



#### Appendix 4: Christmas Parking Questionnaire

21-Jul-16

Dear Sir/Madam

Since 2008 Fylde Council has operated a scheme each Christmas to try to help businesses located close to Council-operated pay and display car parks to make the most of Christmas trade by providing concessions for customers. Since 2010 this has focussed on providing free parking on all car parks on the three weekends leading up to Christmas.

As this scheme has been in operation for some time, Members of Fylde Council would like to review the impact that it has had with businesses to ensure that the most benefit is gained by those affected. As such we are consulting with all businesses that are located near to Council car parks. To help guide future policy please can you respond to a short questionnaire by **Monday 15<sup>th</sup> August 2016** either:

Online at <https://www.surveymonkey.co.uk/r/ChristmasParking> or

Returning this letter to Parking Services, Fylde Council, Town Hall, Lytham St Annes, FY8 1LW.

1. With regards to the building that this letter was sent, in what business sector do you operate (eg if this letter was sent to the head office of a retail company please tick 'Office-based')?

Retail and wholesale ☐

Hospitality (pub, restaurant, café etc) ☐

Hospitality (accommodation etc) ☐

Leisure and tourism ☐

Healthcare ☐

Office-based ☐

Vehicle repair and maintenance ☐

Other (please state) \_\_\_\_\_

2. Roughly how long have you been at your current location?

Within 2 years ☐

2 to 6 years ☐

6 to 10 years ☐

More than 10 years ☐

3. Is your business impacted by any of Fylde Council's car parks, ie used by customers/visitors or staff as part of your business activity?

Yes ☐

No ☐

4. Were you aware that Fylde Council had been operating a Christmas parking scheme each year?

Yes ☐

No ☐

5. Prior to 2010 did your business open on

a. Saturdays ☐

b. Sundays ☐

On the three weekends leading up to Christmas?

6. Since 2010 have you been opening your business on

a. Saturdays ☐

b. Sundays ☐

On the three weekends leading up to Christmas?

7. For this coming Christmas and in future years do you intend to open your business on

a. Saturdays ☐

b. Sundays ☐

On the three weekends leading up to Christmas?

8. The current Christmas parking scheme costs Fylde Council each year in lost income. Considering the current economic climate and the annual cuts to Council budgets, do you have any suggestions on improvements to the scheme?

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Yours sincerely



Andrew Loynd  
Principal Parking Officer