLUDING CLUB DAYS, FESTIVALS AND CONCERTS			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY OF INFORMATION

In June 2016 the Tourism and Leisure Committee approved the development of a policy on events including club days, festivals and concerts. To achieve this the committee agreed to the hosting of a workshop involving all members of the Tourism and Leisure Committee to facilitate this work. This information item is to update members of the committee on the progress of this work.

There have been two workshop sessions held with committee members on 7 July 2016 and 13 October 2016. The sessions have covered all aspects of event management, including:

- What is an event?
- Non event uses of council land/property
- Role of the council in events (why/how)
 - As licensing authority
 - As landowner
 - Providing support for events
 - The council's role in tourism coordination
- Current approaches to events
- Application/Processing/Consideration/ Determination
- Event planning and logistics
- Previous decisions taken
- Significant events held
- Summary of current policy position
- Existing support for events
- Charging for commercial events
- Best practice
- What improvements/changes?
- A new policy for events at Fylde

The work in the two sessions has given members an important insight into the council's current role in events, and enabled them to provide officers with an 'initial steer' on the direction of the draft events policy. The feedback from many members attending, has been that the sessions have been informative and helpful in improving their knowledge and understanding of the council's current role and approach to events. There is a further final workshop planned for early December 2016 in which a draft policy will be discussed in detail. Once the approach and procedures are agreed, a final events policy will be prepared and presented to the T&L committee in January 2017.

SOURCE OF INFORMATION

Director of Development Services

LINK TO INFORMATION

[Tourism and Leisure Committee 2 June 2016](#)

WHY IS THIS INFORMATION BEING GIVEN TO THE COMMITTEE?

To update members on the progress of work to develop a policy on events including club days, festivals and concerts.

FURTHER INFORMATION

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