

## Appendix 2: Fylde Council Corporate Plan 2020-24

### Consultation Responses: 16

Date	Consultation Response
<b>12/12/19 14:58:55</b>	<p>We cast an eye over the draft corporate plan earlier and I have a few observations regarding the actions associated with Fairhaven Lake</p> <ul style="list-style-type: none"> <li>- Minor point but the Heritage Lottery Fund is now the National Lottery Heritage Fund (NLHF)</li> <li>- 'Completed HLF bid' should really be 'Completed NLHF project' (the bid has already been secured)</li> <li>- The Café improvements are part of the NLHF project</li> </ul> <p><b>Response – edits / corrections made to plan under Tourism</b></p>
<b>1/15/20 14:59:53</b>	<p>Didn't notice anything about road conditions e.g. the dreaded potholes .... particularly Bryning Lane where water from the fields lay, between Bryning Hall Lane and Wrea Green.</p> <p>It should be priority by now.</p> <p><b>Response – LCC responsibility, we will sign post to the right service providers</b></p>
<b>1/17/20 14:40:51</b>	<p>I have reviewed the corporate plan and I would like to offer the following comment.</p> <p>As an objective I believe FBC should strive to answer every question that is asked of it by its residents with regards to the environment in which they live.</p> <p>This does not mean that we need a large over burdening help desk. What it means is that FBC will show each member of the public that it cares about them and where they live.</p> <p>So when a resident asks a council worker, officer or member they get the answer. This does not mean that the FBC representative knows the answer or that FBC perform the task, but it does mean FBC will answer the question without just saying we don't do that. Our goal should be to satisfy the public demand, not tell them they are wrong or go look somewhere else.</p> <p>So I offer you this:</p> <p>Ambition</p> <p>FBC cares about its residents and the environment that they live.</p> <p>Action</p> <p>FBC will develop a close working relationship with those external bodies that it interfaces with and provide communication on their plans that impinge on the daily lives of the residents.</p> <p>The council can then look at Health Care, Highways, Drainage, Police, Fire brigade, Communications holistically to satisfy the needs of the Fylde Residents.</p> <p><b>Response – logistically this would be impossible because of the reliance on data sharing and regular updates that require resource from all partners, many do not have the capacity. For Fylde alone the estimate would be two additional full-time posts to provide information on services that Fylde Council are not responsible for, or qualified to deliver.</b></p>

1/25/20  
21:28:47

There are action points which say “deliver next phase of St Annes regeneration project”, “deliver public realm and drainage infrastructure to enhance rural areas” etc. which suggest that there is a plan already in place but it is hard to comment on these items as I can’t find out what the next phase is.

#### Recycling

With the increase of people moving to plant-based diets they are using plant based milks – almond, oat, soya etc. These all come in tetrapaks which are not collected in the curb side recycling scheme and there are only 3 locations that recycle (have only been to Saltcotes Road Recycling Centre so cannot confirm the collection points at Dobbies or Wesham Community Centre). The ideal would for these items to be collected but an increase in recycling points and information that the items can be recycled would be a start. East Devon District Council collect them if you need some advice on this.

#### Develop Coast and countryside walks and pathways

The Forestry Commission has a really good website giving information about their sites. The Councils website needs an increase in information and updating. We use Haldon Forest Park when visiting relatives. <https://www.forestryengland.uk/haldon-forest-park> It has several walks that interest the kids, cycle paths, running routes, information for dog walkers etc. It would be great if Fylde Council could do something similar for the area. It is hard to find any information about walks, kids’ activities, dog walking, park run (if you put this in the search engine nothing comes up), splash park. Also, a lack of information on parks and some out of date – Promenade Gardens page is still talking about an idea of the splash park!! There is some information on Fairhaven but it misses stuff such as public toilets which are important for long days out.

The Witch Wood is an excellent walk but it could be made a destination with a kid’s trail (my kids would scream not fairy doors like at Lytham Hall) but maybe something like a brass rubbing trail that would have some longevity

<https://www.naturesigndesign.co.uk/nature-trails/nature-trail-rubbing-posts/>

#### Volunteer Groups/Green Flags

I would like to get involved. Back in July I e-mailed the officer listed on the council website as a contact, but I have never had a response. Is this because the information is out of date?

Absolutely love the activities put on by the rangers but it would be great if they could run the activities from different parks which in turn would highlight the different open spaces in the area.

