Coastal Explorers & The Coastal Defence

- £23 million secured through the Environment Agency to replace hard sea defences at Fairhaven, Church Scar and Granny's Bay
- Work began on site in January 2018
- Completion on site summer 2020
- A conversation began with the Arts Council England in 2016 and a research grant of £15,000 was secured in 2017 to explore opportunities for a public art intervention to complement the coastal defence scheme
- Arts Council England and Big Lottery encouraged the development of a second phase project





Coastal Explorers to date...

- In 2017 Fylde Council commissioned Arts Council National Portfolio Holder, Art Gene to consider ways to better facilitate people's understanding and experience of the coastline
- A programme of 9 targeted events took place over a period between July and October 2017 engaging over 1,800 participants and live audience members and over 330,000 online and broadcast viewers and listeners
- This initial research & development project entitled 'Coastal Explorers' was successful in its aim to engage the community in contemporary art practice though dialogue and to push the boundaries of art & design and its role in place making

Through the 'Coastal Explorers' consultation, Art Gene built a picture of Lytham & St Annes



Piers - Airshows - Lytham Hall - Sand Dunes - Sea Planes - Paddle Steamers - Cookson's Exhibition Bakery - Shrimping - Sun Shelter - SSSI - Morecambe Bay Prawners - Pintails - White Church -Shingle Roads - Bandstand - Boating Lake - Levelled Beaches -Cycle Routes - Farming - the African Queen - Dune Helleborine -Fountains - Coastal Paths - Lighthouse & Lifeboats - Bats - Eating Lobster on Saturday - Fairhaven Lake - Common Oven - Swimming pool - Beach Huts -Tank Traps - Outdoor bathing drinking seawater - Lytham Hall - Bricks and Clay - Windmill - Marshes - the Setantii -Eels and ladders - and villages lost to the sea In response to the findings of the public consultation, and the conclusion to the Coastal Explorers research and development project, Art Gene developed an initial design concept where the main objective was to create multifunctional space/s for people to spend time and make more meaningful connections with the coastline and the natural environment...

GONDOLA CONCEPTS THE BUILT



3 MOBILE GONDOLAS - Viewing Spaces Wheeled multifunctional structures which animate the coastline - used separately or together for a range of events and activities catering to the needs of local people and visitos. The structures can be used to test a range of activities of functions on different sites, for example:

-Small retail promoting the development and use of a range of locally distinctive bespoke foods, drinks, ecological beach goods and interpretive materials -Interpretation and Social History - Resture future focused engaging interpretive materials - the mobile structures could house historic photos and videos about the error, with a moving exhibition of local history, the nature derivanement, the Ribble Statery, wildlick, brites the premende and on the beach or writhin the Biological Herritaps Site. -Natural History - Gondolas could be used as bird hides, or a mobile base for beach cleaners or study groups. The structures will be able to go down onto the

-Natural History - Gondolas could be used as bird hides, or a mobile base for beach cleaners or study groups. The structures will be able to go down onto the beach as needed (towed by a tractor) for rock pooling or marine study events and will generate their own power with wind turbines and solar panels.

6 STATIONS Remped platforms made from ecologically sourced hardwood with native planting and interpretation around - the stations will act as gathering, even to reviewing area. Each stations has its own power supply. They can be used for events with or without the mobile pacete being present. Friends groups could be established to take ownership of each of the 6 stations and be consulted on developing a focus, events, planting and interpretive schemes relevant to each site.

1 COMMUNITY GONDOLA Able to host small groups of up to 20 people - It has a charging point for electric bicycles and mobility scotters - an accessible compositing toilet - serves good coffee and cake and has amazing views of the estuary. A regular programme of themede events could be engined - An activities base for groups - and a self-directed social activity gathering space.

