

INFORMATION ITEM

REPORT OF	MEETING	DATE	ITEM NO
LEAD OFFICER	TOURISM AND LEISURE COMMITTEE	4 NOVEMBER 2021	6
CORPORATE PLAN ACTION UPDATE			

PUBLIC ITEM

This item is for consideration in the public part of the meeting.

SUMMARY OF INFORMATION

The purpose of the report is to provide the committee with the latest progress against the corporate actions relevant to the committee that are scheduled for completion at the time of the meeting.

Actions / Outcomes due for completion by December 31st, 2021:

1. Pursue museum accreditation of LSA Art Collection with Arts Council England and explore options available for display with partners. There has been continued support from the member Arts Working Group who have met with officers several times to review and approve policies and procedures. Discussions are ongoing with external venues for display of some aspects of the Collection, such as Lytham Hall and to offer 'works on loan' to external galleries – with loans to galleries in both Falmouth and Paris scheduled.
2. Promote the parks development approach to partnerships across the borough on parks and open spaces. The team have been hugely successful in developing partnerships to achieve National Green Flag Award accreditation, North West in Bloom Awards and deliver projects such as playground refurbishments, creation of nature areas, drainage schemes and the installation of recreational facilities.
3. Deliver an events programme that covers the coast and countryside. The tourism team provide coordination and support to a diverse range of third-party event organisers around the borough. Support includes funding, staging, bunting, chairs, promotions, marketing advice and support on a range of logistical event issues and initiatives. This includes Club / Gala / Carnival Days across Fylde and support on road closure applications with LCC and the Police. Fylde Council promotes events for free through the www.discoverfylde.co.uk website, plus social media channels. The team will continue to support event organisers around the borough wherever possible.

SOURCE OF INFORMATION

Relevant officers responsible for delivery of the Corporate Plan action / outcome.

LINK TO INFORMATION

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Za60lavYmz=ctNJFf55vVA%3d&WGewmoAfeNQ16B2MHuCpMRKZMwaG1PaO=ctNJFf55vVA%3d" [The](#)
[2020-2024 Corporate Plan](#)

WHY IS THIS INFORMATION BEING GIVEN TO THE COMMITTEE?

This information is provided to inform the committee about progress against the key strategic objectives the council has set out in the corporate plan.

FURTHER INFORMATION

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