#### Drainage

I have put public realm and drainage infrastructure into the council website search but it brings up nothing so I have no idea what it means or how it relates to Fylde. My concern about drainage is in relation to Clifton Primary School – the playground is subject to flooding making it unfit for purpose. This has a real impact on me as my child cannot go out to play so at the end of the school day I have a grumpy child who is full of energy as he has not been out to play just because the playground floods.

#### Efficiency

“Keep customers informed through open and transparent communication” – as previously mentioned I don’t think the website contains enough information or up to date information.

The resident’s survey was very limited in its questions as if this was a tick box exercise rather than a desire to elicit information.

The desire to use technology is efficient for all of those who can use it but what

	<p>happens to people who cannot access it due to age or disability, poor literacy, lack of computer training?</p> <p>Bin Stickers – obviously you find this the most efficient way to disseminate information, but sticky labels cannot be recycled. Is there a more environmentally friendly way of doing this – like wise for the shiny Christmas bin collection tag.</p> <p><b>Response – the feedback ideas are relevant to the service delivery plans at operational level. A number of these are being actioned with others picked up as part of service delivery.</b></p>
<p><b>1/25/20 21:30:51</b></p>	<p>Whilst reviewing bus shelters if you decide to replace them maybe you could consider planting on them? <a href="https://www.pri.org/stories/2019-07-30/dutch-city-turning-bus-shelters-bee-sanctuaries">https://www.pri.org/stories/2019-07-30/dutch-city-turning-bus-shelters-bee-sanctuaries</a></p> <p>The weekly email “the latest news from the council” is useful but it has included out of date information about events - think it was the kite festival. It signposted to a Facebook page which not everyone uses. It would be useful to say this information was put together on a certain date and please check if it is still relevant. Heated debate in our house as Grandparents were quoting the council email and I was saying it had been cancelled on FB the day before the email had been sent.</p> <p>Toilets</p> <p>Whilst implementing new toilets could you consider putting in a changing places toilet and maybe upgrading some of the town centre toilet provision. Not everyone who is disabled just needs rails around the toilet. Some people need their continence products changing which requires for them to lay down, so a changing table/bench/bed is needed and a hoist.</p> <p><a href="http://www.changing-places.org/the_campaign/what_are_changing_places_toilets.aspx">http://www.changing-places.org/the_campaign/what_are_changing_places_toilets.aspx</a></p> <p>This was recently flagged up on Facebook on the Only way is St Annes and the Only Way is Lytham. Someone asked about these toilets stating “I planned to stay out for the most of the day but came home after a couple of hours as I refuse to place my daughter on a dirty floor to get her changed (I carry towels with me but still!)...It’s truly heart-breaking and undignified to have to do it in this way. An unprepared community causes isolation and that is very sad.”</p> <p><b>Response – service-based feedback and ideas relevant to the service delivery plans at operational level.</b></p>
<p><b>1/26/20 11:04:06</b></p>	<p>Food waste.</p> <p>When I first moved to Fylde this was offered in the green bins - it would be great if this was started again. Our compost bin is full and we generate a large amount of vegetable and fruit peelings! If not the green bins why not a food caddy? Lots of councils offer this service.</p> <p><b>Response – this has been actioned as part of proposed national waste collection changes.</b></p>

