



Decision Notice

Date	Thursday, 2 September 2021 – 10:00am
Applicant	Live Nation (Music) UK Ltd
Reason for Hearing	<p>The Licensing Authority had received an application for the grant of a Premises Licence for Lytham Festival 2022, Lytham Green, Lytham.</p> <p>There had been representation from “other persons” and as such the panel had to determine the application.</p>
Parties in attendance	<p>Panel:</p> <p>Councillor Shirley Green - Convenor, Councillor Matthew Lee, Councillor Sue Fazackerley MBE.</p> <p>Applicant:</p> <p>Phil Crier – PBC Licensing Solicitors – representing the applicant Daniel Cuffe – Director of Cuffe & Taylor on behalf of Live Nation (Music) UK Ltd Peter Taylor - Director of Cuffe & Taylor on behalf of Live Nation (Music) UK Ltd Joe Robinson - Senior Event Manager at Cuffe & Taylor on behalf of Live Nation (Music) UK Ltd</p> <p>Other Persons:</p> <p>No “other persons” were present or addressed the panel.</p>

The licensing authority had received an application for the grant of a premises licence at premises known as Lytham Festival 2022, Lytham Green, Lytham.

The application had been referred to the panel because eleven written representations had been received from “other persons” as defined by the Act, objecting to the application. Prior to the hearing one of the representations had been withdrawn. None of those who had submitted representations were present at the hearing. Eight representations had also been received in support of the application. No representations had been made by the responsible authorities.

The applicant was represented by Phil Crier of PBC Solicitors. Daniel Cuffe and Peter Taylor, of the applicant company, were also in attendance and addressed the panel, alongside Joe Robinson the Senior Event Manager for Cuffe & Taylor on behalf of Live Nation (Music) UK Ltd.

Observing proceedings were Councillor Angela Jacques and three other members of the public, none of which participated at any point in the hearing.

In considering the application, the panel had to consider whether granting the licence would promote the four licensing objectives which were:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

The panel acknowledged and took into consideration all of the written material contained in the agenda papers together with the verbal submissions offered by the applicant. The Panel also had regard to the Council's Statement of Licensing Policy and the Guidance issued under section 182 of the Licensing Act 2003.

The concerns of the "other persons" engaged the prevention of public nuisance objective and mainly involved parking and traffic issues, public behaviour in the vicinity of the event and littering.

The panel felt that concerns relating to the traffic restrictions and parking in the surrounding area could not be considered by the licensing panel as traffic management did not fall within any of the licensing objectives. However, the panel noted that the applicant would have a comprehensive traffic management plan in place.

It was also noted that cost of additional policing for the event, waste cleaning (including litter-pickers) and landscaping contractors to reinstate that part of Lytham Green utilised by the applicant would be arranged and paid for by the applicant.

The applicant's representative stressed that the operating times, capacity, event area and conditions were the same as the current and existing premises licence FY PL0415 with the only change being that the event was for 10 days over a two week period. The application was for the year 2022 only and the festival would revert back to the existing five day licence in 2023.

The panel's decision is as follows:

To grant the application for a premises licence known as Lytham Festival 2022, Lytham Green, Lytham as applied for subject to the mandatory conditions and the conditions set out in the operating schedule.

That is our decision and we thank you for your assistance.