

DECISION ITEM

REPORT OF	MEETING	DATE	ITEM NO
DEVELOPMENT SERVICES DIRECTORATE	OPERATIONAL MANAGEMENT COMMITTEE	13 NOVEMBER 2018	7
CONCLUSION OF PILOT OVERNIGHT MOTORHOME PARKING AT NORTH BEACH CAR PARK			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY

A report to the Operational Management Committee on 14th November 2017 proposed that a pilot scheme be operated to assess the impact of allowing overnight motorhome parking on North Beach Car Park. The scheme started on 29th March 2018 and has been in operation since. During this time no complaints have been received by Parking Services relating to the operation of this scheme. A consultation was carried out with residential properties and businesses that neighbour the car park plus relevant organisations during October 2018 with no responses received from residents and two positive responses from organisations. As such it is recommended that the pilot scheme be made permanent.

RECOMMENDATION

1. To continue operating an overnight motorhome parking scheme on North Beach Car Park with the same restrictions as applied during the pilot scheme.

SUMMARY OF PREVIOUS DECISIONS

14/03/12 – Portfolio Holder Decision on Motorhome Overnight Stays to allow Overnight motorhome parking on St Annes Swimming Pool Car Park

15/01/14 – Report to Cabinet on Car Parking which resolved ‘To agree to the existing Car Park Orders being amended to allow a 24 hour multi-day motorhome tariffs on The Island’

13/09/16 – Report to Operational Management Committee on Car Parking Working Group Report which resolved ‘To proceed with a consultation with residents with a view to extend the Motorhome scheme to North Beach Car Park’

14/11/17 – Report to Operational Management Committee which resolved ‘To operate a one year pilot scheme to assess the viability of operating an overnight motorhome parking scheme on North Beach Car Park. The scheme would be reviewed by members after September 2018.’ And ‘To reduce standard tariffs on North Beach Car Park in line with Lytham Station Car Park and implement overnight motorhome parking charges with similar reduced rates.’

CORPORATE PRIORITIES	
Spending your money in the most efficient way to achieve excellent services (Value for Money)	√
Delivering the services that customers expect of an excellent council (Clean and Green)	√
Working with all partners (Vibrant Economy)	√
To make sure Fylde continues to be one of the most desirable places to live (A Great Place to Live)	√
Promoting Fylde as a great destination to visit (A Great Place to Visit)	√

REPORT

1. The report to the Operational Management Committee of 14th November 2017 set out how the overnight motorhome parking scheme on St Annes Swimming Pool Car Park had been a success, particularly with those who wished to stay close to local amenities. North Beach Car Park, being mostly under used, was suggested as being a suitable option to provide an additional location to allow motorhomes to park overnight which would suit those visitors who prefer a quieter area.
2. As North Beach Car Park has residential properties along two sides a consultation was carried out during the summer of 2017 to obtain their thoughts on the proposal to introduce overnight motorhome parking. A significant number of residents responded with concerns over a variety of potential issues. As a result of these it was agreed that a pilot scheme be operated to trial whether motorhomes should be allowed to stay overnight at this location with motorhomes limited to a set area away from residential properties.
3. Following an amendment to the car park legal order, plus the creation of 10 dedicate parking bays and adding temporary signage, the pilot scheme started on 29th March 2018. The provision of this location was promoted through social media with targeted marketing at motorhome enthusiast blogs and chat rooms. Notices were placed at St Annes Swimming Pool Car Park to advise users of the additional facility.
4. Up to 29th October 2018, 594 vehicles paid to park for a total 629 nights. Total revenue to the Council was £2,585. On seven occasions the number of vehicles which paid to stay reached the maximum of 10. During this time no complaints have been received by parking services regarding motorhomes.
5. During October 2018 a second consultation was carried out with residential properties and businesses that neighbour North Beach Car Park as well as relevant organisations. This is set out in Appendix 1. No responses were received from residential properties. A brief response from the Police was in favour of the scheme and a detailed response from St Annes Town Council (Appendix 2) was in favour of the scheme with a request for public WCs and associated sluice unit to be added. This additional request supports the capital bid for the development of toilet facilities at North Beach Car Park which is presented elsewhere within the agenda for consideration by this Committee.
6. As no complaints have been received during the operation of the pilot scheme and none were received from the 2nd consultation, it is proposed that overnight motorhome parking on North Beach Car Park should be allowed permanently. Additional costs for this will be approximately £400 for new permanent signage which will be produced once the Coastal Signage Strategy, which is currently being developed, is finalised and adopted. These costs can be contained within existing approved budgets.

IMPLICATIONS	
Finance	There are no financial implications arising directly from this report
Legal	The car park legal order was adjusted in March 2018 to allow overnight motorhome parking. No further legal input required.
Community Safety	There are none arising directly from this report
Human Rights and Equalities	There are none arising directly from this report
Sustainability and Environmental Impact	There are none arising directly from this report
Health & Safety and Risk Management	There are none arising directly from this report

LEAD AUTHOR	CONTACT DETAILS	DATE
Andrew Loynd	andrewl@fylde.gov.uk , 01253 658 527	5 Nov 2018

BACKGROUND PAPERS		
Name of document	Date	Where available for inspection
Operational Management report and Minutes	13/9/16	Operational Management 13/9/16
Operational Management report and Minutes	14/11/17	Operational Management 14/11/17

Attached documents

Appendix 1 – Consultation Questionnaire

Appendix 2 – St Annes Town Council Consultation Response