THE NATURAL

A ROCK POOLING AREA (fish nursery /artificial reef) Fully accessible for wheekchair and mobility scooter users - an immensive experiential space for all ages - intergenerational learning, health and well-being

LIVING WALL

We propose creating a pattern of sockets or ridges in the concrete of the new wall to accept native coastal wild flowers and grasses - softening the structure's steps and ramps and mediating the transition between land and sea. Suggested plants include 'follow horned popy - Sea campion - and edibles such as Samphire. Cae kale and Sea purstance. Grasses would include Marram and Spartina - we may also label the plants by impressing words and highlight key historic sites along this stretch of coastline which would be further explored with the development of a mobile phone app. (See interpretation)

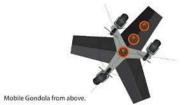
Mobile Gondola from above.

These works should add to a wider dune and coastal habitat improvement effort along the coastline and within the designated Biological Heritage Site and be linked to the proposed eel ladder biodiversity project linking Fairhaven lake to the sea.

PLANTING WITH EVERYTHING

Everything we build should consider habitat improvement as integral. Native wildflowers grasses and edibles. Anything from turf roofs and walls to bug hotel benches and grasscrete style pavements





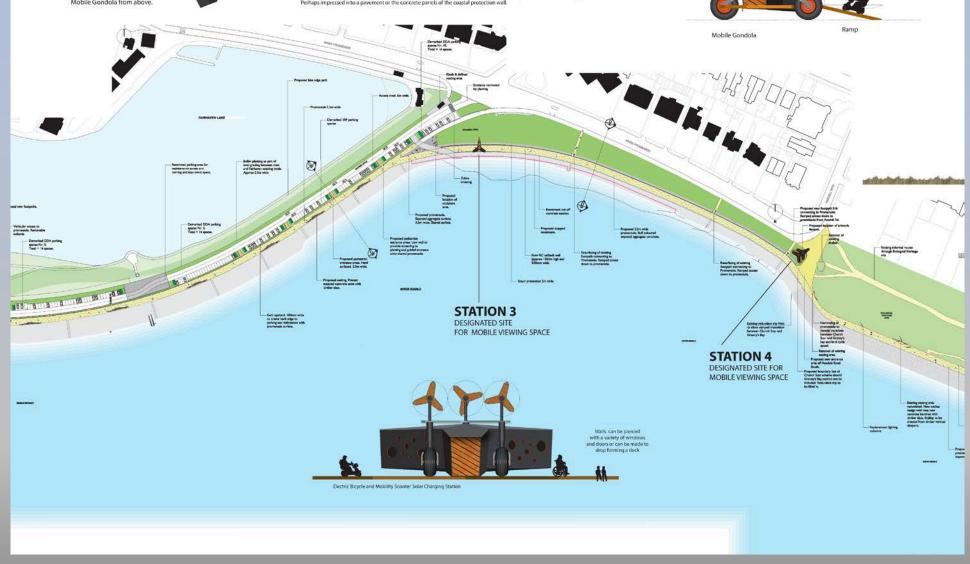
INTERPRETATION

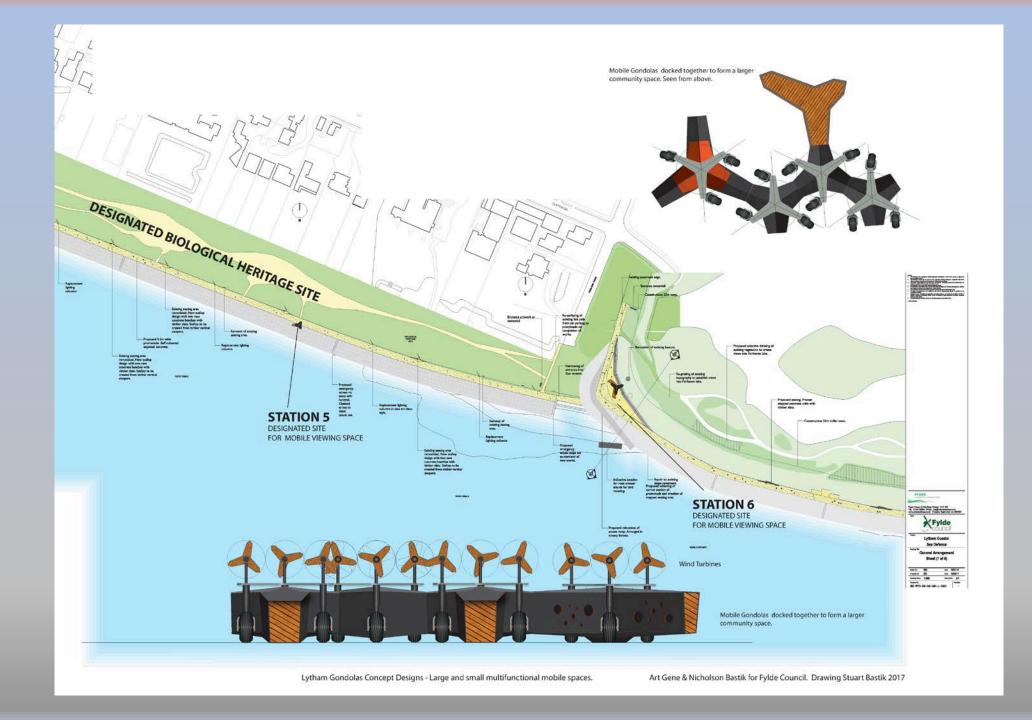
MOBILE PHONE APP

MUDILE FIGURE AFF Aguided CPS Integret of undisigned for smart phones Apple and Android, exploring key aspects of the social, natural and built heritage of the area. Feetuning the vices (and video) of focal experts in history, ecology and culture. The apps can have an augmented reality function whereby previous or future planned features can be superimposed on the video of the site. "We might show the forme sheets for sepalence construction or the African Queen steamer keaving port or Victorian bathing muchines on the backh? This project would involve many members of the community in the development, filming and content, the Apps would be hosted by local popel tabling about the sighthan area.

RIBBLE CATCHMENT MAP

An interactive map pieceed into the wall of one of the new structures, or covering a floor or large table within a viewing space or on one of the station decks. Perhaps impressed into a pavement or the concrete panels of the coastal protection wall.





Next Steps...

- In order to quantify the need for the development of a permanent scheme a second phase, pilot project has been developed to test a range of activities hosted from a temporary space located on the coastline
