

## INFORMATION ITEM

REPORT OF	MEETING	DATE	ITEM NO
DEVELOPMENT SERVICES DIRECTORATE	TOURISM AND LEISURE COMMITTEE	8 MARCH 2018	8
<b>TOURIST INFORMATION WEEKEND OPENING</b>			

### PUBLIC ITEM

This item is for consideration in the public part of the meeting.

### SUMMARY OF INFORMATION

At the Tourism and Leisure Committee meeting held on 22 June 2017, elected members asked officers to explore the options in relation to opening the Tourist Information Centre (TIC) at St Anne's Town Hall at weekends and bank holidays, in addition to the current Monday to Friday operation.

The TIC will open on Easter Saturday (31<sup>st</sup> March) and Easter Monday (2nd April), close for April weekends and will reopen on Sat 5<sup>th</sup> May (including May Day BH) and open every Saturday and Sunday until Sunday 2<sup>nd</sup> September. This is a total of 18 weekends and will be operational from 10am to 3pm. It will be staffed with two FBC employees from a pool of twelve staff who have expressed an interest from internally advertising the role. Budget required is £6,000 from existing budget.

Footfall and nature of enquiries will be monitored to allow an evaluation of the success and requirement of the weekend TIC operation.

### SOURCE OF INFORMATION

Tim Dixon – Tourism and Cultural Services Manager

### LINK TO INFORMATION

[Tourism and Leisure Committee 22 June 2017](#)

### WHY IS THIS INFORMATION BEING GIVEN TO THE COMMITTEE?

To provide an information update to members on the 2018 planned weekend opening of the TIC.

### FURTHER INFORMATION

Contact Tim Dixon 01253 658 436 [tim.dixon@fylde.gov.uk](mailto:tim.dixon@fylde.gov.uk)