<p><b>1/28/20</b> <b>19:03:04</b></p>	<p>Environment</p> <p>We need more recycling points for the type of plastics that aren't wanted in the blue bin, even if those points are for commercial based schemes such as Tassimo &amp; L'Or (coffee pods). The nearest one of those is Manchester, which is rather a long way to go for a couple of coffee pod! We started saving them up to go in a batch but I'm having second thoughts about continuing as I don't want to keep rubbish in my home for months at a time.</p> <p>Dog dirt - I'm sure you'll have heard it over and over again, but it is everywhere. We can call to ask for cleaning but only the single reported problem is removed, with all the others remaining and where it's been tracked to as well. Clearly those owners need to be caught, and fined hard. Use the fines to pay for cleaning, perhaps?</p> <p>Litter - there is a street sweeping vehicle that comes by, but on a road adjacent to Lytham St Annes high school, the parked cars block access even on the corners of Worsley Road, a bus route. Some of these pavements are inaccessible around school pick up times, parking too far onto the pavement for somebody with a pram or wheelchair.</p> <p>Drainage / flooding</p> <p>Clifton Primary School has a massive problem with flooding, both in the infant playground and access to the infant classrooms, and the pavement outside the school. The playground simply does not drain after it has rained, and the standing water is filthy. The staff and parents are fundraising in order to get this fixed, but this funding is coming from the parents and locals, instead of council. Our young children need to be able to play outdoors without being soaked and filthy because the water is backing up from the drain.</p> <p>Re the pavement: last year work was done on the road surface and the edge of the pavement, and a few holes were filled, but there are routinely huge puddles of standing water all up the path and it seems worse this year than last.</p> <p>Toilets!</p> <p>There aren't enough public toilets in the area. Between Ansdell and St Annes there are toilets in the health centre (not open at the weekend) or in pubs. None near Waddington Park in particular, and this park has a playground for young children, and is close by a primary school and a nursery. The 5-10-minute walk to the nearest pub is too far for a young child who suddenly realises they need to go.</p> <p>Thank you for everything else.</p> <p><b>Response – the feedback ideas are relevant to the service plan operational level. A number of these are being actioned, others will be picked up and some are LCC which will be passed on.</b></p>
<p><b>1/31/20</b> <b>16:03:16</b></p>	<p>This is not a plan showing how to get where we want to go. It is more just a wish list, which is mostly motherhood and apple pie. The Action items are themselves often really Ambitions placed in the Action sections.</p> <p>However, what is missing is significant. For example, the lack of a climate emergency statement in the Environment Section is indicative of complacency and a lack of sufficient urgency or get up and go for this section, and for other sections of the Plan as well.</p> <p>Another example is that the M55 Link Road is still missing on the ground, but still there in the Economy section, really only serving to remind everyone that after all this time and many promises, there is nothing much to show. So, it is not that we object to the Corporate Plan, more that –</p> <p>* We would definitely like a Climate Emergency Statement added.</p>

	<p>* We would like to see detail on how it is to be achieved, with timescales.</p> <p>* We want to see far more energy, enthusiasm, intervention and determination in getting things happening, with less complacency, and less letting things slide.</p> <p>* Where private developers and others are blocking progress on the Plan, we would like to see steps taken to get things underway without more delay.</p> <p><b>Response - A Carbon Reduction (linked to climate change) policy will be worked up through the environment health and housing committee and initiatives coming out of that include water fountains, more planting of trees etc. Delivery of the M55 link road remains a high priority for this council which is why it remains on the Corporate Plan.</b></p>
<p><b>2/4/20</b> <b>13:33:00</b></p>	<p>This council's current work to publicise Fylde's merits for inward investors, people considering relocation and tourists is appallingly bad. In fact, it is hard to see what your Tourism team do! This 2020 vision includes robust aims and plans. I hope you back that up with the talent and drive needed to make these more than just words.</p> <p><b>Response - this is a general statement of opinion about current service delivery that will be considered and responded to, it is not a suggested addition or change to the plan.</b></p>
<p><b>2/4/20</b> <b>17:55:55</b></p>	<p>Environment is the main strand on the plan. Stop charging for green bin use. You make money from it and want your recycling figures to go up. More of us are using our composters but it isn't enough</p> <p><b>Response – there will be more advertising of the composting options and the council has resisted any pressure to increase the charge for the green bins.</b></p>
<p><b>2/8/20</b> <b>12:04:01</b></p>	<p>I support the adoption of the plan &amp; have the following observations:</p> <ol style="list-style-type: none"> <li>1. The failure of FBC to segregate disposal of business waste for recycling is a disgrace, long overdue for resolving. This should be prioritised, and a more precise policy adopted and implemented THIS YEAR.</li> <li>2. Otherwise, the plan objectives are generally logical but where are the deadlines? A wishy-washy plan will produce a wishy-washy result.</li> <li>3. What is the review mechanism, frequency and method for sharing with ratepayers?</li> </ol> <p><b>Response – Fylde Council is the waste collection authority, Lancashire County Council (LCC) is responsible for waste disposal at present there is no facility for recycled commercial waste. Business owners can make their own arrangements to recycle commercial waste, with private waste companies and the voluntary sector which are sign posted by the Fylde waste management team.</b></p>
<p><b>2/9/20</b> <b>20:58:10</b></p>	<p>The "Economy" outcome advocates improved transport infrastructure. We suggest the proposed "Actions" includes infrastructure to promote both cycling and rail travel.</p> <p><b>Response – the plan has been updated to include under 'Economy': Work in collaboration with partners to deliver:</b></p> <ul style="list-style-type: none"> <li>• <b>Improved transport infrastructure e.g. rural bus routes, cycling lanes</b></li> </ul>
<p><b>2/10/20</b> <b>9:56:55</b></p>	<p>Transport Infrastructure. The South Fylde railway line was singled in the mid 1980's, which has meant that the best service that could be reasonably expected hourly. There is an urgent need for a passing loop to increase the frequency to half hourly. to enable the line to cope with events such as Lytham Festival and St. Annes Kite Festival, to name but two. The scheme is supported by local M.P.'s, Transport for the North and the South Fylde Line Community Rail Partnership. The benefit to cost ratio, which was part of the Fylde Connectivity feasibility study, concluded that heavy rail with a passing loop, was by far and away the preferred option.</p>