- The outlined project 'Sightlines & Shorelines' has been allocated 20k of council match funding in support of a National Lottery Reaching Communities grant application, which is in its final stage of development and preparation and now requires support and final agreement of the concept and forward plan

- **Sightlines & Shorelines Phase 2 'Test'** will identify concept user audiences and engage them in the use of a test 'space'. Through the development and delivery of themed activity programmes and partnership working, audiences will connect with the natural environment through participation in social activity across a range of arts, culture, environment and commercially focussed events, leisure and learning
- The customised test space will be appropriately located on the coastal path providing estuary views and a direct link to nature, it is proposed that the location for this will be St Paul's Avenue, Fairhaven promenade. Screened from Fairhaven Lake & Gardens to the rear by trees, this location provides the optimum location for access and connectivity
- Use of the space and the needs of its users will be robustly evaluated throughout the programme and opportunities to explore commercial viability will form a key aspect of the trial in order to both inform the physical requirements and support the business plan ahead of the next phase of the project







'The Point' – a temporary, customised space created from two 40ft shipping containers will host a programme activity from spring 2021 until Spring 2022. Timber cladded to the front facade and wrapped with a decked and planted area, the building will settle into the grassed interface between the promenade and Fairhaven Lake's perimeter tree line.

Sightlines & Shorelines programme overview...

- Sightlines & Shorelines is a 2 year pilot art and environment programme motivated by the desire to make Fylde's coastline more accessible to more people, regardless of physical or personal circumstance. It will deliver meaningful volunteer opportunities, develop skills, improve access, provide engagement and opportunities for local people of all ages and circumstances.
- In doing so, it will put local people at the heart of programming, delivering and engaging with Fylde's natural and cultural assets to create deeper connections to the coastline amongst residents so that it becomes more accessible to all, better appreciated and better understood.
- The Sightlines & Shorelines programme is comprised of 4 thematically linked strands co-created and delivered by the community in collaboration with professional artists and environmentalists in and around 'The Point' space.

