

DECISION ITEM



REPORT OF	MEETING	DATE	ITEM NO
COUNCIL LEADER	COUNCIL	8 FEBRUARY 2016	12

THE CORPORATE PLAN

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY

The report presents the revised Corporate Plan for the period 2016-2020.

RECOMMENDATION

That the Council approves the Corporate Plan for the period 2016- 2020 and receives annual updates on the progress of the plan.

CORPORATE PRIORITIES

To Promote the Enhancement of The Natural & Built Environment (Place)	√	To Encourage Cohesive Communities (People)	√
To Promote a Thriving Economy (Prosperity)	√	To Meet Expectations of our Customers (Performance)	√

SUMMARY OF PREVIOUS DECISIONS

The Corporate Plan has been approved each year by the Full Council.

REPORT

Background

1. Under the governance arrangements for a Cabinet system the initial draft of the Corporate Plan was developed by the cabinet members with advice and recommendations provided by officers. The professional officers would identify key strategic responsibilities that the Council must deliver over the period of the plan (e.g. a Local Plan, an election) or initiatives that were ongoing or already committed (e.g. efficiency savings, capital projects, anything that carried over from the previous plan). The cabinet members would outline strategic outcomes they would like to see delivered and a draft Corporate Plan was produced that would go to the Cabinet meeting for

recommendation to Full Council where it was approved. This process was in place throughout the period of the cabinet system of governance at Fylde.

2. Under the new committee there is no cabinet to develop the initial draft of the Corporate Plan, the initial draft was therefore developed by the leading group. The officers provided advice on the initiatives that are ongoing or already committed or things that the council must do (e.g. sea defence work, accommodation project), then the leading group outlined the strategic outcomes they wanted to deliver over the life of the plan to develop the initial draft.
3. In the new committee system there is no cabinet meeting to consider the initial draft to make recommendations to Full Council, so the initial draft Corporate Plan, for consultation, was circulated to every committee for comment, suggestion and feedback prior to the final proposal going before Full Council for debate and approval. Only the Full Council can make the decision to approve the Corporate Plan therefore the item on each committee was an information item that members can discuss, debate and make recommendations to. The opportunity to provide feedback outside of the committee system to a nominated officer co-ordinating all responses was also made available.
4. The feedback was considered by the Leading Group members that had produced the consultation draft before producing a final draft to put before Full Council.
5. This approach was considered to be more inclusive than the cabinet system process and therefore in the spirit of a committee system, providing every elected member the opportunity to input the Corporate Plan. The process ensures that the Corporate Plan is a document led by members with the opportunity for every member to input and shape the document and is included as Appendix 1 to the report.

The 2016 – 2020 Corporate Plan

6. In line with recommended best business practice the Council produces a Corporate Plan that is the primary customer facing document which outlines the key strategic objectives and outcomes the Council intends to deliver over the period of the plan. The Corporate Plan has developed over the years at Fylde to a 'Plan on a Page', this is in response to feedback from members, customers and partners who felt that booklet style documents littered with text, diagrams and data was not easy to follow or something that people would pick up and read. The 'Plan on a Page' provides all stakeholders with a simple summary of the strategic direction the Council is taking and the commitments for the period of the plan, along with the key actions that are currently being implemented to achieve the strategic outcomes. This is a format that has become popular with a number of local authorities to increase interest and engagement in the Corporate Plan.
7. Appendix 2 is the proposed Corporate Plan for the period 2016-2020 at Fylde, starting from April 1st 2016 when the current Corporate Plan expires. The Corporate Plan states the outcomes that the Council is committed to delivering by 2020 and the actions required towards achieving the outcomes that are being implemented in the next 12 months (2016/17).
8. The Plan is reviewed on annual basis to monitor progress against the actions and update the plan with the actions for the next 12 months which are taken from the internal business planning process in each service area. The outcomes from the annual review of the Corporate Plan are presented to Full Council for approval.
9. The Corporate Plan is developed through consultation with various stakeholders and includes outcomes that are requirements for all district councils i.e. the Local Plan, clean bathing waters, waste cost sharing etc. ongoing commitments from the previous Corporate Plan i.e. service reviews, In Bloom, Sea Defence etc. and revised priorities and achievements aimed at improving the Fylde community i.e. new business, technology developments etc.

10. The actions identified in the Corporate Plan are included in operational service plans as key priorities. Service areas review operational plans on a regular basis and over the period of the Corporate Plan will identify new actions that will contribute to the priorities and outcomes in response to changing circumstances, legislation, resources, regulation, policy etc. The outcomes in the Corporate Plan influence and are reflected in the policy, plans, procedures and initiatives implemented across the Council providing clear objectives for service areas to deliver against.
11. Members are asked to approve the Corporate Plan for the period 2016-2020 and support the delivery of the strategic outcomes.

IMPLICATIONS	
Finance	No direct implications
Legal	No direct implications
Community Safety	No direct implications
Human Rights and Equalities	No direct implications
Sustainability and Environmental Impact	No direct implications
Health & Safety and Risk Management	No direct implications

LEAD AUTHORS	TEL	DATE	DOC ID
Chief Executive	01253 658500	November 2015	

LIST OF BACKGROUND PAPERS		
Name of document	Date	Where available for inspection

Attached documents

1. Appendix 1: The Corporate Plan Process
2. Appendix 2: The Corporate Plan 2016-2020