	<p><b>Response – the plan has been updated to include under ‘Economy’: Work in collaboration with partners to deliver:</b></p> <ul style="list-style-type: none"> <li>• <b>A passing loop on the South Fylde railway line</b></li> </ul>
<p><b>2/11/20</b> <b>21:19:19</b></p>	<p>I am happy to see you are making a commitment to Kirkham and the high street in general but would love to see some more focus on large areas of blight such as JR Taylor the former Fairways VW site and the tendency to fly tip around Sydney Street FY8. I am equally pleased to see you will review bus shelter provision and would like to see flat rather than pitched or sloping seating and offers to local firms as well as national ones for advertising. Equally, if galas, fetes and fairs are to continue perhaps some subsidy for companies offering vehicles that could act as tableau-based floats could be considered. You also make no mention of the Lytham Institute Building gifted to the town and now attached to an empty space due to the move of the library to the old baths building with an accessible entrance at the back rendering wheelchair users to second class citizens as is often the case. I gather Hobbs are to enter the retail market in Lytham so what of St Anne’s? Do we ever consider trying to attract niche business such as Lush or Whittards or are Charity Shops all we deserve? if test is the case, why would one pay to go to the WC in St Anne’s when one could go to Lytham? Finally, as to well-placed housing developments more of the former Coop site on St David’s Road would be good. Could this not be achieved at Fairways or the former council yard adjacent to it? And could we lobby for the return of buses to Blackpool Victoria Hospital and the return of the No 7 bus from Lytham to Cleveleys vis the money the Conservatives have announced today? This would surely increase tourism as would your commitment to the M55 link road.</p> <p><b>Response - An advisory working group has been created under the Planning Committee to address town centre development, focusing on research, strategy and management issues to coordinate, support and develop initiatives that will reinvigorate and strengthen the town centres across the Fylde borough. Matters relating to health and transport that are the responsibility of partner organisations will be forwarded for consideration.</b></p>
<p><b>2/12/20</b> <b>16:09:35</b></p>	<p>The road network around the Fylde needs a major upgrade to include a dual carriageway between Preston and Lytham alongside a walkway and cycle route offering access to BAE Systems at Warton. Also, a dual carriageway between the M55, Wrea Green, Warton and Lytham with the same walkway and cycle track.</p> <p>Flooding in the villages suffering from major housing projects will require attention as new houses are being built on raised rafts not only on previously flooding fields but running off onto existing properties.</p> <p><b>Response - there is a new scheme currently under construction to link to the M55 to Warton (junction 2) and the council has made the M55 Link Road from Lytham to junction 3 a priority. Policy is approved by planning committee and examined by an independent planning inspector prior to being adopted. The Environment Agency, the Lead Local Flood Authority (LCC) and United Utilities are consulted on new applications to ensure expert advice on flooding and drainage matters.</b></p>

**2/13/20**  
**14:53:33**

Can you please make a (minor) change on the corporate plan? In the bottom right box there's Pursue registration of LSA art collection and options available for display with partners. Can this be changed to Pursue museum accreditation of LSA art collection with Arts Council England and explore options available for display with partners.

It's a subtle change, but an important one as we'd need to show in our main Council strategic aims that it's specifically the Arts Council scheme that is driving our efforts – this is very important for Arts Council and everything associated therein.

**Response – edits have been made to the plan under Tourism.**