Green Loop

- Green Loop is a 6-month participative workshop programme led by artist and producer, Nerissa Cargill-Thompson, and co-created and delivered by NEETS and young people age 16 – 40
- Focused on developing skills and knowledge connected to repurposing and retailing recycled plastic waste, participants of the
 programme will research, design and create a limited-edition, sustainable ethically produced range of wearable or home accessories
 made from recycled plastic and waste found in the Ribble Estuary
- Outputs retailed online & local craft markets, the wearable or home accessories range will be used to bring greater awareness of the human impact on our planet and local environment and show that beautiful items can come from sustainably sourced and recycled materials
- Green Loop will be enhanced by the delivery of a Sustainable Makers Market programme hosted at Fairhaven Lake and produced in collaboration with Hopeful & Glorious; and a separate artist commission created by Nerissa Cargill-Thompson, utilising plastic waste from the River Ribble and exhibited as a sustainable art trail through businesses in Fylde

Accessible River

- Accessible River includes an action research programme led by participative architects, North West Design Collective, in collaboration with a group of 20 Fylde residents who have a range of access needs due to physical or mental disabilities
- The purpose of the action research will be to understand and determine the scope of need for access along the new coastline defence scheme and to design a set of recommendations for a future approach to making the space more accessible.
- Activities will be focused on research and the testing of ideas through a suite of participative engagement workshops with outputs connected to target group opinions and creative cues for potential development at a later stage



UTIFUL SPACE STTER PLACES

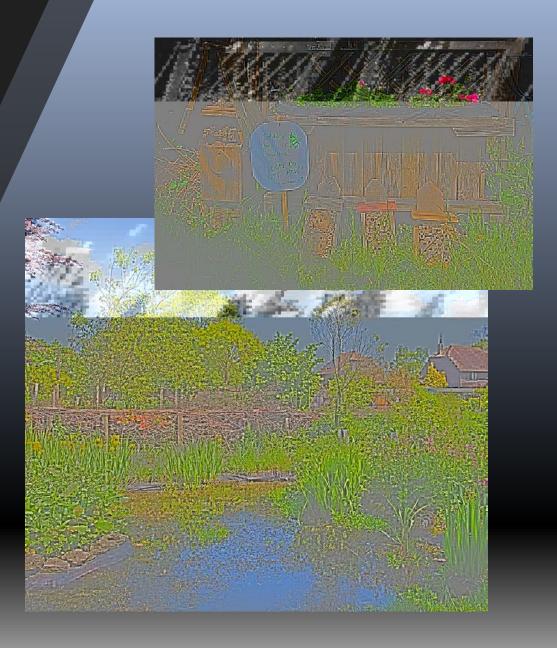
Accessible River

- An artist commission with an interwoven, short participatory programme created by kinetic sculptor, Jim Bond will be inspired by the ecology and natural environment of the Fylde coast. The final artwork will create a pause moment along the coastline and will offer the public the opportunity to engage with the coast on a sensory or interactive level to encourage reflection and connection to the environment.
- The kinetic sculpture project will engage a group of children and young people and the wider public in its development and unveiling through additional visual work, performance or workshop activity
- A talk about the project and the artist's portfolio will be given as part of the wider arts event programme that will be delivered on site



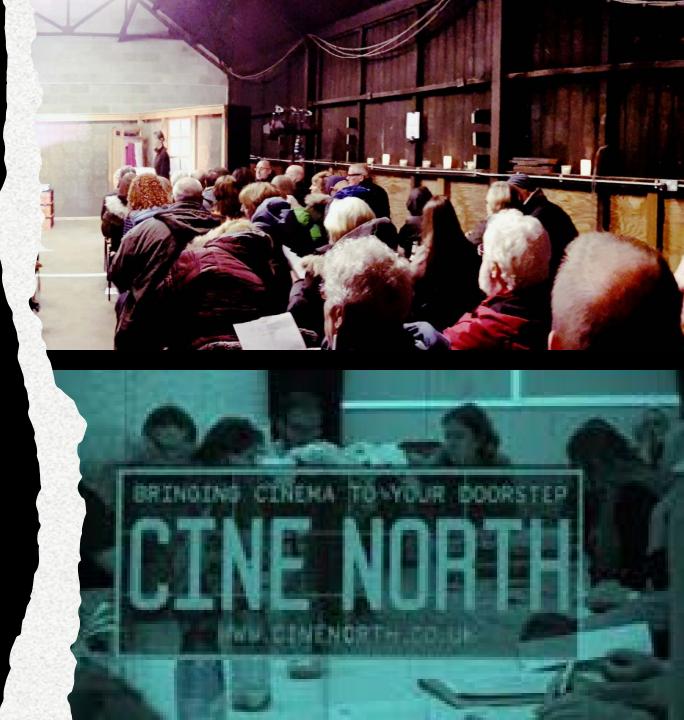
Healing Garden

- Healing Garden is a 12 month participatory workshop programme led by environmental artist, Frances Disley and is co-created and delivered with older people around the development of a community garden as an immersive installation of sensory and herbal healing and includes: -
- an associate artist programme, offering opportunities for participants to engage in holistic learning and experiences across a range of complimentary activity
- the design and development of a community garden with an emphasis on the sensory, apothecary (herbal healing plants), plants for dyes and inks, tea making/edibles and plants for structure and colour, forming the basis for a programme centred on wellbeing and the potential psychological benefits of growing, interacting, being with and working with plants
- The creation of a resource which will be web and print based to represent ways to interact with and activate the garden and shape a practical toolkit responsive to the seasons
- The research and development of p a co-operative group/community linked to the garden uniting different local communities with the idea that they take ownership of the space, help maintain and also gain from it as a resource
- The development of an experience/series of guided encounters for suggested ways to experience the garden and surrounding area in the form of audio and printed guides



Down by the Lake

- Down By The Lake a programme of cultural entertainment and environmental learning will be cocurated by the community and delivered by arts producers, Culturapedia, outdoor cinema producers, Eden Arts with Cine North and Picnic Cinema and environmental organisations and societies to include:-
- Culturapedia a micro-theatre programme small scale, intimate artistic performance
- Cine North pop-up cinema programme NOT LIKE A CINEMA...sociable, themed food, dressing up, décor, quiz, supper, interval ice cream, post film entertainment...
- Walk and talk programmes with specialists in environmental and wildlife conservation
- Family focused live and self-directed events on site and online



Timescales & Grant Summary...

An application for £180,000 grant funding support to the Big Lottery Reaching Communities Fund – December 2020 to cover:-

- Shipping Containers and internal/external fit out
- Thematic participatory programme
- Staffing
- Volunteer Costs & Training
- Marketing
- Documentation
- Insurance
- Evaluation
- Infrastructure

An application for £50,000 to Arts Council England subject to the successful securing of the Big Lottery application to be made in April 2021 to cover: -

- Down by the Lake Pop Up Event Programme
- Artist Residencies
- Environmental Residency
- Staffing
- Documentation
- Evaluation

Summary

- The overall project will adopt a 3 phased approach
- Following a successful expression of interest we have been invited to make a full application for grant support from the Big Lottery. This forms phase 2 of the project which is designed to 'test' the use of a physical space in order to connect people with the natural environment
- Phase 2 is designed as a stand alone project with specific engagement and commercial values in it's own right in order to attract funders regardless of the overall project outcomes
- Phase 2 will be live from April 2021
- A supporting application will be made to Arts Council England in Spring/Summer 2021 subject to a successful Big Lottery outcome
- A 20k contribution from Fylde Council has been committed to provide match funding to this stage of the project
- The results of the phase 2 will identify need and shape the scale and nature of a third phase proposal